

E.SUN FINANCIAL HOLDING CO., LTD.

GENERAL SHAREHOLDERS MEETING 2015

Meeting Minutes

Time: 09:00 AM, 12 June 2015 (Friday)

Place: Air Force Officers and Soldiers Activity Center
No.145, Sec.3, Ren-Ai Rd., Taipei, Taiwan

Attendance: Total shares represented by the shareholders present at the meeting in person or by proxy are 6,231,044,340 shares (including 4,201,947,713 shares represented by the shareholders by electronic voting method), representing 85.34% of the total issued shares of the Company (7,301,650,424 shares).

Attending without the right to vote:

Director: Gary K.L. Tseng, Joseph N.C. Huang, Chiu-Hsiong Huang, Ron-Chu Chen,
Chien-Li Wu, Magi Chen, Ben Chen

Independent Director: Chen-En Ko, Ji-Ren Lee, Chen-Chen Chang Lin

Jui-Chan Huang, CPA from Deloitte & Touche, Taiwan

Wei-Jun Ma, Manager from Deloitte & Touche, Taiwan

Bo-Cen Lu, Attorney-at-Law from Baker & McKenzie, Taipei

Chairperson: Yung-Jen Huang, Chairman of the Board of Directors

Minutes taken down by Mei-Cheng Chu

I. Procedure of meeting

1. Meeting duly commences in session.

2. General greetings.

3. Address by Chairman.

II. Reports

1. The state of business for year 2014 by the President.

Decision: Report noted.

2. The inspection and auditing of the final accounting of the Company for fiscal 2014 report by the Audit Committee.

Decision: Report noted.

3. Revising the Company's Guidelines Governing Corporate Social Responsibility Practices.

Explanation :

(1) This report is made in accordance with the revised Corporate Social Responsibility Best Practice Principles for TWSE/GTSM-Listed Companies set forth in the letter of 7 November 2014, ref. Tai-Zheng-Zhi-Li-Zi No. 1030022825 issued by the Taiwan Stock Exchange (TWSE).

(2) Key revisions are as follows:

2.1 Specify the scope of the Company's corporate social responsibility. (Articles 1, 5, 7, 9, 13, 28, 29)

2.2 Bolster corporate governance. (Articles 7, 9, 10)

2.3 Strengthen environmental protection endeavors. (Articles 16, 23)

2.4 Enhance information transparency. (Articles 17, 28, 29)

2.5 Place emphasis on stakeholder rights and interests. (Articles 3, 5, 6, 9, 10, 18, 21, 25, 26, 28)

Decision: Report noted.

4. Instituting the Company's Principles for Ethical Management.

Explanation :

- (1) This report is made in accordance with the revised Ethical Corporate Management Best Practice Principles for TWSE/GTSM-Listed Companies set forth in the letter of 7 November 2014, ref. Tai-Zheng-Zhi-Li-Zi No. 1030022825 issued by the Taiwan Stock Exchange (TWSE).
- (2) The said Principles for Ethical Management lists the persons who are supposed to conduct ethical management, including board directors, managers, employees, fiduciaries, and parties with the capacity for de facto control. Key points are as follows:
 - 2.1 Prohibition against unethical conduct and types of benefits. (Articles 2, 3)
 - 2.2 Institution, pledge, implementation, and review and revision of ethical management policy and preventive program. (Articles 4, 5, 6, 7, 8, 26)
 - 2.3 Avoidance of commercial dealings with unethical operators. (Article 9)
 - 2.4 Prohibition against offering or taking bribes; providing illegal political contributions; offering illicit charitable donations or sponsorships; providing or accepting improper benefits; infringing upon intellectual property rights; engaging in unfair competition; and dealing with unethical operators. (Articles 10, 11, 12, 13, 14, 15)
 - 2.5 Preventing products or services from harming stakeholders. (Article 16)
 - 2.6 Installation of a unit devoted to ethical management under the Board of Directors whose authority of office is clearly defined. (Article 17)
 - 2.7 Avoidance of conflicts of interest. (Article 19)
 - 2.8 Establishment of the Company's accounting and internal control systems. (Article 20)
 - 2.9 Undertaking training and performance evaluation on a regular basis. (Article 22)

2.10 Establishment of a system for handling information given by informers, taking disciplinary actions, and filing and responding to appeals. (Articles 23, 24)

2.11 Establishment and disclosure of quantitative indicators and implementation results for ethical management. (Article 25)

Decision: Report noted.

III. Matters for ratification

Proposal **No. 1** as proposed by the Board of Directors:

Proposal: Recognize the Company's financial report and business report of 2014.

Explanation:

1. This proposal is made pursuant to Article 230 of the Company Act and Article 35 of the Articles of Incorporation of the Company.
2. The financial report of the Company produced on the year 2014 and the books and accounts including the business report were approved on 20 March 2015 by the 7th meeting of the 5th Board of Directors and audited and certified by Huang Jui-Chan CPA and Lai Kwan-Chung CPA with Deloitte & Touche, Taiwan. The books and accounts herein were inspected by the audit committee as containing no irregularity afterwards. The independent directors produced the relevant inspection report. (Please see Appendices 1 and 2)

Resolution:

Voting result:

Total shares represented by the shareholders present in person or by proxy are 6,215,712,996 shares (including 4,201,947,713 shares represented by the shareholders by electronic voting method), shares approving the proposal are 4,890,965,828 shares (including 2,894,376,846 shares voting by electronic voting method), shares opposing to the proposal are 85,186 shares (including 85,186 shares voting by electronic voting method), and shares waiving voting right to the proposal are 1,324,661,982 shares (including 1,307,485,681 shares voting by electronic voting method). The proportion of the number of approving shares to total shares represented by the shareholders present is 78.69%. There are more than half of the shares represented by the shareholders present approving the proposal, as a result, chairman declared this proposal is approved by vote.

Proposal No. 2 as proposed by the Board of Directors:

Proposal: Distribution of profits for fiscal 2014.

Explanation:

1. The distribution of profits for fiscal 2014 is proposed in accordance with Article 36 of the Articles of Incorporation of the Company.
2. With TWD22,551,440 in beginning retained earnings and an actuarial gain of TWD66,877,553, the Company had TWD10,528,551,464 in after-tax earnings for the year 2014. Minus a TWD 1,052,855,146 appropriation of legal reserve, the Company has an amount of TWD 9,565,125,311 in earnings distributable for the year. It is proposed that TWD 9,521,550,000 be distributed to the shareholders as dividends of which TWD \$0.86935140 stock dividends per share (TWD 6,347,700,000) and TWD \$0.43467570 cash dividends (TWD 3,173,850,000) per share and the balance of TWD 43,575,311 is retained as non-distributed earnings as of the end of the period.
3. The new shares to be issued on the capital increase proposed shall be distributed, with no consideration paid, to the shareholders as registered in the shareholders roster at the rate of 86.935140 new shares on each 1,000 shares held in proportion to their shareholding. Fractions of a share may be combined for full shares with the fractions of shares held by other shareholders within the specified time period. Upon expiration of the specified time period or fractions of a share still remain, cash will be paid according to the par value (and rounded to the nearest full Taiwan Dollar) and the chairman of the Company would be authorized to look for specified persons to buy the fraction of shares according to the par value.
4. The cash dividend being distributed shall be rounded off proportionately to the nearest Taiwan dollar. The sum of all cash dividends less than TWD1 shall be adjusted in line with a progressive decrease in decimal numbers and a progressive increase in shareholder numbers so that the total of dividend distribution is fully accounted for.
5. It is proposed that the chairman of the Company would be authorized with full powers to deal with matters in connection with the change (if any) to the stock

(cash) dividend ratio distributable to shareholders as a result of a change in the total outstanding shares of the Company arising from the buy back any of the Company's outstanding shares, the transferring or cancellation of the treasury stock, the capital increase by cash or any other reasons.

6. Subject to approval of the proposal by the shareholders' meeting, it is proposed that the Board of Directors and /or the chairman of the Company be authorized to determine the cash dividend record date. Upon approval of the competent authority, it is proposed that the Board of Directors and /or the chairman of the Company be authorized to determine the stock dividend record date.

Resolution:

Voting result:

Total shares represented by the shareholders present in person or by proxy are 6,215,712,996 shares (including 4,201,947,713 shares represented by the shareholders by electronic voting method), shares approving the proposal are 4,911,090,930 shares (including 2,914,501,948 shares voting by electronic voting method), shares opposing to the proposal are 136,927 shares (including 136,927 shares voting by electronic voting method), and shares waiving voting right to the proposal are 1,304,485,139 shares (including 1,287,308,838 shares voting by electronic voting method). The proportion of the number of approving shares to total shares represented by the shareholders is present 79.01%. There are more than half of the shares represented by the shareholders present approving the proposal, as a result, chairman declared this proposal is approved by vote.

E.SUN FINANCIAL HOLDING CO., LTD.

PROPOSED DISTRIBUTION OF EARNINGS

As of 31 December 2014

Currency:

TWD

Balance of undistributed earnings at the beginning of the period	22,551,440
Plus: Reserved earnings from actuary profit	66,877,553
Beginning retained earnings	89,428,993
Plus: After-tax earnings of the period	10,528,551,464
Less: 10% legal reserve	1,052,855,146
Earnings available for distribution	9,565,125,311
Distribution items:	
Stock dividend (TWD 0.86935140 per share)	6,347,700,000
Cash dividend (TWD 0.43467570 per share)	3,173,850,000
Total dividends	9,521,550,000
Profit undistributed as of the end of the period	43,575,311

Remarks :

Total amount distributable for bonus to employees:

TWD284,270,890 ($10,528,551,467 - 1,052,855,146 = 9,475,696,318 * 3\%$)

Total amount payable to directors and supervisors as remuneration:

TWD90,000,000 ($10,528,551,464 - 1,052,855,146 = 9,475,696,318 * 0.95\%$)

IV. Matters for discussion

Proposal **No. 1** as proposed by the Board of Directors:

Proposal: For the purpose of increasing the BIS ratio of the Company in consideration of the Company's long-term development and operation, it is proposed for issuance of new shares through capitalization of profits (including stock dividend to shareholders and stock bonus to employees).

Explanation:

1. Amount of the capital increase and number of shares:

The Company currently has TWD 73,016,504,240 in paid-in capital from a total of 7,301,650,424 issued shares. It is proposed that 634,770,000 new shares be issued on the amount of TWD 6,347,700,000 which is the profit distributable to shareholders as dividend. The profit distributable to employees which is TWD 284,270,890 includes cash dividend and stock dividend of which the amount or the number of shares to be distributed shall be calculated based on the closing price of the preceding trading day of the shareholders' meeting in consideration of the impact from distributing cash and stock dividends.

2. Source of the fund proposed to be capitalized:

It is proposed that the stock dividend to shareholders and the stock bonus to employees proposed under the distribution of profits for fiscal 2014 be capitalized.

3. Purpose of the fund from the capital increase:

The increased capital fund will be used to increase the BIS ratio of the Company in consideration of the Company's long-term development and operation and strengthened competitiveness of the Company.

4. Issuance of new shares:

It is proposed that the new shares be issued in full by one share with a par value of TWD 10 each. Holders of the new shares shall hold the same rights and bear the same obligations as the holders of the original issued shares.

5. 634,770,000 shares of the new shares to be issued on the capital increase proposed shall be distributed, with no consideration paid, to the shareholders as registered in the shareholders roster at the rate of 86.935140 new shares on each 1,000 shares held in proportion to their shareholding. Fractions of a share may be combined for full shares with the fractions of shares held by other shareholders within the specified time period. Upon expiration of the specified time period or fractions of a share still remain, cash will be paid according to the par value (and rounded to the nearest full Taiwan Dollar) and the chairman of the Company would be authorized to look for specified persons to buy the fraction of shares according to the par value.

6. Stock Dividend Record Date:

Subject to approval of the proposal by the shareholders' meeting and that of the competent authority, it is proposed that the Board of Directors and or/ chairman of the Company be authorized to determine and announce the date.

7. As of now, the outstanding shares of the Company amount to 7,301,650,424 in total. It is proposed that the chairman of the Company would be authorized with full powers to deal with matters in connection with the change (if any) to the stock (cash) dividend ratio distributable to shareholders as a result of a change in the total outstanding shares of the Company arising from the buy back any of the Company's outstanding shares, the transferring or cancellation of the treasury stock, the capital increase by cash or any other reasons.

Resolution:

1. The Company decides to allocate NTD 282,672,156 from the employees' bonus to issue 15,279,576 new shares at an ex-rights reference price of NTD 18.50 per share based on the closing stock price of NTD 20.55 on the stock market one day before the 2015 Shareholders' Meeting. The Company's total amount for capital increment from retained earnings is NTD 6,500,495,760, and based on the par value of NTD 10, it issues 650,049,576 new shares. The Company's paid-up capital post the new issuance becomes NTD 79,517,000,000, composed of 7,951,700,000 outstanding shares in total.
2. Shareholder with A/C No. 80086 raised questions regarding business operation matters, and made suggestions on employee bonus, internet marketing, and the

deployment in Asia. The Chairman feedbacked to the shareholder and instructed to put to the vote.

3. Voting result:

Total shares represented by the shareholders present in person or by proxy are 6,215,712,996 shares (including 4,201,947,713 shares represented by the shareholders by electronic voting method), shares approving the proposal are 4,911,055,140 shares (including 2,914,466,158 shares voting by electronic voting method), shares opposing to the proposal are 100,614 shares (including 100,614 shares voting by electronic voting method), and shares waiving voting right to the proposal are 1,304,557,242 shares (including 1,287,380,941 shares voting by electronic voting method). The proportion of the number of approving shares to total shares represented by the shareholders present is 79.01%. There are more than half of the shares represented by the shareholders present approving the proposal, as a result, chairman declared this proposal is approved by vote.

Proposal No. 2 as proposed by the Board of Directors:

Proposal: Proposed revision of the Procedural Rules Governing Shareholders' Meetings.

Explanation:

1. The revision is proposed with a view to improving the Company's corporate governance mechanism and in line with the Taiwan Stock Exchange's revision to the Sample Template for Rules of Procedure for Shareholder Meetings.
2. Key revisions are as follows:
 - (1) Add items to be included when the Company specifies the reasons for convening a shareholder meeting. (Article 3)
 - (2) Make it clear that the Company shall not randomly ask shareholders for additional documents to verify their identity and thus qualify for attendance. (Article 7)
 - (3) Introduce a new entry with regard to proposing candidates to chair the meeting in question and listing personnel who should attend. (Article 8)

Resolution: Voting result:

Total shares represented by the shareholders present in person or by proxy are 6,215,712,996 shares (including 4,201,947,713 shares represented by the shareholders by electronic voting method), shares approving the proposal are 4,881,529,891 shares (including 2,884,940,909 shares voting by electronic voting method), shares opposing to the proposal are 89,894 shares (including 89,894 shares voting by electronic voting method), and shares waiving voting right to the proposal are 1,334,093,211 shares (including 1,316,916,910 shares voting by electronic voting method). The proportion of the number of approving shares to total shares represented by the shareholders present is 78.54%. There are more than half of the shares represented by the shareholders present approving the proposal, as a result, chairman declared this proposal is approved by vote.

Proposal No. 3 as proposed by the Board of Directors:

Proposal: Proposed revision of the Rules for Director Elections.

Explanation:

1. The revision is proposed with a view to improving the Company's corporate governance mechanism and in line with revisions to the Corporate Social Responsibility Best Practice Principles for TWSE/GTSM-Listed Companies and Procedures for Election of Directors and Supervisors at Limited Companies.
2. Key revisions are as follows:
 - (1) Make it clear that diversity shall characterize the Company's Board of Directors (Article 2)
 - (2) Spell out the procedures for screening director candidates (Article 3)
 - (3) Spell out how ballots used in electing board directors shall be preserved (Article 10).

Resolution: Voting result:

Total shares represented by the shareholders present in person or by proxy are 6,215,712,996 shares (including 4,201,947,713 shares represented by the shareholders by electronic voting method), shares approving the proposal are 4,881,507,628 shares (including 2,884,918,646 shares voting by electronic voting method), shares opposing to the proposal are 103,103 shares (including 103,103 shares voting by electronic voting method), and shares waiving voting right to the proposal are 1,334,102,265 shares (including 1,316,925,964 shares voting by electronic voting method). The proportion of the number of approving shares to total shares represented by the shareholders present is 78.53%. There are more than half of the shares represented by the shareholders present approving the proposal, as a result, chairman declared this proposal is approved by vote.

V. Extempore motion

Shareholder with A/C No. 80086 raised questions regarding disclosures in annual report while shareholder with A/C No. 12745 raised questions regarding bonus policy for retired managers and suggested to establish interaction mechanism for retired managers by forming a club.

Shareholder with A/C No. 163253 raised questions regarding reactions to third-party payment and emphasized the importance of international talent development. The Chairman feedbacked to the three shareholders and both parties agreed not to put these in motion.

VI. Meeting adjourned (at about 10:45 AM the same day.)

Chairperson: Yung-Jen Huang, Chairman of the Board of Directors

Minutes taken down by Mei-Cheng Chu

VII .Appendices

<Appendices 1>

E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS
DECEMBER 31, 2014 AND 2013
(In Thousands of New Taiwan Dollars)

	2014		2013	
	Amount	%	Amount	%
ASSETS				
CASH AND CASH EQUIVALENTS (Notes 4 and 6)	\$ 29,547,360	2	\$ 21,344,052	2
DUE FROM THE CENTRAL BANK AND CALL LOANS TO OTHER BANKS (Notes 4 and 7)	60,090,348	4	57,907,807	4
FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS (Notes 4, 8 and 39)	292,870,111	19	283,646,429	21
AVAILABLE-FOR-SALE FINANCIAL ASSETS, NET (Notes 4, 9 and 39)	86,030,495	6	72,049,774	5
SECURITIES PURCHASED UNDER RESELL AGREEMENTS (Notes 4 and 11)	152,758	-	-	-
RECEIVABLES, NET (Notes 4, 12 and 39)	73,087,654	5	62,895,383	5
CURRENT TAX ASSETS (Notes 4 and 35)	335,260	-	563,776	-
DISCOUNTS AND LOANS, NET (Notes 4, 13 and 38)	934,613,524	60	828,238,170	60
HELD-TO-MATURITY FINANCIAL ASSETS, NET (Notes 4, 14 and 39)	5,915,792	-	8,593,699	1
OTHER FINANCIAL ASSETS, NET (Notes 4, 15, 29 and 39)	52,810,267	3	17,578,354	1
INVESTMENT PROPERTIES, NET (Notes 4 and 16)	421,270	-	544,587	-
PROPERTIES AND EQUIPMENT, NET (Notes 4 and 17)	21,106,105	1	19,373,142	1
INTANGIBLE ASSETS, NET (Notes 4 and 18)	5,683,483	-	5,551,692	-
DEFERRED TAX ASSETS (Notes 4 and 35)	123,932	-	343,935	-
OTHER ASSETS, NET (Notes 4, 19 and 28)	3,631,499	-	2,444,147	-
TOTAL	\$ 1,566,419,858	100	\$ 1,381,074,947	100
LIABILITIES AND EQUITY				
DUE TO THE CENTRAL BANK AND OTHER BANKS (Note 20)	\$ 58,199,621	4	\$ 47,645,621	4
FINANCIAL LIABILITIES AT FAIR VALUE THROUGH PROFIT OR LOSS (Notes 4, 8 and 25)	26,081,873	2	12,264,067	1
SECURITIES SOLD UNDER REPURCHASE AGREEMENTS (Notes 4, 8, 9, 14 and 21)	13,117,523	1	6,254,291	1
COMMERCIAL PAPER ISSUED, NET (Note 22)	2,828,518	-	1,981,970	-
PAYABLES (Notes 4 and 23)	21,740,276	1	19,125,608	1
CURRENT TAX LIABILITIES (Notes 4 and 35)	853,016	-	505,654	-
DEPOSITS AND REMITTANCES (Notes 24 and 38)	1,280,691,771	82	1,150,790,905	83
BOND PAYABLES (Note 25)	49,600,000	3	53,800,000	4
OTHER BORROWINGS (Note 26)	380,040	-	268,092	-
PROVISIONS (Notes 4, 27 and 28)	337,069	-	400,265	-
OTHER FINANCIAL LIABILITIES (Note 29)	2,583,420	-	2,392,644	-
DEFERRED TAX LIABILITIES (Notes 4 and 35)	816,112	-	745,760	-
OTHER LIABILITIES (Note 30)	1,529,273	-	1,586,425	-
Total liabilities	1,458,758,512	93	1,297,761,302	94
EQUITY ATTRIBUTABLE TO OWNERS OF THE COMPANY				
Capital stock				
Common stock	70,530,000	5	55,243,000	4
Capital surplus				
Additional paid-in capital from share issuance in excess of par value	15,993,213	1	11,114,906	1
From treasury stock transactions	3,382,484	-	3,382,484	-
Total capital surplus	19,375,697	1	14,497,390	1
Retained earnings				
Legal reserve	4,357,121	-	3,515,723	-
Special reserve	164,235	-	555,084	-
Unappropriated earnings	10,617,980	1	8,023,127	1
Total retained earnings	15,139,336	1	12,093,934	1
Other equity	1,831,360	-	816,635	-
Total equity attributable to owners of the Company	106,876,393	7	82,650,959	6
NON-CONTROLLING INTERESTS	784,953	-	662,686	-
Total equity	107,661,346	7	83,313,645	6
TOTAL	\$ 1,566,419,858	100	\$ 1,381,074,947	100

E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013
(In Thousands of New Taiwan Dollars, Except Earnings Per Share)

	2014		2013		Percentage
	Amount	%	Amount	%	Increase (Decrease) %
INTEREST REVENUE (Notes 4, 31 and 38)	\$ 27,147,256	83	\$ 22,573,791	85	20
INTEREST EXPENSE (Notes 4, 31 and 38)	<u>(11,662,630)</u>	<u>(36)</u>	<u>(9,539,118)</u>	<u>(36)</u>	22
NET INTEREST	<u>15,484,626</u>	<u>47</u>	<u>13,034,673</u>	<u>49</u>	19
NET REVENUES AND GAINS OTHER THAN INTEREST					
Service fee and commission income, net (Notes 4, 32 and 38)	11,470,184	35	9,123,611	34	26
Gains on financial assets and liabilities at fair value through profit or loss (Notes 4, 8 and 33)	3,140,078	10	4,212,153	16	(25)
Realized gains on available-for-sale financial assets (Note 4)	483,116	2	276,391	1	75
Foreign exchange gains (losses), net (Note 4)	2,058,975	6	(129,174)	-	1,694
Impairment losses on assets (Notes 4, 9, 15 and 16)	(80,277)	-	(169,973)	(1)	(53)
Gains on financial assets carried at cost, net (Note 4)	120,728	-	307,511	1	(61)
Other noninterest gains, net	<u>77,089</u>	<u>-</u>	<u>92,234</u>	<u>-</u>	(16)
Total net revenues and gains other than interest	<u>17,269,893</u>	<u>53</u>	<u>13,712,753</u>	<u>51</u>	26
TOTAL NET REVENUES	<u>32,754,519</u>	<u>100</u>	<u>26,747,426</u>	<u>100</u>	22
BAD-DEBT EXPENSES AND PROVISION FOR LOSSES ON GUARANTEES (Notes 4 and 13)	<u>(2,033,689)</u>	<u>(6)</u>	<u>(1,706,522)</u>	<u>(6)</u>	19
OPERATING EXPENSES (Notes 4, 16, 17, 18, 28, 34 and 38)					
Employee benefits	(8,356,860)	(26)	(6,947,048)	(26)	20
Depreciation and amortization	(1,089,802)	(3)	(965,233)	(4)	13
General and administrative	<u>(8,503,101)</u>	<u>(26)</u>	<u>(6,914,326)</u>	<u>(26)</u>	23
Total operating expenses	<u>(17,949,763)</u>	<u>(55)</u>	<u>(14,826,607)</u>	<u>(56)</u>	21

(Continued)

E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013
(In Thousands of New Taiwan Dollars, Except Earnings Per Share)

	2014		2013		Percentage Increase (Decrease)
	Amount	%	Amount	%	%
INCOME BEFORE INCOME TAX	\$ 12,771,067	39	\$ 10,214,297	38	25
INCOME TAX EXPENSE (Notes 4 and 35)	<u>(2,165,739)</u>	<u>(7)</u>	<u>(1,798,246)</u>	<u>(6)</u>	20
NET INCOME	<u>10,605,328</u>	<u>32</u>	<u>8,416,051</u>	<u>32</u>	26
OTHER COMPREHENSIVE INCOME (Notes 4, 28 and 35)					
Exchange differences on the translation of financial statements of foreign operations	873,966	3	150,708	1	480
Unrealized gains on available-for-sale financial assets	335,678	1	587,010	2	(43)
Actuarial gains arising from defined benefit plans	66,864	-	78,863	-	(15)
Income tax relating to components of other comprehensive income	<u>(149,415)</u>	<u>-</u>	<u>2,617</u>	<u>-</u>	(5,809)
Other comprehensive income for the year, net of income tax	<u>1,127,093</u>	<u>4</u>	<u>819,198</u>	<u>3</u>	38
TOTAL COMPREHENSIVE INCOME	<u>\$ 11,732,421</u>	<u>36</u>	<u>\$ 9,235,249</u>	<u>35</u>	27
NET INCOME ATTRIBUTABLE TO					
Owners of the Company	\$ 10,528,552	32	\$ 8,416,145	31	25
Non-controlling interests	<u>76,776</u>	<u>-</u>	<u>(94)</u>	<u>-</u>	81,777
	<u>\$ 10,605,328</u>	<u>32</u>	<u>\$ 8,416,051</u>	<u>31</u>	26
TOTAL COMPREHENSIVE INCOME ATTRIBUTABLE TO					
Owners of the Company	\$ 11,610,154	36	\$ 9,239,127	35	26
Non-controlling interests	<u>122,267</u>	<u>-</u>	<u>(3,878)</u>	<u>-</u>	3,253
	<u>\$ 11,732,421</u>	<u>36</u>	<u>\$ 9,235,249</u>	<u>35</u>	27
EARNINGS PER SHARE (Note 36)					
Basic	<u>\$1.56</u>		<u>\$1.40</u>		
Diluted	<u>\$1.55</u>		<u>\$1.40</u>		

The accompanying notes are an integral part of the consolidated financial statements.

(Concluded)

E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013
(In Thousands of New Taiwan Dollars)

	Equity Attributable to Owners of the Company						Other Equity			Total Equity
	Capital Stock (Note 37)		Capital Surplus (Notes 4 and 37)	Retained Earnings (Notes 4 and 37)			Exchange Differences on the Translation of Financial Statements of Foreign Operations (Note 4)	Unrealized Gains on Available-for-sale- Financial Assets (Note 4)	Non-controlling Interests (Notes 4 and 37)	
	Shares (In Thousands)	Common Stock		Legal Reserve	Special Reserve	Unappropriated Earnings				
BALANCE AT JANUARY 1, 2013	5,010,700	\$ 50,107,000	\$ 14,420,331	\$ 2,809,899	\$ 551,166	\$ 6,751,721	\$ (222,469)	\$ 295,035	\$ -	\$ 74,712,683
Reversal of special reserve	-	-	-	-	(386,931)	386,931	-	-	-	-
Appropriation of the 2012 earnings										
Legal reserve	-	-	-	705,824	-	(705,824)	-	-	-	-
Special reserve	-	-	-	-	390,849	(390,849)	-	-	-	-
Cash dividends	-	-	-	-	-	(1,503,210)	-	-	-	(1,503,210)
Stock dividends	501,070	5,010,700	-	-	-	(5,010,700)	-	-	-	-
Changes in non-controlling interests	-	-	-	-	-	-	-	-	666,564	666,564
Issuance of common stock from bonus to employees	12,530	125,300	77,059	-	-	-	-	-	-	202,359
Net income for the year ended December 31, 2013	-	-	-	-	-	8,416,145	-	-	(94)	8,416,051
Other comprehensive income for the year ended December 31, 2013, net of income tax	-	-	-	-	-	78,913	128,420	615,649	(3,784)	819,198
Total comprehensive income for the year ended December 31, 2013	-	-	-	-	-	8,495,058	128,420	615,649	(3,878)	9,235,249
BALANCE AT DECEMBER 31, 2013	5,524,300	55,243,000	14,497,390	3,515,723	555,084	8,023,127	(94,049)	910,684	662,686	83,313,645
Reversal of special reserve	-	-	-	-	(390,849)	390,849	-	-	-	-
Appropriation of the 2013 earnings										
Legal reserve	-	-	-	841,398	-	(841,398)	-	-	-	-
Special reserve	-	-	-	-	-	-	-	-	-	-
Cash dividends	-	-	-	-	-	(1,786,647)	-	-	-	(1,786,647)
Stock dividends	576,338	5,763,380	-	-	-	(5,763,380)	-	-	-	-
Issuance of common stock from bonus to employees	13,283	132,826	100,948	-	-	-	-	-	-	233,774
Capital increase	700,000	7,000,000	3,500,000	-	-	-	-	-	-	10,500,000
Share-based payment for the subscription of new shares by employees	-	-	264,769	-	-	-	-	-	-	264,769
Convertible bonds converted to common shares	239,079	2,390,794	1,012,590	-	-	-	-	-	-	3,403,384
Net income for the year ended December 31, 2014	-	-	-	-	-	10,528,552	-	-	76,776	10,605,328
Other comprehensive income for the year ended December 31, 2014, net of income tax	-	-	-	-	-	66,877	688,226	326,499	45,491	1,127,093
Total comprehensive income for the year ended December 31, 2014	-	-	-	-	-	10,595,429	688,226	326,499	122,267	11,732,421
BALANCE AT DECEMBER 31, 2014	<u>7,053,000</u>	<u>\$ 70,530,000</u>	<u>\$ 19,375,697</u>	<u>\$ 4,357,121</u>	<u>\$ 164,235</u>	<u>\$ 10,617,980</u>	<u>\$ 594,177</u>	<u>\$ 1,237,183</u>	<u>\$ 784,953</u>	<u>\$ 107,661,346</u>

The accompanying notes are an integral part of the consolidated financial statements.

E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013
(In Thousands of New Taiwan Dollars)

	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES		
Income before income tax	\$ 12,771,067	\$ 10,214,297
Adjustments for noncash items		
Depreciation expenses	837,795	745,755
Amortization expenses	252,007	219,478
Bad-debt expenses	2,031,915	1,672,454
Gains on financial assets and liabilities at fair value through profit or loss	(3,140,078)	(4,212,153)
Interest expense	11,662,630	9,539,118
Interest revenue	(27,147,256)	(22,573,791)
Dividend income	(121,367)	(100,787)
Provision for losses on guarantees	1,774	34,068
Salary expenses on share-based payments	549,238	234,781
Gains on disposal of properties and equipment	(8,886)	(327)
Losses (gains) on disposal of investment properties	1,384	(11,643)
Gains on disposal of investments	(482,573)	(483,447)
Impairment losses on financial assets	80,591	168,384
Impairment losses on nonfinancial assets	-	1,589
Reversal of impairment losses on nonfinancial assets	(314)	-
Unrealized gains on foreign currency exchange	(108,027)	(48,376)
Losses on disposal of foreclosed collaterals	2,926	8,327
Net changes in operating assets and liabilities		
Increase in due from the Central Bank and call loans to other banks	(1,096,468)	(4,995,222)
Increase in financial assets at fair value through profit or loss	(5,553,468)	(221,303,846)
Decrease (increase) in available-for-sale financial assets	(13,626,359)	4,010,952
Increase in securities purchased under resell agreements	(17,861)	-
Increase in receivables	(8,702,922)	(13,861,540)
Increase in discounts and loans	(108,656,664)	(88,595,557)
Decrease in held-to-maturity financial assets	2,639,585	202,433,018
Increase in other financial assets	(35,186,045)	(11,092,159)
Decrease (increase) in other assets	37,636	(148,256)
Increase in due to the Central Bank and other banks	10,554,000	395,795
Increase in financial liabilities at fair value through profit or loss	13,529,746	642,805
Increase in securities sold under repurchase agreements	6,863,232	1,296,566
Increase (decrease) in payables	2,239,471	(4,960,637)
Increase in deposits and remittances	129,900,866	119,288,991
Decrease in provision for employee benefits	(1,136)	(4,612)
Increase (decrease) in other financial liabilities	(38,197)	537,840
Increase (decrease) in other liabilities	(25,588)	234,239
Cash used in operations	(9,957,346)	(20,713,896)
Interest received	30,123,542	25,926,151
Dividend received	198,802	117,131
		(Continued)

E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013
(In Thousands of New Taiwan Dollars)

	2014	2013
Interest paid	\$ (11,444,813)	\$ (9,853,202)
Income tax paid	<u>(1,454,522)</u>	<u>(1,985,297)</u>
Net cash provided by (used in) operating activities	<u>7,465,663</u>	<u>(6,509,113)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Net cash inflow (outflow) on acquisition of a subsidiary (Note 50)	(80,026)	733,910
Payments for properties and equipment	(2,500,172)	(1,519,854)
Proceeds of the disposal of properties and equipment	60,980	2,594
Increase in operating deposits	(35,000)	-
Increase in settlement fund	(3,988)	(5,828)
Decrease in settlement fund	53	21,062
Increase in refundable deposits	(1,193,124)	(129,088)
Decrease in refundable deposits	744	557
Payments for intangible assets	(239,194)	(161,463)
Proceeds of the disposal of foreclosed collaterals	5,210	19,416
Proceeds of the disposal of investment properties	8,479	102,665
Increase in other assets	<u>(4,522)</u>	<u>(2,310)</u>
Net cash used in investing activities	<u>(3,980,560)</u>	<u>(938,339)</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Increase in commercial paper issued	846,948	1,200,772
Repayment of corporate bonds	(500,000)	-
Proceeds of the issuance of bank debentures	3,500,000	6,500,000
Repayment of bank debentures	(7,200,000)	(6,000,000)
Increase in long-term borrowings	97,632	268,092
Increase in guarantee deposits received	228,973	10,568
Cash dividends paid	(1,786,647)	(1,503,210)
Capital increase	<u>10,500,000</u>	<u>-</u>
Net cash provided by financing activities	<u>5,686,906</u>	<u>476,222</u>
EFFECT OF EXCHANGE RATES CHANGE ON CASH AND CASH EQUIVALENTS		
	<u>264,767</u>	<u>1,043,572</u>
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	9,436,776	(5,927,658)
CASH AND CASH EQUIVALENTS, BEGINNING OF THE YEAR	<u>22,624,904</u>	<u>28,552,562</u>
CASH AND CASH EQUIVALENTS, END OF THE YEAR	<u>\$ 32,061,680</u>	<u>\$ 22,624,904</u>

(Continued)

E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013
(In Thousands of New Taiwan Dollars)

	2014	2013
RECONCILIATIONS OF THE AMOUNTS IN THE CONSOLIDATED STATEMENTS OF CASH FLOWS WITH THE EQUIVALENT ITEMS REPORTED IN THE CONSOLIDATED BALANCE SHEETS AS OF DECEMBER 31, 2014 AND 2013		
Cash and cash equivalents in the consolidated balance sheets	\$ 29,547,360	\$ 21,344,052
Due from the Central Bank and call loans to other banks in accordance with cash and cash equivalents under IAS 7 "Statement of Cash Flows"	2,379,423	1,280,852
Securities purchased under resell agreements in accordance with cash and cash equivalents under IAS 7 "Statement of Cash Flows"	<u>134,897</u>	<u>-</u>
Cash and cash equivalents, end of the year	<u>\$ 32,061,680</u>	<u>\$ 22,624,904</u>

The accompanying notes are an integral part of the consolidated financial statements.

(Concluded)

INDEPENDENT AUDITORS' REPORT

The Board of Directors and Stockholders
E.SUN Financial Holding Company, Ltd.

We have audited the accompanying consolidated balance sheets of E.SUN Financial Holding Company, Ltd. and its subsidiaries (collectively, the "Company") as of December 31, 2014 and 2013, and the related consolidated statements of comprehensive income, changes in equity and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the Regulations Governing Auditing and Attestation of Financial Statements of Financial Institutions by Certified Public Accountants, Regulations Governing Auditing and Attestation of Financial Statements by Certified Public Accountants and auditing standards generally accepted in the Republic of China. Those rules and standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall consolidated financial statements presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of the Company as of December 31, 2014 and 2013, and their consolidated financial performance and consolidated cash flows for the years then ended, in conformity with the Regulations Governing the Preparation of Financial Reports by Financial Holding Companies, Regulations Governing the Preparation of Financial Reports by Public Banks, Regulations Governing the Preparation of Financial Reports by Securities Firms, Regulations Governing the Preparation of Financial Reports by Futures Commission Merchants, and International Financial Reporting Standards (IFRS), International Accounting Standards (IAS), IFRIC Interpretations (IFRIC), and SIC Interpretations (SIC) endorsed by the Financial Supervisory Commission of the Republic of China.

March 20, 2015

Notice to Readers

The accompanying consolidated financial statements are intended only to present the consolidated financial position, financial performance and cash flows in accordance with accounting principles and practices generally accepted in the Republic of China and not those of any other jurisdictions. The standards, procedures and practices to audit such consolidated financial statements are those generally applied in the Republic of China.

For the convenience of readers, the independent auditors' report and the accompanying consolidated financial statements have been translated into English from the original Chinese version prepared and used in the Republic of China. If there is any conflict between the English version and the original Chinese version or any difference in the interpretation of the two versions, the Chinese-language independent auditors' report and consolidated financial statements shall prevail.

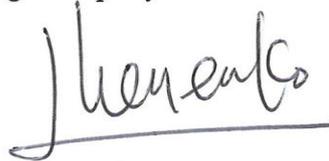
Audit Committee Report

To: E.SUN Financial Holding Company 2015 General Shareholders' Meeting

The board of directors has complied and submitted the company's 2014 consolidated financial statements audited by Certified Public Accountants of Deloitte & Touche, business report and statement of distribution of retained earnings to Audit Committee. After reviewing the abovementioned statements and reports and discussing with the CPAs, the Audit Committee has found them to meet the requirements of applicable laws and regulations. This report is hereby prepared in accordance with Article 14-4 of Security and Exchange Act and Article 219 of Company Act and submitted for your approval.

E.SUN Financial Holding Company Audit Committee

Independent Director:



Independent Director:



Independent Director:



Independent Director:



Date: April 24 2015

Business Report

Dear Shareholders,

In 2014, the world economy managed far from significant growth. The U.S. economy grew at a moderate pace, while Japan and Europe were called upon to cope with their respective plights, and China-led emerging economies had to accommodate much weaker growth momentum. Nowadays co-opetition increasingly characterizes the world economy. Swings on financial markets also intensify by divergence in monetary policy decisions, fluctuations in commodity prices, and heightened geopolitical risk. For businesses, all this means any number of challenges. But it can also open up a wealth of opportunities for rapid growth and change.

E.SUN FHC had another spectacular year in 2014. On top of record earnings NT\$10.5 billion, the Company received Platinum Award in Excellence Management in Corporate Governance in Asia by The Asset Magazine for a fifth consecutive year and included as a component of the Dow Jones Sustainability Indexes (DJSI), the first such honor for any local financial services institution. All these accolades represent the extensive recognition from domestic and overseas, of E.SUN's conducting sound business and honoring corporate social responsibility.

Looking ahead to 2015, we are ready to abide by our hallmark: “Pure as Jade, Sturdy as Mountain” while conducting business with integrity and honesty; keeping up a fresh, professional brand image; offering excellent, satisfactory services; and adopting precise and flexible strategies. In today's ever-changing financial market, we will always adhere to our core values and pursue innovation, thereby making not only the best-performing enterprise but also the most-respected one in Taiwan.

Record High Operating Performance in 2014

E.SUN FHC established its core subsidiary E.SUN Bank in 1992. E.SUN Bank was named after Yushan, Taiwan's highest peak, reflecting our resolve to make the best bank in the country. Over the years E.SUN has scored admirably across the board: operational performance, corporate governance, customer service, risk management, financial innovation, and corporate social responsibility. As Asia increasingly asserts itself, E.SUN is set to focus on deepening its root in Taiwan and entering to Asia in its third decade. E.SUN will build on its accomplishments and advantages in Taiwan to expand its overseas reach over the long haul, thereby creating a bank of its own class in Asia. In 2014, E.SUN FHC posted a 25% increase in net income to NT\$10.529 billion, or NT\$1.56 per share. The year's ROE and ROA came in at 11.11% and 0.72% respectively. All these numbers represented multiyear highs. E.SUN Bank, the Company's core subsidiary, was able to keep up its premium asset quality; its NPL ratio of 0.18% was supplemented by a 604% loan loss coverage ratio. Thanks to the

Company's well-rounded corporate governance and management performance, E.SUN FHC had seen combined shareholdings accumulated by foreign investors increase to 57% as of the end of 2014. In terms of credit ratings, both E.SUN FHC and E.SUN Bank were accorded an upgrade in their long/short-term foreign-currency deposit ratings by Moody's Investors Service to Baa1/P-2 and A3/P-2 respectively. Both the parent company and banking subsidiary were given a stable outlook.

At the end of 2014, E.SUN FHC's total assets amounted to NT\$1.5664 trillion; outstanding deposit balance of NT\$1.2754 trillion, demand deposits and foreign currency deposits, NT\$576.8 billion and NT\$281.6 billion respectively; outstanding loan balance of NT\$945.3 billion; and capital adequacy ratio, 12.72%. Total fee income amounted to NT\$13 billion. Collectively, these numbers attest to the Bank's balanced development on all business. In 2014, E.SUN Bank not only extended more SME loans than all other privately run local banks but also emerged as a recipient of the SME Credit Guarantee Fund Partner Awards for the ninth consecutive year, a record unparalleled by any other local peer. In a similar vein, wealth management fee income kept up massive growth for three years in a row and the Bank continued to command the largest market share in the World MasterCard sector. In terms of unsecured personal loan, the outstanding balance rose 24% to NT\$60.2 billion.

In terms of financial innovation, E.SUN Bank took the lead to launch E.SUN Global Pass that allows customers to get swift access to their PayPal accounts. Similarly, E.SUN WebATM was introduced as a cross-strait platform for online shopping, the first of its kind in Taiwan. E.SUN ATM cardholders can thus easily pay for their Taobao and Tmall purchases. On the other hand, E.SUN Mobile CEO enables corporate executives to manage and allocate funds anytime, anywhere. E.SUN has no time for complacency. It will continue to pursue innovation to increase value by developing more cash flow, digital banking, and other products in the days ahead.

When it comes to expanding abroad, E.SUN Bank has to date established a subsidiary— Union Commercial Bank (UCB)—in Cambodia; four branches in Hong Kong, Los Angeles, Singapore, and Dongguan; and representative offices in Vietnam and Myanmar. In 2014, UCB increased its number of branches to eight by setting up three new branches. While the Cambodian subsidiary also completed installing a new credit card system last year, it is now preparing to revamp its ATM and core banking systems as well.

Key Gauges for E.SUN FHC

(millions of Taiwan dollars)

Indicator	Item	2014/12	2013/12
Total Assets	E.SUN FHC	1,566,420	1,381,075
	E.SUN Bank	1,551,944	1,368,952
	E.SUN Securities	11,422	9,423
	E.SUN Insurance Broker	852	677
	E.SUN Venture Capital	3,225	2,445
Key Financial Ratios	E.SUN FHC Net Worth Per	15.15	14.96
	Double Leverage Ratio	106.12%	108.24%
	E.SUN FHC CAR	140.76%	132.43%
	E.SUN Bank CAR	12.72%	12.27%
Brick-and-Mortar Channels	E.SUN Bank's Domestic	136	136
	E.SUN Bank's Overseas Branches	Los Angeles/HK/Dongguan/Singapore branches, Changan sub-branch Vietnam/Myanmar representative offices, Cambodian subsidiary UCB	
	E.SUN Securities' Branches	21	21
Earnings Data	Net Income (Attributable to	10,529	8,416
	EPS (NT\$)	1.56	1.40
	ROE	11.11%	10.65%
	ROA	0.72%	0.64%

Credit Ratings

E. SUN FHC

Category	Credit Rating Agency	Long-Term Ratings	Short-Term Ratings	Outlook	Effective Date
International Ratings	Moody's	Baa	P-2	Stable	2014.0
	S&P	BBB	A-3	Stable	2014.0
Domestic Ratings	Taiwan Ratings	twA	twA-1	Stable	2014.0

E. SUN Bank

Category	Credit Rating Agency	Long-Term Ratings	Short-Term Ratings	Outlook	Effective Date
International Ratings	Moody's	A3	P-2	Stable	2014.07
	S&P	BB	A-2	Stable	2014.07
Domestic Ratings	Taiwan Ratings	twA	twA-1	Stable	2014.07

Focus on 3 Strategic Goals

As globalization gains momentum, Asia increasingly asserts itself, and regional economies integrate, E.SUN is set to focus on deepening its root in Taiwan and entering to Asia in its third decade. Three strategic goals have thus been set:

1. Achieving an aggressive upgrade in overall performance: Promote balanced development in all spheres and strive for more conspicuous growth in key businesses, thereby enhancing performance across the board.
2. Becoming a distinctive bank in Asia: Entering to other parts of Asia and consolidate resources across borders and platforms while further upgrading E.SUN Bank as a financial services provider. Aim for even more extraordinary performance across corporate governance, customer service, risk management, social responsibility, and financial innovation.
3. Leading in financial innovation: Identify emerging trends and pursue cross-sector integration. Provide innovative services that go beyond boundaries dividing countries, industries, and the virtual and real communities so as to refine customer experiences, meet customer needs, and create customer value.

In 2015, E.SUN FHC is set to uphold its core value by further refining customer experiences. To achieve this goal, the Company will continue to bolster its brand name, service, and core competitiveness and persist with innovative training of employees. It will also team up with premium partners for long-term strategic cooperation to provide comprehensive, specialized services, thereby creating value for employees, customers, shareholders, and society at large.

Strive for Sustainable Development

Sustainable development and everlasting are the objectives E.SUN adheres to, and E.SUN has long been dedicated to and will go all-out to implement its commitment in all aspects of business: corporate governance, care for employees, customer rights and interests, environmental integrity, and public interest.

1. In terms of corporate governance, the Company has made it a point to establish operational systems and a corporate culture dictated by professionalism since its inception. The most stringent criteria are put in place for its selection of experts with both expertise and eminence as independent directors. In 2014, E.SUN received Platinum Award in Excellence Management in Corporate Governance in Asia by The Asset Magazine for a fifth consecutive year, a record for any Taiwanese enterprise.
2. In terms of employee care, E.SUN treasures all those who work for the Company as its most

valuable assets. Over the years E.SUN has spared no investment in growing talent and building a pleasant working environment so that all employees can join forces to make real their aspirations and ideals. E.SUN was a recipient of the Taipei City Government's 2014 Happy Enterprise Awards.

3. In terms of customer rights and interests, E.SUN has regarded service as its core competitiveness and sought to establish a corporate culture of total quality management since the very beginning. In 2014, E.SUN was rated by Commonwealth magazine as the local banking industry's No. 1 recipient of its Gold Service Awards for the fourth straight year, a record for the local financial services industry.
4. In terms of environmental integrity, E.SUN is proactive to adapt to climate change and do its part in cutting greenhouse gas emissions. E.SUN's World MasterCard and ETC EasyCard both won international and national carbon footprint certification. Meanwhile, E.SUN Bank ushered in ISO 14064-1 verification of its greenhouse gas inventory, making it Taiwan's first bank to secure certification for having completed GHG verification of all of its business branches throughout the country.
5. In terms of public interest, E.SUN has long been dedicated to sponsoring academic and educational activities, sports development, charitable events, and the humanities and arts. In particular, the Golden Seed Project is designed to appeal to the benevolence of those who own E.SUN's World MasterCard for building libraries at remote elementary schools of the country. As of the end of 2014, E.SUN had established a total of 85 libraries—an inspirational learning environment that benefit 28,000 pupils. Separately, E.SUN volunteers have solicited donations from colleagues and launched the Care for Schoolchildren Project. Joining forces with schoolteachers, the project is designed specifically for financially disadvantaged schoolchildren or those suffering from sudden misfortune. In 2014, more than 10,000 schoolchildren benefited from this project.

E.SUN knows numerous challenges as well as opportunities must lie ahead as it continues to strive for excellence. We will build on our core competence as a brand and team of service professionals. Confronted with a constantly changing marketplace, we will place special emphasis on maximizing value. Our gratitude goes to all those who have supported, encouraged, and advised us. It is both an honor and responsibility for every member of the E.SUN family to continue working hard and serving customers and society at large. Thankfulness and best wishes for everyone in 2015!

Chairman



President

