

**ANNUAL REPORT 2009** 



10546 14F,No.117&1F,No.115,Sec.3,Minsheng E. Rd.,Taipei,Taiwan TEL:(02)2175-1313 http://www.esunfhc.com.tw



http://newmops.twse.com.tw



E.SUN insists on its core values at this crucial juncture that is full of opportunities and challenges.

E.SUN spares no effort in cultivating and serving outstanding customers.

E.SUN focuses on new profit models to ensure a bright future!



Armand's clever segmented technique is used to combine the beauty of man and the violin, generating sparks of art and music.

Arman
Eros
Steel/Wood 1989 50x50x100cm
Possession of E.SUN Bank

# CONTENTS I. Letter to the Shareholders II. Company Profile 1.Introduction III. Corporate Governance Report 1.Organization Chart 2.Corporate Structure of E.SUN FHC 3.Directors and Independent Directors 9 4.Implement of corporate Governance 14 21 IV. Capital Overview 1.Capital and Dividend 22 2.Capital Utilization Plan 24 V. Business Operation 25 1.Business Scope 26 2.Cross-selling Synergy 35 36 3.Human Resource 4.Corporate Responsibility and Ethical Behavior 38 41 VI. Financial Information VII. Risk Management 137 138 1.Risk Management 2.Crisis Handling Machenism 142 3.Other Important Issues 142 VIII.Special Note 143 1.Representation of Consolidated Financial Statements of Affiliated Enterprises 144 2.Affiliation Report 144

# I. Letter to the Shareholders

Dear Shareholders,

E.SUN in 2009 closely monitored the external environment and took the appropriate measures in the face of the turbulence and volatility in the global economy. Despite a mild economic recovery, many challenges continued to face the banking industry. E.SUN made preparations for the future, continuing to hone its foundation and raise its core competitiveness, thereby creating the greatest value for its customers, the Company, and shareholders.

E.SUN FHC generated net profit of NT\$1,928 million in 2009, equivalent to Earning per share of NT\$0.53 and Return on equity of 3.83%, besides, the Capital Adequacy Ratio for FHC is 116.28%. Presently, E.SUN FHC's subsidiaries include E.SUN Bank, E.SUN Securities, E.SUN Venture Capital, and E.SUN Insurance Brokers. As of the end of 2009, E.SUN FHC had total assets of NT\$942.3 billion, a rise of 14% from the year earlier. The NPL ratio of E.SUN Bank at the end of the year was only 0.67%, with 92.76% coverage ratio. Deposits at E.SUN Bank stood at NT\$774.9 billion, and outstanding loans amounted to NT\$553.9 billion. The Bank posted a net profit for the year of NT\$1,774 million. E.SUN Securities registered a net profit of NT\$238 million, E.SUN Venture Capital a net profit of NT\$50 million, and E.SUN Insurance Brokers a net profit of NT\$210 million.

The rating agency Moody's shows its confidence in E.SUN's growth scale and keeping good asset quality in long-term by confirming E.SUN's global long/short rating of Baa2/Prime-2. The core subsidiary, E.SUN's Bank's rating, is maintained at Baa1/Prime-2. All agencies assigned a stable outlook to FHC and Bank. Meanwhile, Fitch also maintain the rating of A(twn)/F1(twn) to E.SUN Securities.

Eighteen years after its founding, E.SUN has gradually transformed from a medium-sized financial institution into a large-scale financial conglomerate, thanks to its outstanding brand image

and the wide variety of services it offers. E.SUN's growth is due in large part to the expansion of its core subsidiaries as well as nurturing a pool of outstanding customers. Its customer risk and value analysis, integrated marketing mechanism, customerdriven business policies, and ability to market itself to different customer segments, enable it to provide sincere and reliable services to its customers. In the days ahead, E.SUN will continue to adopt well thought-out strategies, take advantage of technology and resources, and nurture an even larger pool of top-notch customers, thereby creating a better performance in all areas of business.

Maximizing the value of the branch network is the key factor in generating value for a financial holding company. As of the end of 2009, E.SUN Bank operated a comprehensive 122-branch network throughout Taiwan. Coupled with securities counters created at E.SUN bank branches, as well as the Company's electronic network, including Internet bank, ATMs, WebATM, and its call center and insurance telemarketing center, E.SUN has leveraged its business network through the expansion of its well-rounded financial transactions platform. E.SUN is maximizing the operational value of its branch network. At the same time, it is strengthening brand loyalty and creating more opportunities for interaction between itself and its customers. This enables both sides to continually grow. In light of the development of cross-strait banking, E.SUN has established a representative office in Dongguan, China. E.SUN is carefully evaluating an array of possibilities offered by related liberalization. It maintains clear avenues of contact with counterparts on the other side of the Taiwan Strait, while at the same time continuing to enhance the business offered by its Hong Kong and Los Angeles branches, helping to build a solid foundation from which it will be able to continue to grow overseas.

E.SUN encourages financial innovation. It demonstrates this through the streamlining of operational procedures. The products it offers are a culmination of innovation and practical applications. E.SUN has developed information systems to complement these products, thereby meeting the needs of customers, ensuring greater security, faster and more efficient services, and resulting in a higher level of banking competitiveness. E.SUN, however, always ensures that risk awareness and controls steer all business. The Company puts heavy emphasis on risk management and has instituted a comprehensive range of controls that are reviewed and adjusted as appropriate. The Company also has established a risk appetite mechanism and has formulated customer credit risk models that are used when promoting all product lines. These strict risk management controls ensure that risk is properly managed at all times.

E.SUN has demonstrated a longstanding commitment to bettering society. It has spared no effort to become a world class corporate citizen. E.SUN continues to invite its E.SUN World Card cardholders to participate in these initiatives. As of the end of 2009, 20 E.SUN libraries had been established in elementary schools in remote areas under its Golden Seed Project. This program, which is helping to plant a love among children in reading, will continue to be carried out. In addition, E.SUN is committed to promoting youth baseball in Taiwan through sponsoring the E.SUN Youth Baseball National Tournament, the E.SUN Youth Baseball Pitcher & Catcher Training Camp, and the Baseball Assistance Project for Remote Areas. These programs are helping to cultivate the next generation of baseball stars. E.SUN also holds blood drives, with drives in 2009 yielding 3,720 bags of blood. E.SUN demonstrated its concern for southern and eastern Taiwan after the devastating floods and landslides in early August brought by Typhoon Morakot. Employees made donations to aid disaster victims and E.SUN volunteers rolled up their sleeves and helped in relief work. Over 500 people volunteered to travel to disaster areas to provide service, while some 200 people participated in reconstruction efforts in



Professional Leadership, Wise Decisions.

southern Taiwan. This exhibits E.SUN's corporate social responsibility.

Everything has changed in the post-financial tsunami era. 2010 will be a year full of challenges as well as opportunities. E.SUN is ready to take advantage of this critical juncture and will display its ambition and business acumen. I would like to thank supervisory agencies and all sectors of society for their longstanding encouragement and recognition of the E.SUN brand name and value. For three years running, E.SUN has won the Corporate Social Responsibility Award for a banking institution. It also has won accolades from Global Views magazine and the Corporate Social Responsibility Award from Commonwealth magazine. In 2009, it ranked in first place for the most trusted bank among the public in an appraisal of wealth management banking and second place in Best Brand among Businessmen for the banking industry. These honors, however, carry responsibility. E.SUN intends to continue to maximize the benefits of its branch network, working to create even greater value for E.SUN and its customers. At the same time, E.SUN seeks to pay back and thank its customers and shareholders for their longstanding support. I would like to extend to you my best wishes.

Chairman

Yung gen Huang Vanchou Idvany

President

# II. Company Profile



Flowers are in blossom and nature is thriving

# 1. Introduction

A. Establish date: 2002.1.28

B. History:

(1) E. SUN FHC

E.SUN Bank, in a move to integrate products & business, foster development, maximize joint marketing initiatives, reduce operational costs and pursue operational synergy, in January, 2002 engaged in a share swap with E.SUN Bills Finance and E.SUN Securities, thereby paving the way for the creation of E.SUN FHC. In October, 2002, E.SUN Venture Capital was created, followed by E.SUN Insurance Brokers in July, 2003. In September of the same year, E.SUN Investment Trust became part of the FHC through a share swap.

With a view to the most appropriate allocation of the FHC's resources and to seek to increase overall operational results, along with the view that it had achieved its designated mission, E.SUN Bills Finance was merged into E.SUN Bank in December , 2006. Meanwhile, E.SUN signed an agreement with Schroders to sell a 100% stake in E.SUN Securities Investment Trust Co. to that company. The deal was settled on September 30.

As of today, the FHC has developed into a company exhibiting a comprehensive financial blueprint. The FHC serves as an umbrella for services from banking and securities, to insurance broking and venture capital. The FHC is supported by six pillars, namely brand, culture, human resources, products, information & customers, and the pledge associated with our brand name. E.SUN enjoys the reputation of "Service First," and winning the National Quality Award recognizes its efforts in this regard. E.SUN's three-pronged growth strategy revolves around organic growth, strategic alliances, and M&A. It pursues stable growth and makes every effort to provide customers with comprehensive and refined service.

# (2)Core subsidiary- E.SUN Bank

E.SUN Bank serves as the key component of the FHC. Its founder, present Chairman Huang Yung-jen, and a group of banking professionals decided to found and operate the best bank in Taiwan. Preparations to open the Bank began in 1990 upon the implementation of banking liberalization here, and E.SUN commenced operations on February 21, 1992. E.SUN quickly set the benchmark for service quality in the industry. E.SUN FHC was born on January 28, 2002, marketing the beginning of a new era for E.SUN. E.SUN Bank became part of E.SUN FHC via a share swap.

In 2004, E.SUN acquired the assets, liabilities and operations (excluding trust business) of Kaohsiung Business Bank through an auction held via the government's resolution trust mechanism. The acquisition of KBB helped to broaden E.SUN's domestic and foreign branch network. Coupled with banking policy incentives, E.SUN has expanded its number of local branches to 122, and reaches127 including oversea branches, Representative offices and OBU. This will provide customers with even more convenience.

# (3) E.SUN Securities

In addition to its own branch network and the cross-selling counters it has set up in E.SUN Bank branches, E.SUN Securities has worked to integrate the FHC's resources and take advantage of a diversified trading platform. It provides convenient services through its A+Network Trading Platform, its Internet trading network, voice activation, and mobile phone systems. E.SUN's research team also provides outstanding analysis, helping to broaden the company's clientele. E.SUN offers investors a secure, rapid, convenient and reliable investment framework. In the future, it will continue to strengthen the training of existing employees, and it will

 $^{3}$ 







E.SUN FHC Receives CSR Honorable Award from global view magazine and commonwealth magazine.

bolster its risk controls, innovation abilities, service efficiency and quality. The IT department will continue to play an important role in ensuring the stability of trading systems. E.SUN plans to expand its broking services to even more product lines to satisfy the various needs of customers. This will help to enhance its relationship with customers and enable it to serve as the best advisor for customers in their asset allocation and personal finance needs.

E.SUN Securities plays a leading role as a futures trading introducing broker. Trades in this respect are made through its A+ Network Trading Platform, making it a pioneer in the industry in this respect. The Company also continues to expand its operations in the spot market. In its dealing operations, E.SUN continues to strengthen its investment and research team, bolstering the depth of its local and foreign market research and industry analysis. In conjunction with effective risk controls, the dealing department generates outstanding returns. E.SUN's underwriting team works to integrate the resources of FHC units and expand underwriting opportunities. It carefully evaluates underwriting projects, and exercises the highest degree of self-discipline in executing underwriting business. At the same time that E.SUN Securities seeks to expand its operational blueprint, boost competitiveness and strengthen risk management, it also engages in joint marketing with the FHC to create value. E.SUN Securities is pursuing a strategic objective of aggressive growth and it continues to seek to be the most trusted securities brokerages for customers.

(4) E.SUN Insurance Brokers

Since its founding in July 2003, subsidiary E.SUN Insurance Brokers has embraced the principles of professionalism, service, and responsibility. These values, which are the core of sustainable operations, also serve as the foundation in creating customer value. The Company also has entered into a strategic alliance with Prudential Plc. E.SUN develops life insurance products that reflect market trends and meet customer needs. It has also established a Financial Planning Advisors system to be able to deliver tailored services to customers. E.SUN Insurance Brokers continues to enhance after-sales service quality in its pursuit of offering outstanding insurance broking services. In 2009, the Company devoted considerable efforts to enhancing its information systems and human resources. In addition, it has re-packaged its E.SUN Care mortgage life insurance products. The Company designs its products with the interests of customers in mind, offering coverage that its clients need. It also offers convenient insurance application procedures. E.SUN Insurance Brokers plans to continue to expand its telemarketing team and increase avenues via which it can provide services to customers. This diverse network will create value for both customers and the Company.

# (5) E.SUN Venture Capital

E.SUN Venture Capital was established in 2002 and presently has a paid-up capital of NT\$1.5 billion. The Company primarily invests in a variety of industries, including alternative energy & energy conservation, medical devices and the development of new medicines, communications and optoelectronics, and traditional industrial sectors that display a high degree of





E.SUN Bank ranked No.1 among all financial companies in service quality survey.

virtual channel, E.SUN can provide better service Golden Quality award (JCIC)

Combine with the 122 domestic branches and E.SUN Bank received Golden Safety award and

innovation ability. E.SUN Venture Capital combines the resources of the FHC to provide enterprises with comprehensive financial services. In 2009, the company benefited from a rebound in the economy. Invested amounts and profits grew 23% and 170%, respectively, from the year earlier.

### C. E.SUN's Glory

E.SUN is committed to top-notch operations and balanced development. E.SUN's excellence is derived from the joint efforts of its management team and all employees, helping the organization to be widely respected by regulators and the public. However, with honors comes responsibility. Over the past three years, E.SUN has won numerous awards from various sectors, including

# **\*** 2009

- -E.SUN Bank was chosen as the most trustworthy bank in Wealth Management Business (Business Today)
- -E.SUN Bank ranked No.1 among all financial companies in service quality survey (Global View magazine)
- -E.SUN Bank received Golden Safety award and Golden Quality award (JCIC)
- E.SUN FHC received Corporate Social Responsibility honorable award (Global View magazine)
- -E.SUN FHC received Corporate Social Responsibility award (Commonwealth magazine)

- -E.SUN Bank received National Quality Award (Executive Yuan)
- -E.SUN FHC awarded as Best corporate governance corporate in Taiwan (The Asset magazine)
- -E.SUN FHC received the certificate of corporate governance (TCCA)
- -E.SUN Bank received Best Risk Management award (Taiwan Academy of Banking and Finance)
- -E.SUN FHC received the 3rd Corporate Social Responsibility Award in 3 consecutive years (Global View Magazine)
- -E.SUN FHC received Corporate Social Responsibility Award (Commonwealth magazine)
- -E.SUN Bank awarded as Excellence in employee engagement (The Asian Banker magazine)
- -E.SUN Bank received awards for Providing Loans to SMEs (Financial Supervisory Commission)
- -E.SUN Bank received SME Credit Guarantee Partner Award (MOEA, Credit Guarantee Fund)

# \*2007

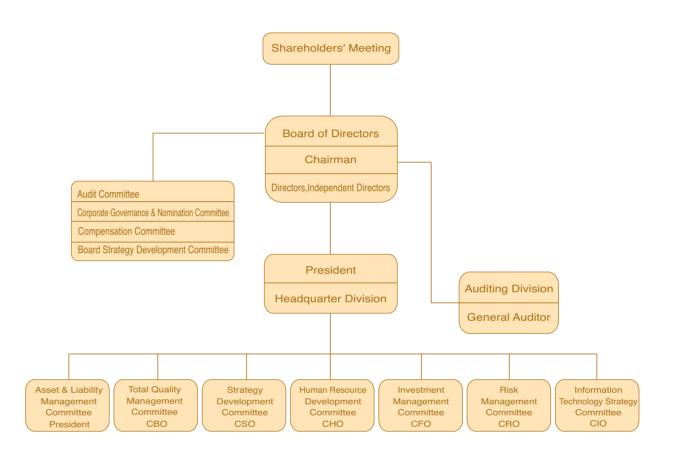
- -E.SUN FHC received Corporate Social Responsibility Award in 2 consecutive years (Global View Magazine)
- -E.SUN FHC received the Best Corporate Governance in Financial sector in Taiwan (The Asset Magazine)
- -E.SUN Bank received innovation award in HR Award (Bureau of labor institute, The Executive Yuan)
- -E.SUN Bank received the innovation award in Asia pacific region (IBM)
- -E.SUN Bank received SME Credit Guarantee Partner Award (MOEA, Credit Guarantee Fund)

# III. Corporate Governance

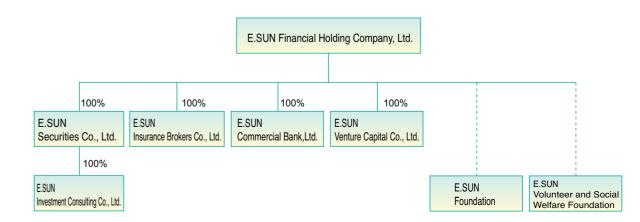


The crystal waters of a mountain lake offer a relaxed and happy feeling.

# 1. Organization Chart



# 2. Corporate Structure of E.SUN Financial Holding Company, Ltd.



# 3. Directors and Independent Directors



Professional Suggestions,

# 3.1 Directors and Independent Directors

2010.2.28 Unit:1.000 shares : %

					Shareh	- Letter -		Sharel	nolding w	hen electe	ed				Devision	chiefs, di	rectors o
Position		Date of		Date of	when e		Sh	ares		fings of the	Sharehold other's	ing under	Education	Current position with	within t	the 2nd de uinity of e	gree of
Position	Representative	Election	Term	First Elected	Shareholding when elected	Shareholding when elected	Shares	Share holdings	Shares	Share holdings	Shares	Share holdings	(Experience)	other company	Position	Name	Relatio
Chairman	Yung-Jen huang	2008.6.13	3	2001.12.10	7,341	0.222	7,704	0.211	1,927	0.053	0	0	Department of Cooperative Economics at National Chung Hsing University	Chairman of E.SUN FHC & E.SUN Bank	SEVP	Joe Huang	Brothe
Director	Representative of E.SUN Volunteer & Social welfare Foundation Joseph N.C. Huang	2008.6.13	3	2005.6.10	7,518	0.228	8,313	0.228	2,299	0.063	0	0	MBA of the City University of New York, 17 year in Financial Industry	President of E.SUN FHC, Director of E.SUN Bank, Chairman of E.SUN Venture Capital	None	None	Non
Director	Representative of E.SUN Foundation Wu-Lin Duh	2008.6.13	3	2001.12.10	6,803	0.206	7,287	0.199	3,186	0.087	0	0	EMBA of National Cheng Kung University, 38 years in Financial Industry	President and Managing Director of E.SUN Bank	None	None	Non
Director	Representative of Hsin Tung Yang Co., Ltd. Jackson Mai	2008.6.13	3	2001.12.10	30,648	0.928	32,830	0.899	23,521	0.644	0	0	Kai-Nan Commercial & Technical High School	Chairman of Hsin Tung Yang Co., Ltd., Managing Director of E.SUN Bank	None	None	Non
Director	Representative of Allcan Investment Co.,Ltd. Chiu-Hsung Huang	2008.6.13	3	2001.12.10	50,277	1.522	53,857	1.474	37,409	1.024	0	0	PhD of Business Administration at Dela Salle University	CPA Chairman of Allcan Investment Co.,Ltd. Managing Director of E.SUN Bank	None	None	Non
Independent Director	Chen –En Ko	2008.6.13	3	2004.6.11	0	0	0	0	0	0	0	0	PhD of Department of Accounting at University of Minnesota	Professor of Department of Accounting at National Taiwan University, Independent Directors of Chang Type Industrial Co., Ltd., Supervisor of Fareastone Telecommunication Co., Ltd.	None	None	Non
Independent Director	Chi-Jen Lee	2008.6.13	3	2006.6.9	0	0	0	0	0	0	0	0	MBA, University of Illinois, USA	Professor of management at National Taiwan University; independent Directors of Aver Media Technologies and Go-In Engineering Co., Ltd.	None	None	Non
Independent Director	Jen-Jen Chang Lin	2008.6.13	3	2007.6.15	0	0	0	0	0	0	0	0	Master of University of Michigan	Independent Director of E.SUN Bank and Managing Director of E.SUN Bank	None	None	Nor
Independent Director	Hsin-I Lin	2008.6.13	3	2008.6.13	0	0	0	0	0	0	0	0	Bachelor of Department of Mechanical Engineering, National Cheng-Kung University	Independent director of E.SUN Bank and Xin-I property. Independent director and managing director of Nan Ya Plastic (Managing Director)	None	None	Non
Director	Representie of Ron  -Yuan Investment Co.,Ltd. Chai-Kuo Chen	2008.6.13	3	2004.6.11	96,018	2.907	136,652	3.741	8,871	0.243	0	0	MBA, UCLA	Chairman of Nien Hsing Textile Co.,Ltd. Director of E.SUN Bank	None	None	Non
Director	Representie of Shang Li Car Co.,Ltd. Jian-Li Wu	2008.6.13	3	2005.6.10	16,000	0.484	17,139	0.469	0	0	0	0	Chung Jung High School	Chairman of Shang Li Car Co.,Ltd. Director of E.SUN Bank	None	None	Non
Director	Representie of Shan Meng Investment Co.,Ltd.Heng-Hwa Yang	2008.6.13	3	2001.12.10	8,252	0.250	8,839	0.242	2,125	0.058	0	0	EMBA of Department of Information Management at Nation Taiwan University, 34 years in Financial Industry	Deputy President of E.SUN FHC and E.SUN Bank	None	None	Nor
Director	Representie of Sunlit Transportation Co., Ltd. Suka Chen	2008.6.13	3	2005.6.10	10,000	0.303	10,712	0.293	888	0.024	0	0	Master of Department of Agricultural Economics at National Taiwan University, 21 years in Financial Industry	Chairman and President of E.SUN Securities, Director of E.SUN Bank and E.SUN VC	None	None	Nor

Note 1: For institutional director, the term 'shareholding of the spouse and minors' refer to the representative of the institution.

2: E.SUN Volunteer & Social Welfare Foundation resigned the 2nd term board on 14th of Feb. 2007, and elected as the 3rd term board on 13th of June, 2008.

# 3.2 Professional Qualifications and Independence Analysis of Directors and Supervisors

0000 40 04

	Qualification Re	he Following Profe equirements, Togel Years Work Exper	ther with			li	ndepen	dence	Criteria	(Note)				Number of Other Public Companies in Which the Individual is Concurrently Serving as an Independent Director
Criteria	An Instructor or Higher Position in a Department of Commerce, Law, Finance, Accounting, or Other Academic Department Related to the Business Needs of the Company in a Public or Private Junior College, College or University	A Judge, Public Prosecutor, Attorney, Certified Public Acountant, or Other Professional or Technical Specialist Who has Passed a National Examination and been Awarded a Certificate in a Profession Necessary for the Business of the Company	Have Work Experience in the Areas of Commerce, Law, Finance, or Accounting, or Otherwise Necessary for the Business of the Company	1	2	3	4	5	6	7	8	9	10	
Chairman Yung-Jen Huang		v	v	v		v		v	v	v	v	v	V	0
Director Joseph N.C. Huang			v			V	v	v	v	v	v	v		0
Director Wu-Lin Duh			V			V	v	v	v	v	v	v		0
Independent Direcotr Chen-En Ko	V	V	V	v	v	V	v	v	v	v	v	v	V	1
Independent Director Chi-Jen Lee	V		v	V	v	V	v	v	v	v	v	v	V	1
Independent Director Jen-Jen Chang Lin			v	v	v	V	v	v	v	v	v	v	V	0
Independent Director Hsin-I Lin			v	v	v	V	v	v	v	v	v	v	v	2
Director Chiu-Hsung Huang		V	V	V		v		v	v	v	v	v		0
Director Jackson Mai			v	V		V	v	v	v	v	v	v		0
Director Chai-Kuo Chen			V	v		V	v		v	v	v	v		0
Director Jian-Li Wu			v	V		V	v	v	v	v	v	v		0
Director Suka Chen			v			V	v	v	v	v	v	v		0
Director Heng-Hwa Yang			v			V	v	v	v	v	v	v		0

Note :Please tick the corresponding boxes if directors or supervisors have been any of the following during the two years prior to being elected or during the term of office.

- (1)Not an employee of the Company or any of its affiliates.
- (2)Not a director or supervisor of the Company or any of its affiliates. The same does not apply, however, in cases where the person is an independent director of the Company, its parent company, or any subsidiary in which the Company holds, directly or indirectly, more than 50% of the voting shares.
- (3)Not a natural-person shareholder who holds shares, together with those held by the person's spouse, minor children, or held by the person under others' names, in an aggregate amount of 1% or more of the total number of outstanding shares of the Company or ranking in the top 10 in holdings.
- (4)Not a spouse, relative within the second degree of kinship, or lineal relative within the fifth degree of kinship, of any of the persons in the preceding three subnaragraphs
- (5)Not a director, supervisor, or employee of a corporate shareholder that directly holds 5% or more of the total number of outstanding shares of the Company or that holds shares ranking in the top five in holdings.
- (6)Not a director, supervisor, officer, or shareholder holding 5% or more of the share, of a specified company or institution that has a financial or business relationship with the Company.
- (7)Not a professional individual who, or an owner, partner, director, supervisor, or officer of a sole proprietorship, partnership, company, or institution that, provides commercial, legal, financial, accounting services or consultation to the Company or to any affiliate of the Company, or a spouse thereof.
- (8)Not having a marital relationship, or a relative within the second degree of kinship to any other director of the Company.
- (9)Not been a person of any conditions defined in Article 30 of the Company Law.
- (10)Not a governmental, juridical person or its representative as defined in Article 27 of the Company Law.

Abreast of the Present, Creating the Future.

10.2.28 Unit: 1.000 shares:%

										2010.2	2.28 Unit	1,000	) share
Position	Name	Date of Taking Office	Shares	s Held	Shares Held and Childre		Shares H Names o		Education (Experience)	Current position Held at other	spouse	gers whos or with the degree of the degree o	thin the ee of
		raining omico	Shares	Ratio	Shares	Ratio	Shares	Ratio	Previous Position	company	Position	Name	Relationsh
President & CSO	Joseph N.C. Huang	2008.07.16	2,159	0.059	140	0.004	0	0	MBA of the City University of New York,17 years in Financial Industry	Chairman of E.SUN VC, Director of E.SUN Bank	None	None	None
CBO	Wu-Lin Duh	2002.01.28	2,737	0.075	449	0.012	0	0	EMBA of National Cheng Kung University, 38 years in Financial Industry	President and Managing Director of E.SUN Bank	None	None	Non
CIO & CRO	Heng-Hwa Yang	2002.01.28	1,873	0.051	252	0.007	0	0	EMBA of Department of Information Management at Nation Taiwan University, 34 years in Financial Industry	Deputy President and Director of E.SUN Bank	None	None	Non
CFO	Magi Chen	2004.02.13	268	0.007	0	0	0	0	EMBA, University of Tennessee, Knoxville,31 years in Financial Industry	SEVP of Treasury Division at E.SUN Bank	None	None	Non
СНО	J.C. Wong	2002.01.28	1,006	0.028	427	0.012	0	0	Master of Agricultural Management at National Chung Hsing University,21 years in Financial Industry	SEVP of Human Resource Division at E.SUN Bank,	None	None	Non
CAO	Kuan –Her Wu	2002.01.28	120	0.003	0	0	0	0	Department of Accountancy at National Chung Hsing University, 34 years in Financial Industry	EVP, of Accounting Division at E.SUN Bank; Supervisor of E.SUN VC	None	None	Non
СМО	Shuei-Ping Wan	2005.07.01	397	0.011	360	0.010	0	0	MBA at National Taiwan University,18 years in Financial Industry	SEVP of WM division at E.SUN Bank	None	None	Nor
Senior Executive Vice President	Tung-Long Kuo	2004.02.13	748	0.020	38	0.001	0	0	Department of Public Administration at National Chung Hsing University,39 years in Financial Industry	Head of Corporate Banking Division at E.SUN Bank	None	None	Nor
Senior Executive Vice President	Joe-Huang	2004.02.13	2,343	0.064	1,817	0.050	0	0	Department of English at Tamkang University,22 years in Financial Industry	President of Consumer Banking Division at E.SUN Bank	None	None	Nor
Senior Executive Vice President	Suka Chen	2002.01.28	845	0.023	42	0.001	0	0	Master of Department of Agricultural Economics at National Taiwan University,21 years in Financial Industry	Chairman and President of E.SUN Securities, Director of E.SUN Bank and E.SUN VC	None	None	Nor
General Auditor	Wei-Chin Chien	2006.02.16	595	0.016	7	0.0002	0	0	Department of Business Administration at Newport International University,31 years in Financial Industry	General Auditors of E.SUN Bank	None	None	Nor
Executive Vice President	Scott Chou	2002.01.28	1,005	0.028	192	0.005	0	0	Department of Civil Engineering at National Taiper Institute of Technology,30 years in Financial Industry	EVP of General Affairs Division at E.SUN Bank	None	None	Nor
Executive Vice President	Mao-Cin Chen	2005.07.01	627	0.017	4	0.0001	0	0	Master of Department of Economics at National Taiwan University,18 years in Financial Industry	SEVP of Corporate Banking Division at E.SUN BankDirector of E.SUN VC	None	None	Nor
Executive Vice President	Jih-Hsiung Tseng	2005.07.01	1,662	0.045	1,091	0.030	0	0	Department of Soil and Water Conservation at National ChungHsing University,27 years in Financial Industry	EVP of Information Technology Division at E.SUN Bank	None	None	Noi
Vice CFO	Joseph Shue	2005.07.01	221	0.006	0	0	0	0	Master of Department of Business Development at National Sun Yat-Sen University,18 years in Financial Industry	EVP of Treasury Division at E.SUN Bank	None	None	Nor
Vice CRO	Oliver Shieh	2006.04.14	254	0.007	0	0	0	0	Master of Applied Finance center at Macquarie University, Australia18 years in Financial Industry	GM of Risk Management Division at E.SUN Bank	None	None	No
Vice CRO	Jhong-Cheng Shun	2007.02.15	503	0.014	48	0.001	0	0	General Business at Yuda high school of Commerce34 years in Financial Industry	EVP of Credit Review and Management Division of E.SUN Bank	None	None	No

# 3.4 Remuneration of Directors, Independent Directors, President and SEVP

# (1)Remuneration of Directors and Independent Director

2010.2.28 Unit: 1,000 shares;%

					Remur	neratio	n				io of total uneration		evant remu	neration	received b	y dire						comp	o of total ensation	
		Comp	Base pensation (A)		erance y(B)		nus to ctors(C)	Allow	ances(D)	(A+B+	C+D) to net come(%)		Bonuses, llowances (E)		ance Pay (F)			it Shar oyee E (G)		Emplo	ercisable byee Stock tions (H)	` G	C+D+E+F+ to net ome(%)	Compensation paid to directors
Title	Name	The company	Companies in the consolidated	The company	Companies in the consolidated		Companies in the consolidated	The company	Companies in the consolidated	The company	Companies in the consolidated	The company		The company	Companies in the consolidated	The com	pany	the	181	The company	Companies in the consolidated	The company	Companies in the consolidated	from an invested company other than the company's subsidiary
			financial statements		financial statements		financial statements		financial statements		financial statements		financial statements		financial statements	Cash	Stock	Cash	Stock		financial statements		financial statements	
List	t below	0	4,656	0	0	22,699	22,699	1,203	4,083	1.24%	1.63%	5,131	18,569	0	0	64	267	252	935	О	0	1.52%	2.65%	None

\*Remuneration distributed to directors who are serving for year 2009.

# Remuneration Range table

		Name of	Directors	( Unit NT\$ thousand )
Bracket	Total of (A-	+B+C+D)	Total of (A+	-B+C+D+E+F+G)
	The company	Companies in the consolidated financial statements	The company	Companies in the consolidated financial statements
Under NT\$ 2,000,000	E.SUN Volunteer & Social Welfare Foundation, E.SUN Foundation, Hsiin Tung Yang Co., Ltd., Allcan Investment Co., Ltd., Chen-En Ko, Ron-Yuan Investment Co., Ltd. Shnag Li Car Co., Ltd. Shan Meng Investment Co., Ltd. Sunlit Transportation Co., Ltd.	E.SUN Volunteer & Social Welfare Foundation, E.SUN Foundation, Chen-En Ko, Ron-Yuan Investment Co.,Ltd. Shnag Li Car Co.,Ltd. Shan Meng Investment Co.,Ltd. Sunlit Transportation Co.,Ltd.	E.SUN Foundation, Hsiin Tung Yang Co.,Ltd., Allcan Investment Co.,Ltd., Chen-En Ko, Ron-Yuan Investment Co.,Ltd. Shang Li Car Co.,Ltd. Shan Meng Investment Co.,Ltd. Sunlit Transportation Co.,Ltd.	E.SUN Volunteer & Social Welfare Foundation, * Chen-En Ko, Ron-Yuan Investment Co.,Ltd. Shnag Li Car Co.,Ltd
NT\$2,000,000~NT\$5,000,000	Yung-Jen Huang, Chi-Jen Lee, Jen-Jen Chang Lin, Hsin-I Lin	Hsiin Tung Yang Co.,Ltd., Allcan Investment Co.,Ltd., Chi-Jen Lee, Jen-Jen Chang Lin, Hsin-I Lin	Yung-Jen Huang, Chi-Jen Lee, Jen-Jen Chang Lin, Hsin-I Lin	Hsiin Tung Yang Co.,Ltd., Allcan Investme Co.,Ltd., Chi-Jen Lee, Jen-Jen Chang Lir Hsin-I Lin, Shan Meng Investment Co.,Ltd Sunlit Transportation Co.,Ltd.
NT\$5,000,000~NT\$10,000,000		Yung-Jen Huang	E.SUN Volunteer & Social Welfare Foundation,	ung-Jen Huang, E.SUN Foundation
NT\$10,000,000~NT\$15,000,000				
NT\$15,000,000~NT\$30,000,000				
NT\$30,000,000~NT\$50,000,000				
NT\$50,000,000~NT\$100,000,000				
Over NT\$100,000,000				
Total	23,902	31,438	29,364	51,194

<sup>(1)</sup> The percentage of total profits distributed to directors as a whole as remuneration is based on regulations set forth in Article 36 of the Company's statute. The ratio and adjustment of remuneration for the chairman and directors are based on regulations set forth in Article 27-1 of the statute. The remuneration reflects the level of participation in and contribution to the company's operations. At the same time, industry standards are considered. The board is authorized to decide the level of this compensation.

(2) Comparison of Remuneration and the ratio of total Remuneration paid by the Company and by all companies included in the consolidated financial statements for the most recent two years to Directors, Independent Directors, President and Senior Executive Vice Presidents of the Company, to the net profit after tax

Linia NITO aboutone

Year			200	09			2008						
	-	The compa	ny		nies in the dancial state	consolidated ements	-	The compa	ny	Companies in the consolidated financial statements			
Title	No. of Persons	Amount	Ratio of Net Profit after tax	No. of Persons	Amount	Ratio of Net Profit after tax	No. of Persons	Amount	Ratio of Net Profit after tax	No. of Persons	Amount	Ratio of Net Profit after tax	
Directors	13	23,902	1.24%	13	31,438	1.63%	16	11,545	1.13%	16	19,197	1.87%	
President and SEVP	8	5,462	0.28%	8	36,808	1.91%	10	4,857	0.47%	10	51,653	5.04%	

Note: 2009 Net Profit for E.SUN FHC is NT\$1,928,338 thousand, 2008 Net Profit for E.SUN FHC is NT\$1,025,003 thousand.

- (3) The policies, standards, and portfolios for the payment of remuneration, the procedures for determining remuneration, and the correlation with business performance.
  - a.The percentage of total profits distributed to directors as remuneration is based on regulations set forth in Article 36 of the Company's statute. The ratio and adjustment of remuneration for the chairman and directors are based on regulations set forth in Article 27-1 of the statute. The remuneration reflects the level of participation in and contribution to the company's operations. At the same time, industry standards are considered. The board is authorized to decide the level of this compensation.
  - b.The performance review system and remuneration framework for high-level managers (including the president and vice president) and managers is first screened by the Compensation Committee, following which the board makes a final decision. Salaries of managers should reflect their professional experience, and the Company's, counterparts' and market standards. The chairman is authorized to approve the respective salaries. Meanwhile, the Company will issue bonuses based on overall operational results and individual performance. This enables a manager's compensation to be closely related to operational performance. A manager's bonus will be impacted if a major risk event occurs that impacts the Company's reputation, inappropriate internal management is seen, or other abuses are documented. At the same time, the Company will carry out stress tests and scenario analysis to evaluate possible risk in the future, and the Risk Management Committee each quarter will report to the board and Auditing Committee on the level of such risk.

# 4. Implement of Corporate Governance

# 4.1 Board of Directors

A total of 5 meetings of the board of directors were held in the previous period. Director and Independent Director attendance was as follows:

Title	Name	Attendance in Person(B)	By Proxy	Attendance rate (%)	Remarks
Chairman	Yung-Jen huang	5	0	100%	Re-elected
Director	Representative of E.SUN Volunteer & Social welfare Foundation Joseph N.C. Huang	5	0	100%	Re-elected
Director	Representative of E.SUN Foundation Wu-Lin Duh	5	0	100%	Re-elected
Director	Representative of Allcan Investment Co.,Ltd. Chiu-Hsung Huang	4	1	80%	Re-elected
Director	Representative of Hsin Tung Yang Co., Ltd. Jackson Mai	4	1	80%	Re-elected
Independent Director	Chen –En Ko	5	0	100%	Re-elected
Independent Director	Chi-Jen Lee	5	0	100%	Re-elected
Independent Director	Jen-Jen Chang Lin	4	1	80%	Re-elected
Independent Director	Hsin-I Lin	5	0	100%	Re-elected
Director	Represent of Ron –Yuan Investment Co.,Ltd. Chai-Kuo Chen	5	0	100%	Re-elected
Director	Represent of Shang Li Car Co.,Ltd. Jian-LI Wu	5	0	100%	Re-elected
Director	Represent of Shan Meng Investment Co.,Ltd. Heng-Hwa Yang	5	0	100%	Re-elected
Director	Represent of Sunlit Transportation Co., Ltd. Suka Chen	5	0	100%	Re-elected

Name of Director Proposal Cause for avoidance Participate in Voting

Joseph N.C. Haung Subscription for E.SUN VC cash capital injection Conflict of Interest No
Suka Chen Subscription for F. SUN VC cash capital injection Conflict of Interest No

Appointment for representative of E.SUN Securities

Policy on Director Compensation Distribution Ratio: Interested parties (chairman, independent directors, and directors) will leave the premises when discussions regarding their respective compensation are held.

Conflict of Interest

3.Measures taken to strengthen the functionality of the Board:

The Board of Directors has established Audit Committee, Corporate Governance and Nomination Committee, Compensation Committee and Board Strategy Development Committee in June, 2008 to assist the Board in carrying out its various duties.

# 4.2 Audit Committee

Suka Chen

A total of 4 Audit Committee meetings were held in the previous period. Independent director attendance was as follows:

Title	Name	Attendance in Person(B)	By Proxy	Attendance rate (%)	Remarks
Independent Director	Chen-En Ko	4	0	100%	Re-elected
Independent Director	Chi-Jen Lee	4	0	100%	Re-elected
Independent Director	Jen-Jen Chang Lin	3	1	75%	Re-elected
Independent Director	Shin-I Lin	4	0	100%	Re-elected

### Other mentionable ite

- 1.If there are the circumstances referred to in Article 14-5 of Securities and Exchange Act and resolutions which were not approved by the Audit Committee but were approved by two thirds or more of all directors, the dates of meetings, sessions, contents of motions, resolutions of Audit Committee and the Company's response to Audit Committee's opinion should be specified: None
- 2.If there is independent Directors avoidance of motions in conflict of interest, the independent Directors names, contents of motions, causes for avoidance and voting should be sheeffed. None
- 3.Communications between the independent directors, the Company's Chief Internal Auditor and CPAs (e.g. the items, methods and results of audits of corporate finance or operations, etc.)
  The Company's Auditing Committee is to issue reports on the results of its audit work on a quarterly basis. Accountants at the fourth and sixth meetings of the First Auditing
- The Company's Auditing Committee is to issue reports on the results of its audit work on a quarterry basis. Accountants at the fourth and sixth meetings of the First Auditing Committee issued auditing reports on the financial statements for 2008 and the first half of 2009. Independent directors and internal auditing supervisors engaged in ample communication with accountants.

# 4.3 Items of disclosure according to corporate governance code for FHCs

Please refer to http://www.esunfhc.com.tw/info/

# 4.4 Corporate Governance Execution Status and Deviations from "Corporate Governance Best-Practice Principles for TWSE/GTSM Listed Companies"

Item	State of Operation	Discrepancy with Listed Company Corporate Governance Enforcement Rulesand reasons for such.
Ownership structure and shareholders' equity of FHC     (1)The manner in which the FHC handles shareholders' proposals or disputes     (2)The ability of the FHC to identify its controlling shareholders and the ultimate person or persons behind such shareholders     (3)The ways the FHC establishes firewalls and risk management mechanisms with respect to its affiliates	(1)Shareholders can filed opinions via the Stock Affairs Department, after which qualified persons will address them.  (2)Any shareholder holding in excess of 5% of the Company's stock is legally required to declare his/her holdings to the Company.  (3)Risk management committee has been set up to oversee the execution of risk management policy and culture. In addition, E.SUN risk management rules have been established.	No difference
2.Duties of Board of Directors     (1)State of Company designating of independent director.     (2)State of regularly evaluating independence of certifying accountant	(1)Four independent directors had been elected in AGM meeting on 13th of June, 2008. The Company has formulated guidelines delineating the responsibilities of independent directors to serve as a basis for these individuals in carrying out their jobs.  (2)The Company annually commissions an accounting agency to carry out and approve financial- and tax-related audits. The Auditing Committee and board screen accounting agencies for professionalism, independence and reasonable fees, after which they appoint an agency to serve as the Company's auditing accountant.	No difference
3.State of establishing avenues of communication with interested parties.	The Bank's customers can express their opinions through customer service units. Employee disputes will be handled by human resource departments. This ensures smooth communication channels for interested parties.	No difference
<ul> <li>4. Disclosure of information</li> <li>(1) The FHC has set up website for the disclosure of financial information and its corporate governance practices.</li> <li>(2) Any other methods adopted by the Bank for the disclosure information (e.g., establishing Englishversion website, appointing persons responsible for gathering and disclosing Bank information, implementing a spokesperson system, and placing the record of analyst meeting on its website).</li> </ul>	1. (1)Disclose status of Financial information, Business operation and Corporate governance in the website (http://www.esunfhc.com.tw/info)  (2)Information disclosed includes financial information, business operation, and resolutions by board, material for analyst meeting, internal control and contact information.  2. (1)The Bank has already set up English and Chinese websites. Designated persons are responsible for collecting and posting information on those sites.  (2)The Bank has already set up English and Chinese websites. Designated persons are responsible for collecting and posting information on those sites.  E.SUN Spokesman Name: Joseph N.C. Huang Position: President Telephone +8862-2175-1313#1399 Email:oseph@email.esunbank.com.tw Deputy Spokesman Name: Suka Chen Position: SEVP Telephone: +8862-5556-1313#6201 Email:suka@email.esunbank.com.tw Stock Transfer and Service Contact Stock Service Department Address: 1F, No.115 Sec.3 Ming-Sheng E. Road, Taipei Telephone: +8862-2719-1313 #1  (3)The record of the analyst meeting has uploaded to E.SUN's website.	No difference
5.The status of establishment and operation of functional committees, such as Audit committee	1.Audit Committee (1) Rules of Audit committee organization have been established. (2) The committee is compose with all independent directors, the committee has the following main objectives in its work:  a.Ensuring the Company's financial statements is in proper form.  b.Selecting (dismissing) certified Public Accountant(CPA), and to verifying CPA's independence and monitoring performance.  c.Ensuring effective implementation of the Company's internal controls.  d.Ensuring Company compliance with related rules and regulations  e.Control the internal risk within the company  2.Corporate governance and nomination committee. (1) Rules of Corporate governance and nomination committee organization have been established. (2) The committee meets at least once a year, an independent director is the convener and chairman of this committee, which assists the board of directors in the following tasks:  a.To ensure the integrity of corporate governance units and systems.  b.To seek out, screen and nominate candidates for board directors.  c.To establish and develop an organizational framework for the board of directors, ensuring the proper formation of the board. d.To screen or nominate candidates for president and chief auditor.	No difference

Item	State of Operation	Discrepancy with Listed Company Corporate Governance Enforcement Rulesand reasons for such.
	3.Compensation committee  (1)Rules of Compensation committee organization have been established.  (2)The committee meets at least once a year, an independent director is the convener and chairman of this committee, which assists the board of directors in the following tasks:  a.To assist the board in planning and evaluating the salary level for the chairman, and to set a salary framework for high-ranking managers at the level of vice president and above.  b.To ensure that no director, high-ranking manager or interested party sets his or her own salary.  4. Board Strategy development committee  (1)Rules of Board Strategy development committee organization have been established.  (2)The committee meets at least once a year, the chairman is the convener and chairman of this committee with following tasks:  a.Convenes meetings regarding the Company's strategic development goals and report to the board of directors.  b.Report to the board of directors on any other important strategic matters that could impact the Company's future development.	No difference

6.If the Company has established corporate governance principles based on "Corporate Governance Best-Practice Principles for TWSE/GTSM Listed Companies", please describe any discrepancy between the principles and their implementation:

The Company has not established corporate governance principles based on "Corporate Governance Best-Practice Principles for TWSE/GTSM Listed Companies".

- 7. Other important information to facilitate better understanding of the Company's corporate governance practices (e.g., employee rights, employee wellness, investor relations, supplier relations, rights of stakeholders, directors' and supervise ors' training records, the implementation of risk management policies and risk evaluation measures, the implementation of customer relations policies, and purchasing insurance for directors and supervisors):
- (1) Enacted Guidelines for Minutes of Board Meetings to improve supervision and management of such meetings and to provide a regulatory basis to abide by in holding meetings.
- (2)The FHC periodically asks directors and supervisors to take various courses, such as The Taiwan Corporate Governance Association, the Taiwan Stock Exchange and other institutions held various seminars and forums, such as "Corporate Governance and Impact & Effect on Directors and Supervisors Legal Risk," "2009 Corporate Social Responsibility and Sustainable Operations and Investment Forum," "Status and Trends of Information Technology Governance," "Liability of Directors and Supervisors in the Event of Insider Trading," "Corporate Governance, Responsibilities of Directors & Supervisors, and Creation of Corporate Value," "2010 Capital Market Development Strategies," and "Establishing an Attracting Asia-Pacific Corporate Legal Framework."
- (3)The FHC has established as Risk Management Department to draft and carry out risk control policies. The scope of risk reports and measurement systems cover the following:
- a.Credit Risk

The information imparted at these events helps to establish systematic methods to manage risk derived from borrowers, counterparties, and portfolios, including creating an appropriate credit risk control environment, the adoption of credit risk controls for counterparties, and the establishment of counterparty credit ratings, along with limits on exposure to a single product, single industry, or single conglomerate.

### b.Market Ris

The Company and all subsidiaries must establish price, currency, and interest rate fluctuation risk assessment and control mechanisms on all on-sheet and off-sheet items.

# c.Liquidity Risk

The Company is to evaluate liquidity risk on assets in its main portfolio and manage liquidity risk based on the nature of individual industries and regulations set forth by regulatory agencies. The Company must also institute a liquidity risk contingency plan to be used in emergencies.

# d.Operational Risk

E.SUN is making every effort to establish operational procedures in all areas of business, and controls and auditing procedures on authorized limits, documents and custodianship of beneficiary certificates.

### e.Other Risk

E.SUN has mechanisms to carry out and manage risk scenario stress tests, risk appetite analysis and capital adequacy.

- (4) E.SUN has always emphasized customer service quality. It provides customer complain channel and has implemented a number of customer protection policies.
- (5) In order to round out the company's corporate governance mechanism and reduce risk exposed to directors and key staff members of the company, E.SUN FHC has taken out liability insurance for directors, supervisors and key staff members. Those insured include past, present and future directors and key employees of E.SUN FHC and the FHC's subsidiaries, as well as managerial and supervisory personnel. The policies include liability insurance for these individuals, corporate compensation insurance, corporate securities claims liability coverage, and corporate employment practice liability coverage
- (6) Employee disputes will be handled by human resource departments. This ensures smooth communication channels for interested parties. E.SUN holds knowledge sharing meetings in different region every year to disclose company's goal, policy and other employee-related information. In addition, employee welfare committee is set up to take care all employees
- (7) To encourage shareholders participating corporate governance, regulation of AGM is conducted, in addition, spokesman system and stock affair unit provide a communication channel for shareholders to express their opinions. Disclose status of Financial information and Business operation within the website
- 8.Please describe the results of any corporate governance self-appraisals by the Company or appraisal reports commissioned by the Company, any shortcomings or suggestions presented in the reports and measures to rectify such:

E.SUN FHC received Corporate Governance Certificate from Taiwan Corporate Governance Association in 2009

The Taiwan Corporate Governance Association has singled out E.SUN for its clear vision, pragmatic corporate culture, professional team, and responsible operations. This is helping to maximize the function of E.SUN's corporate governance system, according to the TCGA. Meanwhile, E.SUN emphasizes employee training in an effort to achieve its objective of having a professional and trustworthy operations team. This is an important factor in solidifying corporate governance. The function of the board is as expected from an organization emphasizing professionalism. In addition, members of the Auditing Committee have a variety of professional backgrounds, which assists in maximizing the function of the board and carrying out well-reasoned strategic business planning.

# 4.5 Social Responsibility

E.SUN has long devoted considerable resources to social welfare, initiatives to improve the community, environmental protection, and caring for its employees, thus fulfilling its corporate responsibility to society. It displays self-discipline and legal compliance in the course of developing its business, aiming to enhance corporate governance. In 2009, E.SUN received corporate governance certification from the Taiwan Corporate Governance Association. It also was singled out by Global View Monthly for its corporate social responsibility. E.SUN also received Fifth Place in Commonwealth magazine's ranking of large-sized companies in its Corporate Citizen Award (E.SUN ranked first among financial institutions). E.SUN is committed to taking concrete steps to pay back customers, shareholders and society, becoming not only the best performing, but most respected enterprise. The Company's achievements in fulfilling its corporate social responsibility are listed below:

# (1) Environmental Protection

- a. E.SUN is implementing the E.SUN Green Policy white paper. These initiatives to protect the environment and conserve energy include making environmental protection a consideration in its lending activities. E.SUN's environmental concepts are gradually impacting how employees lead their daily lives.
- b. In 2008, E.SUN and National Chung Hsing University's Shinhua Forest Station joined hands to promote a six-year tree planting project. Over this period, 10,000 trees will be planted on the grounds of the forest station. The activity continued in 2009, helping to make a contribution to protecting the environment.
- c. E.SUN calls on people on a variety of days throughout the year, such as Earth Hour on March 28, World Earth Day on April 22, the

- summer solstice, and the Mid-Autumn Festival, to switch off their lights for a period of time. In addition, E.SUN also participates in International Car Free Day on September 22. The Company is working in step with global trends to conserve energy and cut carbon emissions.
- d. Environmental protection education is carried out on the thirteenth day of each month by departments throughout the Company. Efforts are made to promote energy conservation and to reduce carbon emissions in and out of the office.

# (2) Community Participation

- a. E.SUN participated in the 2009 Lantern Festival (Ilan) that was sponsored by the Tourism Bureau. The Company donated 5,000 small lanterns that were available to the public for free. This helped to further enhance the festive atmosphere of the event.
- b. The Company participated in the 2009 Hengchun International Folk Song & Music Festival held by the Pingtung County government, which was aimed at promoting local culture.
- c. E.SUN employees are involved in cleaning the areas in the vicinity of their branches throughout company. Each day before work starts at 8:30 a.m., employees divide into teams and tidy up the sidewalks and the vicinity of the branches, helping to improve the living environment.

# (3) Social Contribution

a. E.SUN offers outstanding students with scholarships so they can complete their education free from financial worries. To date, the Bank has provided scholarships to 35 students over the past five years under its

Outstanding Manager Training Program.

b. After Typhoon Morakot struck eastern and southern Taiwan in early August 2009, employees from E.SUN FHC, E.SUN Bank, E.SUN Securities and members of the E.SUN Volunteers Foundation raised and contributed NT\$20 million to the Chiayi County, Tainan County, Kaohsiung County and Pingtung County governments to be used for relief efforts. On the one hand, this assistance helped in the rebuilding of seriously damaged areas. E.SUN also created a fund to care for students in disaster areas.

# (4) Social Services

- a. A team of volunteers from E.SUN Bank, E.SUN Securities, and other subsidiaries numbering 200 people rolled up their sleeves and went into disaster areas to provide service. People who were able to contribute funds did so, while others donated their time to the effort, helping people in disaster areas to rebuild their communities.
- b. E.SUN was invited to share its experiences with regards to customer service. The exchange of service philosophies helps to enhance service quality and opens avenues for non-commercial communication. This also helps to raise awareness in society about service, as well as service standards.

# (5) Public Welfare

a. The E.SUN Golden Seed Project continues to be carried out to express the Company's longstanding concern for the welfare of children in remote areas. E.SUN libraries are established in primary schools to improve the reading environment and resources in these areas. As of the end of 2009, 20 E.SUN libraries had been

- established, namely in Taoyuan County (Nei-Zha Elementary School and Shalun Elementary School), Miaoli County (Dapu Elementary School), Taichung County (Don Shan Primary School), Changhua County (Ching Shui Elementary School), Yunlin County (Baocheng Elementary School and Chien-Yang Elementary School), Chiayi County (Shuang Si Primary School, Wungang primary School, Liumei Primary School, Sou Kou Elementary School, and Yung An Primary School), Tainan County (Songlin Elementary School, Jia Sing Elementary School, and Wun Sian Elementary School), Kaohsiung County (Fuan Primary School), Pingtung County (Wugo Primary School, Si Lin Elementary School, and Desie Elementary School), and Hualien County (Feng Shan Primary School).
- b. Another important goal for E.SUN is to support the development of youth baseball on Taiwan. E.SUN began this initiative in 2007 with the establishment of the E.SUN Youth Baseball Fund special Account. The fund is used to help stage the E.SUN Cup National Tournament, the E.SUN Sports Injuries Prevention Camp, the E.SUN Youth Baseball Pitcher & Catcher Training Camp, and the Baseball Assistance Project for Remote Areas. To data, it has provided gear worth NT\$100,000 each to the baseball teams at National Tung Shih Senior High School, Hualien Physical Experimental Senior High School, and National Taichung Agricultural Senior High School. Before Taiwan's youth baseball team in 2009 headed to Seoul, South Korea to take part in the 8th Asian Youth Baseball Tournament, E.SUN

invited top trainers to examine the athletes and teach them correct means of protecting themselves against injury. This helped to reduce the number of sports injuries to athletes and instruct them how to better protect their bodies

- c. Each February and August, E.SUN initiates blood drives throughout Taiwan. It encourages employees, customers and neighbors to participate in the event. The donation of this blood exhibits the warmth and compassion of society, and helps to boost hospital blood banks.
- d. E.SUN employees and volunteers continue to spend time with orphans from the Bethany Children's Home, Victory Home, and Jonah's Home. Volunteers accompany children to baseball games, museums, and story-telling activities, and hold charity and fund-raising activities. Meanwhile, children also accompany volunteers from E.SUN to help clean up at retirement facilities. This helps express concern for the elderly, bringing love and compassion to every corner that needs it.

# (6) Consumer Rights

E.SUN clearly states the rights of consumer in contracts of products and services in accordance with regulations set forth by supervisory agencies. It also prints such information in its direct marketing flyers and other written documents in order to help customers understand their rights. Information is also posted on the Company's website. The public posting of this information enables customers to understand the products and services they are using, and protects the interests of customers and the bank.

# (7) Human Rights

E.SUN is deeply aware that its most important

asset is its human resources. It is deeply committed to the development of its employees. To this point, neither the Company nor its subsidiaries have had any disputes with its employees that resulted in any losses. Labormanagement relationships are harmonious. E.SUN provides labor insurance, health insurance, and group insurance benefits to care for the health of its employees. In addition, it acts in accordance with vacation and retirement regulations as set forth under the Labor Standards Law. Meanwhile, E.SUN has enacted Guidelines on the Prevention of Sexual Harassment in conjunction with the Gender Equality in Employment Act.

# (8) Health and Security

- a. In addition to systems and devices installed throughout branches and company offices to protect employees, safety drills are carried out in accordance with planning by the headquarters. Arrangements are made for managers and employees to periodically attend safety training courses and emergency rescue training classes held by the Industrial Safety and Health Association of the ROC. Once these managers are employees are trained, education and training within E.SUN is held to enhance protection for employees in the workplace and work towards the goal of zero accidents in the workplace.
- b. Each business office is equipped with security systems and security guards. These ensure the safety of the office, as well as the security of employees and customers.
- c. In order to boost the food and beverage safety for employees and enhance hygiene in the workplace, spot meals at the headquarters and the Dengfeng Building.

# 4.6 Internal Control

# (1) Representation on Internal Control

# E.SUN FINANCIAL HOLDING COMPANY, LTD.

# Representation on Internal Control

To Financial Supervisory Commission, Executive Yuan

Mar. 12, 2010

On behalf of E.SUN Financial Holding Company, Ltd., we hereby certify that the company indeed complies with the "Enforcement Regulations for Financial Holding Company Internal Audit Control System" and the company's internal control system and risk management mechanism for the fiscal year of 2008 have been implemented and audited by the independent internal auditors, and the internal audit reports are periodically presented to the company's board of directors and supervisors.

Under due assessment, the internal controls and legal compliance of each department during 2008 are effectively in place. This representation will be a major part of our annual report and prospectus, and will also be released to the public. The existence of discrepancies or omissions in the content of this representation would constitute violations of Articles 20, 32, 171 and 174 of the Securities and Futures Exchange Act and entail relevant legal responsibility.

Sincerely yours,

None

Chairman Yung. Jen Huang

President Sanchou Aug

General Auditor Cheu chung

Compliance Officer Aghin

(2) Disclosure of any commissioned internal control review review carried out by CPA:

checks are carried out at catering firms that provide

# **IV. Capital Overview**



Promoting a strong fiscal foundation.

# 1. Capital and Dividend

# 1.1 Source of Capital

# (1) Issued Shares

2009.12.31 Unit: million shares, NT\$ million

Marsh Mars	Par Value	Authoriz	zed Capital	Authorize	ed Capital	Remark	
Month/Year	(NTD)	Shares	Amount	Shares	Amount	Source	Others
2002.1.28	10	5,000	50,000	2,290	22,900	Share Conversion	-
2002.10.21(note 1)	10	5,000	50,000	2,470	24,700	Retained Earnings	-
2003.9.16	10	5,000	50,000	2,505	25,054	Share Conversion	-
2004.3.15	10	5,000	50,000	2,506	25,064	ECB Conversion	-
2004.5.20	10	5,000	50,000	2,584	25,842	ECB Conversion	-
2004.9.8	10	5,000	50,000	2,596	25,964	ECB Conversion	-
2004.10.11(note 2)	10	5,000	50,000	2,690	26,897	Retained Earnings	-
2004.11.26	10	5,000	50,000	2,768	27,679	ECB Conversion	-
2005.3.4	10	5,000	50,000	2,931	29,306	ECB Conversion	-
2005.9.14(note 3)	10	5,000	50,000	3,027	30,270	Retained Earnings	-
2006.4.3	10	5,000	50,000	3,230	32,304	ECB Conversion	-
2006.8.18(note 4)	10	5,000	50,000	3,303	33,033	Retained Earnings	-
2008.8.29	10	5,000	50,000	3,311	33,113	ECB Conversion	-
2008.9.4(note 5)	10	5,000	50,000	3,451	34,514	Retained Earnings	-
2008.9.23	10	5,000	50,000	3,544	35,444	ECB Conversion	-
2009.8.21(note 6)	10	5,000	50,000	3,653	36,528	Retained Earnings	-

Note1: The Securities and Futures committe to Ministry of Finance on Aug. 13. 2002 granted approval for issuance in its letter Zidi 0910144848. In addition, the Ministry of Economic Affairs on October 21,2002 approved amended registration in its letter Zidi 09301193370.

Note2: The Securities and Futures Bureau of the Executive Yuan's Financial Supervisory Committee on July 23, 2004 granted approval for issuance in its letter Zidi 0930133045. In addition, the Ministry of Economic Affairs on October 11, 2004 approved amended registration in its letter Zidi 09301193370.

Note3: The Securities and Futures Bureau of the Executive Yuan's Financial Supervisory Committee on July 20, 2005 granted approval for issuance in its letter Zidi 094012807. In addition, the Ministry of Economic Affairs on Sep. 14, 2005 approved amended registration in its letter Zidi 09401177000.

Note4: The Securities and Futures Bureau of the Executive Yuan's Financial Supervisory Committee on July 4, 2006 granted approval for issuance in its letter Zidi 0950126554. In addition, the Ministry of Economic Affairs on Aug 18, 2006 approved amended registration in its letter Zidi 09501182600.

Note5:The Securities and Futures Bureau of the Executive Yuan's Financial Supervisory Committee on July 9, 2008 granted approval for issuance in its letter Zidi 0970032910. In addition, the Ministry of Economic Affairs on Sep 4, 2008 approved amended registration in its letter Zidi 09701226150.

Note6: The Securities and Futures Bureau of the Executive Yuan's Financial Supervisory Committee on July 14, 2009 granted approval for issuance in its letter Zidi 0980033762. In addition, the Ministry of Economic Affairs on Sep. 7, 2009 approved amended registration in its letter Zidi 09801205090.

# (2) Type of Shares

2009.12.31 Unit: thousand shares

OI T				
Share Type	Issued Shares	Un-issued Shares	Total Shares	Remark
Common Shares	3,652,800	1,347,200	5,000,000	

Note: The issued shares are listed shares

# 1.2 State of Shareholders

2009.12.31 Unit thousand shares,%

Month/Year	Government Agencies	Financial Institutions	Other Juridical Person	Domestic Natural Persons	Foreign Institutions & Natural Persons	Total
Number of Shareholders	9	17	234	78,177	245	78,682
Shareholdings	53,404	495,135	839,790	1,199,777	1,064,694	3,652,800
Percentage	1.46	13.55	23.00	32.84	29.15	100

# 1.3 Shareholding Distribution Status Common Shares (The par value for each share is NT\$10)

2009.12.31 Unit thousand shares,%

Class of Shareholding (Unit : Share)	Number of Shareholders	Shareholding (Shares)	Percentage
1 ~ 9 9 9	31,928	7,254	0.20
1,000~5,000	24,129	54,025	1.48
5,001~10,000	7,737	56,131	1.54
10,001~15,000	3,736	44,027	1.20
15,001~20,000	2,995	54,311	1.49
20,001~30,000	2,850	66,526	1.82
30,001~50,000	1,838	71,325	1.95
50,001~100,000	1,568	109,961	3.01
100,001~200,000	857	117,870	3.23
200,001~400,000	453	125,386	3.43
400,001~600,000	175	85,480	2.34
600,001~800,000	76	52,940	1.45
800,001~1,000,000	59	52,936	1.45
Over 1,000,001	281	2,754,628	75.41
Total	78,682	3,652,800	100.00

Note: E.SUN FHC did not issued any preferred shares

# 1.4 List of Major Shareholders

2009.12.31 Unit thousand shares,%

Share holding Name	Shareholding	Percentage (%)
Cathay Life Insurance Co.,Lrd.	156,044	4.27
PCA Life Assurance Co,.Ltd.	145,722	3.99
HSBC Securities Asia Nominees Limited	138,508	3.79
Ron-Yuan Investment Co.,Ltd.	136,652	3.74
Morgan Stanley Apollo Holdings (Cayman)Ltd.	95,694	2.62
Taiwan Post Co.,Ltd.	91,782	2.51
HSBC Securities Asia International- Asian Equity Derivatives	91,610	2.51
Hsin Kang Investment Co.,Ltd.	89,490	2.45
Atlas Nominees Limited	78,690	2.15
E.SUN Commercial Bank Fiduciary Trust property account	72,618	1.99

Note: The list above shows the top 10 shareholders.

# 1.5 Dividend Policy and Implementation Status

# (1) Dividend Policy

The Company has a policy of mainly issuing dividends in the form of stock in order to improve its financial structure and raise its capital adequacy ratio. If the Company's capital adequacy ratio in a specific year exceeds the level mandated by supervisory authorities, the Company can pay dividends in cash. When such cash dividends are declared, they are to be no less than 10% of the total dividend paid for that year. In the event that

the cash dividend is less than NT\$0.1, the dividend will be issued in stock.

### (2) Proposed Distribution of Dividend

The proposal for distribution of 2009 profits was passed at the Meeting of the Board of Directors. This proposal, a stock dividend of NT\$ 0.4 per share and a cash dividend of NT\$ 0.2 per share, will be discussed at the annual shareholders' meeting.

# 1.6 Impact on business performance and earnings per share of stock dividend payment proposed at the most recent shareholders' meeting

		Year	2009
Item			
Capital collected beginning of the period(NT\$1,000)			35,443,5
	Cash dividend per share(NT\$)		(
Stock dividend and cash dividend of the year	Capitalized retained earnings-stock dividend (share)		(
	Capitalized additional paid-in capital-stock dividend (share)		
	Operating revenue (loss)(NT\$1,000)		2,081,9
	Operating revenue (loss) increase(decrease)from last year(%)		
	Net Income(loss)(NT\$1,000)		
Change of Business Performance	Net Income(loss) increase (decrease) from last year(%)		
	Earnings(loss) per share(NT\$)		
	Earning(loss) per share increase (decrease) from last year(%)		
	Annualized return on Investment(the reverse of Annualized Price / Earning ratio)		4.9
	Detailed and an extension of the second state	Projected Earnings per share	0
	Retained earnings are capitalized with cash dividend distributed	Projected annualized return on Investment	2.33
Projected Earnings per Share and Price /	Additional paid-in capital is not capitalized	Projected Earnings per share	
Earnings ratio	Additional palu-in capital is not capitalized	Projected annualized return on Investment	
	Additional paid-in capital is not capitalized and Capitalized retained earnings-cash dividend	Projected Earnings per share	
	distributed	Projected annualized return on Investment	

- a. The Company should explain the hypothesis made for each forecast or projected data.
- b.The projected Earnings per Share for the retained earnings capitalized and with cash dividend distributed=
- [ Net Income-interest accrual from cash dividend\*x(1-tax rate) ] / [ total stock shares issued at the year end-stock dividend distributed for the capitalized retained earnings\*\* ]
- Interest accrual from cash dividend\*=Capitalized retained earnings × annual loan Interest rate
- Stock dividend distributed for the capitalized retained earnings\*\*: The stock shares increased from the stock dividend distributed the year before for the capitalized retained earnings.
- c.Price/Earning Ratio=Average Market Closing Share Price / Earnings per Share of Current Fiscal Year Information applied in the table above:
- a.The auditing financial statements of 2009.
- b.The tax rate that is used to calculate the projected data is 25%.The annual loan interest rate of 2009 is based on the average loan interest rate 1.89% of E.SUN Bank, respectively.

# 1.7 Employee Bonus and Compensation for Directors 1.8 Share Repurchase

Unit: NT\$

Term of the program

2009.12.31

First time

2009 Statement of profit alloca	tion
Balance at beginning of the period	136,933,585
Add: 2009 net profit	1,928,338,170
Add: Recovery of Appropriated R/E	653,811,656
Subtract: 10% Legal Reserved	192,833,817
Net Profit for distribution	2,526,249,594
Distribution :	
Shareholders' Bonus(NT\$0.40 Stock Dividend per share)	1,452,720,000
Shareholders' Bonus(NT\$0.20 Cash Dividend per share)	726,360,000
Total Shareholders' Bonus	2,179,080,000
Undistributed Profits a the end of the period	347,169,594

Period or the program	2008/10/13~2008/12/08
Price range	6.00~14.00
Types and amount of shares been repurchased	42,000,000 Common shares
Total monetary amount of share repurchase	NT\$ 336,818,905
Group's capital adequacy ratio before grogram	104.67 (2007.12.31)
Group's capital adequacy ratio after grogram	120.49 (2008.12.31)
Total amount of shares been transferred or cancelled	21,000,000
Total amount of shards accumulated	21,000,000
Accumulated shareholdings (%)	0.57%
The execution process of transfer repurchase shares to employee	In -process
Limitation of failure to fully transfer within 3 years	No

Note: Employee Bonus is NT\$ 68,096,250 and Directors' compensation is

# 2. Capital Utilization Plans

### 2 1 Plan

- (1) Up to the quarter prior to the printing of the annual report, any issuance or private placement of securities that has yet to be completed: None.
- (2) Programs completed in the most recent three years with beneficial results yet to assert themselves: None

# 2.2 Implementation Status

In 2008, E.SUN issued US\$200 million worth of ECB (with equivalent to NT\$ 6,083,600 thousands) for operating funding. At the end of 2008, US\$ 50,200 thousand of ECB has been converted to common shares, which will enhance E.SUN FHC's capital adequacy ratio by 3.79%.

# **V. Business Operation**



The dazzling scene of dawn gives us hope in facing challenges.

# 1. Business Scope



Win Win Win!

E.SUN Bank serves as the core of E.SUN FHC. Combined with securities, insurance brokers and venture capital, E.SUN provides customers with a comprehensive array of financial services. E.SUN pursues balanced and stable development in each area of operations. The following are descriptions of the operational scope, business plans and research and development for the FHC and each subsidiary.

# 1.1 Scope of Operations

# (1) E.SUN FHC

# a.Primary Operations

E.SUN FHC's expertise rests in investment and management. Its subsidiaries engage in a wide range of financial businesses including banking, credit cards, trust, insurance, securities, futures, venture capital, investment in foreign banking institutions as approved by regulatory agencies, investment in other financial-related businesses as designated by regulatory agencies, management of the aforementioned invested businesses, and investment in other businesses sanctioned by regulators.

# b.Composition of Operations

Unit NT\$ thousand

Unit NT\$ thousand							
Year	200	9	2008				
Item	Amount	%	Amount	%			
Interest Income	16,103,392	74.79	24,222,319	81.93			
Fee Income	4,845,642	22.51	4,001,340	13.53			
Others	583,186	2.70	1,343,156	4.54			
Total	21,532,220	100.00	29,566,815	100.00			

Note1: E.SUN FHC consolidated financial figures Note2: Others are net revenue exclude interest income and fee income.

# (2) E.SUN Bank

# a.Primary Operations

# (a)Commercial Bank Operations

E.SUN Bank provides the following services: Accepts all types of deposits, engages in lending, discounting of bills/checks, domestic remittances, commercial acceptances, issuance of domestic letters of credit, domestic guarantees, custodian services and warehousing, rental of safe deposit boxes and credit card operations.

# (b)Foreign Exchange Operations

These operations include import and export

 $\sim$  26

negotiation, general inward and outward remittance, foreign currency deposits, foreign currency loans, foreign currency guarantees, and exchange of foreign cash and travelers checks.

# (c) Investment and Treasury Operations

Operations include investment in securities, short-term bills broking, dealing, trading of financial derivatives, wealth management, and trust operations approved under the law.

# (d) Agency Operations and Other

Serves as an agent in issuance of debentures, collection and payment of various bills, underwriting securities, agent for the sale of gold ingots as well as gold and silver coins, agent for services of the National Treasury, providing fiscal advisory services, and dealing of corporate bonds and debentures.

# b. Composition of Operations

Unit NT\$ thousand

Utili INT 9 litousatiu						
Year	200	9	2008			
Item	Amount	%	Amount	%		
Interest Income	15,931,683	78.03	23,946,475	84.62		
Fee Income	3,931,102	19.26	3,436,918	12.14		
Gain from Securities Trading and others	553,751	2.71	916,597	3.24		
Total	20,416,536	100.00	28,299,990	100.00		

Note: Others are net revenue exclude interest income and fee income

# (3) E.SUN Securities

# a. Primary Operations

### (a) Brokerage

Acts as a broker for customers in the trading of securities, futures, options, and carries out settlement. Also provides margin financing and stock loan services, and provides an electronic trading platform, meeting the investment and trading needs of customers.

# (b) Dealing

E.SUN trades securities in stock market and business unit under its own account

# (c) Underwriting

Assists companies in public issuances of stock to raise capital and underwrites cash capital increases and convertible bonds for public companies and firms listed on the Taiwan Stock Exchange and the over-the-counter market. It also offers comprehensive corporate financial planning services.

# (d) Bonds

E.SUN engages in outright bond trading and repo trading. The Company serves as a government bond dealer and provides customers with bond-related investment information and advisory services.

# (e)Financial Product

warrant issuance and other derivatives research

- (f) Other operations approved by supervisory agencies.
- b. Composition of Operations

Unit:NT\$ thousand

Year	200	9	2008		
Item	Amount	%	Amount	%	
Fee Income	583,194	61.63	386,060	57.60	
Interest Income	165,794	17.52	245,600	36.65	
Gain from Securities Trading	139,914	14.79	18,355	2.74	
Other Operating Income	57,238	6.06	20,082	3.01	
Total	946,140	100.00	670,097	100.00	

# (4) E.SUN Insurance Brokers

# a. Primary Operations

The business of E.SUN Insurance Brokers Co. includes two main areas, namely life insurance and property insurance. The Company strives to develop and offer a range of products that meet the functional needs of customers. Life insurance products offered include general life insurance, medical insurance, savings insurance, annuity insurance, injury insurance, and investment-oriented insurance. Meanwhile, nonlife/property insurance products include automobile and motorcycle insurance, fire insurance, liability insurance and all types of commercial risk insurance. E.SUN's comprehensive product lines and insurance services fully meet the risk planning and asset allocation requirements of customers.

# b. Composition of Operations

Unit:NT\$ thousand

Year		20	09	2008	
Item		Amount	%	Amount	%
	Life and Health Insurance	334,298	85.37%	117,986	67.32
Life Insurance	Investment-linked Insurance	11,992	3.06%	41,197	23.51
	Accident Insurance and Other	38,720	9.89%	14,482	8.26
Prop	erty Insurance	6,590	1.68%	1,602	0.91
	Total	391,600	100.00	175,267	100.00

# (5) E.SUN Venture Capital

# a. Primary Operations

- (a) Engages in direct capital investment of unlisted companies at home and overseas that exhibit growth potential.
- (b) Provides direct investment and advisory for corporate transformation or corporate restructuring.
- (c) Assists companies in establishing strategic alliances and partnerships with related industries.

# b. Composition of Operations

11 'C NITO (

			Unit:NT\$	thousand
Year	2009		2008	
Item	Amount	%	Amount	%
Investment Income	94,005	97.90	40,134	96.16
Interest and Other operating Income	2,015	2.10	1,602	3.84
Total	96,020	100	41,736	100.00

# 1.2 Business Plan

# (1) E.SUN FHC

 Taking Advantage of Opportunities at this Critical Juncture

2010 marks a critical junction in time; a year that will be full of challenges, but also one that offers many opportunities. E.SUN's objective is to further improve itself and re-assert its core values, thereby demonstrating its competitive strengths and ability to execute policies. E.SUN is confident that its efforts will not only help it to solidify its Taiwan financial blueprint, but also to broaden it. After strategic objectives have been set forth, E.SUN's managers and employees will work to rapidly and accurately implement these policies, forging a consensus throughout the Company in which every employee and department works together, pooling their wisdom and ambition in welcoming the challenges that face us in this important period.

# b. Creating VIP Customer Value

E.SUN continues to enhance its hardware, software, efficiency and professionalism. It will place even greater emphasis on its core operations and on understanding the needs of its VIP customers, providing total solutions and a comprehensive map of products, thereby creating customer satisfaction and value. E.SUN realizes it must constantly work to better itself and further hone its strengths to remain at the

strategies to offer the proper products to the right groups of customers. This creates greater value both for customers and E.SUN.

pinnacle. It has adopted segmented marketing

# c.The Overseas and Mainland China Markets

Banking liberalization between the two sides of the Taiwan Strait will hasten consolidation of Taiwan's banks. E.SUN is making every effort to maximize the benefits of its overseas branches and develop business in the mainland China market. E.SUN, with its stable operations, comprehensive services, strong development, and appropriate growth, will seek to generate higher profits and not only solidify its position on Taiwan, but also grow itself throughout the world. With the promulgation of the cross-strait banking MOU, E.SUN has submitted an application with authorities on the other side of the Taiwan Strait to open a representative office. E.SUN will continue to boost cross-strait business in the future.

# d.Product R&D and Innovation

E.SUN continues to engage in system R&D and procedural innovation to meet the rapidly changing array of financial products and needs of customers. Internally, E.SUN examines the product and service requirements among the customers at each subsidiary. Meanwhile, the Company monitors the products and services offered by its main competitors and looks to differentiate itself from industry counterparts. E.SUN also is devoted to enhancing its financial transaction services, strengthening the integration of its marketing network, and offering innovative web-based payment applications. This comprehensive financial services network, coupled with services and products that set it apart from competitors, and the cultivation of an outstanding customer base, helps sets the foundation for success.

(e)Enhancing Risk Management, Corporate Governance and Realizing Corporate Social Responsibility

E.SUN's foremost consideration in business development is controlling risk. The Company continues to establish a risk appetite mechanism, enabling clear risk amounts, controls and capital planning to be set forth in the strategic development of each area of business.

E.SUN has elected four independent directors to further boost its corporate governance system and strengthen the ability to manage and oversee the Company. This number of independent directors is above regulatory requirements. In addition to establishing the Auditing Committee, special function committees such as the Corporate Governance and Nominations Committee, the Compensation Committee and the Board Strategy Development Committee have been set up. E.SUN's organic statute stipulates that independent directors serve as the conveners and participate in these committees, thereby strengthening the function of the board.

E.SUN FHC has won the Corporate Social Responsibility Award for the banking industry for three consecutive years. In addition to this honor, it has also been singled out for Commonwealth magazine's Corporate Citizen Award. E.SUN is honored by these awards that recognize its efforts to achieve its vision of "E.SUN employees becoming world class citizens and E.SUN becoming a world class corporate citizen."

# (2) E.SUN Bank

In 2009, E.SUN continued to establish new branches, round out its virtual network, develop new products, and engage in integrated marketing with the FHC. This has helped to provide customers with a consistent and comprehensive range of services. In 2010, the Company will continue to seek success throughout stable operations, ensuring that all steps are taken to

control risk. E.SUN will continue to expand operations, exhibiting the outstanding nature of the businesses and products it offers, while at the same time pursuing balanced long-term development.

# a.Corporate Banking

In its corporate banking operations, E.SUN will continue to emphasize that its professional team makes it is the best choice for companies when selecting a business partner. E.SUN will continue to be driven by the needs of customers and will seek to hone its relationships with customers. Corporate banking policies will be carried out in conjunction with government policy calling for increased lending to small- and medium-sized enterprises to nurture their development. At the same time, E.SUN emphasizes its information technology and technology, along with its brand name and professional team of employees. In the course of integrating the resources of the FHC and adopting joint marketing of various product lines, E.SUN creates value for employees. E.SUN continues to strive to be the best brand for SMEs.



Professional team makes it is the best choice for companies.

# b. Consumer Banking

With E.SUN having completed the establishment of its 122-strong branch network, 2010 will mark a year in which it seeks to maximize the benefit of this network. E.SUN and its subsidiaries, along with its strategic partner

Prudential Plc, will take advantage of each opportunity in which it has contact with customers, whether it be via a physical branch or virtual network. E.SUN will continue to enhance customer service and VIP operations, helping to boost profitability. Consumer banking business will continue to exhibit stable growth on the back of demand deposits, mortgage loans and joint marketing. At the same time, E.SUN will strive to introduce new products and innovative business models. It will also harness new technologies to strengthen its ability to handle electronic-based business. E.SUN will provide the most suitable Internet bank platform that reflects changes in the market environment and customer needs, thereby increasing customer satisfaction and boosting overall profitability.



E.SUN provides various UPL products

# c.Wealth Management

In the area of wealth management, E.SUN in 2009 adjusted the organizational framework of its wealth management center and reorganized its network resources. E.SUN has introduced personal finance consultants, increased the number of account executives, and effectively strengthened the expertise and marketing abilities of these employees. E.SUN offers a range of insurance and trust products for its customers, satisfying the diverse range of investment needs. In addition, E.SUN employs data systems to provide assistance to its staff in offering personal finance planning and asset allocation recommendations, thus helping to generate customer satisfaction and value. The continued

streamlining of sales procedures and operational quality controls further enhance brand value and offer customers outstanding and professional services.

# d. Credit Card

In 2009, the credit card market continued to be clouded by IDRP and ethical risks associated with the Articles on Consumer Debt. In addition, the government during the year issued consumption vouchers to boost spending. Consequently, the total amount charged, the number of cards in issuance, the cards in force, and the balance of revolving credit fell for the industry across-theboard. As of the end of 2009, however, E.SUN Bank had 2.47 cards in issuance and 1.55 million cards in force, while the total amount charged using the cards for the year was NT\$94.4 billion. Each of these figures grew from the previous year. Meanwhile, E.SUN's NPL ratio stood at 1.44%, and its gross charge off ratio was 7.42%, pointing to a continued strong asset quality.

E.SUN will continue to make the best use of information, seek to increase "wallet share" and encourage greater amounts charged using its cards. It is constantly developing new products, networks and activities, and engages in joint product marketing initiatives to boost customer value. It also holds activities marketed to specific client segments to boost usage of cards, increase market visibility, raise amounts changed, and create an image as a travel & leisure brand name. E.SUN adopts various risk control and management models that provide early warning signals, management of credit in arrears, and collection-related information. These systems maximize operational performance.



# (3) E.SUN Securities

- a.To continue to establish branches, provide realtime and convenient services, and boost its share in the broking market, along with profits.
- b.To continue to establish cross-selling and marketing counters with other FHC subsidiaries to provide rapid and comprehensive services, maximizing the effect of the FHC's network.
- c.To strengthen the function of its electronic platform, boost e-certification, and provide customers with a tool so they can conveniently monitor and make equities, futures, and options trades, thereby providing one-stop services that customers require.
- d.To have a top-notch research team that provides investment strategies and generates asset management and investment performance and returns.
- e.To strengthen the risk control mechanism to provide increased flexibility to respond to market changes as the scale of the Company's operations expand.
- f.To be customer-driven. E.SUN will integrate the information needed by customers and provide a comprehensive range of products and services. This will both broaden and add depth to the relationship between E.SUN and its customers, and will boost customer satisfaction.
- g.To engage in joint marketing with the FHC with the aim of continuing to expand the scale of its corporate banking services.



# (4) E.SUN Insurance Brokers

Since its establishment, E.SUN Insurance Brokers has devoted itself to provide outstanding insurance products to its customers. E.SUN cooperates with insurance companies that exhibit upstanding, trustworthy, and stable operations. In addition, E.SUN develops products in line with market trends that are desired by its customers. The company will continue to make every effort to develop and provide a diverse and comprehensive range of insurance products and services. Besides establishing counters at E.SUN Bank branches, E.SUN Insurance Brokers is also developing its telemarketing and Internet marketing networks, meeting the varied needs of customers.

# (5) E.SUN Venture Capital

E.SUN Venture Capital will continue to directly invest in unlisted companies that exhibit outstanding potential for development. It also integrates the resources of the FHC to provide assistance to local enterprises in their development, thus boosting the competitiveness of specific industries as well as the nation as a whole. In addition, in light of the government's gradual liberalization of the venture capital sector, E.SUN is looking not only to further strengthen its core operations, but also to expand its investment scope in tandem as the regulatory environment permits. This will create the greatest level of shareholder value and boost operational synergy within the FHC.

# 1.3 Research and Development

# (1) E.SUN 's Future R&D Projects and anticipated R&D Expense

Innovation is the key factor to being able to operate effectively in the future, especially in today's rapidly changing environment. E.SUN focuses on generating customer value, adopting strategies that set it apart from counterparts, and working to hold a competitive advantage in the marketplace. E.SUN systematically seeks to strengthen the foundation for innovative operations.

In addition to having access to the latest marketand business-related information, E.SUN is constantly evaluating and introducing new products to the market. In May 2008, E.SUN introduced the Employee Proposal System, which seeks to pool the wisdom and creative abilities of all E.SUN employees. Employees are encouraged to provide suggestions related to products, procedures, organic structure, sales & marketing, brand name and operational streamlining. These measures are then evaluated by the Innovation Task Force, with the best ones put into action or amended as appropriate, improving hardware, software, professionalism, efficiency, and value for the Company. Even if some suggestions are not suited to be employed at the present stage, they can serve as reference in the future. This initiative is creating a large database of creative and well thought-out ideas. As of the end of 2009, over 600 suggestions had been submitted and 97% of them have been reviewed.

E.SUN emphasizes the ability to utilize information to foster innovation and provide service to customers. In addition to face-to-face contact, E.SUN has established a highly innovative call bank and Internet bank. Initiatives in this regard include a technologically advanced call center, a corporate Internet bank, and a consumer Internet bank. These provide a total solution to customer banking needs, offering efficient and convenient services. In 2009, E.SUN Bank's R&D expenditures and budget accounted for 2% of total revenues.

In an effort to expand its service network, subsidiary E.SUN Securities has developed an advanced electronic trading platform. It is also developing new products and improving trading and service quality. E.SUN Securities will continue to plan related R&D projects and devote funds to these initiatives. In 2009, E.SUN Securities' R&D expenditures and budget comprised 5.43% of total revenues.

# Research expenditures for the last 3 years

			Unit NT\$1,000
Year	2009	2008	2007
E.SUN Bank	415,805	455,980	323,001
E.SUN Securities	51,378	52,022	49,329

# (2)E.SUN's R&D Investment Projects and State of Implementation

a.Establishing Performance Measurement
Improvement team (PMI)

E.SUN is committed to creating even greater value for customers, shareholders and employees. It desires to continue to boost performance in order to realize the Company's strategic objectives. In 2009, E.SUN established the Performance Management Improvement Task Force, which is charged with enhancing the operational performance of the FHC and each subsidiary, creating a performanceminded organizational culture, and monitoring performance. The PMI Task Force ensures that strategies set forth for the FHC are being implemented throughout the organization. Effective and quantifiable indicators and scientific and transparent methods are used to enhance management and systematically provide the basis to exceed short-, medium-, and long-term objectives, while at the same time ensuring that the goals and strategies of each unit reflect the overall strategies and interests of the FHC. Business and financial performance management systems examine the logic of organic and operational regulations, as well

as compare budgeted and actual figures. The ultimate objective is to foster a virtuous circle within the Company and raise the overall performance of the FHC.

b.Strengthening Integrated Marketing Database Platform for Event-based Marketing (EBM) Existing database platforms are being integrated into a Company-wide marketing database. The information is provided to marketing planning and R&D personnel under the EBM project. On the marketing front, the system automatically selects lists of customers to be targeted for marketing events to be carried out by various FHC units. This project is making the best use of marketing resources and is better enabling E.SUN customers to receive information and services on products most suited for them. The system also reduces the chances of missed selling opportunities, creating a win-win situation for E.SUN and its

c. Establishing a Customer Risk and Value Team (CRV):

customers.

The collection, management and utilization of information serve as the crucial factor in the success or failure of an enterprise. As a result, how to best use and analyze information, understand customer behavior, and provide tailored products to meet the needs of customers will be critical in this knowledge-based economic era. E.SUN and a renowned international consulting company have cooperated in introducing international knowhow and advanced analytical models to E.SUN.

Efforts continue to be made to establish a data supermarket, introduce analytical tools and enhance foundation engineering. Quantitative analysis assists in drafting strategies and has applications in all areas of business development. This effort will have particular benefits in terms of risk management, including credit scoring, post-disbursement management, risk alarms, asset portfolio management and stress tests. All types of models are already in use in daily operations. Models are already enabling E.SUN to clearly understand customer value, engage in segmentation of customers and provide differentiated marketing. This enables E.SUN to provide appropriate products to each customer segment, thereby lifting the relationship between the customer and E.SUN and boosting the business volume provided by each customer. E.SUN continues to enhance quantitative methods and analytical abilities, aiming to provide differentiated and refined services. This is creating a win-win situation for customers and E.SUN, and also boosting E.SUN's competitiveness.



E.SUN FHC received Golden Safety award and Golden Quality award from JCIC.

d.Integrating Banking Research Resources:

E.SUN FHC and its subsidiaries coordinate research efforts and various research resources. Over 40 highly specialized analysts monitor

rapidly changing economic and financial trends, and they provide daily, weekly and monthly reports that express short-, mediumand long-term viewpoints on the domestic and international economy, financial system, industries and specific companies. This information is vital to traders, personal finance account executives, and investment officers in making trades, investments or recommending investment allocation. E.SUN has established objective indicators to score and evaluate the accuracy of various research reports. These efforts set the foundation for E.SUN to provide highly accurate and influential house view reports, and help to further boost E.SUN's overall investment performance.

# e. Enhancing E.SUN's Network

The acquisition of the assets and operations of Kaohsiung Business Bank in September 2004 helped to significantly boost the number of E.SUN Bank branches. Each year since 2005, the Bank has established or re-located branches, ultimately resulting in a network that includes 122 branches, a call center, and an Internet bank. Combined with E.SUN Securities' 17 branches and the Internet trading platform it offers, along with E.SUN Insurance Brokers, a multiplier effect has been created. Besides operating in communities through its branches, E.SUN offers the opportunity for customers to utilize its Internet-based services, transcending time and space limitations. Its comprehensive products and services have created customer value and have also made E.SUN a favorite among customers.

# 2.Cross-selling Synergy



Cross-selling directed at different customer segments cultivates a large ar outstanding pool of clients.

# 2.1 Always Being Customer-Driven

The needs of customers are always the foremost concern of E.SUN. The Company has an array of product lines and offers close cooperation among all subsidiaries. The ultimate result is efficient service for customers and the creation of value. Purely providing customer service is not enough these days. E.SUN's integrated marketing teams not only focus on understanding customers, but also on creating an appropriate product map for our clients. Our hope is to create the greatest value for customers, subsequently yielding a win-win situation.

# 2.2 Using Technology to Manage Customer Relationships

E.SUN has a broad range of customers. An information platform is especially needed to manage these customer relationships efficiently. The front-end of this system distinguishes customers, while the mid-point transmits information and introduces the needs of customers, while the end point integrates data associated with dealings of customers. E.SUN has a well-rounded information system that can

assist employees in discovering the potential needs of customers and then immediately provide marketing and services drawing on a variety of product lines. When customers experience financial services that exceed their expectations, we are confident that they will become loyal clients of E.SUN FHC.

# 2.3 Boosting Synergy from Crossselling

E.SUN FHC's subsidiaries range from banking and securities to insurance broking. The FHC as a whole aims to create customer value, while each subsidiary works with common goals in mind, helping to generate synergy for the FHC. Based on this philosophy, 55 securities counters have been established in E.SUN Bank branches throughout Taiwan. In addition, insurance specialists are employed at 96 branches. E.SUN Bank's branch network offers customers with the opportunity to engage in one-stop shopping for financial services. When customers have any financial-related needs, E.SUN is able to provide solutions immediately. This creates the greatest level of cross-selling synergy possible.

# 3. Human Resource



A convention of wisdom and consensus

# 3.1 Human Resource information for all subsidiaries

Since its establishment, E.SUN has focused on three pillars to underpin its development – establishment of systems, cultivation of human resources, and development of information. It is precisely this foundation that is creating the basis for sustainable operations in the years and decades ahead. E.SUN carefully selects and trains its employees, and has established a transparent, fair and just human resources system. The Company provides enormous room for employees to learn and offers a place for outstanding staff with outstanding abilities to blossom.

In 2009, the FHC and its subsidiaries held a total of 112 internal workshops. In addition, employees were also selected to attend 528 workshops held by outside institutions. Each employee on average participated in 4.15 training courses.

# (1) E.SUN FHC and its subsidiaries

Item	Item		2008	2007
No. of Employ	ees	4,984	4,769	4,383
Average Age		31.0	31.4	31.1
Average Years	of Service	5.7	5.0	4.6
	Master's	19.8	18.3	17.8
Educational	Bachelor's	67.6	67.8	65.9
Background(%)	College	11.5	12.7	14.9
	High School	1.1	1.2	1.4
Number of	Bank	12,120	11,150	8,960
Professional License	Insurance	3,913	3,618	2,990
	Securities	3,409	3,196	2,920
	Others	235	213	167



E.SUN's knowledge = Capability × Promise.



E.SUN is like a big family for all employee

# SUN FHC ANNUAL REPORT 2009

# 4. Corporate Responsibility and Ethical Behavior

# (4) E.SUN Insurance Broker

(5) E.SUN Venture Capital

Item	Year	2009	2008	2007
No. of Employ	rees	4,433	4,286	3,956
Average Age		31.1	31.4	31.1
Average Years	s of Service	5.9	5.1	4.7
	Master's	20.7	18.9	18.2
Educational Background(%)	Bachelor's	66.6	67.1	65.6
background(70)	College	11.6	12.7	14.8
	High School	1.1	1.3	1.4
Number of	Bank	11,453	10,608	8,519
Professional	Insurance	3,552	3,337	2,823
License	Securities	2,586	2,502	2,271
	Others	200	185	129

Item	Year	2009	2008	2007
No. of Employ	ees	83	78	68
Average Age		27.4	27.5	26.9
Average Years	of Service	2.2	1.6	0.9
Educational	Master's	6.0	5.1	5.9
Background(%)	Bachelor's	90.4	91.0	89.7
	College	3.6	3.9	4.4
	Bank	108	101	65
Number of Professional	Insurance	173	146	71
License	Securities	12	11	16
	Others	1	1	2

# (3) E.SUN Securities

(2) E.SUN Bank

Year Item		2009	2008	2007
No. of Employ	ees	408	363	296
Average Age		30.4	31.4	31.8
Average Years	of Service	4.1	3.7	3.6
	Master's	11.0	10.2	7.4
Educational Background(%)	Bachelor's	76.0	74.7	70.6
background(%)	College	11.5	13.5	19.6
	High School	1.5	1.6	2.4
	Bank	515	376	262
Number of Professional	Insurance	187	129	75
License	Securities	803	668	557
	Others	26	17	18

Item	Year	2009	2008	2007
No. of Employ	ees	8	8	9
Average Age		35.3	34.3	30.2
Average Years	Average Years of Service		3.6	2.4
Educational	Master's	87.5	87.5	80
Background(%)	Bachelor's	12.5	12.5	20
	Bank	10	10	4
Number of Professional	Insurance	0	0	1
License	Securities	1	1	2
	Others	0	0	0



E.SUN FHC received CSR honorable award and excellence in CSR award.

E.SUN has long devoted considerable resources to social welfare, environmental protection, academic betterment and promotion of youth baseball, making every effort to realize its vision of becoming a world-class corporate citizen. E.SUN feels that enhancing corporate governance is also important to fulfilling its corporate responsibility. E.SUN continues to expand the content of its products and services, hoping to raise customer value.

E.SUN has been carrying out its Golden Seed Project over the past few years in a move to



E.SUN Golden Seed Project

establish E.SUN libraries in elementary schools located in remote areas of Taiwan. The long-term initiative is aimed at improving hardware facilities and providing a better environment in which to read and study. E.SUN also donates books and provides assistance to ensure the long-term upkeep of the libraries. It hopes that this systematic program will held to reduce the development gap between urban and rural areas, and will provide resources and an environment to encourage reading and learning in rural areas. Having greater access to books will also enable the children to read more, expanding their horizons and leading to new opportunities. Until end of 2009, 20 E.SUN libraries have been established, and the libraries created are located in Taoyuan County, Miaoli county, Taichung County, Changhua County, Yunlin County, Chiayi County, Tainan County, Kaohsiung County, Pingtung County and Hualian County.

After Typhoon Morakot struck eastern and southern Taiwan in early August 2009, employees from E.SUN Bank, E.SUN Securities and members of the E.SUN Volunteers Foundation raised and

contributed NT\$20 million to the Chiayi County, Tainan County, Kaohsiung County and Pingtung County governments to be used for the relief efforts and to aid in the reconstruction of seriously damaged places. Money was also used to establish a fund to assist children in disaster areas. In the post-disaster period, some 200 people from E.SUN Bank, E.SUN Securities and the E.SUN Volunteers rolled up their sleeves and went into disaster areas to provide service. People who were able to contribute funds did so, while others donated their time to the effort, helping people in disaster areas to rebuild their communities.



E.SUN Volunteer

E.SUN produced the E.SUN Green Policy white paper, which exhibits its commitment and determination to environmental protection. It continues to include environmental protection considerations in its lending activities and it encourages energy conservation. The Bank holds any number of environmental protection activities. In 2008, E.SUN cooperated with National Chung

Hsing University's Hsinhua Forest Station in kicking off a six-year project to plant trees. Over this period, 10,000 trees will be planted on the grounds of the forest station in an effort to reduce carbon. At the same time, the activity seeks to educate the public about the importance of planting trees and the benefit this has on our environment. E.SUN has responded to the Earth Day activity to turn off lights for one hour. On Mid-Autumn Festival, it called for people to participate in an event to switch off lights in order to better see the moon, and it also participated in International Car Free Day on September 22. E.SUN has initiated activities on Taiwan to clean refuse from mountains and advocates other activities to cut carbon emissions. Environmental protection and conservation must be applied in the everyday workplace. As a result, E.SUN is gradually replacing its current light fixtures and is reducing unnecessarily display lighting. It is also reducing the illumination of its signboards at branches throughout Taiwan and is turning off lights in non-business offices for one hour over lunchtime. E.SUN is turning up air-conditioning settings during the summertime to reduce energy usage. Even subtle changes in office machinery and daily habits are helping E.SUN to promote a more environmentally friendly way of life.

Another important goal for E.SUN is to foster the development of baseball on Taiwan. E.SUN began

this initiative in 2007, devoting resources to support the development of youth baseball activities. It established the E.SUN Youth Baseball Fund Special Account. The fund is used to help stage the E.SUN Cup National Tournament, the E.SUN Sports Injuries Prevention Project, the E.SUN Youth Baseball Pitcher & Catcher Training Camp, and the Baseball Assistance Project for Remote Areas. It has provided baseball gear worth NT\$100,000 each to the baseball teams at National Tung Shih Senior High School and Hualien Physical Experimental Senior High School. E.SUN will continue to be involved in setting the foundation for youth baseball to flourish here, helping to nurture more and more baseball stars and generate more interest in the sport.



Build-up Foundation for Taiwan National Youth Baseball Champion League.

E.SUN also encourages academic excellence. It provides scholarships to enable outstanding students to complete their studies. To this point, E.SUN has provided scholarships to a total of 35 students participating in the manager training scholarship program, which is now in its fourth year.



E.SUN Scholarship program.

ESUN not only emphasizes business development, discipline and legal compliance, but also has consistently sought to enhance corporate governance. In 2009, it won corporate governance certification from the Taiwan Corporate Governance Association ,Corporate Social Responsibility Award from Global Views Monthly and CSR award by Commonwealth magazine . These honors reflect E.SUN's commitment to quality, as well as its responsibility to customers, shareholders and society, and reflect another link in the effort to be the best performing and most respected enterprise.



Blood Donation activity.

111

# 39.E.SUN FINANCIAL HOLDING COMPANY, LTD, AND SUBSIDIARIES' ASSET QUALI CONCENTRATION OF CREDIT EXTENSIONS, INTEREST RATE SENSITIVITY, PROFITABILITY AND MATURITY ANALYSIS OF ASSETS AND LIABILITIES

b.E.SUN Bank's concentration of credit extensions

(In Thousands of New Taiwan Dollars, %)

6	December 31, 2009			December 31, 2008		
Rank (Note 1)	Industry of Group Enterprise (Note 2)	Total Amount of Credit Endorsement or Other Transactions (Note 3)	Percentage of E.SUN Bank's Equity	Industry of Group Enterprise (Note 2)	Total Amount of Credit Endorsement or Other Transactions (Note 3)	Percentage of E.SUN Bank's Equity
1	Group A Integrated circuits production	\$ 6,125,680	11.89	Group A Integrated circuits production	\$ 6,962,631	15.32
2	Group B Iron and steel smelting	5,357,218	10.40	Group D Liquid crystal panel and components production	5,015,209	11.04
3	Group C Liquid crystal panel and components production	5,275,618	10.24	Group C Liquid crystal panel and components production	4,775,568	10.51
4	Group D Liquid crystal panel and components production	5,070,856	9.85	Group E Railway transportation	4,053,941	8.92
5	Group E Railway transportation	3,804,407	7.39	Group B Iron and steel smelting	3,992,000	8.79
6	Group F Petroleum and coal products production	3,000,804	5.83	Group K Synthetic fiber production	3,664,795	8.07
7	Group G Liquid crystal panel and components production	2,911,598	5.65	Group H Real estate development	3,018,500	6.64
8	Group H Real estate development	2,911,500	5.65	Group L Other real estate not classified elsewhere	2,975,793	6.55
9	Group I Footwear manufacturing	2,778,518	5.39	Group M Electric wires and cables production	2,154,043	4.74
10	Group J Civil air transportation	2,492,578	4.84	Group N Financial leasing	2,046,994	4.51

Note 1: The list shows rankings by total amount of credit, endorsement or other transactions but excludes government-owned or state-run enterprises. If the borrower is a member of a group enterprise, the total amount of credit, endorsement or other transactions of the entire group enterprise must be listed and disclosed by code and line of industry. The industry of the group enterprise should be presented as the industry of the member firm with the highest risk exposure. The lines of industry should be described in accordance with the Standard Industrial Classification System of the Republic of China published by the Directorate-General of Budget, Accounting and Statistics under the Executive Yuan.the Republic of China published by the Directorate-General of Budget, Accounting and Statistics under the Executive

Note 2: Group enterprise refers to a group of corporate entities as defined by Article 6 of "Supplementary Provisions to the Taiwan Stock Exchange Corporation Rules for Review of Securities Listings.

Note 3: The total amount of credit, endorsement or other transactions is the sum of various loans (including import and export negotiations, discounted, overdrafts, unsecured and secured short-term loans, margin loans receivable, unsecured and secured medium-term loans, unsecured and secured long-term loans and overdue loans), exchange bills negotiated, factored accounts receivable without recourse, acceptances and guarantees.

# c.E.SUN Bank's interest rate sensitivity information

# Interest Rate Sensitivity (New Taiwan Dollars) December 31, 2009

(In Thousands of New Taiwan Dollars, %))

C Inc			1 6				
Items	1 to 90 Days	91 to 180 Days	181 Days to One Year	Over One Year	Total		
Interest rate-sensitive assets	\$ 709,246,308	\$ 20,070,792	\$ 2,204,275	\$ 35,442,324	\$ 766,963,699		
Interest rate-sensitive liabilities	334,062,458	373,152,769	43,925,381	23,190,420	774,331,028		
Interest rate sensitivity gap	375,183,850	(353,081,977)	(41,721,106)	12,251,904	(7,367,329)		
Net worth		r fan Ja	7 1 2		50,107,296		
Ratio of interest rate-sensitive assets to liabilities							
Ratio of interest rate sensitivity gap to net worth							

# Interest Rate Sensitivity (New Taiwan Dollars) December 31, 2008

(In Thousands of New Taiwan Dollars, %)

Items	1 to 90 Days	91 to 180 Days	181 Days to One Year	Over One Year	Total
Interest rate-sensitive assets	\$ 559,528,704	\$ 31,321,810	\$ 16,245,299	\$ 64,575,594	\$ 671,671,407
Interest rate-sensitive liabilities	307,187,721	258,755,003	87,082,683	29,259,069	682,284,476
Interest rate sensitivity gap	252,340,983	(227,433,193)	(70,837,384)	35,316,525	(10,613,069)
Net worth	7 4 4	4 2 20	36"	200	46,104,480
Ratio of interest rate-sensitive asset			1 1	98.44	
Ratio of interest rate sensitivity gap		1.0	fr.	(23.02)	

Note 1:The above amounts included only New Taiwan dollar amounts held by the head office and branches of E.SUN Bank (i.e., excluding foreign currency). Note 2:Interest rate-sensitive assets and liabilities mean the revenues or costs of interest-earning assets and interest-bearing liabilities that were affected by interest rate changes

Note 3:Interest rate sensitivity gap = Interest rate-sensitive assets - Interest rate-sensitive liabilities.

Note 4:Ratio of interest rate-sensitive assets to liabilities = Interest rate-sensitive assets/Interest rate-sensitive liabilities (in New Taiwan dollars).

# VI. Financial Information



The vitality of the Earth is on view with the arrival of spring.

# CONTENTS

1.Condensed Financial Statements 2005 to 2009	43
(1) Condensed Balance Sheet	43
(2) Condensed Balance Sheet(Consolidated)	44
(3) Condensed Income Statement	45
(4) Condensed Income Statement(Consolidated)	45
(5) CPAs' Auditing Opinion from 2005 to 2009	46
2.Financial analysis from 2005 to 2009	46
3.Capital adequacy Ratio from 2005 to 2009	47
4.One of the KPIs of E.SUN Financial Holding Company	47
5.Financial holding company and its subsidiaries should disclose the detail of impact when	
encounter financial difficulties for the latest complete financial year and year to date before the	
printing of annual report	47
6.Audit Committee' Report	48
7.Independent Auditors' Report	49
8.Financial Statements 2009	51
9.Notes to Consoidated Financial Statements	59

# 1.Condensed Financial Statements 2005 to 2009

# (1)Condensed Balance Sheet

Unit:NT\$1,000

	1 - 2 - 2	100	T 6	1	120	Unit:N1\$1,000
	Year		1	Financial data 2005-2	009	
Item		2009	2008	2007	2006	2005
Cash and cash equivalenvsdue fr	om the central bank and	5,054,646	7,246,319	8,903,288	12,136,436	4,003,158
Financial assets at fair value thro	ough profit or loss	1.011	303,324	485,318	854,736	0
Receivables	5 - g	807,921	507,706	411,695	408,123	647,499
Equity investments under the eq	uity method	57,006,584	50,886,052	51,970,577	46,045,985	44,629,600
Other financial assets		12,690	12,690	12,690	12,690	40,000
Properties		271	432	594	756	891
Intangible assets	to Ste	1,934	2,021	2,106	2,192	0
Other assets		2,838	822,205	818,016	818,642	4,670
Total assets		62,887,895	59,780,749	62,604,284	60,279,560	49,325,818
Financial liabilities at fair value	through profit or loss	4,798,424	4,967,559	8,988,783	9,413,820	0
Payables		459,415	375,316	266,912	251,535	371,273
Corporate bonds payable		5,500,000	5,500,000	5,500,000	5,000,000	5,000,000
Accrued pension cost		3,569	7,641	6,725	10,329	4,337
Other borrowings		0	0	0	0	200,000
Other liabilities	5 14	188,771	188,032	0	36,007	19,940
Total liabilities	Before distribution	10,950,179	11,038,548	14,762,420	14,711,691	5,595,550
Total habilities	After distribution	Note 1	11,049,524	16,114,170	14,711,691	8,904,343
Capital Stock	8 Y 7	36,528,000	35,443,511	33,033,000	33,033,000	30,270,000
Capital Surplus		10,451,904	10,407,577	9,883,176	9,883,176	7,607,644
Retained earnings	Before distribution	4,759,376	3,881,743	5,609,490	2,315,680	5,931,050
	After distribution	Note 1	3,991,219	4,257,740	2,315,680	2,622,257
Equity adjustments		198,436	(990,630)	(683,802)	336,013	(78,426)
Total stockholders' equity	Before distribution	51,937,716	48,742,201	47,841,864	45,567,869	43,730,268
zoun stockholders equity	After distribution	Note 1	48,742,201	47,841,864	45,567,869	40,421,475

Note 1: Earnings distribution of the year ended December 31 2009 shall be resolved in the shareholders' meeting.

# (2) Condensed Balance Sheet(Consolidated)

Unit · NT\$1 000

		Year		Fina	ancial data 2005-200	)9	
Item	Item		2009	2008	2007	2006	2005
Cash and cash equi	ivalenvs due from the	central bank	226,996,247	100,544,324	40,630,262	52,842,974	50,924,698
Financial assets at	fair value through pro	fit or loss	40,126,282	74,377,362	99,729,801	76,707,267	78,999,011
Securities purchase	ed under resell agreem	ents	3,384,993	353,252	295,975	4,241,999	5,446,257
Receivables			37,147,658	32,607,482	32,626,300	34,340,268	36,822,878
Discounts and loan	ıs		550,483,765	532,944,978	514,648,763	439,171,905	367,998,648
Available-for-sale	financial assets		37,300,338	42,884,680	38,078,612	44,271,276	51,556,027
Held-to-maturity fi	inancial assets		18,278,241	14,241,499	14,389,915	14,642,940	15,657,046
Equity investments	s under the equity met	hod	-	-	130,259	-	-
Other financial ass	ets	16	7,279,134	9,194,423	9,026,992	5,081,346	7,122,983
Properties			14,184,114	13,283,041	12,914,521	11,771,149	10,649,355
Goodwill and Intar	ngible assets	1.0	4,048,234	4,039,733	3,936,018	3,825,398	3,662,701
Other assets			3,089,363	4,996,188	5,774,566	6,892,748	6,680,096
Total assets			942,318,369	829,466,962	772,181,984	693,789,270	635,519,700
Due to the central	bank and other banks		39,051,957	21,168,220	32,516,451	29,746,974	40,449,556
Commercial paper	issued,net	×3.	1,344,707	- V = -	1,773,679	913,482	1,149,110
Financial liabilities	s at fair value through	profit or loss	15,856,882	31,443,604	39,498,399	41,544,149	25,766,317
Securities sold und	ler repurchase agreeme	ents	14,518,968	23,161,468	17,631,985	23,134,616	58,729,182
Payables			8,641,721	10,261,151	8,478,831	14,598,548	11,518,178
Deposits and remit	tances	g E1	769,286,147	658,990,601	589,441,331	506,263,564	423,933,719
Bonds payable			39,000,000	32,800,000	31,100,000	27,300,000	24,700,000
Other borrowings	100	2	7 7 .		300,000	940,000	1,330,000
Other financial liab	oilities		2,128,437	2,369,094	2,967,194	2,791,235	2,761,318
Other liabilities			551,834	530,623	632,250	987,092	1,441,862
Total liabilities			890,380,653	780,724,761	724,340,120	648,219,660	591,779,242
Χ."	Capital Stock	5 m //	36,528,000	35,443,511	33,033,000	33,033,000	30,270,000
Total	Capital Surplus	To	10,451,904	10,407,577	9,883,176	9,883,176	7,607,644
stockholders' equity of parent company	Retained earnings	Before distribution	4,759,376	3,881,743	5,609,490	2,315,680	5,931,050
	Retained carnings	After distribution	Note 1	3,870,767	4,257,740	2,315,680	2,649,757
	Equity adjustments		198,436	(990,630)	( 683,802)	336,013	(78,426)
Minority interest			-	-	-	1,741	10,190
Total stockholders'	Before distribution	11.7	51,937,716	48,742,201	47,841,864	45,569,610	43,740,458
equity	After distribution		Note 1	48,731,225	46,490,114	45,569,610	40,459,165

Note 1:Earnings distribution of the year ended December 31 2009 shall be resolved in the shareholders' meeting.

# (3) Condensed Income Statement

### Unit:NT\$1,000 Except Earnings Per Share

Year	Financial data 2005-2009						
Item	2009	2008	2007	2006	2005		
Income from equity investments under the equity method	2,272,699	950,646	3,097,206	496,520	4,560,450		
Other revenues and gains	102,215	618,457	594,654	687,253	58,617		
Loss from equity investments under the equity method	shor,	(63,663)		(301,049)	(18,144)		
Operating expenses	(157,310)	(125,584)	(68,591)	(97,029)	(46,121)		
Other expenses and losses	(352,815)	(217,367)	(468,125)	(373,877)	(30,518)		
Income before income tax	1,864,789	1,162,489	3,155,144	411,818	4,524,284		
Net income	1,928,338	1,025,003	3,293,810	422,608	4,656,349		
Earnings per share (before income tax)	0.52	0.33	0.96	0.13	1.46		
Earnings per share (after income tax)	0.53	0.29	1.00	0.13	1.50		

# (4) Condensed Income Statement(Consolidated)

### Unit:NT\$1,000 Except Earnings(Losses)Per Share

	Year		Fir	nancial data 2005	-2009	
Item		2009	2008	2007	2006	2005
Net interest		8,642,423	9,579,922	9,526,349	9,869,248	11,214,030
Total net revenues and gains otl	ner than interest	4,616,528	4,584,388	4,715,331	3,666,080	2,916,324
Bad-debt expenses	Bad-debt expenses  Operating expenses  Consolidated income before cumulative effect of changes in accounting principles		3,536,372	2,174,707	5,157,369	24,206
Operating expenses			9,006,830	8,122,942	7,985,269	8,402,678
			1,621,108	3,944,031	392,690	5,703,470
Consolidated income after cum accounting principles	ulative effect of changes in	1,928,338	1,025,003	3,293,810	350,557	4,660,690
Cumulative effect of changes in a	accounting principles (After income tax)	0	0	0	72,026	0
Consulidated and income	Attributablr to parent compant	1,928,338	1,025,003	3,293,810	442,608	4,656,349
Consolidated net income attributablr to	Attributablr to minority interest	0	0	0	(25)	4,341
Basic earnings per share	41 0.3	0.53	0.30	1.00	0.13	1.50

Note: Bad-debt expenses for bad-debt loan 2005 only

45

# (5) CPAs' Auditing Opinion from 2005 to 2009

Chang Ryh Yan, CPA, and Way Yung Do, CPA, of Deloitte & Touche had examined the Financial Statement of E.SUN Financial Holding Company for the years of 2005, ended on December 31, and issued modified unqualified opinion reports; Wu Mei Hui, CPA, and Way Yung Do, CPA, of Deloitte & Touche had examined the Financial Statement of E.SUN Financial Holding Company for the years of 2006, ended on December 31, and issued modified unqualified opinion reports Chen Li Chi, CPA, and Wu Mei Hui, CPA, of Deloitte & Touche had examined the Financial Statement of E.SUN Financial Holding Company for the years of 2007, each ended on December 31, and issued modified unqualified opinion reports Chen Li Chi, CPA, and Chang Ryh Yan, CPA, of Deloitte & Touche had examined the Financial Statement of E.SUN Financial Holding Company for the years of 2008, ended on December 31, and issued modified unqualified opinion reports : Chen Li Chi, CPA, and Chang Ryh Yan, CPA, of Deloitte & Touche had examined the Financial Statement of E.SUN Financial Holding Company for the years of 2009, ended on December 31, and issued modified unqualified opinion reports.

# 2.Financial analysis from 2005 to 2009

	Year		Finar	ncial data 2005-2	009	
I	tem	2009	2008	2007	2006	2005
	Total assets turnover (Times) (Note 1)	0.01	0.02	0.05	0.01	0.0
Operating ratio	Ratio of loans to deposits(E.SUN Commercial Bank)	71.49	80.51	86.38	85.11	86.3
	NPL ratio(E.SUN Commercial Bank)	0.67	0.90	0.89	0.99	0.7
	Average revenue per employee (Note 2) (Note 1)	407.43	270.09	735.51	2,588.84	3,887.3
	Average net income per employee (Note 2) (Note 1)	388.54	214.93	751.50	102.08	1,244.6
Tr.G	Ratio of return on total assets(%)(Note1)	3.40	1.94	5.52	0.94	9.9
Profitability	Ratio of return on stockholders' equity(%)(Note1)	3.83	2.12	7.05	0.95	10.8
ratio	Profit margin ratio(%)(Note1)	95.36	79.58	102.17	83.05	101.8
	Basic earnings(losses)per share (Before distribution) (Note 1)	0.53	0.30	1.00	0.13	1.5
	Basic earnings(losses)per share(After distribution) (Note 1)	0.51	0.30	0.97	0.13	1.5
16 15	Ratio of debt to assets	17.41	18.47	23.58	24.41	11.3
Financial	Ratio of debt to net worth	21.08	22.65	30.86	32.29	12.8
structure(%)	Double Leverage Ratio	109.76	104.40	108.63	101.05	102.0
11.5	According to Article 41 of Financial Holding Company Law	none	none	none	none	non
T	Operating leverage ratio	100.01	100.01	100.01	192.39	100.6
Leverage ratio	Financial leverage ratio	111.03	118.68	104.21	129.17	100.6
Ratio of	Ratio of assets growing (Note1)	5.20	(4.51)	3.86	22.21	10.9
growing	Ratio of income growing (Note 1)	60.41	(63.16)	666.15	(90.92)	(3.72
Analyses for	Cash flow ratio (Note4)	100	289.89	44.44	32.82	11.2
Liquidity	Cash flow adequacy ratio(Note4)	42.56	38.99	34.67	36.25	5.9
	Cash flow content ratio	1	316.46	Note 5	Note 5	Note
	Market share of assets(%)	3.48	3.39	3.60	3.61	3.4
Operating	Market share of equity(%)	2.74	2.98	3.11	3.14	3.0
Scale(Note7)	Market share of deposit (%)(E.SUN Commercial Bank)	3.19	2.91	3.21	2.83	2.4
16	Market share of assets loans(%)(E.SUN Commercial Bank)	2.98	2.90	2.87	2.51	2.1
the same relat	or other transactions of all subsidiaries with the same individual, ed party or enterprise according to article 46 of Financial Holding w(NT\$ thousand)	93,947,032	50,046,909	57,429,411	41,628,778	26,888,51

Note 1:The variance of the ratio reaches 20% due to the growth of total asset and profitability of the

Note 2:The variance of the ratio reaches 20% is the result of superior asset quality.

Note 3: Employees is to include E.SUN Financial Holding Company, Ltd. and Subsidiaries

Note 4: Net cash provided by operating activities `Net cash provided by investing activities or Net cash provided by operating activities is minus,not to analyze. Note 5 : Formula :

1.Operating ratio

(1)2005-2009 Total assets turnover=Net revenues / Total assets

(2) Ratio of loans to deposits = Total loans / Total deposits (3) NPL ratio=Nonperforming loans / Total loans

(4) 2005-2009 Average revenue per employee = Net revenues / employee

(5) Average net income per employee = Income after income tax / employee

(1) Ratio of return on total assets = [ Income after income tax+interest expensesx (1-tax rate)] / Average assets
(2) Ratio of return on stockholders' equity=Income after income tax / Average

(3)2005-2009 Profit margin ratio=Income after income tax / Net revenues

Basic earnings per share = (Income after income tax – Dividends for preferred stocks) / Average issued shares

3. Financial structure

(1) Ratio of debt to assets = Total liabilities / Total assets (2) Ratio of debt to net worth = Total liabilities / Total stockholders' equity

(3) Double Leverage Ratio=Equity investment for subsidiaries / Total stockholders' equity

4.Leverage ratio :
(1) 2005-2009 Operating leverage ratio=(Net revenues-Variable expenses) / Income before

(2) 2005-2009 Financial leverage ratio=(Income before income tax+interest expenses) / Income

5. Ratio of growing:

(1) Ratio of assets growing =( Total assets - Last year total assets) / Last year total assets

(2) Ratio of income growing = (income before income tax—Last year income before income tax

/ Last year income before income tax

6. Analyses for Liquidity ( 2005-2009 is to include E.SUN Financial Holding Company, Ltd.,)

(1)Cash flow ratio = Net cash provided by operating activities / (Due to the bank + Commercial paper issued+Financial liabilities at fair value through profit of loss

+Securities purchased under resell agreements +Current portion of Payables)

(2)(Cash flow adequacy ratio=Net cash provided by operating activities(from 2005 to 2009) / from 2005 to 2009 (capital expenditure+Cash dividends)

(3)Cash flow content ratio=Net cash provided by operating activities / Net cash provided by investing activities

7. Operating Scale

(1)Market share of assets=Total assets / Total assets of all Financial Holding Co., Ltd.

(2) Market share of equity = Total stockholders equity / Total stockholders equity of all Financial Holding Co., Ltd.

(3) Market share of deposit (%)(bank)=Total deposits / Total deposits held by all financial institutions which are qualified in deposit and loan business

(4) Market share of assets loans(%)(bank)=Total loans / Total loans granted by all financial institutions which are qualified in deposit and loan business

	E.SUN Commercial Bank	11.03	10.56	11.42	10.79	10.46
Subsidiaries' Capital	E.SUN Securities Co., Ltd.	489.82	836.16	550.33	491.30	514.57
adequacy Ratio	E.SUN Venture Capital Co., Ltd.	99.51	99.74	98.27	98.46	99.64
calculated by	E.SUN Insurance Brokers Co., Ltd.	80.77	85.16	87.48	86.88	92.26
regulation (%)	E.SUN Securities Investment Trust Co., Ltd.	3.00	j.	95.89	96.81	94.44
Qualified	E.SUN Commercial Bank	58,053,242	54,793,876	55,853,819	52,645,260	45,905,548
capital of subsidiaries	E.SUN Securities Co., Ltd.	2,747,070	2,685,422	2,699,591	2,397,349	2,381,921
(NT\$	E.SUN Venture Capital Co., Ltd.	1,658,277	1,221,173	1,270,831	1,346,993	1,026,130
thousand)	E.SUN Insurance Brokers Co., Ltd.	365,951	209,900	203,625	150,496	139,703
	E.SUN Securities Investment Trust Co., Ltd.	- N	- 27 T	383,481	379,612	329,517
Net Group qual	lified capital(NT\$ thousand)	51,201,061	52,911,643	44,169,802	46,915,974	42,328,200
Legal	E.SUN Commercial Bank	42,098,339	41,504,878	39,139,309	39,044,901	35,120,519
requirement of	E.SUN Securities Co., Ltd.	841,247	481,742	735,806	731,942	694,337
subsidiaries' capital (NT\$ thousand)	E.SUN Venture Capital Co., Ltd.	1,658,277	612,171	646,598	684,059	514,922
	E.SUN Insurance Brokers Co., Ltd.	365,951	123,235	116,390	86,612	75,714
	E.SUN Securities Investment Trust Co., Ltd.	7-4	01g is -	199,950	196,051	174,456
Legal require	ment of group capital (NT\$ thousand)	44,033,246	43,915,499	42,199,645	42,516,770	36,587,723
Group Capital	l Adequacy Ratio (%) (note 2)	116.28	120.49	104.67	110.35	115.69

Financial data 2005-2009

Note 1: Group Capital Adequacy Ratio=Net Group qualified capital ÷Legal requirement of group capital

Note 2: Financial data 2005 and 2006, E.SUN Commercial Bank's amount is for E.SUN Commercial Bank and E.SUN Bills Finance Corp

Note 3: Capital adequacy ratio is one of the KPIs of E.SUN Financial Holding Company

# 4.One of the KPIs of E.SUN Financial Holding Company

: Capital adequacy ratio.

5. Financial holding company and its subsidiaries should disclose the detail of impact when encounter financial difficulties for the latest complete financial year and year to date before the printing of annual report

# **6.Audit Committees' Report**

# **Audit Committee Report**

To: E.SUN Financial Holding Company

The 2009 financial statements of E.SUN Financial Holding Company have been audited by Certified Public Accountants of Deloitte & Touche. After reviewing the financial statements and discussing with the CPAs, the Audit Committee found them to meet the requirements of applicable laws and regulations. This report is hereby prepared in accordance with Article 14-4 and Article 36 of Security and Exchange Law and submitted along with the financial statements of E.SUN Financial Holding Company for the Board's approval.

Audit Committee, E.SUN Financial Holding Company

Convener

Date: March 12, 2010

Deloitte.

# 勤業眾信

勤業眾信聯合會計師事務所 10596 台北市民生東路三段156號12樓

Deloitte & Touche 12th Floor, Hung Tai Financial Plaza 156 Min Sheng East Road, Sec. 3 Taipei 10596, Taiwan, ROC

Tel :+886 (2) 2545-9988 Fax:+886 (2) 2545-9966 www.deloitte.com.tw

### INDEPENDENT AUDITORS' REPORT

The Board of Directors and Stockholders E.SUN Financial Holding Company, Ltd.

We have audited the accompanying consolidated balance sheets of E.SUN Financial Holding Company, Ltd. and subsidiaries (collectively, the "Company") as of December 31, 2009 and 2008, and the related consolidated statements of income, changes in stockholders' equity and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. However, we did not audit the financial statements of E.SUN Financial Holding Company, Ltd.'s subsidiaries, the Los Angeles Branch ("LA Branch") of E.SUN Commercial Bank, Ltd. as of and for the years ended December 31, 2009 and 2008; of E.SUN Securities Co., Ltd. and subsidiary as of and for the year ended December 31, 2008; and of E.SUN Securities Investment Trust Co., Ltd. as of and for the nine months ended September 30, 2008. The total assets of the LA Branch were 1.56% (NT\$14,681,080 thousand) of the Company's consolidated total assets as of December 31, 2009. The total assets of E.SUN Securities Co., Ltd. and subsidiary and the LA Branch were 2.33% (NT\$19,320,266 thousand) of the Company's consolidated total assets as of December 31, 2008. The total net revenues of the LA Branch were 0.51% (NT\$67,240 thousand) of the Company's consolidated total net revenues in 2009. The total net revenues of E.SUN Securities Co., Ltd. and subsidiary, the LA Branch in 2008 and E.SUN Securities Investment Trust Co., Ltd. for the nine months ended September 30, 2008 were 5.04% (NT\$714,300 thousand) of the Company's consolidated total net revenues in 2008. The financial statements of the foregoing subsidiaries and the LA Branch were audited by other auditors, whose reports were furnished to us, and our opinion expressed herein, insofar as it relates to the amounts of these subsidiaries and the LA Branch, is based solely on the reports of the other auditors.

We conducted our audits in accordance with the Rules Governing the Audit of Financial Statements of Financial Institutions by Certified Public Accountants, the Rules Governing the Audit of Financial Statements by Certified Public Accountants and auditing standards generally accepted in the Republic of China. Those rules and standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall consolidated financial statement presentation. We believe that our audits and the reports of the other auditors provide a reasonable basis for our opinion.

In our opinion, based on our audits and the reports of the other auditors, the consolidated financial statements referred to in the first paragraph present fairly, in all material respects, the consolidated financial position of E.SUN Financial Holding Company, Ltd. and subsidiaries as of December 31, 2009 and 2008 and the consolidated results of their operations and their cash flows for the years then ended, in conformity with the Guidelines Governing the Preparation of Financial Reports by Financial Holding Companies, Guidelines Governing the Preparation of Financial Reports by Public Banks, Guidelines Governing the Preparation of Financial Reports by Securities Firms, requirements of the Business Accounting Law and Guidelines Governing Business Accounting relevant to financial accounting standards, and accounting principles generally accepted in the Republic of China.

As stated in Note 3 to the consolidated financial statements, under an explanation issued by the Accounting Research and Development Foundation of the Republic of China, the Company should recognize bonus to employees and remuneration to directors and supervisors as compensation expenses effective January 1, 2009. These bonus and remuneration were previously recorded as appropriations from earnings.

Peloitte & Touche

February 12, 2010

### Notice to Readers

The accompanying consolidated financial statements are intended only to present the consolidated financial position, results of operations and cash flows in accordance with accounting principles and practices generally accepted in the Republic of China and not those of any other jurisdictions. The standards, procedures and practices to audit such consolidated financial statements are those generally accepted and applied in the Republic of China.

For the convenience of readers, the auditors' report and the accompanying consolidated financial statements have been translated into English from the original Chinese version prepared and used in the Republic of China. If there is any conflict between the English version and the original Chinese version or any difference in the interpretation of the two versions, the Chinese-language auditors' report and consolidated financial statements shall prevail.

INDEPENDENT AUDITORS' REPORT

We have audited the accompanying consolidated balance sheets of E.SUN Financial Holding Company, Ltd. and subsidiaries

(collectively, the "Company") as of December 31, 2009 and 2008, and the related consolidated statements of income, changes in stockholders' equity and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. However, we did not audit the financial statements of E.SUN Financial Holding Company, Ltd.'s subsidiaries, the Los Angeles Branch

In our opinion, based on our audits and the reports of the other auditors, the consolidated financial statements referred to in the first paragraph present fairly, in all material respects, the consolidated financial position of E.SUN Financial Holding Company, Ltd. and subsidiaries as of December 31, 2009 and 2008 and the consolidated results of their operations and their cash flows for the years then ended, in conformity with the Guidelines Governing the Preparation of Financial Reports by Financial Holding Companies, Guidelines Governing the Preparation of Financial Reports by Public Banks, Guidelines Governing the Preparation of Financial Reports by Securities Firms, requirements of the Business Accounting Law and Guidelines Governing Business Accounting relevant to financial accounting standards, and accounting principles generally accepted in the Republic of China.

As stated in Note 3 to the consolidated financial statements, under an explanation issued by the Accounting Research and Development Foundation of the Republic of China, the Company should recognize bonus to employees and remuneration to directors and supervisors as compensation expenses effective January 1, 2009. These bonus and remuneration were previously recorded as appropriations from earnings.

February 12, 2010

Notice to Readers

The accompanying consolidated financial statements are intended only to present the consolidated financial position, results of operations and cash flows in accordance with accounting principles and practices generally accepted in the Republic of China and not those of any other jurisdictions. The standards, procedures and practices to audit such consolidated financial statements are those generally accepted and applied in the Republic of

For the convenience of readers, the auditors' report and the accompanying consolidated financial statements have been translated into English from the original Chinese version prepared and used in the Republic of China. If there is any conflict between the English version and the original Chinese version or any difference in the interpretation of the two versions, the Chinese-language auditors' report and consolidated financial statements shall prevail.

# CONSOLIDATED BALANCE SHEETS

### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

DECEMBER 31, 2009 AND 2008

(In Thousands of New Taiwan Dollars, Except Par Value)

	2009	2008	Percentage Increase (Decrease)
ASSETS	Amount	Amount	%
CASH AND CASH EQUIVALENTS (Notes 2 and 4)	\$ 9,821,032	\$ 11,573,928	(15)
DUE FROM THE CENTRAL BANK AND CALL LOANS TO OTHER BANKS (Notes 5 and 32)	217,175,215	88,970,396	144
FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS, NET (Notes 2, 6 and 32)	40,126,282	74,377,362	(46)
SECURITIES PURCHASED UNDER RESELL AGREEMENTS (Notes 2 and 7)	3,384,993	353,252	858
RECEIVABLES, NET (Notes 2, 8 and 32)	37,147,658	32,607,482	14
DISCOUNTS AND LOANS, NET (Notes 2, 9, 31 and 32)	550,483,765	532,944,978	3
AVAILABLE-FOR-SALE FINANCIAL ASSETS, NET (Notes 2, 10, 11 and 32)	37,300,338	42,884,680	(13)
HELD-TO-MATURITY FINANCIAL ASSETS, NET (Notes 2, 12 and 32)	18,278,241	14,241,499	28
OTHER FINANCIAL ASSETS, NET (Notes 2, 13 and 32)	7,279,134	9,194,423	(21)
PROPERTIES, NET (Notes 2 and 14)	14,184,114	13,283,041	7
GOODWILL AND INTANGIBLE ASSETS, NET (Notes 2 and 15)	4,048,234	4,039,733	
OTHER ASSETS, NET (Notes 2, 16, 25 and 28)	261,488	241,396	8
Idle assets, net	630,245	1,863,607	(66)
Rentable assets, net Refundable deposits	1,364,797	2,172,352	(37)
Operation deposits and settlement funds	673,499	449,412	50
Deferred income tax assets, net	35	2,584	(100)
Others	159,334	266,837	(40)
Total other assets, net	3,089,363	4,996,188	(38)
		9 3	

TOTAL. \$ 942,318,369 \$ 829,466,962

The accompanying notes are an integral part of the consolidated financial statements (With Deloitte & Touche audit report dated February 12, 2010)

		1 5	
	2009	2008	Percentage Increase (Decrease)
LIABILITIES AND STOCKHOLDERS' EQUITY	Amount	Amount	%
DUE TO THE CENTRAL BANK AND OTHER BANKS (Note 17)	\$ 39,051,957	\$ 21,168,220	84
COMMERCIAL PAPER ISSUED, NET (Note 18)	1,344,707	7 m 4	high
FINANCIAL LIABILITIES AT FAIR VALUE THROUGH PROFIT OR LOSS (Notes 2, 6 and 22)	15,856,882	31,443,604	(50)
SECURITIES SOLD UNDER REPURCHASE AGREEMENTS (Notes 2, 6, 7, 10, 12 and 19)	14,518,968	23,161,468	(37)
PAYABLES (Notes 2 and 20)	8,641,721	10,261,151	(16)
DEPOSITS AND REMITTANCES (Notes 21 and 31)	769,286,147	658,990,601	17
BONDS PAYABLE (Notes 2 and 22)	39,000,000	32,800,000	19
OTHER FINANCIAL LIABILITIES (Note 23)	2,128,437	2,369,094	(10)
OTHER LIABILITIES (Notes 2, 24, 25 and 28)	551,834	530,623	4
Total liabilities	890,380,653	780,724,761	14
Capital stock Common stock - NT\$10.00 par value, authorized 5,000,000 thousand shares; issued and outstanding 3,652,800			10
thousand shares in 2009 and 3,544,351 thousand shares in 2008	36,528,000	35,443,511	3
Capital surplus			
Additional paid-in capital from share issuance in excess		1.0	
of par value From treasury stock transactions	7,182,010 3,269,894	7,182,990 3,224,587	1
Total capital surplus	E. F.	3. 2	7
Total Capital Sulpius	10,451,904	10,407,577	- 5
Retained earnings Legal reserve	1 976 224	1,773,823	6
Special reserve	1,876,324 817,781	683,801	20
Unappropriated earnings	2,065,271	1,424,119	45
Total retained earnings	4,759,376	3,881,743	23
Equity adjustments	100	- 1	
Cumulative translation adjustments	(39,540)	(11,318)	249
Unrealized valuation gains (losses) on financial instruments	408,083	(636,969)	164
Treasury stock - 21,000 thousand shares in 2009 and 42,000 thousand shares in 2008	(168,399)	(336,819)	(50)
Net loss not recognized as pension cost	(1,708)	(5,524)	(69)
Total equity adjustments	198,436	(990,630)	120
Total stockholders' equity	51,937,716	48,742,201	7
CONTINGENCIES AND COMMITMENTS (Notes 2 and 33)			
TOTAL	\$ 942,318,369	\$ 829,466,962	14

# CONSOLIDATED STATEMENTS OF INCOME

# E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

YEARS ENDED DECEMBER 31, 2009 AND 2008

(In Thousands of New Taiwan Dollars, Except Per Share Amounts)

	2009	2008	Percentage Increase (Decrease)
A Park Comment of the	Amount	Amount	%
INTEREST REVENUE (Notes 2 and 33)	\$ 16,103,392	\$ 24,222,319	(34)
INTEREST EXPENSE (Notes 2 and 33)	(7,460,969)	(14,642,397)	(49)
INTEREST EXTENSE (Notes 2 and 33)	(7,400,909)	(14,042,397)	(49)
NET INTEREST	8,642,423	9,579,922	(10)
		21 19	
NET REVENUES AND GAINS OTHER THAN INTEREST		THE	
Service fee and commission income, net (Notes 2, 26 and 31)	4,033,342	3,241,232	24
Gains on financial assets and liabilities at fair value through profit or loss (Note 2)	75,804	1,805,682	(96)
Realized gains (losses) on available-for-sale financial assets (Note 2)	358,928	(701,259)	151
Realized losses on held-to-maturity financial assets (Note 2)	(6,954)	(296,278)	(98)
Gains from equity investments under the equity method, net (Note 2)	7. 34	5,359	(100)
Foreign exchange gains, net (Note 2)	459,334	242,896	89
Impairment losses on assets (Notes 2, 10, 12, 13 and 16)	(61,659)	(220,940)	(72)
Gains on financial assets carried at cost, net (Note 2)	80,596	280,465	(71)
Gains on the sale of stock investments, net	-	163,969	(100)
Rental income, net (Note 31)	66,086	94,406	(30)
Net loss on the sale of loans Other noninterest losses, net	(228,805) (160,144)	(31,144)	414
Other nonlinerest losses, her	(160,144)	(31,144)	414
Total net revenues and gains other than interest	4,616,528	4,584,388	1
Total net revenues and gams outer than interest	1,010,020	1,501,500	
TOTAL NET REVENUES	13,258,951	14,164,310	(6)
ALLOWANCE FOR BAD-DEBT EXPENSES (Notes 2 and 9)	(2,116,940)	(3,536,372)	(40)
PERATING EXPENSES (Notes 2, 3, 25, 27 and 31)	(2,110,510)	(5,550,572)	(40)
	0.17		
Personnel  Description and association	(4,338,155)	(4,102,991)	6
Depreciation and amortization General and administrative	(966,135) (3,755,804)	(934,512) (3,969,327)	(5)
General and administrative	(5,755,004)	(3,202,321)	(3)
Total operating expenses	(9,060,094)	(9,006,830)	1
CONSOLIDATED INCOME BEFORE INCOME TAX	\$ 2,081,917	\$ 1,621,108	28
NCOME TAX EXPENSE (Notes 2 and 28)	(153,579)	(596,105)	(74)
CONSOLIDATED NET INCOME	\$ 1,928,338	\$ 1,025,003	88
ATTRIBUTABLE TO:		1000	
Parent company	# 1 020 220	¢ 1.025.003	
arent company	\$ 1,928,338	\$ 1,025,003	88
	2009	2008	10
		Before	After
	Before After Income		Income
EARNINGS PER SHARE (Note 29)	Tax Tax	Tax	Tax
Basic earnings per share	\$ 0.52 \$ 0.53	\$ 0.33 \$	0.29
Diluted earnings per share	\$ 0.51 \$ 0.51	\$ 0.19 \$	0.19

The accompanying notes are an integral part of the consolidated financial statements. (With Deloitte & Touche audit report dated February 12, 2010)

(With Deloitte & Touche audit report dated February 12, 2010)

# CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY

# E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

YEARS ENDED DECEMBER 31, 2009 AND 2008

	Syp.						Q.	Fanity A	djustments		
	Capital St	ock (Note 30)	and the	Retained	Earnings (Notes 2	2 and 30)	Cumulative Translation	Unrealized Valuation Gains (Losses)	Treasury Stock	Net Loss Not Recognized as	Total
	Shares (in Thousands)	Common Stock	Capital Surplus (Notes 2 and 30)	Legal Reserve	Special Reserve	Unappropriated Earnings	Adjustments (Note 2)	on Financial Instruments (Note 2)	(Notes 2 and 30)	Pension Cost (Note 2)	Stockholde Equity
BALANCE, JANUARY 1, 2008				\$ 1,444,442		\$ 4,165,048	\$ (8,906)	\$ (670,728)	\$ -		\$ 47,841,8
Appropriation of prior year's earnings										17	
Legal reserv	-		-	329,381		(329,381)	-	-	(H)		
Special reserve Dividend			5 1	3.	683,801	(683,801)	11 5	-	-	V	
Cash	-			L 1	17	(1,321,320)		. 8.	X .	A N	(1,321,3
Stock	132,132	1,321,320	-	100	-	(1,321,320)	-		-		
Remuneration to directors and supervisors	-	-	-			(27,528)	-	52.7	70		(27,5
Bonus to employees - 7,968 thousand shares and	7.050	mo coo				(02.502)					(2.0
\$2,902 thousand in cash	7,968	79,680		7		(82,582)	<del></del> -				(2,9
Balance after appropriation	3,443,400	34,434,000	9,883,176	1,773,823	683,801	399,116	(8,906)	(670,728)		(4,168)	46,490,1
Convertible bonds converted to capital stock	100,951	1,009,511	524,401			-		1	-	Ν.	1,533,
Consolidated net income in 2008			7 1	-	31	1,025,003	-	49	1, 2	100	1,025,0
Change in cumulative translation adjustments		- 1	gear f	1.00	× 79	IX.	(2,412)	- X.	Υ.	F K	(2,4
Change in unrealized valuation gains on financial				. 25 .							
instruments	EY.	X		F .	-	-	3.1	33,759		y a	33,
Acquisition of treasury stock - 42,000 thousand shares		1 4	-	9	-	90.	7.3	-	(336,819)	1- :	(336,8
Change in net loss not recognized as pension cost			16.5	-			00	116-		(1,356)	(1,3
BALANCE, DECEMBER 31, 2008	3,544,351	35,443,511	10,407,577	1,773,823	683,801	1,424,119	(11,318)	(636,969)	(336,819)	(5,524)	48,742,
Reversal of special reserve	١ .			-	(29,989)	29,989		7 1	17 15	¥ -	
Appropriation of prior year's earnings (Note)											
Legal reserve		1		102,501	-	(102,501)	-	-	A	1.	
Special reserve	- 1:	-			163,969	(163,969)	-	-		-	
Stock dividend	105,071	1,050,705				(1,050,705)		7400			
Balance after appropriation	3,649,422	36,494,216	10,407,577	1,876,324	817,781	136,933	(11,318)	(636,969)	(336,819)	(5,524)	48,742,
Issuance of common stock from bonus to employees	3,378	33,784	(980)	N 1/2-			16-	1	V= 7	20	32,
Consolidated net income in 2009					-	1,928,338	79.	Α.		009	1,928,
Change in cumulative translation adjustments	9		3, 5				(28,222)			4 1	(28,2
Change in unrealized valuation gains on financial								3			
instruments	η .			300 2	-	99, -	-	1,045,052		-	1,045,
Paissuance of traceury stock to available 24 000									13	111	
Reissuance of treasury stock to employees - 21,000 thousand shares	1 6	160	45,307			12.1			168,420	13	213.
		1	+5,507		1		4	15	130,420	241	213,
Change in net loss not recognized as pension cost		41 9,1			(V)			-		3,816	3,8
7											

(With Deloitte & Touche audit report dated February 12, 2010) The accompanying notes are an integral part of the consolidated financial statements

# E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIE

# CONSOLIDATED STATEMENTS OF CASH FLOWS

YEARS ENDED DECEMBER 31, 2009 AND 2008

	2009	2008
ASH FLOWS FROM OPERATING ACTIVITIES	1.7	7
and the state of t		17.54
Consolidated net income	\$ 1,928,338	\$ 1,025,003
Depreciation and amortization expenses	966,135	934,512
Impairment losses on assets	61,659	220,940
Allowance for bad-debt expenses	2,116,940	3,536,372
Provision of reserve for losses	68,258	37,166
Recovery of written-off credits and reserve for losses on guarantees	514,292	356,821
Realized gains on the sale of financial instruments designated at fair value through profit or loss	(68,552)	(668,198)
Realized losses (gains) on the sale of available-for-sale financial assets	(321,722)	769,714
Gains from equity investments under the equity method, net	21 4 1	(5,359)
Net loss on the sale of loans	228,805	× 50.
Realized losses on the sale of held-to-maturity financial assets	6,954	296,278
Gains on the sale of properties, rentable assets, idle assets and foreclosed collaterals, net	(15,478)	(18,171)
Realized gains on the sale of financial assets carried at cost	(29,113)	(1,456)
Gains on the sale of stock investments, net		(163,969)
Amortization of premium or discount on bonds	218,175	220,339
Deferred income tax	54,453	262,649
Losses on valuation of financial instruments	1,149,709	227,763
Others	56,149	(32,790)
Net changes in operating assets and liabilities		
Held-for-trading financial assets	28,834,544	17,237,391
Held-for-trading financial liabilities	(3,139,896)	2,102,272
Receivables	(6,042,599)	(2,006,602)
Other assets	105,924	(54,174)
Payables	(1,585,935)	1,778,172
Other liabilities	(109,177)	(128,401)
And the second of the second o		
Net cash provided by operating activities	24,997,863	25,926,272
ACLUELOWIC FROM INVESTING ACTIVITIES	100	
ASH FLOWS FROM INVESTING ACTIVITIES		

Increase in due from the Central Bank and call loans to other banks	(128,204,819)	(57,299,285)	
Increase in securities purchased under resell agreements	(3,031,741)	(57,277)	
Increase in discounts and loans	(18,880,268)	(20,211,043)	
Decrease in financial assets designated at fair value through profit or loss	5,433,272	10,094,538	
Acquisition of available-for-sale financial assets	(40,549,288)	(33,597,541)	
Proceeds of the sale of available-for-sale financial assets	47,439,238	27,718,858	
Acquisition of held-to-maturity financial assets	(5,308,187)	(1,670,011)	
Proceeds of the sale of and return of principal on held-to-maturity financial assets	1,030,020	1,333,064	
Acquisition of financial assets carried at cost	(268,575)	(221,711)	

# E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

# CONSOLIDATED STATEMENTS OF CASH FLOWS

YEARS ENDED DECEMBER 31, 2009 AND 2008

(In Thousands of New Taiwan Dollars, Except Per Share Amounts

	E 175	
	2009	2008
Proceeds of the sale of and return of principal on financial assets carried at cost	\$ 53,561	\$ 48,261
Acquisition of debt instruments with no active market	(386,112)	(1,225,332)
Proceeds of the sale of and return of principal on debt instruments with no active market	2,273,465	1,399,324
Return of principal on equity investments under the equity method	2,273,403	
Cash arising from the sale of entire share capital of E.SUN Securities Investment Trust Corp	1 1 1 1	131,184
September 30, 2008		217,506
Acquisition of properties and intangible assets	(728,945)	(1,101,422)
Proceeds of the sale of properties	73,093	58,292
Proceeds of the sale of rentable assets, idle assets and foreclosed collaterals	14,285	8,738
Decrease (increase) in other financial assets	158,375	(287,976)
Decrease in other assets	525,923	434,300
Net cash used in investing activities	(140,356,703)	(74,227,533)
	2. 4. 2. A.	
CASH FLOWS FROM FINANCING ACTIVITIES		- 1
And the second of the second o		
Increase (decrease) in due to the Central Bank and other banks	17,883,737	(11,348,231)
Increase (decrease) in commercial paper issued	1,344,707	(1,773,679)
Decrease in other borrowings	-	(300,000)
Decrease in financial liabilities designated at fair value through profit or loss	(13,455,508)	(10,160,647)
Increase (decrease) in securities sold under repurchase agreements	(8,642,500)	5,529,483
Increase in deposits and remittances	110,295,546	69,549,270
Decrease in other financial liabilities	(240,657)	(598,100)
Proceeds of the issuance of bank debentures	6,200,000	2,600,000
Repayment of bank debentures	0,200,000	(900,000)
Cash dividends paid		(1,321,320)
Bonus to employees and remuneration to directors and supervisors	·	(31,230)
Acquisition of treasury stock	100	(336,819)
Proceeds from disposal of treasury stock	167.015	(330,619)
Decrease in other liabilities	167,915	(595)
Decrease in other naonnues	11 6 7	(393)
Net cash provided by financing activities	113,553,240	50 000 122
Net cash provided by inhalicing activities	115,555,240	50,908,132
EFFECTS OF EXCHANGE RATE CHANGES	52,704	7,906
ETTEOTO OT EXOTINITE OTIVITOEO	32,704	1,500
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(1,752,896)	2,614,777
3, 101 E 40 17 18 18 18 18 18 18 18 18 18 18 18 18 18	(1,.52,070)	,,.,.
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	11,573,928	8,959,151
	22,570,520	, , , ,
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 9,821,032	\$ 11,573,928
3,13,13	<b>\$5,021,002</b>	, ,,-

# E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

# CONSOLIDATED STATEMENTS OF CASH FLOWS

YEARS ENDED DECEMBER 31, 2009 AND 2008

(In Thousands of New Taiwan Dollars, Except Per Share Amounts)

SUPPLEMENTARY CASH FLOW INFORMATION	2009	2008
Interest paid Income tax paid	\$ 8,744,675 \$ 571,213	\$ 14,492,357 \$ 517,827
NONCASH INVESTING AND FINANCING ACTIVITIES	1	-7
Convertible bonds converted to capital stock	<u> </u>	\$ 1,533,912

The sale by E.SUN Financial Holding Company, Ltd. of its entire holding in E.SUN Securities Investment Trust Corp. (ESSIT) in September 2008 is summarized as follows (Note 1):

	2008
ESSIT's net equity as of September 30, 2008	\$ 356,325
Gains on the sale of stock investments	163,969
Proceeds of the sale of the entire holding in ESSIT	520,294
ESSIT's cash, September 30, 2008	(302,788)
	141 70
Cash arising from the sale of the entire holding in E.SUN Securities Investment Trust Corp	
September 30, 2008	\$ 217,506

The accompanying notes are an integral part of the consolidated financial statements. (With Deloitte & Touche audit report dated February 12, 2010)

# E.SUN FINANCIAL HOLDING COMPANY, LTD, AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS YEARS ENDED DECEMBER 31, 2009 AND 2008 (In Thousands of New Taiwan Dollars, Unless Stated Otherwise)

### 1.ORGANIZATION AND OPERATIONS

E.SUN Financial Holding Company, Ltd. (ESFHC) was established by E.SUN Commercial Bank, Ltd. ("E.SUN Bank"), E.SUN Bills Finance Corp. ("E.SUN Bills") and E.SUN Securities Co., Ltd. ("E.SUN Securities") through a share swap on January 28, 2002 based on the Financial Holding Companies Law and related regulations in the Republic of China (ROC). The ESFHC's shares have been listed on the Taiwan Stock Exchange (TSE) since January 28, 2002. After the share swap, E.SUN Bank, E.SUN Bills and E.SUN Securities became wholly owned subsidiaries of ESFHC.

E.SUN Securities Investment Trust Corp. (ESSIT) became a wholly owned subsidiary of ESFHC through a share swap on September 16, 2003. To follow its overall growth strategy and operations, increase the efficiency of working capital, and develop further its core business, ESFHC sold its entire holding in ESSIT to Schroder International Holdings Limited on September 30, 2008.

ESFHC invests in and manages financial institutions.

E.SUN Bank engages in commercial banking activities permitted by the Banking Law. The operations of E.SUN Bank's Trust Department consist of planning, managing and operating the trust business. These operations are regulated under the Banking Law and Trust Law of the ROC. As of December 31, 2009, E.SUN Bank had a business department, international banking department, trust department, credit card business division, an offshore banking unit (OBU), 2 overseas branches (Los Angeles and Hong Kong) and 121 domestic branches.

To integrate resources, enhance operating effectiveness, strengthen E.SUN Bank's equity structure, and ensure its longterm development, the stockholders of E.SUN Bank and E.SUN Bills resolved on August 25, 2006 to have a merger with each other, with E.SUN Bank as the survivor equity. The Financial Supervisory Commission approved this merger on November

E.SUN Securities engages in underwriting, dealing and brokerage of securities. The Financial Supervisory Commission approved the operating in brokerage of futures on January 28, 2010.

ESSIT issues beneficiary certificates to raise securities investment trust funds and uses these funds to invest in securities and related products.

E.SUN Venture Capital Co., Ltd. (ESVC) engages in venture capital investments.

E.SUN Insurance Broker Co., Ltd. (ESIB) is a life and property insurance broker.

The above consolidated entities are hereinafter referred to collectively as the "Company." Please see Table 4 (attached) for more information on the consolidated entities.

As of December 31, 2009 and 2008, ESFHC and its subsidiaries had 4,963 and 4,769 employees, respectively.

# 2.SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Basis of Presentation

The accompanying consolidated financial statements have been prepared in conformity with the Guidelines Governing the Preparation of Financial Reports by Financial Holding Companies, Guidelines Governing the Preparation of Financial Reports by Public Banks, Guidelines Governing the Preparation of Financial Reports by Securities Firms, Business Accounting Law, Guidelines Governing Business Accounting and accounting principles generally accepted in the ROC.

In preparing consolidated financial statements, ESFHC and its subsidiaries are required to make certain estimates and assumptions that could affect the valuation of financial instruments, the amounts of allowance for possible losses, reserve for losses on guarantees, property depreciation, amortization on intangible asset, pension, income tax, impairment loss on assets, accrued litigation loss, bonus to employees and remuneration to directors and supervisors. Actual results could differ from these estimates.

For the convenience of readers, the accompanying consolidated financial statements have been translated into English from the original Chinese version prepared and used in the ROC. If there is any conflict between the English version and the original Chinese version or any difference in the interpretation of the two versions, the Chinese-language consolidated financial statements shall

The Company's significant accounting policies are summarized as follows:

# Consolidation

ESFHC's consolidated financial statements as of and for the years ended December 31, 2008 included the accounts of ESFHC, E.SUN Bank, E.SUN Securities and subsidiary (E.SUN Securities Investment Consulting Corp.), ESSIT. ESVC and ESIB. On August 16, 2007, the board of directors of E.SUN Finance & Leasing Corp. (ESFL) resolved to liquidate ESFL and this liquidation was completed in September 2008. Thus, ESFL's accounts were excluded from the consolidated financial statements as of and for the years ended December 31, 2009 and 2008. Because ESFL was a minor subsidiary, the ESFHC's management believed that this exclusion would not have a significant effect on the consolidated financial statements as of and for the year ended December 31, 2008. ESFHC sold its entire holding in ESSIT on September 30, 2008. Thus, ESFHC's consolidated financial statements as of and for the year ended December 31, 2008 included the gains or losses of ESSIT in the nine months ended September 30, 2008. ESFHC's consolidated financial statements as of and for the year ended December 31, 2009 included the accounts of ESFHC, E.SUN Bank, E.SUN Securities and subsidiary, ESVC and ESIB. The financial statements of E.SUN Bank, E.SUN Securities and subsidiary, ESVC and ESIB as of and for the year ended December 31, 2008 and the financial statements of ESSIT as of and for the nine months ended September 30, 2008 as well as the financial statements of all the above subsidiaries of ESFHC as of and for the year ended December 31, 2009 had been audited. All significant intercompany transactions and balances have been eliminated for consolidation purposes.

E.SUN Bank's financial statements included the accounts of the Head Office, OBU, and all branches. All interoffice transactions and balances have been eliminated.

# Current and Noncurrent Assets and Liabilities

Since the operating cycle in the financial holding and banking industry cannot be reasonably identified, accounts included in the financial statements of ESFHC and E.SUN Bank are not classified as current or noncurrent. Nevertheless, these accounts are properly categorized according to the nature of each account and sequenced by their liquidity.

Except for the matter stated in the preceding paragraph, cash and cash equivalents or assets to be converted or consumed within one year are classified as current. Obligations to be liquidated or settled within one year are classified as current. All other assets and liabilities are classified as noncurrent.

The consolidated financial statements, however, do not show the classification of current or noncurrent assets/ liabilities because the financial holding and banking industry

accounts for the major parts of the consolidated accounts. Thus, accounts in the consolidated financial statements are instead categorized by nature and sequenced by their liquidity. Please refer to Note 35 for the maturity analysis of assets and liabilities.

# Cash Equivalents

Cash equivalents are highly liquid investments with maturities of up to three months.

# Basis of Fair Value

Fair value are determined as follows: (a) short-term bills - reference prices published by Reuters; (b) listed stocks and GreTai Securities Market (the "GTSM") stocks - closing prices as of the balance sheet date: (c) beneficiary certificates (open-end funds) - net asset values as of the balance sheet date; (d) bonds - period-end reference prices published by the GTSM; (e) securities which is unlisted and not traded in GTSM with quoted market prices or trading records - quoted market prices or trading prices; and (f) for the financial instruments without active markets - fair value estimates based on valuation techniques.

# Available-for-sale Financial Assets

Available-for-sale financial assets are initially recognized at fair value plus direct acquisition costs. When subsequently measured at fair value, the changes in fair value are excluded from earnings and reported as a separate component of stockholders' equity. The accumulated gains or losses are recognized in earnings when the financial asset is derecognized from the balance sheet. The Company uses settlement date accounting when recording related transactions, except for stocks and beneficiary certificates, for which trade date accounting is used.

Cash dividends received within a year of asset acquisition are recognized as reduction of the original investment cost and are subsequently recognized as investment income on the ex-dividend date. Stock dividends are recorded as an increase in the number of shares held and do not affect investment income. The cost per share is recalculated based on the new number of shares. Any difference between the initial carrying amount of a debt security and its amount on maturity is amortized and then recognized as earnings using the effective interest method.

# Financial Asset Securitization

Under the Financial Asset Securitization Act, E.SUN Bank securitized part of its bonds and entrusted those bonds to a trustee for the issuance of beneficiary securities. Except for beneficiary securities being retained for credit enhancement and reclassified as available-for-sale financial assets, E.SUN Bank de-recognizes E.SUN FHC ANNUAL REPORT 2009

the bonds from the balance sheet and recognizes gain or loss because the control of contractual rights on these bonds has been surrendered and transferred to a trustee. The gain or loss on the sale of the bonds is the difference between the proceeds and carrying amount of the bonds, and this carrying amount should be allocated at the ratio of the retained right and the part sold to their fair values on the date of sale.

Since quoted market prices are not available for retained interests, E.SUN Bank estimates fair value using management's key assumptions on bond credit loss rate and discount rates commensurate to the risks involved. The fair value is the expected future cash flows, and the changes in fair value are reported as a separate component of stockholders' equity.

# Held-to-maturity Financial Assets

Held-to-maturity financial assets are carried at amortized cost using the effective interest method. These financial assets are initially recognized at fair value plus direct acquisition costs. Gains or losses are recognized at the time of de-recognition, impairment or amortization. The Company uses settlement date accounting when recording transactions.

### Equity Investments under Equity Method

Investments in shares of companies in which the Company exercises significant influence on their operating and financial policy decisions are accounted for by the equity method. Under the equity method, the investments are carried at cost on the acquisition date and subsequently adjusted for the Company's proportionate share in the net income or loss of the investees. The proportionate share in the net income or loss is recognized as current income or loss, and any cash dividends received are reflected as a reduction of the carrying values of the investments. Capital increase of investees that results in the increase of the Company's equity in the investees' net assets is credited to capital surplus, and any decrease is charged to such capital surplus. If capital surplus is not enough for charging purposes, the difference is charged to unappropriated earnings.

For equity-method investments, stock dividends received are recognized only as increases in the number of shares held, and not as income. Cost of equity investments under the equity method sold is determined by the weighted-average method.

# Other Financial Assets

Investments in equity instruments with no quoted market price in an active market and with fair value that cannot be reliably measured, are measured (including unlisted stocks and emerging stocks) at cost. The accounting treatment for

dividends on these instruments is the same as that for dividends on available-for-sale financial assets, except for the recognition of cash dividends upon the declaration by an investees' stockholders under an approved resolution.

Debt instruments with no active market are those with no quoted market prices in an active market and with predetermined amounts. These instruments are carried at amortized cost. The accounting treatment for debt instruments with no active market is similar to that for held-to-maturity financial assets. In addition, in contrast to held-to-maturity financial assets, debt instruments with no active market can be sold anytime.

# Properties. Rentable Assets and Idle Assets

Properties, rentable assets and idle assets are stated at cost less accumulated depreciation. The cost of betterments and major renewals that extend the useful life of an item of property and equipment is capitalized. The cost of repairs and maintenance is charged to expense as incurred.

Depreciation is calculated by the straight-line method over service lives estimated as follows: buildings, 5 to 50 years; computers, 3 to 8 years; transportation equipment, 5 to 8 years; and miscellaneous equipment, 2 to 10 years; rentable assets, 50 years, and idle assets, 50 years. If an asset reaches its residual value but is still in use, it is further depreciated over its newly estimated service

The cost, accumulated depreciation and accumulated impairment are removed from the accounts when an item of property is disposed of or retired, and any gain or loss is credited or charged to current income.

# Financial Instruments at Fair Value Through Profit

Financial instruments at fair value through profit or loss are financial assets or liabilities that are designated on initial recognition as those to be measured at fair values with fair value changes recognized in profit or loss or financial assets or liabilities classified as held for trading. These instruments are required to be recognized at fair value plus direct acquisition costs and to be measured at fair value through profit or loss on the balance sheet date. The Company uses settlement date accounting when recording related transactions, except for stocks, beneficiary certificates and derivatives, for which trade date accounting is used.

Financial instruments used in derivative transactions that do not qualify for hedge accounting treatment are classified as financial assets or liabilities held for trading. If the fair value of a derivative

is a positive number, the derivative is carried as an asset and if the fair value is a negative number, the derivative is carried as a liability.

Applying the fair value option eliminates accounting measurement mismatch for items that naturally offset each other or eliminates the burden of separating embedded derivatives that are not considered to be closely related to the host contract pertaining to a hybrid instrument.

The Company did not adopt hedge accounting in 2009 and 2008. If the hedged items are not designated as financial assets or liabilities at fair value through profit or loss (FVTPL), accounting measurement mismatches on these items will occur as a result of differences in measurement attributes. Thus, the Company designated debt instruments and bank debentures issued as financial assets and liabilities at FVTPL. Moreover. the Company designated a hybrid instrument as financial assets and liabilities at FVTPL because embedded derivatives are not separated from the host contract in a hybrid instrument.

# Securities Purchased/Sold Under Resell/ Repurchase Agreements

Securities purchased under resell agreements and securities sold under repurchase agreements are generally treated as collateralized financing transactions. Interest earned on resell agreements or interest incurred on repurchase agreements is recognized as interest revenue or interest expense over the life of each agreement.

# Purchase on Margin and Short Sale

E.SUN Securities recognizes margin loans as loans to customers for purchases on margin while providing financing to investors who buy stocks. Margin loans made by E.SUN Securities are generally collateralized by securities in the client's account. These collateralized securities are not entered in E.SUN Securities' books, but recorded using memorandum entries. After the security investors settle the margin loan, these pledged securities are returned to investors.

E.SUN Securities requires a deposit from security investors for short sale services while providing short sale services to investors. This deposit is recorded as deposit on short-sale transactions. The amount collected from selling of short sale securities (net of securities transaction tax, brokerage fee and handling fee) is kept by E.SUN Securities as collateral and recorded as payable for shortsale transactions. The securities lent to clients as short sale are recorded using memorandum entries. The deposit on

short-sale transactions and payable for short sale are returned to security investors after investors settle the short-sale transactions.

The margin deposited by securities firms to securities finance companies are recorded as loan from refinanced margin. The refinancing securities delivered to E.SUN Securities are recorded through memorandum entries as refinancing stock loans. A portion of the proceeds from the short-sale of securities borrowed from securities finance companies is retained by the securities finance companies as collateral and is recorded as refinancing deposits receivable.

### Overdue Loans

Under Ministry of Finance (MOF) guidelines, E.SUN Bank classifies loans and other credits (including accrued interest) overdue for at least six months as overdue loans.

Overdue loans (except other credits) resulting from loans are classified as discounts and loans, and the remaining are classified as other financial assets.

# Allowance for Possible Losses and Reserve for Losses on Guarantees

E.SUN Bank makes provisions for bad debts and losses on guarantees based on the evaluation of loans, overdue loans, bills, discounts, receivables, guarantees and acceptances for their specific or general risks.

Debts and guarantees with specific risks are evaluated internally for their collaterals, collectibility and customers' overall credits. Under MOF guidelines, E.SUN Bank makes 100%, 50%, 10% and 2% provisions for credits deemed uncollectible, highly uncollectible, substandard and special mention, respectively, as minimum provisions for possible

Under the regulation (88) Tai-Tsai-Tseng (7) No. 91625, E.SUN Securities should provide 3% of annual primary business transactions from July 1, 1999 to write off credits or to use as allowance for bad-debt expenses. However, this allowance requirement was terminated on July 1, 2003.

Under MOF guidelines, credits deemed uncollectible may be written off if the write-off is approved by the board of directors.

# Available-for-sale Financial Assets

Available-for-sale financial assets are initially recognized at fair value plus direct acquisition costs. When subsequently measured at fair value, the changes in fair value are excluded from earnings and reported as a separate 62 E.SUN FHC ANNUAL REPORT 2009

component of stockholders' equity. The accumulated

Cash dividends received within a year of asset acquisition are recognized as reduction of the original investment cost and are subsequently recognized as investment income on the ex-dividend date. Stock dividends are recorded as an increase in the number of shares held and do not affect investment income. The cost per share is recalculated based on the new number of shares. Any difference between the initial carrying amount of a debt security and its amount on maturity is amortized and then recognized as earnings using the effective interest method.

### Financial Asset Securitization

Under the Financial Asset Securitization Act, E.SUN Bank securitized part of its bonds and entrusted those bonds to a trustee for the issuance of beneficiary securities. Except for beneficiary securities being retained for credit enhancement and reclassified as available-forsale financial assets, E.SUN Bank de-recognizes the bonds from the balance sheet and recognizes gain or loss because the control of contractual rights on these bonds has been surrendered and transferred to a trustee. The gain or loss on the sale of the bonds is the difference between the proceeds and carrying amount of the bonds, and this carrying amount should be allocated at the ratio of the retained right and the part sold to their fair values on the date of the sale.

Since quoted market prices are not available for retained beneficiary securities, E.SUN Bank estimates fair value using management's key assumptions on bond credit loss rate and discount rates commensurate to the risks involved. The fair value is the expected future cash flows, and the changes in fair value are reported as a separate component of stockholders' equity.

# Held-to-maturity Financial Assets

Held-to-maturity financial assets are carried at amortized cost using the effective interest method. These financial assets are initially recognized at fair value plus direct acquisition costs. Gains or losses are recognized at the time of de-recognition, impairment or amortization. The Company uses settlement date accounting when recording transactions.

# Equity Investments under Equity Method

Investments in shares of companies in which the Company exercises significant influence on their operating and financial policy decisions are accounted for by the equity method. Under the equity method, the investments are carried at cost on the acquisition date and subsequently adjusted for the Company's proportionate share in the net income or loss of the investees. The proportionate share in the net income or loss is recognized as current income or loss, and any cash dividends received are reflected as a reduction of the carrying values of the investments. Capital increase of investees that results in the increase of the Company's equity in the investees' net assets is credited to capital surplus, and any decrease is charged to such capital surplus. If capital surplus is not enough for charging purposes, the difference is charged to unappropriated earnings.

For equity-method investments, stock dividends received are recognized only as increases in the number of shares held, and not as income. Cost of equity investments under the equity method sold is determined by the weighted-average method.

In June 2008, E.SUN Finance & Leasing Co. began to undergo liquidation, which was completed in September 2008.

### Other Financial Assets

Investments in equity instruments with no quoted market price in an active market and with fair value that cannot be reliably measured, are measured (including unlisted stocks and emerging stocks) at cost. The accounting treatment for dividends on these instruments is the same as that for dividends on available-for-sale financial assets, except for the recognition of cash dividends upon the declaration by an investees' stockholders under an approved resolution.

Debt instruments with no active market are those with no quoted market prices in an active market and with predetermined amounts. These instruments are carried at amortized cost. The accounting treatment for debt instruments with no active market is similar to that for held-to-maturity financial assets. In addition, in contrast to held-to-maturity financial assets, debt instruments with no active market can be sold anytime.

# Properties, Rentable Assets and Idle Assets

Properties, rentable assets and idle assets are stated at cost less accumulated depreciation and accumulated impairment. The cost of betterments and major renewals that extend the useful life of an item of property and equipment is capitalized. The cost of repairs and maintenance is charged to expense as incurred.

Depreciation is calculated by the straight-line method over service lives estimated as follows: buildings, 5 to 50 years; computers, 3 to 8 years; transportation equipment, 5 to 8 years; and miscellaneous equipment, 5 to 10 years; rentable assets, 50 years, and idle assets, 50 years. If an asset reaches its residual value but is still in use, it is further depreciated over its newly estimated service life.

The cost, accumulated depreciation and accumulated impairment are removed from the accounts when an item of property is disposed of or retired, and any gain or loss is credited or charged to current income.

# Goodwill and Intangible Assets

Intangible assets are recorded at acquisition cost. Computer software and operating rights are amortized by the straight-line method over their service lives estimated at three to five years. The carrying value of goodwill is based on the cost, net of accumulated impairment.

# **Operation Deposits**

Under the regulations, securities firms and securities investment consulting companies should place in government-designated banks guarantee deposits based on their respective type of business operations after registration.

# Settlement Funds

Under the regulations, securities firms that broker marketable securities and trade securities for their own purposes should deposit settlement funds to the Taiwan Stock Exchange and the Over-the-Counter exchange before and after the start of business operation.

### Brokerage Accounts, Net

Under the Guidelines Governing the Preparation of Financial Reports by Securities Firms, the brokerage accounts, net are recorded as brokerage accounts - debit (including bank deposits - settlement account, brokerage securities receivable, exchange clearance, credit transactions and settlements receivable) and brokerage accounts - credit (including brokerage securities payable, exchange clearances, credit transactions and settlements payable). As a result, brokerage accounts - debits are offset against brokerage accounts - credit and recorded as brokerage accounts, net.

### Asset Impairment

a.Available-for-sale financial assets

If an available-for-sale financial asset is determined

to be impaired, a loss is recognized. If the impairment loss on equity securities decreases, this loss is reversed to the extent of the decrease and recorded as an adjustment to stockholders' equity; for debt securities, this loss is recognized as earnings.

b.Held-to-maturity financial assets and debt instruments with no active market

If a held-to-maturity financial asset or debt instrument with no active market is determined to be impaired, a loss is recognized. If the impairment loss decreases, the previously recognized impairment loss is reversed. However, the reversal should not result in the carrying amount of financial assets exceeding the amortized cost that would have been determined had no impairment loss been recognized.

c. Financial assets carried at cost

If there is objective evidence that a financial asset carried at cost is impaired, an impairment loss is recognized. However, impairment loss reversal is prohibited.

d. Properties, goodwill, intangible assets, and other assets

The Company tests assets (mainly properties, idle assets, rentable assets, goodwill and intangible assets) and cash-generating units (CGUs) for impairment on each balance sheet date. If impairment is determined, the Company estimates the recoverable amounts of assets or CGUs. An impairment loss should be recognized whenever the recoverable amount of the assets or the CGU is below the carrying amount.

If asset impairment loss (excluding goodwill) is reversed, the increase in the carrying amount resulting from reversal is credited to current income. However, loss reversal should not be more than the carrying amount (net of depreciation or amortization) had the impairment loss not been recognized.

Goodwill is tested for impairment annually, or more frequently if events indicate goodwill impairment. Impairment loss is recorded if the book value exceeds value in use. No recording of a subsequent recovery in fair value of goodwill is allowed.

# Corporate Bonds Payable

The net carrying amount of overseas convertible bonds at the date of conversion is credited to the appropriate capital accounts (capital stock equal to par value, with the balance credited to capital surplus) upon bond conversion.

# Reserve for Losses on Breach of Purchase Commitment

Securities firms engaging in brokerage trading of marketable securities are required to provide 0.0028% of the monthly transaction volume as the default loss provision (part of other

63

E.SUN FHC ANNUAL REPORT

liabilities) until the balance of this provision reaches \$200,000 thousand. This provision may only be used to offset default loss or other loss approved by the Securities and Futures Bureau (SFB) of the ROC.

#### Reserve for Losses on the Sale of Bonds

Under the regulations of the SFB, reserve for losses on the sale of bonds (part of other liabilities) is computed at 10% of net gain on the sale of bonds until the balance of the reserve reaches the amounts required under relevant regulations. This reserve should only be used to offset actual losses on the sale of bonds

#### Pension Costs

The Company has two types of pension plans: Defined benefit and defined contribution.

For the defined benefit plan, the Company recognizes pension costs based on actuarial calculations, and unrecognized net transitional asset or obligation is amortized over 15 to 31 years. For the defined contribution plan, the Company recognizes pension costs based on the Company's contributions to the employees' individual pension accounts during the employees' service periods.

When a defined benefit plan is amended, the prior service costs should be amortized on a straight-line basis over the average period from the plan effective or amendment date until the benefits become vested. When the benefits are vested immediately following changes in the defined benefit plan, the Company should recognize the prior service cost as expense immediately.

#### Treasury Stock

Shares reacquired as treasury stock are carried at cost and presented as a deduction to arrive at stockholders' equity. When the treasury shares are reissued to the employees, the difference between the disposal price and book value will be credited or debited to "capital surplus - treasury stock." If this capital surplus is not enough for debiting purposes, the shortfall is charged to unappropriated retained earnings.

#### Recognition of Revenue

Interest revenue is recorded on an accrual basis. Under MOF regulations, no interest revenue is recognized on loans and other credits extended by the Company that are classified as overdue loans. The interest revenue on those loans is recognized upon collection of the loans and credits.

The unpaid interest on rescheduled loans should be recorded as deferred revenue, and the paid interest is recognized as interest revenue.

Service fees are recorded when a major part of the earnings process is completed and revenue is realized.

Other operating revenue is recorded on an accrual basis when a major part of the earnings process is completed.

#### Income Tax

Provision for income tax is based on inter-period and intraperiod tax allocation. The tax effects of deductible temporary differences, unused tax credits, operating loss carryforwards and debit of stockholders' equity adjustments are recognized as deferred income tax assets, and those of taxable temporary differences and credit of stockholders' equity adjustments are recognized as deferred income tax liabilities. Valuation allowance is provided for deferred income tax assets that are not certain to be realized.

ESFHC and its subsidiaries elected to file a consolidated tax return from 2003. The difference between consolidated income tax payable and the sum of income tax payable of the entities included in the consolidated tax return is considered as a tax consolidation adjustment which is shown on ESFHC's income tax expense or benefit. Any distribution of cash payments and receipts among the consolidated group members is recorded as receivable or payable.

Income tax on interest in short-term negotiable instruments or special-purpose trust beneficiary securities, which is levied separately, and any adjustment of income taxes of prior years are added to or deducted from the current year's income tax expense.

Tax credits for personnel training and stock investments are recognized in the current period.

According to the Income Tax Law, income taxes (10%) on undistributed earnings generated annually since 1998 are recorded as expense in the year when the stockholders resolve to retain the earnings.

#### Contingencies

A loss is recognized when it is probable that an asset has been impaired or a liability has been incurred and the amount of loss can be reasonably estimated. A footnote disclosure is made for a situation that might result in a loss if loss is possible but the amount of loss cannot be reasonably estimated.

#### Foreign Currency Transactions

Foreign-currency transactions of ESFHC, ESVC and ESIB are recorded in New Taiwan dollars at the rates of exchange in effect when the transactions occur. Losses or gains resulting from the application of prevailing exchange rates when foreign-currency assets and liabilities are settled, are credited or charged to income in the period of settlement. The period-end balances of foreign-currency monetary assets and liabilities are restated at the prevailing exchange rates, and the resulting differences are recorded as credits or charges to current income.

E.SUN Bank records foreign-currency transactions in the respective currencies in which these are denominated. Every month-end, foreign currency income and expenses are translated into New Taiwan dollars at the closing exchange rates announced by the Central Bank of China (CBC). On balance sheet date, monetary assets and liabilities denominated in foreign currencies are reported using the CBC closing exchange rates, and exchange differences are recognized in the income statement.

Unrealized exchange differences on nonmonetary assets (investments in equity instruments) and liabilities are a component of the change in their entire fair value. For a

nonmonetary financial assets and liabilities classified as financial instruments measured at fair value through profit or loss, unrealized exchange differences are recognized in the income statement. For nonmonetary financial instruments that are classified as available-for-sale, unrealized exchange differences are recorded directly under stockholders' equity until the asset is sold or becomes impaired. Nonmonetary financial instruments that are classified as carried at cost are recognized at the exchange rate on the transaction date. E.SUN Bank translates overseas branches' financial statements at the following rates: Asset and liabilities - the CBC closing exchange rates on balance sheet date; and income and expenses - the average exchange rate in the year. Translation difference net of income tax is recorded as "cumulative translation adjustments" under stockholders' equity.

#### 3.ACCOUNTING CHANGES

Effective January 1, 2008, under an explanation issued by the Accounting Research and Development Foundation of the ROC, the Company should recognize bonus to employees and remuneration to directors and supervisors as compensation expenses. These bonus and remuneration were previously recorded as appropriations from earnings. This accounting change decreased the Company's consolidated net income in the year ended December 31, 2008 by \$32,835 thousand and basic earnings per share after income tax by NT\$0.01.

E.SUN FHC ANNUAL REPORT 20

#### 4.CASH AND CASH EQUIVALENTS

Cash on hand
Checks for clearing
Due from banks
Cash equivalents - earnings ratio is 0.05%

December	31
2009	2008
\$ 5,866,635	\$ 5,644,606
2,604,154	4,146,969
1,332,168	1,782,353
18,075	1.9
\$ 9,821,032	\$ 11,573,928

#### 5.DUE FROM THE CENTRAL BANK AND CALL LOANS TO OTHER BANKS

2009	2008
\$ 12,812,619	\$ 10,164,082
19,897,536	16,609,105
78,831	98,322
173,000,000	53,700,000
10,368,417	7,581,740
1,017,812	817,147
	0 111
\$ 217,175,215	\$ 88,970,396
	\$ 12,812,619 19,897,536 78,831 173,000,000 10,368,417 1,017,812

As required by law, the deposit reserves are calculated by applying the prescribed rates to the average monthly balances of various types of deposit accounts held by E.SUN Bank. The deposit reserves - account B is subject to withdrawal restrictions, but deposit reserves - account A and foreign-currency deposit reserves may be withdrawn anytime.

ecemb	

	Decell	ioci 31
Held-for-trading financial assets	2009	2008
	120	10.
Commercial paper	\$ 7,135,900	\$ 10,687,757
Interest rate swap contracts	2,415,101	3,333,205
Overseas bonds	575,538	420,149
Convertible corporate bonds	433,323	770,149
Beneficiary certificates	420,055	727,597
Listed stock - domestic	390,921	20,600
Treasury bills	356,758	11,712,460
Operating securities - dealing department	282,591	731,543
Currency option contracts	252,962	619,596
Cross-currency swap contracts	232,252	641,915
Currency swap contracts	223,031	920,209
Bank debentures	93,553	1,112,074
Forward contracts	84,843	40,250
Futures exchange margins	71,735	18,650
Credit default swap contracts	33,799	89,687
Non-deliverable forward contracts	28,441	246,859
Foreign-currency margin contracts	27,340	37,057
Metal commodity swap contracts	13,344	100 700
Forward commodity contracts	9,525	21,091
Negotiable certificates of deposit	. H	8,815,462
Government bonds	-	422,893
Corporate bonds		60,140
Operating securities - underwriting department	A Section No.	18,000
Bank acceptances		8,758
Financial assets designated at fair value through profit or loss	13,081,012	41,476,101
Bank debentures	\$ 15,768,353	\$ 16,908,298
Corporate bonds	10,228,135	12,773,164
Structured products	502,591	3,017,708
Overseas government bonds	414,896	5,017,700
Sold equity securities with interest receivable	131,295	202,091
Sold equity securities with interest receivable	27,045,270	32,901,261
	\$ 40,126,282	\$74,377,362
Held-for-trading financial liabilities	φ 40,120,202	ψ / τ,5/1,502
Introport auto suran contracts	\$ 2,482,752	¢ 2 242 107
Interest rate swap contracts		\$ 3,343,197
Currency option contracts	327,495	466,315
Currency swap contracts Cross-currency swap contracts	215,379	207,379
Non-deliverable forward contracts	197,352	516,840
	31,744	127,332
Credit default swap contracts Forward contracts	22,690	29,148 695,827
Metal commodity contracts	20,736 11,898	093,827
Forward commodity contracts	9,525	21,091
Foreign-currency margin contracts		
roteign-currency margin contracts	3,319,618	5,407,737
Financial liabilities designated at fair value through profit or loss	W7 6 23	Rock 1
Corporate bonds payable (Note 22)	4 700 424	4 77 4 00 6
	4,798,424	4,774,886
Bank debentures (Note 22)	4,775,793	12,079,765
Structured products	2,963,047	9,181,216
7 2 2 10 10	\$ 15,856,882	26,035,867
	\$ 15,856,882	\$ 31,443,604

As of December 31, 2009 and 2008, some of the securities which amounted to \$4,626,000 thousand and \$6,830,100 thousand (face value), respectively, had been sold under repurchase agreements.

E.SUN Bank engages in derivative transactions mainly to accommodate customers' needs, manage its exposure positions and hedge its exchange rate and interest rate exposures as well as its credit risks as a bond holder.

The contract (nominal) amounts of derivative transactions by ESFHC as of December 31, 2008 were as follows:

	and the said said from	December 31	72 4
		1 Y	2008
Cross-currency swap contracts Currency option contracts Non-deliverable forward contracts			\$26,083,200 34,740,440 9,045,624

The contract (nominal) amounts of derivative transactions by E.SUN Bank as of December 31, 2009 and 2008 were as follows:

	December	December 31	
	2009	2008	
Interest rate swap contracts	\$ 295,907,950	\$ 234,935,065	
Currency swap contracts	61,835,179	50,645,033	
Currency option contracts	48,975,840	33,946,691	
Credit default swap contracts	13,799,088	15,015,759	
Cross-currency swap contracts	7,911,236	17,810,654	
Forward contracts	7,111,741	6,499,979	
Non-deliverable forward contracts	4,382,226	2,594,539	
Foreign-currency margin contracts	610,948	469,181	
Metal commodity swap contracts	549,953		
Forward commodity contracts	242,510	247,017	
Futures contracts	128,704	8 J F 1 F 1	

Gains (losses) on stock warrants issued by E.SUN Securities were as follows:

Stock warrants liabilities	December 31, 2008
Gains on changes in market value Gains on expiry of stock warrants	\$ 447,800 2,400
Stock warrants repurchased  Losses from disposal	(433,951)
Losses from changes in market value	* *
Gains on stock warrants issued, net	\$ 16,249

As of December 31, 2009 and 2008, there were no unsettled futures contracts and TAIEX option contracts held by E.SUN Securities. The futures exchange margins receivable held by E.SUN Securities as of December 31, 2009 and 2008 were \$4,000 thousand and \$2,040 thousand, respectively.

# E.SUN FHC ANNUAL REPOR

### 7.SECURITIES PURCHASED UNDER RESELL AGREEMENTS

Securities acquired for \$3,384,993 thousand and \$353,252 thousand under resell agreements as of December 31, 2009 and 2008, respectively, will be sold for \$3,386,255 thousand and \$353,365 thousand by March 3, 2010 and January 7, 2009, respectively. As of December 31, 2009, some of the securities, which amounted to \$1,542,400 thousand (face value), had been sold under repurchase agreements.

#### 8. RECEIVABLES, NET

	December	31
	2009	2008
Credit cards	\$ 29,478,091	\$ 27,092,733
Margin loans receivable	3,680,803	1,687,220
Accrued interest	1,471,953	2,221,461
Acceptances	1,335,674	750,481
Tax refundable	737,134	427,817
Accounts receivable	694,822	448,565
Receivables on overdue securities	323,295	494,857
Accrued income	675	100,950
Others	354,202	338,363
	38,076,649	33,562,447
Less: Allowance for possible losses	928,991	954,965
	<u>\$ 37,147,658</u>	\$ 32,607,482
and the first of the second second second		

The changes	in allowance	for credit losses	are summarized below:

	Dece	illoci 31	
	2009	1	2008
Balance, January 1	\$ 954,965		\$ 357,32
Provisions	1,345,557		1,880,96
Write-offs	(1,517,487)	70	(1,423,367
Recovery of written-off credits	158,612		122,40
Reclassification	(3,695)		
Effects of exchange rate changes	(8,961)		17,642
		13.	
Balance, December 31	\$ 928,991		\$954,96

December 31

#### 9.DISCOUNTS AND LOANS, NET

	2009	2008
Loans		
Short-term	\$ 90,348,550	\$ 93,512,386
Medium-term	127,221,157	129,963,895
Long-term	331,776,592	308,346,338
Overdue loans	3,430,524	3,679,605
Bills negotiated and discounts	1,158,958	1,010,035
to any few and the second second	553,935,781	536,512,259
Less: Allowance for possible losses	3,452,016	3,567,281
		Y
	\$ 550,483,765	\$ 532,944,978

As of December 31, 2009 and 2008, the loan and credit balances, for which accrual of interest revenues was discontinued, amounted to \$3,430,524 thousand and \$3,679,605 thousand, respectively. The unrecognized interest revenues on these loans and credits amounted to \$76,127 thousand and \$132,289 thousand in 2009 and 2008, respectively.

In 2009 and 2008, the Company carried out legal procedures required before writing off certain credits.

The details of and changes in allowance for credit losses are summarized below:

	VIII .	2009	The state of the s
	Specific Risk	General Risk	Total
Balance, January 1	\$ 2,498,972	\$ 1,068,309	\$ 3,567,281
Provisions (reversal)	1,160,210	(388,605)	771,605
Write-offs	(1,194,612)	1	(1,194,612)
Recovery of written-off credits	355,680	4 5 - 7	355,680
Effects of exchange rate changes		(47,938)	(47,938)
Balance, December 31	\$ 2,820,250	\$ 631,766	\$ 3,452,016
		2008	
	Specific Risk	General Risk	Total
Balance, January 1	\$ 1,958,393	\$ 511,652	\$ 2,470,045
Provisions	1,123,750	531,504	1,655,254
Write-offs	(817,592)		(817,592)
Recovery of written-off credits	234,421	1 = -	234,421
Effects of exchange rate changes	11 11 11 11	25,153	25,153

The details of allowance for bad-debt expenses in 2009 and 2008 were as follows:

	-	2009	2008
Provisions for possible losses on discounts and loans		\$ 771,605	\$ 1,655,254
Provisions for possible losses on receivables		1,345,557	1,880,965
Provisions (reversal) of reserve for guarantees	0 1	(222)	153
			Tollar
	_	\$ 2,116,940	\$ 3,536,372

### 10.AVAILABLE-FOR-SALE FINANCIAL ASSETS, NET

	December 31	
	2009	2008
Bank debentures	\$ 13,474,351	\$ 4,270,565
Government bonds	11,514,703	26,450,843
Corporate bonds	5,961,225	5,934,364
Beneficiary securities under securitization	4,609,377	5,096,380
Listed stock	1,539,797	1,003,338
Beneficiary certificates	200,885	129,190
	\$ 37,300,338	\$ 42,884,680

 $\epsilon_0$ 

As of December 31, 2009 and 2008, the available-for-sale financial assets amounted \$5,682,300 thousand and \$14,490,400 thousand (face value), respectively, had been sold under repurchase agreements.

#### 11.FINANCIAL ASSET SECURITIZATION

E.SUN Bank entered into four trust contracts with The Hong Kong and Shanghai Banking Corporation Limited (HSBC, the trustee) and transferred E.SUN Bank's rights and risks on bond holdings. These contracts amounted to \$10,060,287 thousand and \$18,340,853 thousand in the fourth quarter of 2005 and \$8,960,000 thousand and \$18,164,571 thousand in the second quarter of 2007 to the trustee in accordance with the Financial Asset Securitization Act. Upon the transfer, the trustee acquired the bondholder's rights from E.SUN Bank, and the trustee issued beneficiary securities named E.SUN CBO 2005-1, E.SUN CBO 2005-2, E.SUN CBO 2007-1 and E.SUN CBO 2007-2 to general investors and turned over to E.SUN Bank the funds raised on securities issuance along with the retained beneficiary securities (E.SUN CBO 2005-1 is Type D; E.SUN CBO 2005-2 is Type C) and the sold equity securities with interest receivable.

The issuance period for E.SUN CBO 2005-1, amounting to \$10,050,000 thousand, is between October 19, 2005 and July 20, 2012. Interest is payable quarterly. The beneficiary securities are categorized as follows:

Type of Beneficial Security	Repayment Priority	Issued Amount	Interest Rate
A	First	\$8,750,000	1.825%
В	Second	800,000	2.050%
C	Third	450,000	1.925%
D	Fourth/remainder	50,000	None

The issuance period for E.SUN CBO 2005-2, amounting to \$18,341,000 thousand, is between December 28, 2005 and September 20, 2014. The beneficiary securities are categorized as follows:

1	Type of Beneficial Security	Repayment Priority	Issued Amount	Interest Rate	Percentage to Total Amount Issued
1	A1	First	\$2,500,000	0%	95.36
1	A2	First	6,215,000	0%	90.08
1	A3	First	5,774,349	0%	83.60
]	В	Second	1,908,281	0%	82.03
(	C	Third/remainder	1,943,370	None	

The issuance period for E.SUN CBO 2007-1, amounting to \$9,000,000 thousand, is between May 16, 2007 and March 15, 2047. The beneficiary securities are categorized as follows:

Type of Beneficial Security	Repayment Priority	Issued Amount	Interest Rate	Percentage to Total Amount Issued
A1	First	\$4,000,000	2.10%	100
B1	Second	4,400,000	2.45%	100
B2	Third	560,000	3.10%	100
B3	Fourth/remainder	40,000	12% and residual	100

The issuance period for E.SUN CBO 2007-2, amounting to \$19,650,000 thousand, is between June 22, 2007 and February 10, 2016. Interest is payable quarterly. The beneficiary securities are categorized as follows:

Type of Beneficial Security	Repayment Priority	Issued Amount	Interest Rate	Percentage to Total Amount Issued
A1	First	\$8,800,000	None	95.63
A2	Second	5,940,000	None	83.65
В	Third	1,720,000	3.0%	100.00
C	Fourth	990,000	4.0%	100.00
D	Fifth	2,200,000	Residual	100.00

E.SUN Bank is the servicer of E.SUN CBO 2005-1, E.SUN CBO 2005-2 and E.SUN CBO 2007-1. Future service income on these contracts is expected to cover all service costs; thus, no service asset or service liability is recognized. E.SUN Bank's retained beneficiary securities ensure that E.SUN Bank will retain its liquidity after the investor collects its income based on the trust contract. If the security issuers cannot disburse funds upon security maturity, the investors and the trustee have no right of recourse on the E.SUN Bank's other assets. In addition, the investors' rights take precedence over the rights on the retained beneficiary securities. The value of the retained beneficiary securities will be affected by the credit risk of the bond issuers, interest rate risk, etc.

#### a.Key assumptions used in measuring retained interests:

	E.SUN CBO 2005-1		E.SUN CBO 2005-2		
	December31, 2009	December 31, 2008	December31, 2009	December 31, 2008	
Projected advance reimbursement rate	0%	0%	0%	0%	
Projected credit loss rate	0%	0%	2%	2%	
Discount rate for residual cash flows	2.519%	2.619%	1.579%	1.234%	

All the bond issuers or guarantors in the asset pool of E.SUN CBO 2005-1 have attained the credit rating of twA or above, and during the past ten years, debtors with credit rating above twBBB never breached the contracts according to the Taiwan Ratings 2006 to 2008 research. Thus, the Company's projected credit loss rate will be zero.

#### b.Sensitivity analysis:

As of December 31, 2009 and 2008, respectively, the key assumptions and the sensitivity of the current fair value of residual cash flows to the immediate 10% and 20% adverse changes in these assumptions were as follows:

45	E.SUN CBO 2005-1		E.SUN CBO 2005-2		
X - I was a second	December31, 2009	December 31, 2008	December31, 2009	December 31, 2008	
Carrying amount of retained interests	\$ 57,146	\$ 55,625	\$ 4,287,420	\$ 4,462,786	
Projected credit loss rate (annual)	0%	0%	2%	2%	
Impact on fair value of 10% adverse change	41 m m -	1 -	(72,474)	(127,170)	
Impact on fair value of 20% adverse change	FA 26		(147,761)	(252,815)	

c.As of December 31, 2009 and 2008, there had been no credit loss on the securitized bonds; thus, the expected static pool credit loss rate is equal to projected credit loss rate.

#### d.Cash flows

Cash flows resulting from the securitization were as follows:

4,210	E.SUN CBC	2005-1	E.SUN CBC	2005-2	E.SUN CBO	2007-1
	2009	2008	2009	2008	2009	2008
Proceeds of the sale of bonds	\$ 836	\$ 1,868	\$ 3,003	\$ 3,375	\$ 1,505	\$ 1,765
Service income	15,944		100	51 - 1	2 - 1	- 7

#### 12.HELD-TO-MATURITY FINANCIAL ASSETS, NET

and the state of t	December 31		
	2009	2008	
Government bonds	\$ 6,696,028	\$ 6,803,021	
Bank debentures	6,034,374	2,974,113	
Corporate bonds	4,783,171	3,638,741	
Beneficiary securities under securitization	445,152	825,624	
Overseas bonds	319,516	_	
	\$ 18,278,241	\$ 14,241,499	

The Company recognized an impairment loss of \$63,079 thousand on held-to-maturity financial assets in 2008.

As of December 31, 2009, the held-to-maturity financial assets amounted to \$1,708,600 thousand (face value) had been sold under repurchased agreements.

#### 13.OTHER FINANCIAL ASSETS, NET

	December 31		
	2009	2008	
Debt instruments with no active market, net	\$ 4,964,351	\$ 6,799,795	
Financial assets carried at cost, net	1,699,151	1,677,874	
Excess reserve trust assets for E.SUN CBO 2005-1	550,000	570,746	
Restricted certificates of deposit	20 10 10 10 10	65,548	
Others	65,632	80,460	
	\$7,279,134	\$ 9,194,423	

Financial assets carried at cost were unlisted common stocks or stock warrants with no quoted market prices in an active market and with the fair value that cannot be reliably measured. Thus, these assets are measured at cost. The Company recognized an impairment loss of \$47,006 thousand and \$6,953 thousand on financial asset carried at cost in 2009 and 2008, respectively.

The details of debt instruments with no active market were as follows:

	Decemb	er 31
	2009	2008
Beneficiary securities under securitization	\$ 3,910,491	\$ 4,647,051
Corporate bonds	933,104	1,868,118
Credit-linked products - host contract	100,000	100,000
Preferred stock	20,756	20,756
Bank debentures		163,870
7		1
	\$ 4,964,351	\$ 6,799,795

#### 14.PROPERTIES, NET

	December 31	
A STATE OF THE STA	2009	2008
Cost	7	
Land	\$ 8,272,341	\$ 7,258,549
Buildings	5,783,075	5,422,079
Computers	2,899,651	2,793,735
Transportation equipment	475,145	453,915
Miscellaneous equipment	1,478,140	1,405,458
	18,908,352	17,333,736
Less accumulated depreciation	1,325,672	1,080,001
Buildings	2,246,882	2,041,042
Computers	286,236	231,749
Transportation equipment	969,485	793,535
Miscellaneous equipment	4,828,275	4,146,327
	14,080,077	13,187,409
	104,037	95,632
Prepayments	9 3	15
	\$ 14,184,114	\$ 13,283,041

#### 15.GOODWILL AND INTANGIBLE ASSETS, NET

	December 31	
	2009	2008
Goodwill	\$ 3,662,701	\$ 3,662,701
Computer software	383,397	374,845
Deferred pension cost	2,136	2,187
	\$4,048,234	\$ 4,039,733

In testing assets for impairment, the Company defined each branch or operating unit as a cash-generating unit (CGU), except for rentable assets and idle assets using net fair value as recoverable amount. Goodwill was allocated to branches or operating units (CGUs with allocated goodwill) resulting from the acquisition of the Kaohsiung Business Bank Co., Ltd. The recoverable amount of a CGU was determined at its value in use. The Company estimates the next five years' cash flows of a CGU as a going-concern entity on the basis of each CGU's operations or business cycle, etc., and this estimate is used to determine the value in use of each CGU. The discount rates for future cash flows of CGUs with allocated goodwill were 12.15% and 9.67% as of December 31, 2009 and 2008, respectively. No impairment losses were incurred after the testing assets for impairment.

#### 16.OTHER ASSETS, NET

	December	r 31
	2009	2008
Refundable deposits	\$ 1,364,797	\$ 2,172,352
Operation deposits and settlement funds	673,499	449,412
Rentable assets, net (less accumulated depreciation amounting to \$18,191 thousand in 2009	,	
and \$57,511 thousand in 2008 and less accumulated impairment amounting to		
\$25,829 thousand in 2009 and \$121,641 thousand in 2008)	630.245	1.863.607
Idle assets, net (less accumulated depreciation amounting to \$23,026 thousand in 2009 and		
\$6,522 thousand in 2008 and less accumulated impairment amounting to \$137,251	- A A	C Start
thousand in 2009 and \$41,439 thousand in 2008)	261,488	241,396
Prepaid expenses	132,072	229,746
Securities brokerage accounts, net	21,708	29,750
Deferred charges, net	5,554	7,341
Deferred income tax assets, net		2,584
	\$ 3,089,363	\$ 4.996.188

There were no indications that the value in use of rentable assets and idle assets significantly exceeded net fair value, the net fair value should be used as the recoverable amount. Thus, the Company designated real estate appraisal firms and the Company's appraisal center to valuate these assets. As a result, the Company recognized a net reversal of impairment loss of \$34,703 thousand in 2008.

The Company recognized an impairment loss of \$5,770 thousand and \$82 thousand on refundable deposits in 2009 and 2008.

#### 17.DUE TO THE CENTRAL BANK AND OTHER BANKS

	December	December 31	
	2009	2008	
Call loans from banks	\$ 25,705,056	\$ 5,955,280	
Deposits from Chunghwa Post Co., Ltd.	12,522,380	12,565,901	
Due to banks	548,024	2,399,181	
Bank overdraft	232,300	198,308	
Due to the Central Bank	44,197	49,550	
	\$ 39,051,957	\$ 21,168,220	

#### 18.COMMERCIAL PAPER ISSUED, NET

The face value of commercial paper issued was \$1,345,000 thousand and the annual discount rate was 0.192-0.400% as of December 31, 2009. These commercial papers were guaranteed and accepted by financial institutions.

#### 19. SECURITIES SOLD UNDER REPURCHASE AGREEMENTS

Securities sold under repurchase agreements, which amounted to \$14,518,968 thousand and \$23,161,468 thousand as of December 31, 2009 and 2008, would be repurchased for \$14,527,740 thousand and \$23,193,042 thousand by August 23, 2010 and June 30, 2009, respectively.

#### 20.PAYABLES

	Decembe	er 31
	2009	2008
Checks for clearing	\$ 2,604,154	\$ 4,146,969
Accrued interest	1,389,802	2,702,460
Acceptances	1,339,890	749,342
Accrued expenses	862,321	656,769
Collections payable	502,631	484,529
Payables for short-sale transactions	396,779	151,115
Deposits on short-sale transactions	357,637	136,844
Tax payable	137,421	292,589
Others	1,051,086	940,534
	577 941	4 3 7
	\$ 8,641,721	\$ 10,261,151

#### 21.DEPOSITS AND REMITTANCES

The Control of the Co	Decemb	December 31	
	2009	2008	
Deposits:	5 16 2 1	A. 3.4	
Checking	\$ 8,171,244	\$7,636,697	
Demand	157,366,751	93,898,216	
Savings - demand	191,774,073	137,574,047	
Time	200,566,561	189,607,328	
Negotiable certificates of deposit	19,821,200	14,407,300	
Savings - time	191,374,338	215,766,864	
Remittances	211,980	100,149	
	\$ 769,286,147	\$ 658,990,601	

#### 22.BONDS PAYABLE

A TOTAL TOTA	x 4 7	December 31	
	3 6	2009	2008
Bank debentures		\$ 33,500,000	\$ 27,300,000
ESFHC's unsecured corporate bonds - first issue in 2005		5,000,000	5,000,000
ESFHC's unsecured corporate bonds - first issue in 2007		500,000	500,000
	T	\$ 39,000,000	\$ 32,800,000

On December 15, 2005, ESFHC made a first issue of unsecured subordinated corporate bonds with aggregate face value of \$5,000,000 thousand and par value of \$10,000 thousand. The bond will mature in seven years, and principal is repayable on maturity. Interest is payable quarterly at the floating rate for the one-year time savings deposit of Chunghwa Post Co., Ltd. plus 0.4%.

On December 13, 2007, ESFHC made a first issue of unsecured subordinated corporate bonds with aggregate face value of \$500,000 thousand and par value of \$10,000 thousand. The bond will mature in seven years, and principal is repayable on maturity. Interest is payable annually at 90 days' interest rate for commercial paper (stated below) plus 0.6%.

To raise its working capital and strengthen its capital structure, the ESFHC's Board of Directors resolved on January 28, 2010 the issuance of unsecured subordinated corporate bonds amounting to \$4,000,000 thousand. The issuance of unsecured subordinated corporate bonds will be submitted to the Financial Supervisory Commission for approval.

December 31

(Continued)

Details of bank debentures issued by E.SUN Bank were as follows:

	2009	2008
Subordinated bonds issued on September 16, 2004;	6, , ,	
2.95% interest, payable semiannually; principal repayable on maturity date (5.5 years after the		11 37 15
issue date).	\$ 1,300,000	\$ 1,300,000
Subordinated bonds issued on December 17, 2004; 2.80% interest, payable semiannually; principal repayable on maturity date (5.5 years after the		
issue date). Bonds issued on June 24, 2005; 2.75% interest,	3,700,000	3,700,000
payable annually; principal repayable on maturity		200
date (10 years after the issue date).	5,000,000	5,000,000
Subordinated bonds issued on October 11, 2005; interest rate at the one-year time savings deposit floating rate of Chunghwa Post Co., Ltd. plus	A 18	
0.425%, payable quarterly; principal repayable on		
maturity date (7 years after the issue date).	2,000,000	2,000,000
Subordinated bonds issued on October 19, 2005;		
2.725% interest, payable annually; principal repayable on maturity date (7 years after the issue	3 7 3	THE TA
date).	1,400,000	1,400,000
Subordinated bonds issued on November 4, 2005;		
interest rate at the one-year time savings deposit		
floating rate of Chunghwa Post Co., Ltd. plus		
0.4%, payable annually; principal repayable on maturity date (7 years after the issue date).	1 600 000	1 600 000
Two types of subordinated bonds issued on August	1,600,000	1,600,000
24, 2006; interest rate at (a) 90 days' interest rate		7
for commercial paper plus 0.25% for type A bond;		
and (b) 2.60% interest for type B bond; interest		
payable annually for both bond types; principal		
repayable on maturity date (7 years after the issue		0
date).	6,000,000	6,000,000
Two types of subordinated bonds issued on June 29,		
2007; interest rate at (a) the one-year time savings deposit floating rate of Bank of Taiwan plus 0.5%		
for type A bond; and (b) 90 days' interest rate for		
commercial paper plus 0.39% for type B bond;		
interest payable annually for both bond types;		
principal repayable on maturity date (7 years after	0 - 1	
the issue date).	\$ 3,700,000	\$ 3,700,000

the second secon	Decemb	er 31
1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	2009	2008
Subordinated bonds issued on February 15, 2008;	1. 6	1
3.10% interest, payable annually; principal repayable on maturity date (7 years after the issue		34.
date).	\$2,300,000	\$2,300,000
Subordinated bonds issued on October 24, 2008;		
3.15% interest, payable annually; principal		
repayable on maturity date (7 years after the issue	200,000	200,000
date).	300,000	300,000
Subordinated bonds issued on February 20, 2009; 2.10% interest payable annually; principal	1 7	
repayable on maturity date (5 years after the issue		
date).	1,000,000	1,000,000
Subordinated bonds issued on March 5, 2009; 2.15%	1,000,000	1,000,000
interest payable annually; principal repayable on		
maturity date (5.5 years after the issue date).	500,000	500,000
Two types of subordinated bonds issued on April 3,		21 . 21
2009; interest rate at (a) 2.15% for Type A bond		
and (b) 2.50% for Type B bond; interest payable		
annually for both bond types; principal repayable		
on maturity date (5.5 years for Type A bond and 7		1 1 200 000
years for Type B bond after the issue date).	500,000	500,000
Subordinated bonds issued on May 18, 2009; 2.35%		
interest payable annually; principal repayable on maturity date (5.5 years after the issue date).	1 000 000	1 000 000
Subordinated bond issued on July 17, 2009; 2.5%	1,800,000	1,800,000
interest payable annually; principal repayable on	A Table 1	
maturity date (7 years after the issue date)	900,000	900,000
Subordinated bond issued on October 20, 2009;	500,000	900,000
2.35% interest payable annually; principal		
repayable on maturity date (7 years after the issue	7	
date)	1,500,000	1,500,000
	0 1	200
	\$ 33,500,000	\$ 33,500,000
	=======================================	<del>+ 22,200,000</del>

The details of corporate bonds designated at fair value through profit or loss were as follows:

	December	December 31	
	2009	2008	
ESFHC overseas unsecured convertible bonds in 2008 Valuation adjustment	\$ 4,556,616 \$41,808	\$ 4,556,616 218,270	
	\$ 4,798,424	\$ 4,774,886	

On July 24, 2008, ESFHC issued US\$200,000 thousand worth of overseas convertible bonds (the "Bonds") with par of US\$100,000 or an integral multiple thereof. Interest is payable semiannually at 2.3% from July 24, 2008 to July 24, 2013 and at 0% after July 24, 2013. The terms of the Bonds are as follows:

a.Redemption method

ESFHC will redeem the Bonds on the maturity date at a price equal to 100% of the outstanding principal amount unless the Bonds had been previously redeemed, repurchased and canceled or converted.

1)Redemption at the option of ESFHC

ESFHC may redeem all the Bonds at one time, i.e., not piecemeal, at 100% of the principal plus a premium (the "Early Redemption Amount") at any time if any changes in the ROC tax laws or regulations would require ESFHC to gross up the payment of interest or premium.

#### 2)Redemption at the options of holders

a)Each holder of the Bonds has the right to require ESFHC to redeem all or part of the Bonds only on July 24, 2013 at 110% of the principal unless the Bonds had been previously redeemed, repurchased and canceled or converted.

b)Each holder has the right to require ESFHC to buy all or a portion of the holder's Bonds at the Early Redemption Amount if (a) the shares cease to be listed or admitted for trading on the Taiwan Stock Exchange for at least five consecutive trading days; (b) there is a change of control over ESFHC (including but not limited to a change of half of the members of ESFHC's board of directors.); (c) ESFHC fails to maintain an issuer rating at or above at least one of the following levels: (i) BBB- rating by Standard & Poor's Corp.; (ii) Baa3 rating by Moody's Investors Service; (iii) BBBrating by Fitch Inc.; (iv) twBBB- rating by Taiwan Ratings Corp.; (v) BBB- (twn) rating by Fitch International's Taiwan subsidiary; or (vi) Baa3. tw rating by Moody's Credit Rating Co., Ltd., and this failure continues for 60 consecutive days; or (d) the capital adequacy ratio of ESFHC, E.SUN Bank or E.SUN Securities decreases to a level that is below the minimum standard set by the relevant regulatory authorities and remains at such a level for 60 consecutive days.

#### b.Maturity date

The maturity period is 10 years after Bond issuance. Since Bonds were issued on July 24, 2008, their maturity is on July 24, 2018.

c.Pledged

Negative.

#### d.Conversion period

The bondholder can convert the Bonds to ESFHC's stock for the period starting on or after August 24, 2008 up to July 14, 2018. The holders of the Bonds, however, will not be able to effect conversions into shares during any closed period. A closed period means (i) 60 days before the date of any general stockholders' meetings; (ii) 30 days before the date of any special stockholders' meetings; (iii) the period from the date following the third trading day before the date of ESFHC's notification to the Taiwan Stock Exchange of the record date for the determination of stockholders entitled to the receipt of dividends, subscription of new shares due to capital increase or appropriation of other benefits and bonuses; and (iv) such other periods during which ESFHC may be required to close its stock transfer books under the ROC laws and regulations..

#### e.Conversion price

1)For bond conversions, the conversion prices are (i) NT\$16.16 per share for any conversion from August 24, 2008 to September 22, 2008 (the "First Tranche Conversion Price") and (ii) NT\$19.00 per share for any conversion from September 23, 2008 to July 14, 2018 (the "Second Tranche Conversion Price"). The conversion price in U.S. dollars is based on the exchange rate of US\$1.000=NT\$30.406. The conversion price is subject to adjustment based on certain terms of the related indenture.

2) If the average closing price of the shares for 20 consecutive trading days immediately prior to each anniversary of the issue date ("Reset Date"), converted into U.S. dollars at the prevailing rate on the Reset Date, is less than the conversion price then in effect converted into U.S. dollars at the fixed exchange rate, the conversion price will be adjusted. The conversion price adjustment should only be downward and should not be less than 80% of the Second Tranche Conversion Price.

To strengthen the capital structure and long-term con August 2008, ESFHC lowered the conversion price for the Second Tranche to NT\$17.78 per share because of its issuance of new shares for a capital increase. ESFHC again lowered the conversion price for the Second Tranche to NT\$14.22 per share on the reset date in 2009 and to NT\$13.80 per share in August 2009 because of its issuance of new shares for another capital increase.

As of December 31, 2009, the Bonds with an aggregate par of US\$50,200 thousand had been converted.

To enhance its long-term competitiveness and strengthen its capability to meet the challenges of Taiwan's financial holding industry, ESFHC entered into an investor agreement with Morgan Stanley Apollo Holdings (Cayman) Ltd. and Morgan Stanley Apollo Holdings 2 (Cayman) Ltd. (jointly, the "MS") on July 10, 2008. Under regulatory approvals, ESFHC granted MS the right to appoint an ESFHC director. As of February 12, 2010, the date of the accompanying independent auditors' report, MS had not decided whether it would exercise this right.

The details of bank debentures issued by E.SUN Bank originally designated at fair value through profit or loss were as follows:

	Decem	ber 31
	2009	2008
Seven types of bonds issued on February 27, 2004; interest rates at		
(a) 6M LIBOR if 6M LIBOR is less than 1.05%, or 3.6% if 6M		
LIBOR is between 1.05% and 2%, or 4.52% minus 6M LIBOR if		
6M LIBOR is more than 2% for types A to D bonds; and (b) 6M	1. 1. 1.	
LIBOR if 6M LIBOR is less than 1.05%, or 3.50% if 6M LIBOR		
is between 1.05% and 2%, or 4.5% minus 6M LIBOR if 6M		
LIBOR is more than 2% for types E to G bonds with all interest		
rates not to fall below 0% and interest payable quarterly for all		3
bond types; principal repayable on the maturity date (5 years after	La se	
the issue date).	\$ -	\$ 2,000,000
Eight types of secured bonds issued on February 20, 2004; interest		
rates at (a) 6M LIBOR for type A bond, 6M LIBOR + 0.001%	7. 3	
for type B bond, 6M LIBOR + 0.002% for type C bond, 6M		
LIBOR + 0.003% for type D bond, 6M LIBOR + 0.004% for		
type E bond, 6M LIBOR + 0.005% for type F bond, 6M LIBOR		
+ 0.006% for type G bond, 6M LIBOR + 0.007% for type H		
bond if 6M LIBOR is less than 1.05%; (b) 3.8% if 6M LIBOR		
is between 1.05% and 2.00% for types A to H bonds; and (c) 5%		
minus 6M LIBOR if 6M LIBOR is more than 2% for types A to		
H bonds, with all interest rates not to fall below 0% and interest		
payable semiannually for all bond types; principal repayable on		
the maturity date (5 years after the issue date).	\$ -	\$ 2,000,000
Three types of bonds issued on February 27, 2004; interest rates at		
3.03% if 6M LIBOR is less than or equal to 2.5%, or 5.2% minus		
6M LIBOR if 6M LIBOR is more than 2.5%, with all interest		
rates not to fall below 0% and interest payable quarterly for all	0 3	1900
bond types; principal repayable on the maturity date (7 years after		
the issue date).	\$ 1,000,000	\$ 1,000,000
EEight types of bonds issued on March 18, 2004; interest rates at		
(a) 6M LIBOR if 6M LIBOR is less than 1.05%, or 3.50% if 6M		
LIBOR is between 1.05% and 2.00%, or 4.5% minus 6M LIBOR		
if 6M LIBOR is more than 2% for types A and B bonds; (b) 6M		
LIBOR if 6M LIBOR is less than 1.05%, or 3.40% if 6M LIBOR		(
is between 1.05% and 2.00%, or 4.4% minus 6M LIBOR if 6M		
LIBOR is more than 2% for types C to E bonds; (c) 2.5 times of		

the five years' NT\$ IRS minus the two years' NT\$ IRS and plus

0.5% if the five years' NT\$ IRS minus the two years' NT\$ IRS

is less than or equal to 1.2%, or 2% if the five years' NT\$ IRS

minus the two years' NT\$ IRS is more than 1.2% for types F

and G bonds; and (d) 2 times of the five years' NT\$ IRS minus

the two years' NT\$ IRS and plus 1.75% if the five years' NT\$

or 2.65% if the five years' NT\$ IRS minus the two years' NT\$

IRS is more than 1.2% in the first and second years, and 3 times

of the five years' NT\$ IRS minus the two years' NT\$ IRS if the

IRS minus the two years' NT\$ IRS is less than or equal to 1.2%,

(Continued) 80

Bonds issued on June 1, 2004; interest rate at 6M LIBOR if 6M LIBOR is less than 0.9%, or 4% if 6M LIBOR is between 0.9% and 3.5%, or 5.5% minus 6M LIBOR if 6M LIBOR is more than 3.5%, with all interest rates not to fall below 0% and interest payable semiannually; principal repayable on the maturity date (7 years after the issue date).

4,700,000

December 31

Valuation adjustment

Financial liabilities designated at fair value through profit or loss

\$4,775,793 \$12,079,765

on the maturity date (5 years after the issue date). Five bond types issued on May 10, 2004; interest rates at (a) (6M) LIBOR plus 0.5001%) × n/N for type A bond; (b) (6M LIBOR plus 0.5002%) × n/N for type B bond; (c) (6M LIBOR plus 0.5003%) × n/N for type C bond; (d) (6M LIBOR plus 0.5004%) × n/N for type D bond, with 6M LIBOR for types A to D bonds between 1% and 2% in the first year, between 1% and 2.25% in the second year, between 1.05% and 3.00% in the third year, between 1.05% and 3.50% in the fourth year, between 1.1% and 4.0% in the fifth year, between 1.10% and 4.25% in the sixth year, between 1.1% and 4.5% in the seventh year, "n" means the total days of 6M LIBOR between the foregoing interest rate range in each interest-bearing period, "N" means total days of each interest-bearing period; and (e) 1.15 times of the ten years' US\$ Constant Maturity Swap (CMS) minus the two years' US\$ CMS with interest rates not to fall below 0% for type E bond; interest payable quarterly for all bond types; principal repayable on the maturity date (7 years after the issue date).

five years' NT\$ IRS minus the two years' NT\$ IRS is less than

or equal to 1.2%, or 2.1% if the five years' NT\$ IRS minus the

two years' NT\$ IRS is more than 1.2% in the third to fifth year

for type H bond, with all interest rates not to fall below 0% and

interest payable quarterly for all bond types; principal repayable

Three types of bonds issued on May 19, 2004, interest rates at (a) 3% if 6M LIBOR is less than or equal to 2.5%, or 5.3% minus 6M LIBOR if 6M LIBOR is more than 2.5% for type A bond; (b) 6M LIBOR if 6M LIBOR is less than 1.1%, or 3.82% if 6M LIBOR is between 1.1% and 2.5%, or 5% minus 6M LIBOR if 6M LIBOR is more than 2.5% for type B bond; and (c) 6M LIBOR if 6M LIBOR is less than 1.1%, or 4% if 6M LIBOR is between 1.1% and 2.0%, or 5.1% minus 6M LIBOR if 6M LIBOR is more than 2%; with all interest rates not to fall below 0% and interest payable semiannually for all bond types; principal repayable on the maturity date (7 years after the issue

Five types of bonds issued on June 1, 2004; interest rates at (a) 6M LIBOR if 6M LIBOR is less than 1.1%, or 3.5% if 6M LIBOR is between 1.1% and 2.5%, or 5.15% minus 6M LIBOR if 6M LIBOR is more than 2.5% for type A bond; (b) 6M LIBOR if 6M LIBOR is less than 1.1%, or 4% if 6M LIBOR is between 1.1% and 3.5%, or 5.5% minus 6M LIBOR if 6M LIBOR is more than 3.5% for types B and C bonds; and (c) 6M LIBOR if 6M LIBOR is less than 1.1%, or 4% if 6M LIBOR is between 1.1% and 3.5%, or 6.05% minus 6M LIBOR if 6M LIBOR is more than 3.5%, with all interest rates not to fall below 0% and interest payable semiannually for all bond types; principal repayable on the maturity date (5 years after the issue date).

2,300,000 2,300,000

December 31

2008

\$2,000,000

2009

900,000 900,000

1,300,000

Commercial paper interest rates for 90 days and 180 days were based on the average interest rate quoted by Hong Kong's Moneyline Telerate and Reuters.

To increase its capital adequacy ratio and strengthen its capital structure, E.SUN Bank proposed the issuance of domestic bank debentures with aggregate face value of \$3,000,000 thousand and domestic subordinated bank debentures with aggregate face value of \$7,000,000 thousand. The issuance was approved by the Financial Supervisory Commission on September 22, 2009. As of December 31, 2009, the bank debentures amounting to \$8,500,000 thousand had not yet been issued.

#### 23.OTHER FINANCIAL LIABILITIES

A STATE OF THE STA	December 31		
	2009	2008	
Credit-linked structured products - host contract	\$ 1,850,000	\$ 2,050,000	
Appropriations for loans	182,591	223,343	
Guarantee deposits received	95,846	95,751	
	\$ 2,128,437	\$ 2,369,094	

Credit-linked structured products refer to money deposited in accordance with the structured-product contracts, valued in New Taiwan dollars, between E.SUN Bank and other parties, in which credit risks on certain bonds will be transferred to the counterparties. When the bond issuers face certain situations as described in the contract, E.SUN Bank can make repayments by giving the bonds to the counterparties. The interest rate for this product is from 2.18% to 2.40%, and product maturity is in November 2010.

#### 24.OTHER LIABILITIES

	2009	2008
Advances	\$ 254,324	\$ 361,455
Reserve for losses on breach of purchase commitment	72,862	54,143
Reserve for losses on the sale of bonds	71,613	21,706
Deferred tax liabilities	63,280	You - 19 -
Reserve for land revaluation increment tax	58,203	58,203
Reserve for losses on guarantees	11,271	11,496
Other	20,281	23,260
	7 1	
1	\$ 551,834	\$ 530,623
The second secon		

81 82 (Continued)

The Company has pension plans for all regular employees. Upon retirement, an employee will receive the Company's contributions before the Labor Standards Act (LSA), which were credited to his/her account, plus earnings thereof and an amount calculated on the basis of length of service after the LSA effective date, and monthly average basic pay of the year before retirement. E.SUN Bank amended the defined benefit plan in 2005. Upon retirement, an employee will receive an amount calculated on the basis of service years.

ESFHC makes monthly contributions, equal to 5.54% of salaries, to a pension fund. The fund is deposited in the Bank of Taiwan in the name of the workers' fund administration committee, which manages the fund.

E.SUN Bank makes monthly contributions, equal to 2% of salaries, to a pension fund. The fund is deposited in the Bank of Taiwan in the name of the employees' fund administration committee, which manages the fund. The difference between the foregoing contributions and the pension costs based on actuarial calculations for E.SUN Bank is deposited in a financial institution in the name of the employees' pension fund administration committee.

E.SUN Securities and ESSIT (before September 30, 2008) make monthly contributions, equal to 4% and 6% of salaries

Pension liabilities (part of other liabilities - other)

Vested benefits

Net pension cost

(rate of monthly contributions of ESSIT was changed to 2% of salaries in July 2008), to a pension fund, respectively. The fund is managed by the workers' fund administration committee and deposited in its name in the Bank of Taiwan.

The Labor Pension Act (the "Act") took effect on July 1, 2005. A new defined contribution pension plan is stipulated by this Act. Employees may choose the pension mechanism under the LSA or under this Act. For those employees who were subject to the LSA before the enforcement of this Act, still work for the same business entity after the enforcement of this Act, and choose to be subject to the pension mechanism under this Act, their service year before the enforcement of this Act will be retained. Under the Act, the rate of an employer's monthly contribution to the Labor Pension Fund should be at least 6% of the employee's monthly wages. On the other hand, the Company has continued to make monthly pension contributions for the employees who chose the defined benefit plan under the LSA.

Pension expenses recognized by the Company were \$198,074 thousand and \$181,131 thousand (\$144,559 thousand and \$136,136 thousand were recognized under the Act, respectively) in 2009 and 2008, respectively.

Other information in 2009 and 2008 on the defined benefit plan is as follows:

\$ (4,243)

\$ (154,163)

\$ (8,252)

\$ (130,073)

	¢ 20 002	¢ 22 000
Service cost	\$ 29,082	\$ 33,009
Interest cost	26,346	29,164
Actual return on plan assets	(99,614)	119,897
Amortization	97,701	(137,075)
Net pension cost	\$ 53,515	\$ 44,995
P. Trie 64 la Calaire a Flancia	Decemb	er 31
Reconciliation of the plan funded status to balance sheet amounts	2007	2006
Benefit obligation:		
Vested benefit obligation	\$ (127,279)	\$ (113,030)
Non-vested benefit obligation	(564,826)	(559,618)
Accumulated benefit obligation	(692,105)	(672,648)
Additional benefits based on future salaries	(377,858)	(381,233)
Projected benefit obligation	(1,069,963)	(1,053,881)
Fair value of plan assets	974,643	842,269
Funded status	(95,320)	(211,612)
Unrecognized transitional net asset	(9,848)	(10,036)
Unamortized prior service cost	84,607	94,411
Unamortized person gains or losses	50,383	154,637
Additional minimum pension	(3,843)	(7,710)
Prepaid pension (part of other assets - other)	(30,222)	(27,942)

#### c.Actuarial assumptions

Discount rate		2.50%	2.50%
Rate of increase in compensation	1.0	2.00%-2.50%	2.00%-2.50%
Expected long-term rate of return on plan assets		2.50%	2.50%
	1		
d.Summary of pension fund contributions and payments	1	2009	2008
Contributions	/ <u> </u>	\$ 43,404	\$ 42,597
Payment of benefits		\$ 15,355	\$ 23,208

#### 26.SERVICE FEE AND COMMISSION INCOME, NET

	2009	2008
	<b>4.045.642</b>	<b>4.004.240</b>
Service fee and commission income Service charge and commission expenses	\$ 4,845,642 (812,300)	\$ 4,001,340 (760,108)
our new change and commission cupenses	\$4,033,342	\$ 3,241,232

#### 27.PERSONNEL, DEPRECIATION AND AMORTIZATION EXPENSES

		2009	2008
Personnel expenses			/-
Salaries	The state of the s	\$3,682,656	\$ 3,458,534
Insurance		253,332	233,007
Pension		198,074	181,131
Other		204,093	230,319
Depreciation expenses		775,128	793,005
Amortization expenses	The state of the	191,007	141,507

#### 28.INCOME TAX

Under Article 49 of the Financial Holding Company Law, a financial holding company (FHC) can elect to file consolidated income tax returns for the regular corporate income tax as well as the 10% income tax on undistributed earnings for FHC and its domestic subsidiaries if the FHC held more than 90% of the subsidiaries' outstanding shares for the entire tax year. ESFHC is qualified in the regulations.

ESFHC and its subsidiaries started to file consolidated tax returns since 2003.

2008

\$ 283,830

305,871

\$ 228,610

203,914

In May 2009, the Legislative Yuan passed the amendment of Article 5 of the Income Tax Law, which reduces a profit-seeking enterprise's income tax rate from 25% to 20%, effective 2010. The Company recalculated its deferred tax assets and liabilities in accordance with this amendment and recorded the resulting difference as an income tax expense.

b. A reconciliation of income tax expense - current before tax credits and income tax expense on income before income tax is shown

	2009	2008
Income tax expense on income before income tax at statutory rate (25%)	\$ 520,469	\$ 405,267
Permanent differences	(381,011)	250,021
Temporary differences	81,183	(371,986)
Tax under the Alternative Minimum Tax Act	7,969	528
		Total State
Income tax expense - current before tax credits	\$ 228,610	\$ 283,830

c. Net deferred income tax assets (liabilities – part of other liabilities) were as follows:

a.Income tax was calculated as follows:

Goodwill

Tax credits

Others

Income tax expense

Income tax expense - current before tax credits

Net changes in deferred income tax:

for losses on guarantees

Loss carryforwards

Valuation allowance

	DC		DEI 31	
	16	2009	20	008
Deferred income tax assets (liabilities)	70	1	44	114
Loss carryforwards		\$ 490,152	\$ 1	771,711
Unrealized gain or loss on the valuation of financial instruments		167,325	C 1	18,806
Cumulative translation adjustments		9,885		7 3
Impairment losses on assets		25,244		20,093
Reserve for losses on breach on purchase commitment		14,572	411	5.0
Allowance for possible losses on loans and receivables and reserve for				
losses on guarantees		63	781	769
Unrealized foreign exchange gain		(25,807)	(1	06,864)
Goodwill		(732,540)	(7	11,762)
Others		76		20,643
		(51,030)		13,396
Less: Valuation allowance		12,250	- N	10,812
	1			1
Net deferred income tax assets (liabilities)	19	\$ (63,280)		\$ 2,584

Loss carryforwards not yet expired as of December 31, 2009 amounted to \$2,450,756 thousand.

P.I. CIGA	ESFHC	E.SUN Bank	E.SUN Securities	250	ESIB	ESVC
Balance of ICA						
December 31, 2009	\$ 33,673	\$ 29,627	\$ 7,907	\$	-	\$7,498
December 31, 2008	135,754	175,462	3,391		0 - 1	8,674
Estimated creditable tax ratio for distributing		- AL S				
the 2009 earnings	4.17%	1.69%	3.31%	0	- F	14.24%
Actual creditable tax ratio for distributing the						
2008 earnings	32.80%	23.49%	7 11 -		64 -	35.96%

The actual creditable tax ratio may differ from the estimated creditable tax ratio since this ratio is computed on the date the dividend is

	ESFHC	E.SUN Bank	E.SUN Securities	ESIB	ESVC	
December 31, 2009 and 2008	\$	- \$ 91,777	\$ -	\$ -	\$ -	

f.The years for which income tax returns had been examined by the tax authorities as of December 31, 2009 were as follows:

ESFHC	E.SUN Bank	E.SUN Securities	ESIB	ESVC
2005	2005	2005	2005	2005

g.For ESFHC's income tax returns of 2004 and 2005, the tax authorities disapproved the Company's claim that operating and interest expenses on investments were deductible from taxable income; thus, the taxable income increased by \$207,586 thousand. As a result, the Company initiated an administrative litigation. In addition, ESFHC did not accrue any additional tax expense because the possibility of a positive result on the administrative litigation is high.

h.For E.SUN Bank's income tax returns of 1994 to 2001 (except 1996 and 1999), the tax authorities denied the use as tax credit of 10% withholding tax on interest revenue on bonds pertaining to periods when those bonds, totaling \$290,044 thousand, were held by other investors. E.SUN Bank had accrued liabilities and written off assets that were related to the foregoing withholding taxes as part of income tax expense in 2001. In August 2002, the Supreme Administrative Court decided that the Taipei

National Tax Administration should review the withholding tax issue again.

In 2003, the Taipei National Tax Administration decided to rebate 65% of the foregoing withholding taxes. E.SUN Bank accepted this decision and thus recognized a tax refund receivable in 2003. As of December 31, 2009, E.SUN Bank had received the entire tax refund.

The tax authorities examined E.SUN Bank's over-distribution of the stockholders' imputed tax credit amounting to \$27,416 thousand in their assessment of the 2001 to 2005 (except 2003) stockholders' imputed tax credit returns because of foregoing withholding taxes. E.SUN Bank filed an application for the refund of overpaid tax and also initiated an administrative litigation. In addition, E.SUN Bank did not accrue the related liabilities because the possibility of a positive result on E.SUN Bank's application and administrative litigation is high.

On the goodwill amortization of \$407,828 thousand and

- \$1,223,483 thousand resulting from the merger of E.SUN Bank with Kaohsiung Business Bank Co., Ltd. (KBB) and reported in the income tax returns of 2004 and 2005, respectively, the tax authorities disapproved the related expense because the authorities considered the goodwill on the purchase of KBB's assets, liabilities and operations as having resulting from a subsidy authorized by the Executive Yuan to be released from the Resolution Trust Corporation fund and not from E.SUN Bank's use of its own cash. E.SUN Bank disagreed with the tax authorities' decision and initiated an administrative litigation. In addition, E.SUN Bank did not accrue the related liabilities because the possibility of a positive result on E.SUN Bank's administrative litigation is high.
- i. E.SUN Securities will initiate an administrative litigation for the tax authorities to reconsider the assessment of stock warrants pertaining to the 2005 income tax return. Nevertheless, E.SUN Securities accrued an additional income tax payable of \$11,172 thousand on these stock warrants in 2009.
- j. The main effective income tax rates to calculate deferred income tax for 2009 and 2008 were 20% and 25%, respectively.

Farnings Per Share

#### 29.EARNINGS PER SHARE

The numerators and denominators used in calculating earnings per share are summarized as follows:

	Amounts (Numerator)		Shares	(New Taiwan Dollar)		
	Before Income Tax	After Income Tax	(Denominator in Thousands)	Before Income Tax	After Income Tax	
2009			120	100		
Basic earnings per share	\$ 1,864,789	\$ 1,928,338	3,614,989	\$0.52	\$0.53	
Effect of diluted common shares:	1		6.005			
Bonus to employees Overseas convertible bonds	139,000	104,251	6,665			
Diluted earnings per share	\$2,003,789	\$2,032,589	3,951,844	\$0.51	\$0.51	
					J 5	
	Amounts (N	fumerator)	Shares	Earnings P (New Taiwa		
	Amounts (N  Before Income Tax	After Income Tax	Shares (Denominator in Thousands)	-		
2008	Before	After	(Denominator	(New Taiwa Before	After	
2008 Basic earnings per share	Before	After	(Denominator	(New Taiwa Before	After	
Basic earnings per share Effect of diluted common shares:	Before Income Tax	After Income Tax	(Denominator in Thousands) 3,569,733	(New Taiwa Before Income Tax	After Income Tax	
Basic earnings per share	Before Income Tax \$ 1,162,489	After Income Tax \$ 1,025,003	(Denominator in Thousands)  3,569,733  3,874	(New Taiwa Before Income Tax	After Income Tax	
Basic earnings per share Effect of diluted common shares: Bonus to employees	Before Income Tax	After Income Tax	(Denominator in Thousands) 3,569,733	(New Taiwa Before Income Tax	After Income Tax	

Effective January 1, 2008, under an explanation issued by the Accounting Research and Development Foundation of the ROC, the Company should recognize bonus to employees and remuneration to directors and supervisors as compensation expenses. These bonus and remuneration were previously recorded as appropriations from earnings. If the bonus is in the form of cash or shares, the Company should presume that the entire amount of the bonus will be settled in shares, and the resulting potential shares should be included in the weighted average number of shares outstanding to be used in calculating diluted earnings per share (EPS) if the shares have a dilutive effect. The number of shares is estimated by dividing the entire amount of the bonus by the closing price of the shares on the balance sheet date. The dilutive effect of the potential shares needs to be included in the calculation of diluted EPS until the stockholders resolve the number of shares to be distributed to employees in the following year.

The weighted average number of shares outstanding for EPS calculation has been retroactively adjusted to reflect the effects of the stock dividends distributed in the year following earning appropriation.

#### 30.STOCKHOLDERS' EQUITY

#### a.Capital stock

On June 13, 2008, stockholders' meeting of ESFHC resolved to use \$1,401,000 thousand from the unappropriated earnings as stock bonus to stockholders amounting to \$1,321,320 thousand and stock bonus to employees amounting to \$79,680 thousand, or a total of 140,100 thousand shares. These appropriations were approved by the Financial Supervisory Commission (FSC) and Ministry of Economic Affairs (MOEA). The convertible bonds issued by ESFHC were converted into 100,951 thousand shares in 2008.

On June 19, 2009, stockholders' meeting of ESFHC resolved to use \$1,050,705 thousand from the unappropriated earnings as stock bonus to stockholders and also resolved to use \$32,804 thousand from the bonus to employees as stock bonus. These appropriations and bonus, which were a total of 108,449 thousand shares, were approved by the FSC and this issuance was approved by the MOEA. As of December 31, 2009, the paid-in capital of ESFHC was \$36,528,000 thousand.

To dispose of ESFHC's shares held by E.SUN Bank, ESFHC issued 6,800 thousand units of Global Depositary Shares (GDS) (one unit represents 25 common shares), which equaled 170,000 thousand common shares, at US\$14.5 dollars per share, on the Luxembourg Stock Exchange on September 27, 2004.

The GDS holders are entitled to present their GDSs for cancellation and receive the corresponding number of underlying common shares, and the common shares can be traded in the domestic stock exchange market. As of December 31, 2009, the GDS holders had canceled 9,160 thousand units (equaled 228,997 thousand shares), ESFHC issued 116 thousand units (equaled 2,904 thousand shares) because of stock dividend distribution, and the

deposit agents reissued 2,248 thousand units (equaled 56,189 thousand shares). Therefore, the outstanding GDSs were 4 thousand units, which equaled 96 thousand shares, or 0.0026% of ESFHC's total outstanding common shares.

#### b.Capital surplus

Under the related regulations, capital surplus may only be used to offset a deficit. However, capital surplus arising from issuance of shares in excess of par value (issuance in excess of common stock par value, capital surplus from issuance of common stock for combination and treasury stock transactions) and donation may be transferred to common stock on the basis of the percentage of shares held by the stockholders. Any capital surplus transferred to common stock should be within a certain percentage prescribed by law.

E.SUN FHC ANNUAL REPORT 2009

Capital surplus from equity investments under equity method can not be distributed for any purpose.

Under the Financial Holding Company Law and related directives issued by the Securities and Futures Bureau (SFB), the distribution of the unappropriated earnings that are generated by financial institutions (the subsidiaries) before conversion to ESFHC and become part of capital surplus of the financial holding company after conversion, is exempted from the appropriation restriction of the Securities and Exchange Law.

The subsidiaries' unappropriated retained earnings before stock conversion amounted to \$2,919,727 thousand, which was already stated as ESFHC's capital surplus as of its establishment date. In 2002, the stockholders resolved to increase ESFHC's capital by \$1,800,000 thousand through the issuance of stock dividends from capital surplus.

The capital surplus as of December 31, 2009 came from treasury stock transactions and the issuance of shares in excess of par value. Capital surplus sources and uses were as follows:

Sources	100
From subsidiaries	
Capital surplus (mainly additional paid-in capital from share issuance in excess of	\$ 413,733
par value)	
Legal reserve	2,776,834
Special reserve	109,230
Unappropriated earnings	2,919,727
	6,219,524
Total capital stock of subsidiaries in excess of ESFHC's issuance	600,000
Balance on January 28, 2002	6,819,524
From ESSIT which became a 100% subsidiary of ESFHC in 2003 through a share	100
swap	(4) (b)
Legal reserve	4,350
Unappropriated earnings	7,861
	6,831,735
Corporate bonds converted into capital stock	
In 2003	9,005
In 2004	2,613,625
In 2006	2,252,133
In 2008	524,401
Treasury stock transactions recognized from subsidiaries	3,015,943
Transferring of shares to employees by subsidiary	483
Cash dividends from ESFHC received by subsidiaries	208,161
Transferring of shares to employees by ESFHC	45,307
	15,500,793
<u>Uses</u>	
	1 1 2
Remuneration to directors and supervisors and bonus to employees by subsidiaries	(156,458)
Issuance of ESFHC's stock dividends in 2002	(1,800,000)
Offset of deficit in 2003	(3,091,451)
The difference between par value and issue price for the issuance of common	
stock from bonus to employees in 2009	(980)
	\$ 10,451,904

#### c. Appropriation of earnings and dividend policy

When ESFHC appropriates its earnings, legal reserve should be appropriated from the annual net income less any accumulated deficit. A special reserve may then be appropriated. Any remainder should be appropriated as follows:

1)96% as dividends.

2)1% as remuneration to directors (knows as remuneration to directors and supervisors before the revision of ESFHC's Articles of Incorporation on June 13,

3)3% as bonus to employees.

Under ESFHC's Articles of Incorporation, the stockholders may decide not to declare any dividends or declare only a portion of distributable earnings as dividends.

Under ESFHC's dividend policy, the issuance of stock dividends takes precedence over the payment of cash dividends to strengthen ESFHC's financial structure. This policy is also intended to improve the ESFHC's capital adequacy ratio and keep it at a level higher than the ratio set under relevant regulations. However, when dividends are declared, cash dividends must be at least 10% of total dividends declared, unless the resulting cash dividend per share falls below NT\$0.10 dollar.

For the year ended December 31, 2009 and 2008, the bonus to employees and remuneration to directors of \$90,795 thousand and \$43,780 thousand, respectively, representing 3% and 1% of the appropriation, were accrued on the basis

of past experiences. If the bonus and remuneration proposed by ESFHC's Board of Directors change materially, the change should be included in the expenses of the current year. If the bonus and remuneration approved by the ESFHC's stockholders differ from the Board of Directors' proposal, this change should be treated as a revision of the accounting estimate, and the related accrued expenses should be adjusted in the year of the stockholders' approval of the bonus and remuneration. If bonus shares are resolved to be distributed to employees, the number of shares is determined by dividing the amount of bonus by the closing price (after considering the effect of cash and stock dividends) of the eve of the stockholders' meeting.

Under the Company Law, legal reserve should be appropriated until the reserve equals ESFHC's paid-in capital. This reserve should only be used to offset a deficit. When the reserve exceeds 50% of ESFHC's paid-in capital, the excess may be distributed as follows: (a) if ESFHC has no earnings, the excess may be declared as dividends or bonus; and (b) if ESFHC has no deficit, only the excess portion that is over 25% of ESFHC's paid-in capital may be declared as stock dividends.

Under an SFB directive, a special reserve is appropriated from the balance of the retained earnings at an amount that is equal to the debit balance of accounts in the stockholders' equity section (such as unrealized gain or loss on financial instruments and cumulative translation adjustments, except treasury stocks). The balance of the special reserve is adjusted to reflect any changes in the debit balance of the related accounts.

On June 19, 2009, the stockholders of ESFHC resolved the following appropriation of earnings in 2008, which were resolved by the ESFHC's Board of Directors on February 27, 2009:

Legal reserve	\$ 102,501
Special reserve	163,969
Stock dividend - NT\$0.3 per share	1,050,705

On June 19, 2009, the stockholders of ESFHC also resolved the bonus to employees of \$32,835 thousand and remuneration to directors of \$10,945 thousand.

On June 13, 2008, the stockholders of ESFHC resolved the following appropriation of earnings in 2007, which were resolved by the ESFHC's Board of Directors on March 3, 2008, as follows:

Legal reserve	\$329,381
Special reserve	683,801
Dividend	3 -1
Cash - NT\$0.4 per share	1,321,320
Stock - NT\$0.4 per share	1,321,320
Remuneration to directors and supervisors	27,528
Bonus to employees	
Cash	2,902
Stock	79,680

As of February 12, 2010, the date of the accompanying auditors' report, the ESFH's Board of Directors had not resolved the appropriation of earnings in 2009. Information on the appropriation of earnings or deficit offsetting can be accessed through the Web site of the Taiwan Stock Exchange (http://emops.tse.com.tw).

Under the integrated income tax system, certain stockholders are allowed tax credits for the income tax paid by the Company.

d.Treasury stock

Reason for Redemption	Beginning of Year	Increase	Decrease	End of Year
Reissuance to employees (Note)	3 11 10	100	E V 2	2
2009	42,000	14. 12	21,000	21,000
2008		42,000	-	42,000

Note: Shares in thousands.

To conform to government policies and give more incentives to employees, ESFHC's board of directors resolved to buy back its shares on October 8, 2008 in accordance with the Securities Exchange Law and Regulations Governing Share Repurchase by Exchange-Listed and OTC-Listed Company. The purpose of the share repurchase is to transfer shares to employees.

On September 23, 2009, there was a transfer of 21,000 thousand shares to employees of ESFHC and subsidiaries at NT\$8.02 per

The Securities and Exchange Law provides for the following:

1)The total number of shares that can be held in treasury stock is limited to 10% of the number of total outstanding shares.

2)The maximum cost of reacquiring treasury shares is limited to the sum of the balances of the retained earnings, paid-in capital in excess of par value and capital surplus which are realized;

3)Using treasury shares to secure any obligations or commitment of ESFHC is prohibited;

4)ESFHC is prohibited from exercising the rights of the stockholder with respect to the treasury shares.

#### 31.RELATED-PARTY TRANSACTIONS

In addition to Table 6 and those mentioned in other notes, the relationship with the Company and significant related-party transactions were summarized as follows:

#### a.Related parties

Related Party	Relationship with the Company
E.SUN Foundation and E.SUN Volunteer & Social Welfare Foundation E.SUN Finance & Leasing Co.	One third of the funds are donated by E.SUN Bank Equity-method investee (until its liquidation in September 2008)
Fu Bon Securities Finance Co. and Bank-Pro E-Service Technology Co., Ltd.	E.SUN Bank is a director of these two companies
Financial Information Service Co., Ltd.	E.SUN Bank is a supervisor of the Company
Mutual funds managed by ESSIT	Mutual funds managed by ESSIT (until September 2008)
Chiu-Hsiung Huang	Representative of a company that is a member of ESFHC's board of directors
Joseph N.C. Huang	President of ESFHC
Heng-Hwa Yang	Deputy president of ESFHC
Joe Huang	Vice president of ESFHC
J.C. Wang	Vice president of ESFHC
Shuei-Ping Wan	E.SUN Bank's vice president
Kuan-Her Wu	Chief accounting officer of ESFHC
Shih-Hui Lin	E.SUN Bank's manager
I-Shun Chou	E.SUN Bank's manager
Cheng-Ren Liu	E.SUN Bank's manager
Jia-Tie Huang	E.SUN Bank's manager
Edward Chen	E.SUN Bank's manager
Tsung-Pin Chen	E.SUN Bank's manager
Wen-Yuh Chen	E.SUN Bank's manager
Hao-Wei Tsai	E.SUN Bank's manager

Related Party	Relationship with the Company
Rong-Huel Chang	E.SUN Bank's manager
Day-Yu Chen	E.SUN Bank's manager
Nan-Ming Chen	E.SUN Bank's manager
Huei-Ling Tsai	E.SUN Bank's manager
Bruce Lee	ESFHC's manager
Yin-Sung Liu	Relative within the second degree of consanguinity of ESFHC's chairman
Yi-Hung Liu	Relative within the second degree of consanguinity of ESFHC's chairman
Shu-Hua Yang	Relative within the second degree of consanguinity of E.SUN Bank's president
Other	ESFHC's and subsidiaries' chairman, president, directors, supervisors, managers and their relatives with the second degree of consanguinity

b.Significant transactions with related parties 1)Loans and deposits

	market and the	December 31			
2009	Amount	% to Total	Interest Rate (%)	Interest Revenue (Expense)	
Loans Deposits	\$ 435,067 \$ 728,686		0.75-3.81 0-8.65	\$ 8,049 \$ (15,081)	
2008				100	
Loans Deposits	\$ 532,020 \$ 826,060	1 1	1.62-4.32 0-9.99	\$ 11,703 \$ (19,566)	

The interest rates shown above are similar to, or approximate, those offered to third parties. However, the interest rates for deposits given to managers of E.SUN Bank are the same as the interest rates for a certain amount of employees'

Under the Banking Law, except for consumer loans and government loans, credits extended by E.SUN Bank to any related party should be 100% secured, and the terms of credits extended to related parties should be similar to those for third

#### 2)Directors as credit guarantors

D	ece	1.	

	December 31							
	4 1	Amount	%	to Total	Inter	rest Rate (%)	Rate of Guarant Service Fee (%	
2009		\$ 81,799		- 2 -		1.21-2.47	172 71	
2008		\$ 155,307		1 2		2.72-4.02		0

				14.67	
		2009	9	2008	6
		Amount	% to Total	Amount	% to Total
3)Commissions (part of service fee and commission income, net)	\$_	70 0 -	\$	30,802	1
4)Brokerage service fee (part of service fee and commission income, net)	\$_	.0	\$	3,294	<u> </u>
5)Rental income	\$_		\$	59	
6)Donation (part of general and administrative expenses)	\$_	9,229	\$	4,647	4 - I
7)Others (part of general and administrative expenses)	\$_	2,675	\$	4,773	- 120

The above donation is for E.SUN Volunteer & Social Welfare Foundation's social welfare charity and for the E.SUN Foundation's culture and education promotion.

		7 7	2008
18)Sales of securities		4.1	\$ 15,098

The terms of the above transactions were similar to, or approximated, those for third parties.

c. Subsidiaries' related-party transactions and balances that each amounted to more than \$100,000 thousand as of and for the years ended December 31, 2009 and 2008

#### 1) E.SUN Bank

No. of the state o	December 31			
	Amount	% to Total	Interest Rate (%)	Interest Revenue (Expense)
2009	1			TILL IIV V
a)Loans b)Deposits	\$ 435,067 \$ 7,230,697		0.75-3.8 0-8.6	
2008				
2000				
a)Loans	\$ 532,020	-	1.62-4.3	
b)Deposits	\$ 8,884,350	1	0-9.9	9 \$ (211,663)
		1 1	December 31	12.0
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		2009		2008
		Amount % to T	otal Ar	nount % to Total
c)Other receivable (part of receivables)				
ESFHC		\$ 295,875	_ \$ 1	12,026

The other receivables refer to ESFHC's filed consolidated corporate tax returns from 2003.

d)Directors as credit guarantors

		December 51					
	1 -	Amount	% to Total	Interest Rate (%)	Rate of Guarantee Service Fee (%)		
2009	- 1	\$ 81,799		1.21-2.47	1 1 1 3		
2008		\$ 155,307	9.1	2.72-4.02	K Yall		

- e)E.SUN Bank made cross-currency swap contracts with ESFHC. The contract (nominal) amounts were \$1,293,475 thousand as of December 31, 2009. In 2009, the realized gain was \$252 thousand. The valuation loss was \$1,011 thousand in 2009.
- f) E.SUN Bank made currency swap contracts with ESFHC. The contract (nominal) amounts were \$327,740 thousand as of December 31, 2008. In 2009 and 2008, the realized gains were \$14,350 thousand and \$15,200 thousand, respectively. The valuation gain was
- The interest rates shown above are similar to, or approximate, those offered to third parties. However, the interest rates on deposits given to managers of E.SUN Bank are the same as the interest rates on a certain amount of employees' savings deposits.
- Under the Banking Law, except for consumer loans and government loans, credits extended by E.SUN Bank to any related party should be 100% secured, and the terms of credits extended to related parties should be similar to those extended to third parties.

#### 2)E.SUN Securities

a)Deposits each amounting to more than \$100,000 thousand in E.SUN Bank as of December 31, 2009 and 2008

	December 31		
	2009	2008	
Deposits	\$ 217,709	\$ 5,889	
Pledged time deposits	\$ 145,000	\$ 223,000	
Operation deposits	\$ 565,000	\$ 355,000	

b)E.SUN Securities entrusted to E.SUN Bank the deal settlement of securities and applied for a guarantee for overdraft amounting to \$3,000,000 thousand in both years. For this overdraft, E.SUN Securities provided time deposits and real estate to E.SUN Bank as collaterals as of December 31, 2009 and 2008. Other financial institutions provided guarantee for the overdraft for both years. As of December 31, 2009 and 2008, there was no overdraft amount.

3)ESVC

1 21	December	r 31
		2008
Deposits - E.SUN Bank	\$ 292,520	\$ 93,548

4)ESIB

		December 31		
	30134 ).	2009	2008	
a)Deposits - E.SUN Bank		\$ 192,017	\$ 105,700	

d. Compensation of directors, supervisors and management personnel

A The State of the	2009	2008
Salaries	\$ 30,294	\$ 33,357
Incentives	10,938	11,370
Special compensation	1,203	1,513
Bonus	25,034	12,308
	\$ 67,469	\$ 58,548

#### 32.PLEDGED ASSETS

In addition to those mentioned in other notes, the pledged assets of the Company are summarized as follows:

		Decemb	er 31	194
	×	2009		2008
Due from the Central Bank and call loans to other banks	\$	10.25		\$1,000,000
Financial assets at fair value through profit or loss (securities at face value)		424,900		4,000,000
Receivables (bonds)		200		400
Available-for-sale financial assets (bonds at face value)		339,900		394,000
Held-to-maturity financial assets (face value)		3,470,552		2,120,000
Other financial assets (face value)		804		65,548
The second secon		\$4,236,356		\$7,579,948

As of December 31, 2009 and 2008, the foregoing securities, with aggregate face value of \$3,400,000 thousand and \$5,000,000 thousand, respectively, had been provided as collaterals for day-term overdraft to comply with the Central Bank's clearing system requirement for real-time gross settlement (RTGS). The unused overdraft amount at the end of the day may also be treated as liquidity reserve.

As of December 31, 2008, the above-mentioned securities purchased amounting \$2,120,000 thousand had been provided to Mega International Commercial Bank as collaterals for issuing secured bank debentures by E.SUN Bank. Other securities were placed with courts of justice for various collection cases on overdue loans or were used as business reserve.

To expand its capital sourcing and enhance its liquidity position, E.SUN Bank's Los Angeles Branch obtained access privileges at the Discount Window of the Federal Reserve Bank of San Francisco. For this access, the Los Angeles Branch pledged the following assets:

Date	(In Thousands of	(In Thousands of U.S. Dollars)		
	Outstanding Loan Balance	Collateral Value		
December 31, 2009	\$ 21,868	\$ 13,121		
December 31, 2008	\$31,748	\$23,811		

#### 33.CONTINGENCIES AND COMMITMENTS

In addition to those mentioned in other notes, the commitments as of December 31, 2009 were as follows:

#### a.ESFH0

To help ESSIT in dealing with structured bonds, ESFHC committed to increase ESSIT's capital in cash if ESSIT's net worth is lower than the par value of its stock when it compensates E.SUN Bank for the securitization of the structured bonds (E.SUN CBO 2005-2) at the end of the trust period. However, on July 17, 2008, ESFHC resolved to sell all shares of ESSIT. In order to improve the process of the sale and increase the value of ESSIT, ESFHC agreed to undertake the obligation of ESSIT with E.SUN Bank and compensate E.SUN Bank for any loss at the end of the trust period.

#### b.E.SUN Bank

1)Renewable operating lease agreements on premises occupied by E.SUN Bank's branches, which will expire on various dates by July 2019. Rentals are calculated on the basis of the leased areas and are payable monthly, quarterly or semiannually. As of December 31, 2009, refundable deposits on these leases totaled \$910,266 thousand. Minimum annual rentals for the next five years are as follows:

Year	Amount
2010	\$ 479,132
2011	376,675
2012	310,544
2013	235,255
2014	178,609

Total rentals for January 2015 to July 2019 will aggregate \$87,428 thousand. The present value of these rentals is \$81,792 thousand, based on 0.83%, which is the annual fixed interest rate set by Chunghwa Post Co., Ltd. for its one-year time savings deposits on the balance sheet date.

2)Agreements on the acquisition and decoration of buildings and various purchases related to the improvements of existing premises occupied by its branches amounted to approximately \$314,433 thousand. As of December 31, 2009 the remaining unpaid amount was approximately \$225,880 thousand.

95

96

E.SUN FHC ANNUAL REPORT

1)Renewable operating lease agreements on premises occupied by E.SUN Securities' branches, which will expire on various dates by September 2014. Rentals are calculated on the basis of the leased areas and are payable monthly or quarterly. As of December 31, 2009, refundable deposits on these leases totaled \$11,738 thousand. Minimum annual rentals for the next five years are as follows:

ï	Year	Amount
	2010	\$ 37,60
	2011	30,24
	2012	26,09
	2013	20,82
	2014	13,73

2)Agreements on the decoration of buildings and various purchases related to the improvements of existing premises occupied by its branches amounted to approximately \$26,169 thousand. As of December 31, 2009, the remaining unpaid amount was approximately \$7,761 thousand.

#### d.ESIB

ESIB entered into insurance agent contracts with various insurance companies. The contracts are summarized as follows:

Insurance Company	Contract Date	Commission Received	Contract Period
Prudential Insurance	2004.01.09	Billed and received according to contract terms	Effectively starts on January 9, 2004 and will expire on January 9 2014. The contract may be updated according to the parties' written notice when the contract expired.
Tokio Marine Newa	2005.10.15	Billed and received according to contract terms	Effectively starts on October 15, 2005 and will expire on October 15, 2014. The contract may be updated according to the parties written notice when the contract expired.
Taian Insurance	2007.10.19	Billed and received according to contract terms	Effectively starts on October 19, 2007 and will expire on October 19, 2008. The contract is automatically extended for another year if the parties do not terminate the contract in writing earlier than 30 days before the end of the contract.

## 34.E.SUN BANK'S AVERAGE AMOUNT AND AVERAGE INTEREST RATE OF INTEREST-EARNING ASSETS AND INTEREST-BEARING LIABILITIES

Average balance was calculated by the daily average balances of interest-earning assets and interest-bearing liabilities.

	200	)9	2008		
Interest-earning assets	Average Balance	Average Rate (%)	Average Balance	Average Rate (%)	
Cash and cash equivalents - due from banks	\$ 1,295,487	0.11	\$ 1,188,439	1.31	
Call loans to banks	10,050,054	0.82	4,521,042	2.19	
Due from the Central Bank	123,076,143	0.63	16,480,880	1.54	
Held-for-trading financial assets - bonds	2,462,622	1.81	1,813,739	1.33	
Held-for-trading financial assets - bills	19,838,890	0.86	56,998,413	2.18	
Financial assets designated at fair value through profit or		. 1 2			
loss - bonds and bills	29,320,370	2.47	38,587,903	2.97	
Securities purchased under resell agreements	2,619,371	0.06	642,757	1.56	
Discounts and loans	536,973,072	1.89	537,267,151	3.25	
Receivables on credit cards	16,990,288	12.48	17,340,616	13.10	
Available-for-sale financial assets - bonds	39,187,961	2.09	29,503,886	2.78	
Held-to-maturity financial assets	17,966,090	2.26	13,782,745	2.20	
Debt instruments with no active market	6,080,789	2.24	7,289,366	2.50	
		a grant	*	13	
Interest-bearing liabilities			21.15		
Due to the Central Bank and other banks	\$ 21,371,779	0.43	\$ 25,261,764	2.81	
Financial liabilities at fair value through profit or loss	1 1	3	,,,	3	
(exclusive of financial liabilities designated at fair value					
through profit or loss - bank debentures)	3,608,375	0.57	10,590,710	2.38	
Securities sold under repurchase agreements	26,293,478	0.24	26,460,185	1.65	
Demand deposits	110,668,431	0.09	77,880,720	0.38	
Savings - demand deposits	167,405,007	0.25	130,972,363	0.57	
Time deposits	208,009,400	1.07	197,998,539	2.61	
Savings - time deposits	210,870,315	1.51	201,611,543	2.53	
Negotiable certificates of deposit	12,415,442	0.72	12,949,152	2.13	
Bank debentures (inclusive of financial liabilities	,,	1 7/17	, ,-02		
designated at fair value through profit or loss - bank	11.1				
debentures)	37,038,639	2.29	46,189,757	2.30	

#### 35.FINANCIAL INSTRUMENTS

#### a.ESFHC

1)Fair value of financial instrumentss

D	ecem	her	3

	20	009	2008	}	
Financial assets	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Valu	16
Financial assets - with fair values approximating			79	- 4	
carrying amounts	\$ 5,083,926	\$ 5,083,926	\$ 8,134,615	\$ 8,134,615	
Financial assets at fair value through profit or loss	1,011	1,011	303,324	303,324	
Financial liabilities	180		p	W. E.	
Financial liabilities - with fair values approximating		1	* '5.	- 4	
carrying amounts	163,540	163,540	125,795	125,795	
Financial liabilities at fair value through profit or loss	4,798,424	4,798,424	4,967,559	4,967,559	
Corporate bonds payable	5,500,000	5,509,477	5,500,000	5,546,437	

instruments approximate their fair values because of the short maturities of these instruments. Other short-term financial assets are cash and cash equivalents, receivables (except tax refundable) and refundable deposits. Other short-term financial liabilities are payables (except tax payable).

2) Methods and assumptions applied to estimate the

fair value of financial instruments are summarized as

b)For financial instruments at fair value through profit or loss and corporate bonds payable, fair value is best determined on the basis of quoted market prices. If there are trade prices or prices quoted by major market players, the latest trade prices and quoted prices are used as the basis for valuating the fair value; otherwise, ESFHC uses other financial data and appropriate valuation methodologies to determine fair value.

c)If equity investments under the equity method and financial assets carried at cost both consist of unlisted stock, these investments have no quoted market prices in an active market and their fair value cannot be reliably measured. Thus, the Company does not disclose their fair value.

#### 3)Financial risk information

#### a)Risk management

ESFHC established the Risk Management Committee, whose convener is the general manger and executive secretary is the chief risk officer, to draw up the principles and policies of risk management followed by each subsidiary. to coordinate and monitor the enforcement of risk management policies of each subsidiary and to deliberate whether proposals brought up by each risk-based unit focusing on a variety of individual issues are suitable for the Company. The committee also supports decision making on several important issues, such as asset allocation, designing and pricing of new products, merging,

joint venture and transfer of ownership, from the point of view of risk management to ensure that the Company has adequate capital to achieve profit objectives under reasonable risk.

#### b)Market risk

ESFHC set up "The Market Risk Management Principle of E.SUN Financial Holding Company" as the guideline of management of market risk.

It monitors and controls the market risk of ESFHC and subsidiaries, and set up the risk limit of ESFHC and subsidiaries, including the VaR limit, Positionlimit and Stop Loss Limit. ESFHC also makes a risk evaluation report, which covers the taking of risk exposure by each risk-based unit and the adequacy of the current risk management system, to the board of directors regularly.

#### c)Credit risk

To maintain good asset quality, ESFHC's subsidiaries have established independent credit review divisions and set up fair credit approval processes. ESFHC and subsidiaries also set up management policy and requirements of counterparties' credit rating, default risk, settlement risk, and risk concentration in products, industries, and affiliates.

#### d)Liquidity risk

ESFHC set up "The Liquidity Risk Management Guideline of E.SUN Financial Holding Company" as the guideline of management of liquidity risk. It monitors and asks ESFHC and subsidiaries to maintain appropriate liquidity, payment ability, financial stability, and to improve urgent situation handling ability.

ESFHC and subsidiaries also follow the requirements of authorities, adopt numeral management, and compile cash flow gap analysis report regularly. Additionally, ESFHC and subsidiaries set up liquidity risk management index, and implement and monitor strictly.

1) Fair value of financial instruments

	December 51					
	2	009	2008	3		
Financial assets	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Value		
Financial assets - with fair value approximating carrying						
amounts	\$ 264,170,974	\$ 264,170,974	\$ 132,413,462	\$ 132,413,462		
Financial assets at fair value through profit or loss	39,489,518	39,489,518	72,690,441	72,690,441		
Available-for-sale financial assets	36,818,491	36,818,491	42,606,239	42,606,239		
Discounts and loans	550,483,765	550,483,765	532,944,978	532,944,978		
Held-to-maturity financial assets	18,278,241	18,585,200	14,241,499	14,460,273		
Other financial assets (exclusive of financial assets				1		
carried at cost)	5,559,228	5,580,481	7,495,793	7,460,285		
	8 1			- E		
Financial liabilities				100		
Financial liabilities - with fair value approximating			25.1			
carrying amounts	60,989,968	60,989,968	53,183,460	53,183,460		
Financial liabilities at fair value through profit or loss	11,059,469	11,059,469	26,488,285	26,488,285		
Deposits and remittances	775,064,009	775,064,009	666,460,275	666,460,275		
Bank debentures	33,500,000	33,919,422	27,300,000	27,162,767		
Other financial liabilities	2,136,729	2,136,729	2,372,937	2,372,937		

Effective January 1, 2006, E.SUN Bank adopted SFAS No. 34 - "Accounting for Financial Instruments." The amount of the cumulative effect of accounting changes and the adjustments of stockholders' equity resulting from the adoption of SFAS No. 34 are mentioned in Note 3.

- 2) Methods and assumptions applied to estimate the fair value of financial instruments are summarized as follower
- a) The carrying amounts of short-term financial instruments approximate their fair values because of the short maturities of these instruments. Other shortterm financial assets are cash and cash equivalents, due from the Central Bank and call loans to other banks, securities purchased under resell agreements, receivables (except tax refundable) and refundable deposits. Other short-term financial liabilities are due to the Central Bank and other banks, securities sold under repurchase agreements, payables (except tax payable) and remittances.
- b)For financial instruments at fair value through profit or loss, available-for-sale financial assets, heldto-maturity financial assets and bank debentures. fair value is best determined on the basis of quoted market prices. However, in many instances where there are no quoted market prices for E.SUN Bank's various financial instruments, fair values are based on estimates using other financial data and appropriate valuation methodologies.

E.SUN Bank estimated the fair value of each forward contract on the basis of the exchange rates quoted by Reuters on each settlement date. Fair values of interest rate swap contracts and cross-currency swap contracts are calculated using the discounted cash flow method, unless the fair values on these two types of contracts are provided by counter-parties. Fair values of currency option contracts are based on estimates using the Black Scholes model, binomial method or Monte Carlo simulation. Fair values of credit default swap contracts are valuated using the discount spreads method or modified Hull-White model. The fair value of each futures contract is calculated using the prices quoted by the futures exchange.

December 31

For valuation of debt instruments with no active market, the fair value is determined on the basis of the discounted cash flow method. E.SUN Bank uses a discount rate approximating the rate of return of financial instruments with similar terms and characteristics, including the credit risk of the debtors, the residual period during which the fixed interest rate prescribed by contracts is accrued, the residual period for principal repayments, and the type of currency (New Taiwan dollar, U.S. dollar, etc.) to be used for

payments. As of December 31, 2009 and 2008, the discount rates used were between 0.108% and 2.185% and between 0.471% and 1.842%, respectively, for the New Taiwan dollar and between 0.175% and 4.477% and between 0.150% and 2.695%, respectively, for the U.S. dollar.

If there are trade prices or prices quoted by major market players, the latest trade prices and quoted prices are used as the basis for valuating the fair value of debt instruments with no active market and classified as other financial assets; otherwise, E.SUN Bank uses the foregoing discounted cash flow method to determine fair value.

c)Discounts and loans, and deposits are interest-earning assets and interest-bearing liabilities. Thus, their carrying amounts represent fair value. The fair value of overdue loans is based on their carrying amount, net of allowance for credit losses.

- d)If equity investments under the equity method and financial assets carried at cost both consist of unlisted stock, these investments have no quoted market prices in an active market and their fair value cannot be reliably measured. Thus, E.SUN Bank does not disclose their fair value.
- e)Other financial liabilities include guarantee deposits received, appropriations for loans and credit-linked structured products. They are interest-bearing liabilities or items that can be transferred to other banks at any time depending on the business situation or withdrawn by providers. The carrying amounts of these liabilities represent their fair values.
- 3)As of December 31, 2009 and 2008, respectively, fair values of financial assets and liabilities determined using quoted market prices or market prices estimated on the basis of valuation method were as follows:

	December 31					
	2009		2008			
Financial assets	Quoted Market Prices	Estimated Market Prices	Quoted Market Prices	Estimated Market Prices		
- Indiana in the control of the cont						
Financial assets at fair value through profit or loss	\$ 8,869,416	\$ 30,620,102	\$ 32,538,940	\$ 40,151,501		
Available-for-sale financial assets	12,816,402	24,002,089	27,304,930	15,301,309		
Held-to-maturity financial assets	6,952,915	11,632,285	7,030,651	7,429,622		
Other financial assets (exclusive of financial assets	100					
carried at cost)	615,632	4,964,849	720,433	6,739,852		
Financial liabilities		7.8	A. L.			
Financial liabilities at fair value through profit or loss		11,059,469	1 3	26,488,285		
Bank debentures		33,919,422	130 1	27,162,767		

- 4)A valuation of financial instruments at estimated market prices showed a loss of \$837,390 thousand and \$162,594 thousand in 2009 and 2008, respectively.
- 5)For the years ended December 31, 2009 and 2008, the adjustments of stockholders' equity credited directly from the available-for-sale financial assets amounted to \$1,245,924 thousand and debited directly from the available-for-sale financial assets amounted to \$675,538 thousand, respectively; the gain or loss recognized and deducted from the adjustments of stockholders' equity amounted to a gain of \$267,601 thousand and a loss of \$780,553 thousand, respectively.

#### 6)Financial risk information

#### a)Risk management

E.SUN Bank established the Risk Management Division to draw up the principles and policies of risk management followed by each department, to coordinate and monitor the enforcement of risk management policies of each department and to deliberate whether proposals brought up by each risk-based unit focusing on a variety of individual issues are suitable for E.SUN Bank. The division also supports decision making on several important issues, such as asset allocation, designing and pricing of new products and transfer of ownership, from the point of view of risk management to ensure that E.SUN Bank has adequate capital to achieve profit objectives under reasonable risk.

#### b)Market risk

E.SUN Bank evaluated the market risk of financial instruments on the basis of value at risk (VaR). VaR is the potential loss in market value of financial instruments held by E.SUN Bank, which is measured within a set confidence interval for a specified period. E.SUN Bank estimated VaR on the basis of the changes in prices of financial instruments in the past two years.

Net positions on foreign-currency transactions were as follows:

Unit: In Thousands of Dollars

Items	F	December 3	1, 2009	10.00	Decembe	December 31, 2008		
Net position on	Currency		NT\$	Cı	ırrency	NT\$		
foreign-currency	USD	(36,226)	\$(1,165,608)	HKD	(76,308)	\$ (322,693)		
transactions	SGD	10,966	251,391	USD	9,800	321,185		
(market risk)	AUD	7,043	203,352	JPY	(680,531)	(246,723)		
	HKD	46,205	191,705	EUR	3,069	141,911		
	CNY	(24,523)	(115,576)	CNY	14,043	67,351		

Note: The foreign currencies represent the top five currencies in E.SUN Bank's basket of international currencies.

#### c)Credit risk

E.SUN Bank is exposed to potential loss due to defaults by counter-parties or issuers. Under normal business operations, E.SUN Bank is a party to transactions involving financial services with off-balance-sheet risks, such as issuing credit cards, extending credit facilities and providing financial guarantee and obligations under letters of credit issued. Generally, these transactions are for one year. As of December 31, 2009 and 2008, the interest rates for loans were between 0.15% and 18.25% and between 0.59% and 18.25%, respectively. The highest interest rate for credit cards was 19.71% in both years.

There was no concentration of maturity dates in one particular period that would potentially result in liquidity problems to E.SUN Bank.

Credit card commitments
Guarantees and letters of credit issued

E.SUN Bank evaluates the creditworthiness of credit applications case by case, taking into account the applicant's credit history, credit rating and financial condition. Collateral, mostly in the form of real estate, cash, inventories, marketable securities and other assets, may be required depending on the evaluation result. As of December 31, 2009 and 2008, about 70% and 65% of total loans granted, respectively, and about 15% and 18%, respectively, for both the aggregate guarantees and letters of credit issued, were secured. If the customers break a contract, E.SUN Bank will execute its right on the collaterals and decrease its credit risk. However, E.SUN Bank discloses the maximum credit exposure without consideration of collateral fair value.

The maximum credit exposure of financial assets is the carrying amounts of financial assets on the balance sheet date.

The amounts of financial contracts with off-balancesheet credit risks as of December 31, 2009 and 2008 were as follows:

December 31					
2009	2008				
	March 1	- 11			
40.40.506.055	4244050				

\$248,796,255 \$244,073,452 17,880,961 14,793,569

101

E.SUN FHC ANNUAL REPORT 2009

The concentration of credit risk exists when counter-parties to financial transactions are individuals or groups engaged in similar activities or activities in the same region, which would cause their ability to meet contractual obligations to be similarly affected by changes in economic or other conditions. Groups or industries and regions with outstanding loans that were 10% or more of total outstanding loans were as follows:

	December 31					
	2009	10	2008			
Credit Risk Profile by Group or Industry	Amount	%	Amount	%		
Natural person	\$ 322,569,407	57	\$ 286,616,096	53		
Manufacturing	124,544,378	22	133,970,694	25		

			7 (		
to a set of the	2009	2008		V	
redit Risk Profile by Region	Amount	%	Amount	%	
omestic	\$ 525,862,522	93	\$ 503,274,180	92	
orth America	10,796,412	2	14,141,824	3	
sia	10,852,963	2	12,936,053	2	

d)Liquidity risk

In December 2009 and 2008, the liquidity reserve ratio was 26.26% and 16.95%, respectively. E.SUN Bank has sufficient equity capital and working capital to execute all contract obligations and had no liquidity risk.

The contract or notional amount is used to calculate the amounts to settle with the counter-parties, so it is neither the actual amount delivered nor the cash requirement for E.SUN Bank. Also, E.SUN Bank can enter into derivative financial contracts at reasonable market terms. Thus, E.SUN Bank did not expect significant cash flow demands to settle these contracts.

The management policy of E.SUN Bank is to match the contractual maturity profile to the interest rates for its assets and liabilities. Because of uncertainties, however, the maturities did not fully match the interest rates, resulting in gaps that may potentially give rise to gain or loss

E.SUN Bank applied appropriate ways to group assets and liabilities. The maturity analysis of assets and liabilities was as follows:

-			0.4	200
110	cem	her	-31	. 200

to be	N - 7	HT.			To the second	2 2
		Due after	Due after	Due after		
	n .	One Month	Three Months	One Year	D 6	1
43.50	Due in	Up to	Up to	Up to	Due after	m . 1 %
Assets	One Month	Three Months	One Year	Seven Years	Seven Years	Total
Assets				£ -		
Cash and cash equivalents	\$ 9,800,366	\$ -	\$ -	\$ -	\$ -	\$ 9,800,366
Due from the Central Bank and			× 5 1			
call loans to other banks	150,389,990	52,802,585	13,982,640	. '2 - 1		217,175,215
Financial assets at fair value					7.146	
through profit or loss	11,592,696	1,469,807	4,481,713	20,703,697	1,241,605	39,489,518
Securities purchased under resell					*	
agreements	(b) -	3,384,993	P 700 -	· -	-	3,384,993
Receivables	294,487	29,445,511	130,313	4,047,622	20 30 2	33,917,933
Discounts and loans	56,965,804	34,209,971	57,689,394	199,327,741	205,742,871	553,935,781
Available-for-sale financial assets	7,039,034	86,537	3,413,240	24,551,649	1,728,031	36,818,491
Held-to-maturity financial assets	160,599	224,319	402,978	16,627,442	862,903	18,278,241
Other financial assets (exclusive of	f					
financial assets carried at cost)						
	772		969,655	1,586,246	3,002,555	5,559,228
	\$236,243,748	\$121,623,723	\$ 81,069,933	\$ 266,844,397	\$212,577,965	\$ 918,359,766
	Ht	4 1000	11	A No.		100 100 100
Liabilities				100		
1 - 7						
Due to the Central Bank and other		1 1 1 T	1			
banks	\$ 22,751,593	\$ 3,508,184	\$ 12,792,180	\$ -	\$ -	\$ 39,051,957
Financial liabilities at fair value	- 1					
through profit or loss	2,900,000	45,000	3,414,469	4,700,000	1985	11,059,469
Securities sold under repurchase				2 17		
agreements	10,684,799	2,126,860	1,707,309	-	_	14,518,968
Payables	3,241,111	792,217	1,617,918	1,901,139	3,867	7,556,252
Deposits and remittances	430,737,338	98,117,703	234,411,849	11,797,119	. (3) 1	775,064,009
Bank debentures	77 14	1,300,000	3,700,000	28,500,000	100	33,500,000
Other financial liabilities	500,000	1,948	1,379,922	182,591	72,268	2,136,729
	. 7	10 A S		I Fa	2 10	
	\$ 470,814,841	\$105,891,912	\$259,023,647	\$ 47,080,849	\$ 76,135	\$ 882,887,384
100		=6		7.5	1	1914

	Due in One Month	Due after One Month Up to Three Months	Due after Three Months Up to One Year	Due after One Year Up to Seven Years	Due after Seven Years	Total
Assets		1000				
Cash and cash equivalents	\$ 11,572,247	\$ -	\$ -	\$ -	\$ -	\$ 11,572,247
Due from the Central Bank and				4.4		
call loans to other banks	60,321,437	19,148,959	9,500,000	T -	N	88,970,396
Financial assets at fair value						
through profit or loss	13,622,141	11,116,416	20,346,654	25,664,649	1,940,581	72,690,441
Securities purchased under resell				3	1 3	
agreements	353,252	1000	7	1 P-	X 2 12	353,252
Receivables	323,822	27,738,510	68,494	3,383,927	J. 15 -	31,514,753
Discounts and loans	61,107,424	38,555,538	52,569,158	193,317,896	190,962,243	536,512,259
Available-for-sale financial assets	4,631,754		6,331,571	30,177,512	1,465,402	42,606,239
Held-to-maturity financial assets	\$ -	\$ 163,610	\$ 335,836	\$ 11,253,257	\$2,488,796	\$14,241,499
Other financial assets (exclusive						
of financial assets carried at						11.07
cost)	492,070	2 7 6	1,278,365	5,725,358	9 3	7,495,793
	\$152,424,147	\$ 96,723,033	\$ 90,430,078	\$269,522,599	\$196,857,022	\$ 805,956,879
	1 (a) 10 to	gent fill by "	1 12		10 10 10	
Liabilities						
					10 40	- 1
Due to the Central Bank and						
other banks	\$ 5,906,839	\$ 655,480	\$14,605,901	\$ -	\$ -	\$ 21,168,220
Financial liabilities at fair value						
through profit or loss	8,396,921	10,000,000	1,302,126	6,789,238		26,488,285
Securities sold under repurchase						
agreements	15,907,397	5,059,406	1,481,219	1000	4 2	22,448,022
Payables	5,540,907	76,924	174,933	3,926,030	Ton Te	9,718,794
Deposits and remittances	314,092,225	97,372,256	236,113,737	18,882,057	-11	666,460,275
Bank debentures	3." -		7 -	27,300,000	10 1	27,300,000
Other financial liabilities	509,700	625,270	950,000	287,967		2,372,937
				199		
	\$350,353,989	\$113,789,336	\$254,627,916	\$57,185,292	\$ -	\$775,956,533
				- (		

7)The gains (losses) on financial assets and liabilities at fair value through profit or loss in 2009 and 2008 were as follows:

and the first programming and the second of the con-	2009	2008
	A. C.	1
Financial assets at fair value through profit or loss	110	
Realized gains	\$ 2,384,923	\$ 3,941,550
Valuation gains (losses)	(1,311,565)	2,142,491
	1,073,358	6,084,041
Financial liabilities at fair value through profit or loss		
Realized losses	(1,621,114)	(2,150,353)
Valuation gains (losses)	513,905	(2,327,236)
	(1,107,209)	(4,477,589)
	\$ (33,851)	\$ 1,606,452

#### c. E.SUN Securities

1)Fair value of financial instruments

	December 31				
	200	)9	2008		
Nonderivative	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Value	
Assets					
Financial assets with fair value approxima ting carrying	16.5				
amount	\$ 4,810,233	\$ 4,810,233	\$ 2,440,135	\$ 2,440,135	
Financial assets at fair value through profit or loss - current				2 1 2 2	
Beneficiary certificates	330,422	330,422	626,621	626,621	
Operating securities - dealing department	282,591	282,591	731,543	731,543	
Operating securities - underwriting department	7 E. (C )		18,000	18,000	
X. A. Maria					
Liabilities					
Financial liabilities with fair value approximating carrying	- "				
amount	2,263,144	2,263,144	1,045,309	1,045,309	
			1		
Derivatives			100		
				10.0	
Assets				E	
Financial assets at fair value through profit or loss - current	X A.				
Futures exchange margins	4,000	4,000	2,040	2,040	

fair value of financial instruments are summarized as

2) Methods and assumptions applied to estimate the

- a) The carrying amounts of short-term financial instruments approximate their fair values because of the short maturities of these instruments. The method applies to cash and cash equivalents, margin loans receivable, loan from refinanced margin, refinancing deposits receivable, accounts receivable, other receivables (except receivables from adopting the consolidated income tax returns and tax refundable). restricted assets - current, commercial paper issued, securities sold under repurchase agreements, deposits on short-sale transactions, payables for short-sale transactions, accounts payable, other payables (except payables from adopting the consolidated income tax returns and tax payable).
- b)For beneficiary certificates, fair value is determined on the basis of quoted market prices.
- c)For operating securities, fair value is determined on the listed securities' closing prices or period-end reference prices published by GTSM on the balance sheet date.
- d) For operation deposits, settlement funds, and refundable deposits, fair value is their carrying amount because they have no specific maturity dates.
- e)Emerging stocks held by the dealing department, noncurrent available-for-sale assets and equity investments under the equity method consist of unlisted stocks. Since these investments have no quoted market prices in an active market and their fair value cannot be reliably measured, E.SUN Securities does not disclose their fair value.

3) As of December 31, 2009 and 2008, respectively, fair values of financial assets and liabilities determined using quoted market prices or market prices estimated on the basis of valuation method were as follows:

		December 31					
		20	09	2008	3		
	Nonderivative	Quoted Market Prices	Estimated Fair Value	Quoted Market Prices	Estimated Fair Value		
(	Assets				1		
	Financial assets at fair value through profit or loss - current		100	19.6	DE THE R		
	Beneficiary certificates	\$ 330,422	\$ -	\$ 626,621	\$ -		
	Operating securities - dealing department	282,591	3 1	731,543	-		
	Operating securities - underwriting department	1 1	T (1)	18,000	- V		
-	<u>Derivatives</u>						
-	Assets						
	Futures exchange margins	4,000	1	2,040			

4)As of December 31, 2009 and 2008, financial assets exposed to fair value interest rate risk amounted to \$4,020,564 thousand and \$2,945,862 thousand, respectively, financial assets exposed to cash flow interest rate risk amounted to \$593,000 thousand and \$45,000 thousand, respectively, and financial liabilities exposed to fair value interest rate risk amounted to \$2,099,123 thousand and \$1,001,405 thousand, respectively.

5)As of December 31, 2009 and 2008, the interest revenue (expense) and financial revenue (expense) associated with financial assets (liabilities) other than those at FVTPL were as follows:

	2009	2008
Interest revenue	\$ 157,143	\$ 224,707
Interest expense	2,213	20,491
Financial revenue	6,391	11,651
Financial expense	1,108	25,592

#### 6)Risk management policy and hedge strategy

The non-derivative financial instruments held by E.SUN Securities mainly include cash and cash equivalents. financial assets at fair value through profit or loss - stocks and beneficiary certificates, borrowings, commercial paper issued and securities sold under repurchase agreements. These financial instruments are held to meet demands for funds. E.SUN Securities also holds receivables and payables arising from operating activities.

E.SUN Securities issues derivative financial instruments, including futures contracts and options, to generate reasonable profit.

E.SUN Securities' major risks are cash flow risk arising from interest rate fluctuation, credit risk and liquidity

a)Cash flow risk arising from interest rate fluctuation

E.SUN Securities' main cash flow risk arises from interest rate fluctuation on time deposits, borrowings and commercial paper issued with floating rate. E.SUN Securities manages its interest rate risk by integrating fix and floating interest rate.

E.SUN Securities only conducts business with recognized and creditworthy third parties. Customers are subject to credit verification procedures, and the collection of accounts receivable are subsequently assessed.

The futures and TAIEX options contracts entered into by E.SUN Securities are all exchange traded and can be settled before expiration without default. Therefore, no significant credit risk is expected to arise. Other financial assets (including cash and cash equivalents) held by E.SUN Securities is exposed to credit risk on counter-party defaults. The maximum exposure to losses equals the carrying amount of financial instruments.

E.SUN FHC ANNUAL REPORT 2009

Collateral would not be required because E.SUN Securities only conducts business with recognized third parties.

#### c)Liquidity risk

E.SUN Securities adjusts its liquidity position by using tools such as commercial paper issued and cash and cash equivalents to reach its objectives such as financial stabilization and financial flexibility.

Information on derivative financial instruments is summarized as follows:

#### a)Stock warrants issued

As premiums from the stock warrants issued by E.SUN Securities were all received, there is no credit risk.

E.SUN Securities is in a short position for the stock warrants issued, which is in reverse to the investors' position. As the investors may exercise their option rights before expiration of the contracts because of the fluctuations in the underlying securities' fair values, E.SUN Securities' position is expected to be exposed to market risk. To reduce the uncertainty, E.SUN Securities mainly adopts delta and vega risk hedging strategies, which are summarized below.

# E.SUN FHC ANNUAL REPORT 2009

110

#### i. Delta risk hedging strategy

The hedge instruments are mainly the underlying securities. The dynamic hedging method is adopted by referring to the delta risk value calculated using E.SUN Securities' risk model.

#### ii.Vega risk hedging strategy

The hedge instruments are mainly the warrants listed in the domestic market with the same underlying securities. The strategy adopted in vega hedge is primarily through buying the significantly underpriced stock warrants with the same underlying securities, of which the price volatility will partly offset the price volatility of the stock warrants issued by E.SUN Securities.

Future cash flows refer to the cash inflows or outflows resulting from the settlements of stock warrants by cash or securities when the warrants are exercised. The amount and timing of future cash flows depend on the amount and timing of the stock warrants exercised.

Please refer to the related information in Note 6.

#### b)Futures and TAIEX options

The contracts entered into by E.SUN Securities are all exchange traded and can be settled before expiration without default. Therefore, no significant credit risk is expected to arise.

The major risk associated with the futures and options undertaken by E.SUN Securities is the market risk arising from the fluctuations in the market prices of the underlying assets. Losses will be incurred if market index prices and the prices of the investment index move in opposite directions. To control the risk within a tolerable limit, a stop-loss mechanism has been established. Hence, market risk is assessed to be remote.

As premiums are paid before futures and option contracts are bought, no funding requirement is expected. In addition, the options written and the outstanding futures contracts can be settled at reasonable prices. Therefore, liquidity risk is assessed to be remote.

To hedge the risk arising from proprietary trading of stocks, E.SUN Securities has entered into TAIEX Index Futures and options. Margin deposits are paid before the transactions take effect. E.SUN Securities in the outstanding futures contracts is marked to market daily, and its working capital is assessed to be adequate to support the margin calls. Hence, no cash flow risk or significant cash requirements are expected.

The gains (losses) from the derivative transactions in 2009 and 2008 were summarized as follows:

	- 1 - 7	2009	Έ.,	2008
	-6			
Gains (losses) on futures contracts				
Gain (realized)	\$	731	\$	691
Loss (realized)	C. Carl	(1,491)		(868)
All the second second	\$	(760)	\$	(177)
Gains (losses) on option contracts	4.1		4	
Gain (realized)	\$	218	\$	490
Loss (realized)		(281)		(1,591)
14 6 7 7 8 5	\$	(63)	\$	(1,101)

## 36.ALLOCATION OF REVENUE, COST AND EXPENSE RESULTING FROM INTERCOMPANY SHARING OF RESOURCES

Under cooperation arrangements, E.SUN Bank and E.SUN Securities shared some equipment and operating sites; thus, related expenses were allocated as follows:

to be a second	E.SUN Bank	E.SUN Securities	Total	Allocation Method
2009	en e	14.75		
Rental expense	\$ 2,160	\$ 1,080	\$ 3,240	E.SUN Bank - 2/3 and E.SUN Securities - 1/3
Broadcasting and security systems	36	36	72	50% each
Others	1,357	1,268	2,625	Cleaning expenses: E.SUN Bank - 24% and E.SUN Securities - 76% Utilities: 50% each Building maintenance expenses: Based on space actually occupied
	\$ 3,553	\$ 2,384	\$ 5,937	The state of the s
2008	10.01	V 100		
Rental expense	\$2,160	\$1,080	\$3,240	E.SUN Bank - 2/3 and E.SUN Securities - 1/3
Broadcasting and security systems	176	176	352	50% each
Others	1,607	1,368	2,975	Cleaning expenses: E.SUN Bank - 24% and E.SUN Securities - 76% Utilities: 50% each, but for E.SUN Bank's Chiayi Branch - 2/3 and E.SUN Securities - 1/3 Building maintenance expenses: Based on space actually occupied
	\$3,943	\$2,624	\$6,567	

Under cooperation arrangements, E.SUN Bank and ESIB shared some equipment and operating sites, personnel, and an internet service system and provided cross-selling financial services starting in 2004. The service fees earned by E.SUN Bank were based on 10% of the gross revenue derived from the insurance companies' products sold by E.SUN Bank. In 2009 and 2008, ESIB should have paid E.SUN Bank \$39,113 thousand and \$17,445 thousand, respectively; the unpaid amount was \$4,298 thousand and \$3,497 thousand on December 31, 2009 and 2008, respectively.

E.SUN Bank had recognized \$123 thousand in cross-selling revenues from ESSIT in 2008.

The cross-selling transactions between E.SUN Bank and E.SUN Securities were as follows (the amounts below refer to E.SUN Bank):

	1.00	2009	2008
Revenue Expense		\$ 2,459 \$ 56,802	\$ 1,680 \$ 3,459

## 39.E.SUN FINANCIAL HOLDING COMPANY, LTD, AND SUBSIDIARIES' ASSET QUALI CONCENTRATION OF CREDIT EXTENSIONS, INTEREST RATE SENSITIVITY, PROFITABILITY AND MATURITY ANALYSIS OF ASSETS AND LIABILITIES

a.E.SUN Bank's asset quality Table 7 (attached).

b.E.SUN Bank's concentration of credit extensions

(In Thousands of New Taiwan Dollars, %)

4	December 31, 2	2009	3.	December 31, 2	2008	
Rank (Note 1)	Industry of Group Enterprise (Note 2)	Total Amount of Credit Endorsement or Other Transactions (Note 3)	Percentage of E.SUN Bank's Equity	Industry of Group Enterprise (Note 2)	Total Amount of Credit Endorsement or Other Transactions (Note 3)	Percentage of E.SUN Bank's Equity
1	Group A Integrated circuits production	\$ 6,125,680	11.89	Group A Integrated circuits production	\$ 6,962,631	15.32
2	Group B Iron and steel smelting	5,357,218	10.40	Group D Liquid crystal panel and components production	5,015,209	11.04
3	Group C Liquid crystal panel and components production	5,275,618	10.24	Group C Liquid crystal panel and components production	4,775,568	10.51
4	Group D Liquid crystal panel and components production	5,070,856	9.85	Group E Railway transportation	4,053,941	8.92
5	Group E Railway transportation	3,804,407	7.39	Group B Iron and steel smelting	3,992,000	8.79
6	Group F Petroleum and coal products production	3,000,804	5.83	Group K Synthetic fiber production	3,664,795	8.07
7	Group G Liquid crystal panel and components production	2,911,598	5.65	Group H Real estate development	3,018,500	6.64
8	Group H Real estate development	2,911,500	5.65	Group L Other real estate not classified elsewhere	2,975,793	6.55
9	Group I Footwear manufacturing	2,778,518	5.39	Group M Electric wires and cables production	2,154,043	4.74
10	Group J Civil air transportation	2,492,578	4.84	Group N Financial leasing	2,046,994	4.51

Note 1: The list shows rankings by total amount of credit, endorsement or other transactions but excludes government-owned or state-run enterprises. If the borrower is a member of a group enterprise, the total amount of credit, endorsement or other transactions of the entire group enterprise must be listed and disclosed by code and line of industry. The industry of the group enterprise should be presented as the industry of the member firm with the highest risk exposure. The lines of industry should be described in accordance with the Standard Industrial Classification System of the Republic of China published by the Directorate-General of Budget, Accounting and Statistics under the Executive Yuan.the Republic of China published by the Directorate-General of Budget, Accounting and Statistics under the Executive

Note 2: Group enterprise refers to a group of corporate entities as defined by Article 6 of "Supplementary Provisions to the Taiwan Stock Exchange Corporation Rules for Review of Securities Listings.

Note 3: The total amount of credit, endorsement or other transactions is the sum of various loans (including import and export negotiations, discounted, overdrafts, unsecured and secured short-term loans, margin loans receivable, unsecured and secured medium-term loans, unsecured and secured long-term loans and overdue loans), exchange bills negotiated, factored accounts receivable without recourse, acceptances and guarantees.

#### c.E.SUN Bank's interest rate sensitivity information

#### Interest Rate Sensitivity (New Taiwan Dollars) December 31, 2009

(In Thousands of New Taiwan Dollars, %))

Items	1 to 90 Days	91 to 180 Days	181 Days to One Year	Over One Year	Total
Interest rate-sensitive assets	\$ 709,246,308	\$ 20,070,792	\$ 2,204,275	\$ 35,442,324	\$ 766,963,699
Interest rate-sensitive liabilities	334,062,458	373,152,769	43,925,381	23,190,420	774,331,028
Interest rate sensitivity gap	375,183,850	(353,081,977)	(41,721,106)	12,251,904	(7,367,329)
Net worth					
Ratio of interest rate-sensitive assets to liabilities					
Ratio of interest rate sensitivity ga	(14.70)				

#### Interest Rate Sensitivity (New Taiwan Dollars) December 31, 2008

(In Thousands of New Taiwan Dollars, %)

Items	1 to 90 Days	91 to 180 Days	181 Days to One Year	Over One Year	Total
Interest rate-sensitive assets	\$ 559,528,704	\$ 31,321,810	\$ 16,245,299	\$ 64,575,594	\$ 671,671,407
Interest rate-sensitive liabilities	307,187,721	258,755,003	87,082,683	29,259,069	682,284,476
Interest rate sensitivity gap	252,340,983	(227,433,193)	(70,837,384)	35,316,525	(10,613,069)
Net worth	7 m - 1/-	4 2 36	36"	300	46,104,480
Ratio of interest rate-sensitive assets	s to liabilities			1 1	98.44
Ratio of interest rate sensitivity gap	to net worth		1	freq.	(23.02)

Note 1:The above amounts included only New Taiwan dollar amounts held by the head office and branches of E.SUN Bank (i.e., excluding foreign currency). Note 2:Interest rate-sensitive assets and liabilities mean the revenues or costs of interest-earning assets and interest-bearing liabilities that were affected by interest rate changes

Note 3:Interest rate sensitivity gap = Interest rate-sensitive assets - Interest rate-sensitive liabilities.

Note 4:Ratio of interest rate-sensitive assets to liabilities = Interest rate-sensitive assets/Interest rate-sensitive liabilities (in New Taiwan dollars).

#### Interest Rate Sensitivity (U.S. Dollars) December 31, 2009

(In Thousands of U.S. Dollars, %)

Items	1 to 90 Days	91 to 180 Days	181 Days to One Year	Over One Year	Total
Interest rate-sensitive assets	\$ 3,353,219	\$ 456,559	\$ 145,603	\$ 326,979	\$ 4,282,360
Interest rate-sensitive liabilities	3,712,607	289,952	216,744		4,219,303
Interest rate sensitivity gap	(359,388)	166,607	(71,141)	326,979	63,057
Net worth	- t		10,000	W 100	41,084
Ratio of interest rate-sensitive assets	to liabilities			7.14	101.49
Ratio of interest rate sensitivity gap	to net worth	9 V V	(1 g) 34	8 × /	153.48

#### Interest Rate Sensitivity (U.S. Dollars) December 31, 2008

(In Thousands of U.S. Dollars, %)

Items	1 to 90 Days	91 to 180 Days	181 Days to One Year	Over One Year	Total
Interest rate-sensitive assets	\$ 2,713,565	\$ 437,948	\$ 150,441	\$ 230,364	\$ 3,532,318
Interest rate-sensitive liabilities	2,901,286	434,538	169,919	J. 4 8-11	3,505,743
Interest rate sensitivity gap	(187,721)	3,410	(19,478)	230,364	26,575
Net worth		10 Car	"	1 187 191	2,874
Ratio of interest rate-sensitive assets	to liabilities				100.76
Ratio of interest rate sensitivity gap	o net worth		. 3	- 4	924.67

Note 1:The above amounts included only U.S. dollar amounts held by the head office, domestic branches, OBU and overseas branches of E.SUN Bank and excluded contingent assets and contingent liabilities.

Note 2:Interest rate-sensitive assets and liabilities mean the revenues or costs of interest-earning assets and interest-bearing liabilities that were affected by

Note 3:Interest rate sensitivity gap = Interest rate-sensitive assets - Interest rate-sensitive liabilities.

Note 4:Ratio of interest rate-sensitive assets to liabilities = Interest rate-sensitive assets/Interest rate-sensitive liabilities (in U.S. dollars).

## d.Profitability

#### 1)E.SUN Financial Holding Company, Ltd. and subsidiaries

Items		Year Ended December 31, 2009	Year Ended December 31, 2008
	Before income tax	0.24	0.20
Return on total assets	After income tax	0.22	0.13
	Before income tax	4.14	3.36
Return on equity	After income tax	3.83	2.12
Net income ratio		14.54	7.24

#### 2) E.SUN Financial Holding Company, Ltd.

Items		Year Ended December 31, 2009	Year Ended December 31, 2008
	Before income tax	3.04	1.90
Return on total assets	After income tax	3.14	1.68
	Before income tax	3.70	2.41
Return on equity	After income tax	3.83	2.12
Net income ratio		95.36	79.58

#### 3) E.SUN Bank

Items	5 - 1 - Y	Year Ended December 31, 2009	Year Ended December 31, 2008
2 4 6 8 8 8	Before income tax	0.21	0.15
Return on total assets	After income tax	0.20	0.10
. I	Before income tax	3.82	2.55
Return on equity	After income tax	3.63	1.68
Net income ratio		14.41	6.02

#### 4) E.SUN Securities

1 - 1 - 1	Items		Year Ended December 31, 2009	Year Ended December 31, 2008
The same of		Before income tax	5.60	(0.40)
Return on total assets	77	After income tax	4.63	(0.89)
	. 7	Before income tax	8.58	(0.69)
Return on equity		After income tax	7.09	(1.55)
Net income ratio	Net income ratio		25.90	(11.08)

#### 5) E.SUN Insurance Broker Co., Ltd.

Ite	ms	Year Ended December 31, 2009	Year Ended December 31, 2008
The state of	Before income tax	80.18	38.90
Return on total assets	After income tax	60.23	28.61
	Before income tax	97.41	45.09
Return on equity	After income tax	73.17	33.15
Net income ratio		55.20	41.40

Note 1:Return on total assets = Income before (after) income tax/Average total assets

Note 2:Return on equity = Income before (after) income tax/Average equity

Note 3:Net income ratio = Income after income tax/Total net revenues

Note 4:Income before (after) income tax represents income for the years ended December 31, 2009 and 2008.

e.E.SUN Bank's maturity analysis of assets and liabilities

#### Maturity Analysis of Assets and Liabilities (New Taiwan Dollars) December 31, 2009

(In Millions of New Taiwan Dollars)

	en .		Remaining	Period to Maturi	ty	
	Total	1-30 Days	31-90 Days	91-180 Days	181 Days - 1 Year	Over 1 Year
Main capital inflow on maturity	\$ 845,822	\$ 190,812	\$ 96,124	\$ 45,418	\$ 49,035	\$ 464,433
Main capital outflow on maturity	1,053,093	120,877	149,164	182,505	261,983	338,564
Gap	(207,271)	69,935	(53,040)	(137,087)	(212,948)	125,869

#### Maturity Analysis of Assets and Liabilities (New Taiwan Dollars) December 31, 2008

(In Thousands of New Taiwan Dollars)

CA TO THE REST		Remaining Period to Maturity								
- 7 1	Total	1-30 Days	31-90 Days	91-180 Days	181 Days - 1 Year	Over 1 Year				
Main capital inflow on maturity	\$ 748,464	\$ 148,906	\$ 59,057	\$ 41,935	\$ 44,253	\$ 454,313				
Main capital outflow on maturity	921,969	114,736	126,865	129,832	242,890	307,646				
Gap	(173,505)	34,170	(67,808)	(87,897)	(198,637)	146,667				

Note: The above amounts included only New Taiwan dollar amounts held by the head office and domestic branches of E.SUN Bank (i.e., excluding foreign currency).

#### Maturity Analysis of Assets and Liabilities (U.S. Dollars) December 31, 2009

(In Thousands of U.S. Dollars)

	100		2.70	Remaining	Period to Maturi	ty	3 3
4 10	4 4 4 4	Total	1-30 Days	31-90 Days	91-180 Days	181 Days - 1 Year	Over 1 Year
	Main capital inflow on maturity	\$ 3,626,444	\$ 843,685	\$ 670,001	\$ 490,237	\$ 295,151	\$ 1,327,370
	Main capital outflow on maturity	3,729,442	1,563,170	890,782	602,067	546,998	126,425
Gap		(102,998)	(719,485)	(220,781)	(111,830)	(251,847)	1,200,945

#### Maturity Analysis of Assets and Liabilities (U.S. Dollars) December 31, 2008

(In Thousands of U.S. Dollars)

1	No. of 1	m. <sup>2</sup>	Remaining	Period to Maturi	ty	July III
	Total	1-30 Days	31-90 Days	91-180 Days	181 Days - 1 Year	Over 1 Year
Main capital inflow on maturity	\$ 2,961,716	\$ 778,487	\$ 353,444	\$ 240,446	\$ 163,983	\$ 1,425,356
Main capital outflow on maturity	3,118,602	1,507,141	689,890	471,539	201,391	248,641
Gap	(156,886)	(728,654)	(336,446)	(231,093)	(37,408)	1,176,715

Note: The above amounts included only U.S. dollar amounts held by the head office, domestic branches and OBU of E.SUN Bank.

## f.E.SUN Bank's operation and legal risk

#### Matters Requiring Special Notation

(In Thousands of New Taiwan Dollars)

	Summary a	nd Amount	
Causes	December 31, 2009	December 31, 2008	
Within the past year, a responsible person or professional employee violated the law in the course of business, resulting in an indictment by a prosecutor	None	None	
Within the past year, a fine was levied on the Bank resulting in the authorities for violations of laws and regulations	None	None	
Within the past year, misconduct occurred, resulting in the authorities imposing strict corrective measures on the Bank	None	None	
Within the past year, the Bank faced penalties due to violations of "the Banking Law of the Republic of China" Article 61-1	None	None	
Within the past year, the individual loss or total loss from employee fraud, accidental and material events, or failure to abide by the "Guidelines for Maintenance of Soundness of Financial Institutions" exceeded NT\$50 million dollars	None	None	
Other	None	None	

Note: The term "within the past year" means one year before the balance sheet date.

117

#### 38.E.SUN BANK'S INFORMATION REGARDING THE TRUST BUSINESS UNDER THE TRUST LAW

a.Trust-related items, as shown in the following balance sheets and trust property list

The trust-related items shown below were managed by E.SUN Bank's Trust Department. However, these items were not included in the consolidated financial statements.

#### **Balance Sheet of Trust Accounts**

#### December 31, 2009 and 2008

Trust Assets	2009	2008	Trust Liabilities	2009	2008
Cash in banks	\$ 1,224,668	\$ 809,343	Account payable on		
Short-term investments	95,570,898	77,305,712	securities under custody	\$ 8,752,604	\$ 19,981,270
Land	857,840	727,537	Trust capital		
Collective investment		- 21 S	Cash	98,625,763	77,127,405
trust fund account	68,303	39,521	Securities	3,613,791	3,564,895
Securities under custody	8,752,604	19,981,270	Real estates	857,840	727,537
			Collective investment		
	- 6		trust fund account	68,303	39,521
			Reserves and retained	7 6	+ 1
A San Parks		- 3	earnings (accumulated		
		4	deficit)	(6,035,053)	3,836,238
area la			Net income (loss)	591,065	(6,413,483)
Total assets \$	106,474,313	\$ 98,863,383	Total liabilities	\$ 106,474,313	\$ 98,863,383

#### Trust Property List

#### December 31, 2009 and 2008

2009	2008
\$ 1,224,668	\$ 809,343
3,597,902	3,393,112
91,482,799	73,838,286
488,425	72,424
1,032	150
740	1,740
857,840	727,537
68,303	39,521
8,752,604	19,981,270
\$ 106,474,313	\$ 98,863,383
	\$ 1,224,668 3,597,902 91,482,799 488,425 1,032 740 857,840 68,303 8,752,604

#### Statements of Income on Trust Accounts Years Ended December 31, 2009 and 2008

	Tears Effect December 31, 2	2007 and 2006	
	Revenues	2009	2008
	Interest	\$ 6,372	\$ 8,020
	Cash dividend	1,627,451	2,145,384
	Property gain	1,993,858	898,788
	Realized capital gain - mutual funds	7,457	3,997
	Realized capital gain - collective investments	7,137	519
	Revenues from beneficiary certificates	578	865
		3,635,716	3,057,573
	<u>Expenses</u>		0,001,010
1	Management fees	218,268	163,939
	Supervisor fees	133	60
	Service fees	3,198	452
	Realized capital loss - bonds		188
	Property loss	2,795,992	9,301,437
	Income tax	378	531
	Other expenses	25,638	1,436
	Realized capital loss - mutual funds	913	2,944
	Realized capital loss - collective investments	131	67
	Realized foreign exchange loss	T	2
H	Market State of the State of	3,044,651	9,471,056
	400		- A
	Net income(loss)	\$ 591,065	\$ (6,413,483)

b.Nature of trust business operations under the Trust Law: Note 1.

# 39.ESFHC'S FINANCIAL STATEMENTS AND CONDENSED FINANCIAL STATEMENTS OF SUBSIDIARIES

Please see Table 8 (attached).

## 40.BUSINESS SEGMENT FINANCIAL INFORMATION

Please see Table 9 (attached).

#### 41.CAPITAL ADEQUACY RATIO

Under the Financial Holding Company Law and related regulations, ESFHC should maintain a consolidated capital adequacy ratio (CAR) of at least 100%. If the ratio falls below 100%, the appropriation of earnings as cash dividends or other assets will be restricted, and the authorities may discipline ESFHC, depending on the situation.

The Banking Law and related regulations require that E.SUN Bank maintains both stand-alone and consolidated CARs at a minimum of 8% each. If E.SUN Bank's CAR falls below 8%, the authorities may impose certain restrictions on the amount of cash dividends that E.SUN Bank may declare or, in certain conditions, totally prohibit E.SUN Bank from declaring cash dividends.

Under the rules governing securities firms and related regulations, the CAR of a securities firm should be at least 200% to ensure its stability as well as maintain the health of the security markets. If the ratio is below 200%, the authority may impose certain restrictions on a firm's operations. The CARs of E.SUN Securities were 489.82% and 836.16% as of December 31, 2009 and 2008.

Please refer to related information in Table 10.

# 42.DISCLOSURE REQUIRED UNDER ARTICLE 46 OF THE FINANCIAL HOLDING COMPANY ACT

Please see Table 11 (attached).

#### 43.OTHER

A former employee of E.SUN Securities was accused of stealing and selling clients' stocks, and the affected clients sued and demanded compensation from E.SUN Securities. Taiwan's Chiayi District Court decided that E.SUN Securities and the former employee should give the clients a compensation of \$11,566 thousand. On October 27, 2009, E.SUN Securities reached a compromise with the plaintiff in the Tainan District

Civil Court under the Taiwan High Court. Thus, E.SUN Securities paid only \$8,800 thousand as indemnification to the clients.

#### 44.ADDITIONAL DISCLOSURES

- Following are the additional disclosures for ESFHC and its investees:
- a. Information on significant transactions and investees:
- 1)Financing provided: ESFHC and E.SUN Bank not applicable; investee none.
- 2)Endorsement/guarantee provided: ESFHC and E.SUN Bank not applicable; investee none.
- 3)Marketable securities held: ESFHC, E.SUN Bank and E.SUN Securities not applicable; investee Table 1 (attached).
- 4)Marketable securities acquired and disposed of at costs or prices of at least NT\$300 million or 10% of the paid-in capital (ESFHC and E.SUN Bank disclosed its investments acquired or disposed of): E.SUN Securities not applicable; ESFHC and investee Table 2 (attached).
- 5)Acquisition of individual real estate at costs of at least NT\$300 million or 10% of the paid-in capital: None.
- 6)Disposal of individual real estate at costs of at least NT\$300 million or 10% of the paid-in capital: None.
- 7) Financial asset securitization by subsidiaries: Note 11 to the consolidated financial statements.
- 8)Allowance of service fees to related parties amounting to at least NT\$5 million: None.
- 9)Sale of nonperforming loans by subsidiaries: None.
- 10)Receivables from related parties amounting to at least NT\$300 million or 10% of the paid-in capital: None.
- 11) The related information and proportionate share in investees: Table 3 (attached).
- 12)Derivative transactions: Notes 6 and 35 to the consolidated financial statements.
- 13)Other significant transactions which may affect the decisions of users of financial reports: None.
- b.Investment in Mainland China: None.
- c. Business relationship and significant transactions between the parent company and subsidiaries: Table 5 (attached).

#### 45.SEGMENT INFORMATION

ESFHC and its subsidiaries engage in investing, banking, securities and insurance. The revenues, operating profits and identifiable assets related to the Company's banking operations represent more than 90% of those of the Company's operations. Accordingly, no segment information is required to be disclosed.

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

#### MARKETABLE SECURITIES HELD DECEMBER 31, 2009

(In Thousands of New Taiwan Dollars)

Holding	W 1 . 11 . 2	Relationship with the	F: 1100	December 31, 2009				
Company Name	Marketable Securities Type and Issuer	Holding Company	Financial Statement Account	Shares (Thousands)	Carrying Value	Percentage of Ownership	Market Value or Net Asset Value	=1
SUN Venture Capital Co.,	Stocks E-Ton Solar Tech.	1 1 1 m	Financial assets at fair value	14	\$ 1,108	0.01	\$1,108	
Ltd.	Formosa Advanced Technologies Co., Ltd.	-	through profit or loss Financial assets at fair value	31	1,488	0.01	1,488	(9)
	Gallant Precision Machining Co., Ltd.	C 28 8 5	through profit or loss Financial assets at fair value	100	2,650	0.04	2,650	- 1
	Optimer		through profit or loss Financial assets at fair value	40	14,505	100	14,505	
	Ampire Co., Ltd.	100 200 80	through profit or loss Available-for-sale financial assets	597	12,028	17%	12,028	5
	Star World Technology Co., Ltd.	-	Available-for-sale financial assets	5	138	0.01	138	
	Gallant Precision Machining Co., Ltd. Epistar Corp.	8. W W	Available-for-sale financial assets Available-for-sale financial assets	272 27	7,199 3,215		7,199 3,215	
	E-Ton Solar Tech.		Available-for-sale financial assets Available-for-sale financial assets	2 240	135 8,147	0.33	135 8,147	
	Univacco Technology Inc. Formosa Advanced Technologies Co., Ltd.	v 1 1 3.	Available-for-sale financial assets	400	19,200		19,200	
	Optimer Goodway Machine Corp.	F 20 10 10 10 10 10 10 10 10 10 10 10 10 10	Available-for-sale financial assets Available-for-sale financial assets	246 899	89,258 26,602	0.76 0.96	89,258 26,602	
	Hi-Light Tek Co., Ltd.	N TO A	Available-for-sale financial assets	600	23,460		23,460	4
	Dynamic Electronics Co., Ltd. T.H.I. Group Ltd.		Available-for-sale financial assets Available-for-sale financial assets	25 1,159	960 22,025	0.01 2.30	960 22,025	
	Joinsoon Electronics Mfg. Co., Ltd.		Available-for-sale financial assets	953	25,731	1.32	25,731	
	Bank-Pro E-Service Technology Co., Ltd. Epoch Chemtronics Corp.	V 11 183	Financial assets carried at cost Financial assets carried at cost	325 2,014	3,250 28,001	2.41 7.89	4,083 27,681	
	Chunghwa Chemical Synthesis Biotech Co., Ltd.	- " "	Financial assets carried at cost	2,062	20,625	2.94	33,335	1
	Sam Lam Technology Co., Ltd. Etrend Technology Co., Ltd.	-	Financial assets carried at cost Financial assets carried at cost	1,700 1,510	19,472	6.07 4.28	19,137	
	Progressive Optoelectronic Technology Co., Ltd.	F 7	Financial assets carried at cost	568	272	1.22	423	
	Beyond Innovation Technology Co., Ltd. Super Link Electronics Co., Ltd common stock		Financial assets carried at cost Financial assets carried at cost	941 940	20,388 11,750		4,599 6,210	
	Super Link Electronics Co., Ltd preferred stock	- 1	Debt instruments with no active	1,200	12,000	40.00	13,003	
	Applied Green Light, Inc. of Cayman		market Debt instruments with no active	1,000	9,107	6.77	9,322	
	Solidlite Co., Ltd.		market Financial assets carried at cost	1,400	15,369	6.38	9,534	
	MOSA Industrial Corporation	Land Comment Comment	Financial assets carried at cost	1,544	26,064	1.70	28,136	Н
	Orgchem Technologies Inc. Exploit Technology Co., Ltd.	and the same of the	Financial assets carried at cost Financial assets carried at cost	1,109 505	56,000 7,103	2.04 0.83	24,285 3,979	
	Mao Chia Metal Co., Ltd.	Condition 1 Cit	Financial assets carried at cost	600	18,000	1.90	11,650	П
	Wieson Technologies Co., Ltd. Litek Opto-electronics Co., Ltd.		Financial assets carried at cost Financial assets carried at cost	1,791 1,000	25,600 9,301	2.98 4.97	23,930 8,168	
1	Tospom Corporation		Financial assets carried at cost	1,783	45,800	10.61	39,176	
	Azure Ware Holding Inc. Powerking Optoelectronic Co., Ltd.	to the Victor	Financial assets carried at cost Financial assets carried at cost	165 893	2,074 16,363	0.18 4.32	2,152 7,654	
24	Chuan Shih Industrial Co., Ltd.		Financial assets carried at cost	2,250	10,250	5.79	17,537	
	Crowningtek Inc. Chia Chang Co., Ltd.	1 1	Financial assets carried at cost Financial assets carried at cost	1,900 2,211	22,200 99,996	10.86 2.06	9,233 108,927	
	Gloria Solar International Holding, Inc.	17.	Financial assets carried at cost	500	30,000	0.51	52,580	
	Aero Win Technology Corporation	- M	Financial assets carried at cost Financial assets carried at cost	1,090 800	13,000 16,000	2.00 1.73	12,728 9,033	
	Bay Zu Precision Co., Ltd. Starchips Technology Inc.	W 1	Financial assets carried at cost	1,000	22,500	5.56	5,845	
	Pai Lung Machinery Mill Co., Ltd.	76.7. 30	Financial assets carried at cost	500	11,000	1.16	3,207	
	Vactronics Technologies Inc. Fuho Technology Co., Ltd.		Financial assets carried at cost Financial assets carried at cost	1,700 330	23,800 11,400	5.31 1.21	9,510 4,921	
	Auria Solar Co., Ltd.	2 1 1 1 1 1 1 1 1 1 1 1	Financial assets carried at cost	1,200	30,000	0.57	19,530	
	Mercury Electronic Industrial Co., Ltd. Awin Diamond Technology Corporation	. 1 1 10 10 10 10 10 10 10 10 10 10 10 10	Financial assets carried at cost Financial assets carried at cost	1,400 1,500	16,800 20,250	5.68 14.72	14,392 11,446	
	Chipsip Technology Co., Ltd.		Financial assets carried at cost	690	32,801	1.97	12,142	
	Well Technology Co., Ltd. Innovation & Infinity Global Corporation	A	Financial assets carried at cost Financial assets carried at cost	321 1,389	14,144 36,900	1.39 3.17	3,769 27,000	
	UniDisplay Inc.	3" N N I A	Financial assets carried at cost	1,600	28,800	1.23	17,165	
	Dano Tech Co., Ltd. Wisdom Marine Lines Co., Ltd.		Financial assets carried at cost Financial assets carried at cost	1,200 1,500	36,000 52,500	2.82 0.68	7,507 34,281	
	Suntek Precision Corp.		Financial assets carried at cost	1,300	20,600		10,525	
	Arclite Optronics Corp.		Financial assets carried at cost Financial assets carried at cost	1,242	22,959	5.22	11,184 11,501	
	Optimer Biotechnology, Inc. Tai Tung Communication Co., Ltd.		Financial assets carried at cost	2,582 2,090	17,664 48,000	4.80 3.33	27,553	
	Partner Tech Corp.	. 8 W E	Financial assets carried at cost	703	7,745	1.14	8,777	
	Beneficiary certificates Schroder Global Bond Fund of Fund	100	Available-for-sale financial assets	3,489	38,096	g- 1	38,096	
SUN Insurance Broker Co., Ltd.	Corporate bonds		Available-for-sale financial assets	1,000	22 172	All .	33,173	
DIOKET CO., Ltd.	Wells Fargo &Company WFC438 Citigroup Inc. C458	60	Avaliable-101-sale financial assets	1,000	33,173	20	33,1/3	
	Beneficiary certificates Fuh Hwa Global Short-term Income Fund	1 6 6 -	Available-for-sale financial assets	300	9,691	281 15	9,691	
	Fuh Hwa Global Fixed Income Fund of Funds E.SUN Global Trestige Collective Investment Trus	10 8	Available-for-sale financial assets Available-for-sale financial assets	3,468 2,083	36,047 25,562	1	36,047 25,562	
	Fund Account	-				- 4		١.,
	Yuanta Wan-Tai Fund AllianceBernstein-Global High Yield Portfolio	-	Available-for-sale financial assets Available-for-sale financial assets	1,712 3,455	21,155 50,004		21,155 50,004	
	Schroder ISF Emerging Markets Debt Absolute		Available-for-sale financial assets  Available-for-sale financial assets	3,455	10,016		10,016	
	Return		Available-for-sale financial assets	12,168	10,035		10,035	
	International Opportunities Funds US Investment Grade Bond	T Charles	Available-for-sale financial assets	25,609	9,970		9,970	100

Note 1: Market value of the listed stocks was based on the closing price as of December 31, 2009. The market value of fund was based on the net asset value as of December 31, 2009. 119

Note 2: Unlisted company. The amounts are based on the investee's latest unaudited or unreviewed financial statements Note 3: Unlisted company, The amounts are based on the investee's latest audited or reviewed financial statements.

Note 4: The fair value is determined on the basis of the discounted cash flow method.

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

## MARKETABLE SECURITIES ACQUIRED AND DISPOSED OF AT COSTS OR PRICES OF AT LEAST NT\$300 MILLION OR 10% OF THE PAID-IN CAPITAL (ESFHC AND E.SUN BANK DISCLOSED ITS INVESTMENTS ACCUMULATED OR DISPOSED OF) YEAR ENDED DECEMBER 31, 2009 (In Thousands of New Taiwan Dollars)

Marketable		t Counter-	Nature of	Nature of Beginniing Balance Acquisition			200	Di	isposal	-91	Ending Balance		
Name		party	Relationshp	Shares	Amount	Shares	Amount	Shares	Amount	Carrying Value	Gain(Loss) on Disposal	Shares	Amount
E.SUN Venture ny, Ltd. Capital Co., Ltd.		None d	None	115,500	\$ 1,221,173	34,500	\$454,429 (Notes 1 and 5)		s -		s -	150,000	\$1,658,277 (Note 5)
E.SUN Commercial Bank	Equity investments under the equity metho	d None	None	3,120,000	46,219,870	242,400 (Note 3)	5,286,994 (Notes 4 and 5)	li e		-		3,362,400	51,506,864 (Note 5)
	Securities Type and Name  E.SUN Venture ny, Ltd. ESUN Commercial	y Securities Type and Name  Il ESUN Venture my, Lid. Capital Co., Lid. Equity investments under the equity metho ESUN Commercial EQUITY investments under the equity metho	y Securities Type and Name  Il E.SUN Venture ny, Lid. Capital Co., Lid.  E.SUN Commercial  ESUN Commercial  Equity investments under the equity method lequity method lequi	y Securities Type and Name Account Counter- Type and Name  Leguity investments under the equity method  ESUN Commercial Equity investments under the equity method  ESUN Commercial Equity investments under the equity method  None None	y Securities Account Counter- Type and Name Account Counter- Party Relationshp Shares  Id ESUN Venture under the equity method Equity method ESUN Commercial Equity investments under the equity method None None 3,120,000	y Securities Type and Name    Securities   Account   Counter-party   Shares   Amount	y Securities Type and Name    Counter party   Nature of Party   Shares   Amount   Shares	Securities Type and Name    Social Capital Co., Ltd.   Sulfation	Securities Type and Name    Sacount   Counter- party   Shares   Amount   Shares   Amount   Shares	Securities Type and Name    Securities   Type and Name   Counterparty   Shares   Amount   Shares   Sha	Securities Type and Name    Sacount   Counter-	Securities Type and Name    Social Capital Co., Ltd.   Capital Co., Ltd.	Securities Type and Name    Securities   Type and Name   Shares   Account   Shares   Amount   Shares   Shares

Note 1: Including \$345,000 thousand due to capital increase, \$81 thousand due to equity increase in share-based payment, \$49,531 thousand as the net gain from equity investment under the equity method, and \$59,817 thousand due

#### Note 2: Cash dividend.

Note 3: Including 180,000 thousand shares issuance for cash and 62,400 thousand shares for stock dividend.

Note 4: Including \$2.520,000 thousand due to capital increase, \$42,458 thousand due to equity increase in share-based payment, \$1,774,435 thousand as the net gain from equity investment under the equity method, and \$950,101

Note 5: When preparing the consolidated financial statements, this amount was eliminated

#### E.SUN FINANCIAL HOLDING COMPANY, LTD.

## INFORMATION OF AND PROPORTIONATE SHARE IN INVESTEES YEAR ENDED DECEMBER 31, 2009 (In Thousands of New Taiwan Dollars)

#### TABLE 3

				L S II II S II S II S II S II S II S II									
Investor		Location	The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and its Affil Investment The Proportionate Share of the Company and Its Affil Investmen		nd its Affiliates in								
Company	Investee Company	Zocacion	Products	of Ownership	Value	Gain	Shares (Thousands)	Pro Forma Shares (Note 2)	Shares (Thousands)	Percentage of Ownership	Note	Note	
E.SUN Financial	E.SUN Commercial Bank, Ltd.		Banking	100.00	\$51,506,864	\$1,774,435			3,362,400	100.00	3		
Holding Company, Ltd.	E.SUN Securities Co., Ltd.		Dealing, underwriting and brokering securities	100.00	3,475,492	238,055	306,000	200	306,000	100.00	3	ı	
	E.SUN Venture Capital Co., Ltd.		Investment	100.00	1,658,277	49,531	150,000	-	150,000	100.00	3		
- 0	E.SUN Insurance Broker Co., Ltd.	Taipei	Insurance broker	100.00	365,951	210,678	11,300	-	11,300	100.00	3		

Note 1: Shares or pro forma shares held by the Company, directors, supervisors, president, vice president and affiliates in accordance with the Company Law have been included.

Note 2: a.Pro forma shares are shares that are assumed to be obtained through buying equity-based securities or entering into equity-linked derivative contracts for purposes defined in Paragraph 2 of Article 36 and Article 37 of the Financial Holding Company Act.

b.Equity-based securities are covered by Article 11 of "Securities and Exchange Law Enforcement Rules," such as convertible bonds and warrants

c.Derivative contracts are those conforming to the definition of derivatives in Statement of Financial Accounting Standards No. 34- "Accounting for Financial Instruments," such as stock op

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

#### CONSOLIDATED ENTITIES DECEMBER 31, 2009 AND 2008

Investor		Location	Main Bussinesses and Products	Percentage	Note		
Company	Investee Company	Location	Main Bussinesses and Flourers	December 31, 2007	December 31, 2006	4	
E.SUN Financial	E.SUN Commercial Bank, Ltd.	Taipei	Banking	100.00	100.00	73.11	
Holding	E.SUN Securities Co., Ltd.	Taipei	Dealing, underwriting and brokering securities	100.00	100.00	35 3	
Company, Ltd.	E.SUN Venture Capital Co., Ltd.	Taipei	Investment	100.00	100.00	1.0	
1 27	E.SUN Insurance Broker Co., Ltd.	Taipei	Insurance broker	100.00	100.00		
	E.SUN Securities Investment Trust	Taipei	Investing funds under full discretionary authorization from			1	
100	Co., Ltd.		customers	H1 11	- F	100	
E.SUN Securities	E.SUN Securities Investment	Taipei	Security consulting	100.00	100.00	5	
Co., Ltd.	Consulting Co., Ltd.	7.	4. 4. 4.			5 6	
7.6			104 %	1			

Investor		Institute Comments	Location	Main Bussinesses and Products	Percentage	of Ownership	Note	
	Company	Investee Company	Location	Main Bussinesses and Froducts	December 31, 2007	December 31, 2006	- 0	
	E.SUN Commercial Bank, Ltd.	E.SUN Finance & Leasing Co., Ltd.	Taipei	Leasing and sale of machinery and equipment	4	100	2	

Note 1: ESFHC sold entire share capital of ESSIT on September 30, 2008. Thus, ESFHC's consolidated financial statements as of and for the year ended December 31, 2008 included the gains or losses of ESSIT in the nine months ended September 30, 2008 solely.

Note 2: On August 16, 2007, the board of directors of E.SUN Finance & Leasing Corp. (ESFL) resolved to liquidate ESFL and this liquidation was completed in September 2008. Because ESFL was a minor subsidiary, the ESFHC's management believed that this exclusion would not have a significant effect on the consolidated financial statements as of and for the year ended December 31, 2008.

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

## BUSINESS RELATIONSHIP AND SIGNIFICANT TRANSACTIONS BETWEEN THE PARENT COMPANY AND SUBSIDIARIES

YEARS ENDED DECEMBER 31, 2009 AND 2008

(In Thousands of New Taiwan Dollars)

	- 0.00	TO COLUMN TO THE PARTY OF THE P	-	Description	of Transactions (	Notes 3 and	1 5)
No. (Note 1)	Transaction Company	Counter-party	Transaction Flow (Note 2)	Financial Statement Account	Amounts	Trading Terms	Transaction Amount/Total Consolidated Revenue or Total Consolidated Assets (%)
0	E.SUN Financial Holding Company, Ltd.	E.SUN Commercial Bank, Ltd.	a	Cash and cash equivalents	\$5,054,645	Note 4	0.54
1	E.SUN Commercial Bank, Ltd.	E.SUN Financial Holding Company, Ltd.	b	Deposits and remittances	5,054,645	Note 4	0.54
0	E.SUN Financial Holding Company, Ltd.	E.SUN Commercial Bank, Ltd.	a	Other payable	295,875	Note 4	0.03
1	E.SUN Commercial Bank, Ltd.	E.SUN Financial Holding Company, Ltd.	b	Other receivable	295,875	Note 4	0.03
4	E.SUN Venture Capital Co., Ltd.	E.SUN Commercial Bank, Ltd.	с	Cash and cash equivalents	292,520	Note 4	0.03
1	E.SUN Commercial Bank, Ltd.	E.SUN Venture Capital Co., Ltd.	с	Deposits and remittances	292,520	Note 4	0.03
3	E.SUN Securities Co., Ltd.	E.SUN Commercial Bank, Ltd.	с	Cash and cash equivalents	217,709	Note 4	0.02
1	E.SUN Commercial Bank, Ltd.	E.SUN Securities Co., Ltd.	с	Deposits and remittances	217,709	Note 4	0.02
2	E.SUN Insurance Broker Co., Ltd.	E.SUN Commercial Bank, Ltd.	с	Cash and cash equivalents	192,017	Note 4	0.02
1	E.SUN Commercial Bank, Ltd.	E.SUN Insurance Broker Co., Ltd.	с	Deposits and remittances	192,017	Note 4	0.02

		No. of the second	16	Description	of Transactions (	Notes 3 and	1 5)
No. (Note 1)	Transaction Company	Counter-party Transaction Flow (Note 2)		Financial Statement Account	Amounts	Trading Terms	Transaction Amount/Total Consolidated Revenue or Total Consolidated Assets (%)
0	E.SUN Financial Holding Company, Ltd.	E.SUN Commercial Bank, Ltd.	a	Cash and cash equivalents	\$7,246,318	Note 4	0.87
1	E.SUN Commercial Bank, Ltd.	E.SUN Financial Holding Company, Ltd.	b	Deposits and remittances	7,246,318	Note 4	0.87
0	E.SUN Financial Holding Company, Ltd.	E.SUN Commercial Bank, Ltd.	a	Interest revenue	174,037	Note 4	1.23
1	E.SUN Commercial Bank, Ltd.	E.SUN Financial Holding Company, Ltd.	b	Interest expense	174,037	Note 4	1.23
0	E.SUN Financial Holding Company, Ltd.	E.SUN Commercial Bank, Ltd.	a	Other payable	112,026	Note 4	0.01
1	E.SUN Commercial Bank, Ltd.	E.SUN Financial Holding Company, Ltd.	b	Other receivable	112,026	Note 4	0.01
2	E.SUN Insurance Broker Co., Ltd.	E.SUN Commercial Bank, Ltd.	c	Cash and cash equivalents	105,700	Note 4	0.01
1	E.SUN Commercial Bank, Ltd.	E.SUN Insurance Broker Co., Ltd.	c	Deposits and remittances	105,700	Note 4	0.01

Note 1:The parent company and subsidiaries are numbered, as follows: a.Parent company: 0. b.Subsidiaries are numbered sequentially from 1.

Note 2:Transaction flows are as follows: a.From parent company to subsidiary. b.From Subsidiary to parent company. c.Between subsidiaries.

Note 3:For calculating the percentages, asset or liability account is divided by the total consolidated assets and revenue or expense account is divided by the total consolidated net revenue of the same period.

Note 4:The terms for the transactions between the Company and related parties are similar to those with unrelated parties.

Note 5:Referring to transactions exceeding New Taiwan dollars 100,000 thousand.

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES RELATED-PARTY TRANSACTIONS

DECEMBER 31, 2009 AND 2008

TABLE 6 December 31, 2009 (In Thousands of New Taiwan Dollars)

			Highest Balance	2 - 0	Loans Cla	assification		Differences in Terms
	Туре	Account Volume or Name	Ended December 31, 2007 (Note)	Ending Balance	Normal Loans	Nonperforming Loans	Collateral	Compared with Those for Unrelated Parties
ľ	Consumer loans	75	\$211,719	\$168,019	\$168,019	\$	Land and buildings as collateral for	None
		17		2 W 14			part of the loans	
	Self-used housing mortgage loans	52	330,067	217,222	217,222	-	Land and buildings	None
	Other loans	Chiu-Hsiung Huang	35,000		. 10 14-	-	Land and buildings	None
	Other loans	Joseph N. C. Huang	10,000	1,000	1,000	10.5	Land and buildings	None
	Other loans	Joseph N. C. Huang	4,947	4,717	4,717	- 4	Land and buildings	None
	Other loans	Heng-Hwa Yang	363		-	-	Land and buildings	None
-1	Other loans	Heng-Hwa Yang	356	320	320	-	Land and buildings	None
4	Other loans	Joe Huang	1,300		10.0		Land and buildings	None
	Other loans	Joe Huang	6,000	6,000	6,000	100	Land and buildings	None
	Other loans	J.C. Wang	1,834	1,712	1,712		Land and buildings	None
	Other loans	Shuei-Ping Wan	870	870	870	7	Land and buildings	None
	Other loans	Kuan-Her Wu	1,933	1,845	1,845		Land and buildings	None
- 1	Other loans	Rong Huel Chang	463			W	Land and buildings	None
- 1	Other loans	Rong Huel Chang	4,000	3,940	3,940		Land and buildings	None
	Other loans	Shih-Hui Lin	2,156	1,675	1,675		Land and buildings	None
1	Other loans	Yin-Sung Liu	6,445	6,445	6,445	10	Land and buildings	None
	Other loans	Yin-Sung Liu	1,500			- 17	Land and buildings	None
	Other loans	Yin-Sung Liu	1,400				Land and buildings	None
- 1	Other loans	Yin-Hung Liu	35,000				Land and buildings	None
	Other loans	I-Shun Chou	2,991	- I -	- 0.0	0.00	Land and buildings	None
	Other loans	Cheng-Jen Liu	2,660		30 .7	3.5	Land and buildings	None
	Other loans	Jia-Tie Huang	2,000	2.000	2,000	THEFT	Land and buildings	None
	Other loans	Edward Chen	4.000	3,825	3.825	111	Land and buildings	None
4	Other loans	Tsung-Pin Chen	4,000	3.828	3.828	190	Land and buildings	None
	Other loans	Tsung-Pin Chen	5.000	5,000	5,000		Land and buildings	None
16	Other loans	Day-Yu Chen	5.100	700	700		Land and buildings	None
	Other loans	Shu-Hwa Yang	150		700	11 11	Time deposit	None
	Other loans	Nan-Ming Chen	2,000	1,949	1,949	4.1	Land and buildings	None
	Other loans	Huei-Ling Tsai	4,000	4,000	4,000		Land and buildings	None
	Outer todals	Line Ling 15th	4,300	4,000	4,000	100	Land and buildings	None

	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Highest Balance in the Year		Loans Cla	assification		Differences in Terms of Transaction
Туре	Account Volume or Name	Ended December 31, 2007 (Note)	Ending Balance	Normal Loans	Nonperforming Loans	Collateral	Compared with Those for Unrelated Parties
Consumer loans	78	\$232,616	\$198,934	\$198,934	\$ -	Land and buildings as collateral for	None
		1 To	l lks			part of the loans	
Self-used housing mortgage loans	53	298,259	233,294	233,294	-	Land and buildings	None
Other loans	Chiu-Hsiung Huang	35,000	20,000	20,000	-	Land and buildings	None
Other loans	Joseph N. C. Huang	10,000	10,000	10,000	-	Land and buildings	None
Other loans	Joseph N. C. Huang	5,000	4,947	4,947	-	Land and buildings	None
Other loans	Heng-Hwa Yang	997	363	363	-	Land and buildings	None
Other loans	Joe Huang	6,000	1,300	1,300		Land and buildings	None
Other loans	J.C. Wang	1,948	1,834	1,834	(a) 1-	Land and buildings	None
Other loans	Kuan-Her Wu	2,000	1,933	1,933	100	Land and buildings	None
Other loans	Wen-Yuh Chen	6,300	6,300	6,300	770	Land and buildings	None
Other loans	Hao-Wei Tsai	1,752	W	1000		Land and buildings	None
Other loans	Rong Huel Chang	1,956	463	463	-	Land and buildings	None
Other loans	Bruce Lee	800		W	0.00	None	None
Other loans	Shih-Hui Lin	2,200	2,156	2,156	-	Land and buildings	None
Other loans	Yin-Sung Liu	8,000	6,445	6,445	_	Land and buildings	None
Other loans	Yin-Sung Liu	1,400	1,400	1,400		Land and buildings	None
Other loans	Yin-Hung Liu	35,000	35,000	35,000	-	Land and buildings	None
Other loans	I-Shun Chou	3,000	2,991	2,991		Land and buildings	None
Other loans	Cheng-Jen Liu	2,700	2,660	2,660	-	Land and buildings	None
Other loans	Jia-Tie Huang	2,000	2,000	2,000	13 V 1	Land and buildings	None
Other loans	Fubon Securities Finance Co., Ltd.	50,000		16.	Page 121	None	None
			11				4 1

Note: The sum of the respective highest balances of all accounts in the years ended December 31, 2009 and 2008.

#### E.SUN COMMERCIAL BANK, LTD.

#### ASSET QUALITY - NONPERFORMING LOANS AND RECEIVABLES DECEMBER 31, 2009 AND 2008 (In Thousands of New Taiwan Dollars, %)

	Period			D	ecember 31, 2009		A		D	ecember 31, 2008		
	Items		Nonperforming Loans (Note 1)	Loans	Ratio of Nonperforming Loans (Note 2)	Allowance for Possible Losses	Coverage Ratio (Note 3)	Nonperforming Loans (Note 1)	Loans	Ratio of Nonperforming Loans (Note 2)	Allowance for Possible Losses	Coverage Ratio (Note 3)
Corporate Banking	Secured		\$ 586,353	\$ 90,561,093	0.65	\$ 586,353	100.00	\$ 686,417	\$ 86,620,588	0.79	\$ 308,695	44.9
	Unsecured		1,296,494	136,370,502	0.95	1,296,494	100.00	1,605,071	160,902,386	1.00	1,530,071	95.3
Consumer Banking	Housing mortga	ge (Note 4)	819,020	255,536,546	0.32	549,736	67.12	1,163,567	236,456,735	0.49	418,090	35.9
	Cash card	14111/2	3,990	40,746	9.79	3,990	100.00	9,193	57,986	15.85	9,193	100.0
	Small scale cred	it loans (Note 5)	861,627	14,181,548	6.08	861,627	100.00	1,162,038	9,020,801	12.88	1,162,038	100.0
	Other (Note 6)	Secured	51,252	51,479,366	0.10	51,252	100.00	90,324	39,391,462	0.23	21,777	24.1
		Unsecured	102,564	5,765,980	1.78	102,564	100.00	117,417	4,062,301	2.89	117,417	100.0
Loan	oan		3,721,300	553,935,781	0.67	3,452,016	92.76	4,834,027	536,512,259	0.90	3,567,281	73.8
			Nonperforming Receivables (Note 1)	Receivables	Ratio of Nonperforming Receivables (Note 2)	Allowance for Possible Losses	Coverage Ratio (Note 3)	Nonperforming Receivables (Note 1)	Receivables	Ratio of Nonperforming Receivables (Note 2)	Allowance for Possible Losses	Coverage Ratio (Note 3)
Credit cards	6 9	7 10	430,815	29,849,038	1.44	575,489	133.58	466,020	28,140,324	1.66	446,353	95.7
Factoring accounts rec	ceivable without rec	course (Note 7)		528,849	9.00	2,000	- 12	-	63,725	7 V -		17.1
Amounts of executed on nonperforming loans (		ated debts not reported as			96,047			126,470				
	Amounts of executed contracts on negotiated debts not reported as nonperforming receivables (Note 8)				1,018,770	916		221 149	N. 3.	1,301,502	7	ч д
	Amounts of executed debt-restructuring projects not reported as nonperforming loans (Note 9)		85,078				ec = 35	16. 2	-V	at the		
	nounts of executed debt-restructuring projects not reported as apperforming receivables (Note 9)				800,828		r ,		14	186,262	(30)	

Note 1: Nonperforming loans are reported to the authorities and disclosed to the public, as required by the "Regulations Governing the Procedures for Banking Institutions to Evaluate Assets and Deal with Nonperforming/ Non-accrued Loans."

Nonperforming receivables are reported to the authorities and disclosed to the public, as required by the Banking Bureau's letter dated July 6, 2005 (Ref. No. 0944000378).

Note 2:Ratio of nonperforming loans: Nonperforming loans ÷ Outstanding loan balance.

Ratio of nonperforming receivables: Nonperforming receivables ÷ Outstanding receivables balance.

Note 3:Coverage ratio of loans: Allowance for possible losses for loans ÷ Nonperforming loans.

Coverage ratio of receivables: Allowance for possible losses for receivables ÷ Nonperforming receivables. Note 4: The mortgage loan is for house purchase or renovation and is fully secured by housing that is purchased (owned) by the borrower, the spouse or the minor children of the borrowers.

Note 5:Based on the Banking Bureau's letter dated December 19, 2005 (Ref. No. 09440010950), small scale credit loans are unsecured, involve small amounts and exclude credit cards and cash cards.

Note 6:Other consumers banking loans refer to secured or unsecured loans that exclude housing mortgage, cash cards, credit cards and small scale credit loans.

Note 7:As required by the Banking Bureau in its letter dated July 19, 2005 (Ref. No. 0945000494), factoring accounts receivable without recourse are reported as nonperforming receivables within three months after the factors or insurance companies refuse to indemnify banks for any liabilities on these accounts.

Note 8:Amounts of executed contracts on negotiated debts that are not reported as nonperforming loans or receivables are reported in accordance with the Banking Bureau's letter dated April 25, 2006

Note 9: Amounts of executed debt-restructuring projects not reported as nonperforming loans or receivables are disclosed to the public in accordance with the Banking Bureau's letter dated September 15, 2008 (Ref. No. 09700318940).

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

#### ESFHC'S FINANCIAL STATEMENTS AND CONDENSED FINANCIAL STATEMENTS OF SUBSIDIARIES YEARS ENDED DECEMBER 31, 2009 AND 2008

TABLE 8

#### 1.ESFHC's Financial Statements

#### E.SUN Financial Holding Company, Ltd.

#### Balance Sheets December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars, Except Par Value)

Assets	2009	2008	Liabilities and Stockholder's Equity	2009	2008
1 1		7.7	1	3.14()	
Cash and cash equivalents	\$ 5,054,646	\$7,246,319	Financial liabilities at fair value		1 3
Financial assets at fair value through	1,011	303,324	through profit or loss	\$ 4,798,424	\$ 4,967,559
profit or loss		m.	Payables	459,415	375,316
Receivables	807,921	507,706	Corporate bonds payable	5,500,000	5,500,000
Equity investments under the equity	57,006,584	50,886,052	Accrued pension cost	3,569	7,641
method	1 -1	12,690	Other liabilities	188,771	188,032
Other financial assets	12,690	432	Total liabilities	10,950,179	11,038,548
Properties, net	271	2,021			T V
Intangible assets	1,934	822,205	Stockholder's equity		
Other assets, net	2,838	100	Common stock - NT\$10.00	3	
			par value, authorized 5,000,000		
			thousand shares; issued and		1.3
			outstanding 3,652,800 thousand		
3.			shares in 2009 and 3,544,351		
T . T			thousand shares in 2008	36,528,000	35,443,511
			Capital surplus	10,451,904	10,407,577
	7		Retained earnings	4,759,376	3,881,743
			Cumulative translation adjustments	(39,540)	(11,318)
			Unrealized valuation gains (losses) on	Fig. 1	
EA.	1 4		financial instruments	408,083	(636,969)
1 1	100		Treasury stock	(168,399)	(336,819)
		\$ 59,780,749	Net loss not recognized as pension cost	(1,708)	(5,524)
Total	\$ 62,887,895	-	Total stockholders' equity	51,937,716	48,742,201
R. S.	10.00	1017	Total	\$ 62,887,895	\$ 59,780,749
					(Continued)

#### E.SUN Financial Holding Company, Ltd.

# Statements of Income Years Ended December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars, Except Per Share Amounts)

	2009	2008
Revenues and gains	4	
Income from equity investments under the equity meth	nod \$ 2,272,699	\$ 950,646
Other revenues and gains	102,215	618,457
Total revenues and gains	2,374,914	1,569,103
Expenses and losses		1 3 to 1 to
Losses from equity investments under the equity method	od -	63,663
Operating expenses	157,310	125,584
Other expenses and losses	352,815	217,367
Total expenses and losses	510,125	406,614
Income before income tax	1,864,789	1,162,489
Income tax benefit	63,549	(137,486)
Net income	\$ 1,928,338	\$ 1,025,003
	2009	2008
1014 N	Before After Income Tax Income Tax	Before After Income Tax Income Tax
Earnings per share	7	
Basic earnings per share	\$ 0.52 \$ 0.53	\$ 0.33 \$ 0.29
Diluted earnings per share	\$ 0.51	\$ 0.19 \$ 0.19

#### E.SUN Financial Holding Company, Ltd.

# Statements of Changes in Stockholders' Equity Years Ended December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars)

							Е	quity Adjustmen	ts		
	Issued and C Capital			R	etained Earnings	3	Cumulative Translation	Unrealized Valuation Gains		Net Loss Not Recognized as	Total
	Shares (in Thousands)	Common Stock	Capital Surplus	Legal Reserve	Special Reserve	Unappropriated Earnings	Adjustments	(Losses) on Financial Instruments	Treasury Stock	Pension Cost	Stockholders' Equity
BALANCE, JANUARY 1, 2008	\$ 3,303,300	\$ 33,033,000	\$ 9,883,176	\$1,444,442	\$ -	\$ 4,165,048	\$ (8,906)	\$ (670,728)	\$ -	\$ (4,168)	\$47,841,864
Appropriation of prior year's earnings Legal reserve Special reserve Dividend	2	¥°.	1, 5	329,381	683,801	(329,381) (683,801)	. 4	1	- N 1/2 I	2 :	:/
Cash Stock	132,132	1,321,320		1		(1,321,320) (1,321,320)					(1,321,320)
Remuneration to directors and supervisors Bonus to employees - 7,968 thousand issued shares and \$2,902 thousand in cash	7,968	79,680	, °i., ;		i i	(27,528) (82,582)	1		- 0	1 1	(27,528) (2,902)
Balance after appropriation	3,443,400	34,434,000	9,883,176	1,773,823	683,801	399,116	(8,906)	(670,728)		(4,168)	46,490,114
Convertible bonds converted to capital stock	100,951	1,009,511	524,401		т.	J. 1	10	27. 1	38 95	35	1,533,912
Net income in 2008	00.00	B 467	-			1,025,003	- 10		7	100	1,025,003
Change in cumulative translation adjustments	8 18		100	-	7.	-	(2,412)			are A	(2,412)
Change in unrealized valuation gains on financial instruments	V 1	17.		-	W .		8 1.	33,759	-	18.	33,759
Acquisition of treasury stock - 42,000 thousand shares	×.1	-		-	1 = -		1.	. F	(336,819)		(336,819)
Change in net loss not recognized as pension cost			1	- II.		70				(1,356)	(1,356)
BALANCE, DECEMBER 31, 2008	3,544,351	35,443,351	10,407,577	1,773,823	683,801	1,424,119	(11,318)	(636,969)	(336,819)	(5,524)	48,742,201
Reversal of special reserve	0.00	K 11	Cympi	100	(29,989)	29,989	70	-	12 -		- 4
Appropriation of prior year's earnings (Note) Legal reserve Special reserve	9	E.I.		102,501	-	(102,501)	16. 4			1-	
Stock dividend	105,071	1,0050,705	1.4.	36.90	163,969	(163,969)	prix :			100	
Balance after appropriation	3,649,422	36,494,216	10,407,577	1,876,324	817,781	(1,050,705) 136,933	(11,318)	(636,969)	(336,819)	(5,524)	48,742,201
Issuance of common stock from bonus to employees	3,378	33,784	(980)	M .	100		A. 16	300		10.0	32,804
Net income in 2009	4		W.	-		1,928,338	1		F		1,928,338
Change in cumulative translation adjustments	e , i	W.	7.0	5 1.3	3.1		(28,222)		11.33		(28,222)
Change in unrealized valuation gains on financial instruments		" II.		. 74	-			1,045,052	18 0	uli	1,045,052
Reissuance of treasury stock to employees - 21,000 thousand shares	77 14:	-)	45,307	, ·	of the			1	168,420	81	213,727
Change in net loss not recognized as pension cost	0.5	wa Die	- T	ŀ	-	-	3 -			3,816	3,816
BALANCE, DECEMBER 31, 2009	\$ 3,652,800	\$ 36,528,000	\$10,451,904	\$ 1,876,324	\$ 817,781	\$ 2,065,271	\$ (39,540)	\$ 408,083	\$ (168,399)	\$ (1,708)	\$51,937,716
					1 100					20	

(Continued)

#### E.SUN Financial Holding Company, Ltd.

#### Statements of Cash Flows Years Ended December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars)

	2009	2008
Cash flows from operating activities	ATT TO THE REAL PROPERTY.	
Net income	\$ 1,928,338	\$ 1,025,003
Income from equity investments under the equity method, net	(2,272,699)	(886,983)
Cash dividends from equity investments under the equity method	78,910	1,482,561
Depreciation expenses	161	162
Losses on the valuation of financial instruments	375,318	26,568
Salary expense on share-based payment	899	
Realized gains on financial liabilities designated at fair value	the state of the	
through profit or loss		(446,048)
Deferred income tax	739	191,069
Other	(169)	(355)
Net changes in operating assets and liabilities		1 1 1
Held-for-trading financial assets	1,438,353	(176,030)
Held-for-trading financial liabilities	(1,680,493)	418,170
Receivables	(300,215)	(96,011)
Other assets	17	24
Payables	116,903	108,404
Net cash provided by (used in) operating activities	(313,93)	1,646,534
Cash flows from investing activities		
Increase in equity investments under the equity method	(2,865,000)	
Decrease in refundable deposits	848,100	
Proceeds of the sale of equity investments under the equity method	and the state of	520,294
Net cash provided by (used in) investing activities	(2,016,900)	520,294
Cash flows from financing activities	(2,223,22)	2
Decrease in financial liabilities designated at fair value through		10
profit or loss	W 40 12 0	(2,127,978)
Cash dividends paid		(1,321,320)
Bonus to employees and remuneration to directors and supervisors		(30,430)
Proceeds from disposal of treasury stock	167,915	(50,150)
Acquisition of treasury stock	-	(336,819)
Net cash provided by (used in) financing activities	167,915	(3,816,547)
Effects of exchange rate changes	(28,750)	(7,250)
Net decrease in cash and cash equivalents	(2,191,673)	(1,656,969)
Cash and cash equivalents, beginning of year	7,246,319	8,903,288
Cash and cash equivalents, segiming of year	7,210,315	
Cash and cash equivalents, end of year	\$ 5.054.646	\$ 7,246,319
Cush and cush equivalents, ond or year	Ψ 5,05 1,0 TO	——————————————————————————————————————
Supplementary cash flow information		
Interest paid	\$ 215,274	\$ 162,472
Income tax paid	\$ 309,617	\$ 5,483
Noncash investing and financing activities	<del></del>	=======================================
Convertible bonds converted to capital stock	\$ -	\$ 1,533,912
Convertible bounds converted to capital stock	Ψ -	
2/ ( )		(Continued

#### 2.Subsidiaries' condensed balance sheets

#### E.SUN Commercial Bank, Ltd.

# Condensed Balance Sheets December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars)

Assets	2009	2008	Liabilities and Stockholder's Equity	2009	2008
777 2 1 5	Maria di Ta		Liabilities	7, 11	1 N
Cash and cash equivalents	\$ 9,800,366	\$ 11,572,247		10.75	
Due from the Central Bank and call			Due to the Central Bank and other		
loans to other banks	217,175,215	88,970,396	banks	\$ 39,051,957	\$ 21,168,220
Financial assets at fair value through			Financial liabilities at fair value		
profit or loss, net	39,489,518	72,690,441	through profit or loss	11,059,469	26,488,285
Securities purchased under resell			Securities sold under repurchase		
agreements	3,384,993	353,252	agreements	14,518,968	22,448,022
Receivables, net	32,990,151	30,559,788	Payables	7,556,252	9,718,794
Discounts and loans, net	550,483,765	532,944,978	Deposits and remittances	775,064,009	666,460,275
Available-for-sale financial assets, net	36,818,491	42,606,239	Bank debentures	33,500,000	27,300,000
Held-to-maturity financial assets, net	18,278,241	14,241,499	Other financial liabilities	2,136,729	2,372,937
Other financial assets, net	6,146,635	8,097,140	Other	402,615	474,846
Properties, net	13,859,239	12,974,852	Total liabilities	883,289,999	776,431,379
Intangible assets	4,030,756	4,022,745			N=
Other assets, net	2,339,493	3,617,672	Stockholder's equity		
			Capital stock	33,624,000	31,200,000
			Capital surplus	8,083,943	7,321,485
	4 -4		Retained earnings	9,496,329	8,345,894
			Cumulative translation adjustments	(39,540)	(11,318)
			Unrealized valuation gains (losses)		
			on financial instruments	342,132	(636,191)
			Total stockholder's equity	51,506,864	46,219,870
			the second of th		

#### E.SUN Securities Co., Ltd.

\$ 822,651,249

\$ 934,796,863

\$ 822,651,249

# Condensed Balance Sheets December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars)

Assets	2009	2008	Liabilities and Stockholder's Equity	2009	2008
alloyer" in a	2 (2.4)	V 3	Liabilities	V	10.
Current assets	\$ 4,755,548	\$ 3,457,552		1	
Fund and investments	82,570	76,427	Current liability	\$ 2,344,725	\$ 1,079,361
Properties, net	324,125	307,463	Other	82,833	57,221
Intangible assets	13,717	12,363	Total liabilities	2,427,558	1,136,582
Other assets	705,382	488,135	A CALL STORY	F 115.7	
Securities brokerage accounts, net	21,708	29,751	Stockholders' equity	2 2	
		5 760 1 74 s	Capital stock Capital surplus Retained earnings Total stockholders' equity	3,060,000 2,328 413,164 3,475,492	3,060,000 175,109 3,235,109
Total	\$ 5,903,050	\$ 4,371,691	Total	\$ 5,903,050	\$ 4,371,691

#### E.SUN Insurance Broker Co., Ltd.

# Condensed Balance Sheets December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars)

Assets	2009	2008	Liabilities and Stockholder's Equity	2009	2008
15.00	- 0		Liabilities		
Current assets	\$ 417,952	\$ 243,793			
Fund and investments	33,173	30 5 1.7	Current liability	\$ 86,980	\$ 36,454
Properties, net	68	100	Other	166	116
Intangible assets	1,767	2,542	Total liabilities	87,146	36,570
Other assets	137	135		40	-0101
	- T 10 9		Stockholders' equity	1 3	
			Capital stock	113,000	113,000
	A 10 TO		Capital surplus	45	-
			Retained earnings	251,992	102,899
			Unrealized valuation gains (losses) on		
			financial instruments	914	(5,999)
	(I)		Total stockholders' equity	365,951	209,900
Total	\$ 453,097	\$ 246,470	Total	\$ 453,097	\$ 246,470

#### E.SUN Venture Capital Co., Ltd.

# Condensed Balance Sheets December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars)

Assets	2009 2008	Liabilities and Stockholde Equity	r's 2009	2008
	to the sale of the	Liabilities	-12	, t
Current assets	\$ 611,004 \$ 3	01,283		
Fund and investments	1,054,973	22,545 Current liability	\$7,966	\$ 3,006
Properties, net	227	294 Other	176	162
Intangible assets	60	62 Total liabilities	8,142	3,168
Other assets	155	157	2	
		Stockholders' equity		
100				
		Capital stock	1,500,000	1,155,000
	2.0	Capital surplus	81	
		Retained earnings	93,158	60,952
		Unrealized valuation gains on		
		financial instruments	65,038	5,221
/	1.6 19.780	Total stockholders' equity	1,658,277	1,221,173
Total	\$ 1,666,419 \$ 1,2	24,341 Total	\$ 1,666,419	\$ 1,224,341

#### 3. Subsidiaries' condensed income statements

#### E.SUN Commercial Bank, Ltd.

# Condensed Income Statements Years Ended December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars, Except Per Share Amounts)

Items	2009	2008
Net interest	\$ 8,601,685	\$ 9,375,272
Net revenues and gains other than interest	3,714,781	3,623,824
Total net revenues	12,316,466	12,999,096
Allowance for bad-debt expenses	(2,112,036)	(3,536,372)
Operating expenses	(8,336,371)	(8,278,201)
The same of the sa		11.7
Income before income tax	\$ 1,868,059	\$ 1,184,523
Net income	\$ 1,774,435	\$ 781,963
		7 7
Earnings per share - before income tax	\$0.59	\$0.37
Earnings per share - after income tax	\$0.56	\$0.25

#### E.SUN Securities Co., Ltd.

# Condensed Income Statements Years Ended December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars, Except Per Share Amounts)

The second secon		Charles III
Items	2009	2008
Revenues	\$ 975,317	\$ 695,788
Expenses	(687,541)	(718,825)
	The second second	
Income (losses) before income tax	\$ 287,776	\$ (23,037)
Net income (losses)	\$ 238,055	\$ (51,801)
1 tet meonie (103503)	<u> </u>	Ψ (51,001)
Earnings (loss) per share - before income tax	\$0.94	\$(0.08)
Earnings (loss) per share - after income tax	\$0.78	\$(0.17)

## Items

# Condensed Income Statements Years Ended December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars, Except Per Share Amounts)

E.SUN Insurance Broker Co., Ltd.

Items	2009	2008
Operating income	\$ 372,953	\$ 167,336
Operating expenses	(101,215)	(72,367)
Nonoperating revenues and gains	10,332	4,281
Nonoperating expenses and losses	(1,607)	(6,031)
Income before income tax	\$ 280,463	\$ 93,219
Net income	\$ 210,678	\$ 68,546
A The second second	5 % Y	- N.
Earnings per share - before income tax	\$24.82	\$8.25
Earnings per share - after income tax	\$18.64	\$6.07

#### E.SUN Venture Capital Co., Ltd.

# Condensed Income Statements Years Ended December 31, 2009 and 2008 (In Thousands of New Taiwan Dollars, Except Per Share Amounts)

Items	2009	2008
Revenues and gains	\$ 96,020	\$ 41,736
Expenses and losses	(42,935)	(24,370)
Income before income tax	\$ 53,085	\$ 17,366
Net income	\$ 49,531	\$ 18,337
Earnings per share - before income tax Earnings per share - after income tax	\$0.40 \$0.37	\$0.15 \$0.16

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

#### BUSINESS SEGMENT FINANCIAL INFORMATION YEARS ENDED DECEMBER 31, 2009 AND 2008 (In Thousands of New Taiwan Dollars)

TABLE 9 2009

Business Segment Items	Banking	Securities	Others	Consolidated
Net interest (losses)	\$ 8,679,809	\$ 163,273	\$ (200,659)	\$ 8,642,423
Net revenues and gains other than interest	3,656,333	693,317	266,878	4,616,528
Total net revenues (losses)	12,336,142	856,590	66,219	13,258,951
Allowance for bad-debt expenses	(2,112,036)	(4,904)	3	(2,116,940)
Operating expenses	(8,258,102)	(614,145)	(187,847)	(9,060,094)
Income (losses) before income tax	1,966,004	237,541	(121,628)	2,081,917
Income tax expenses	(93,624)	(49,721)	(10,234)	(153,579)
Net income (losses)	1,872,380	187,820	(131,862)	1,928,338

#### 2008

2008				
Business Segment Items	Banking	Securities	Others	Consolidated
Net interest (losses)	\$ 9,567,369	\$ 201,626	\$ (189,073)	\$ 9,579,922
Net revenues and gains other than interest	3,586,043	250,216	748,129	4,584,388
Total net revenues	13,153,412	451,842	559,056	14,164,310
Allowance for bad-debt expenses	(3,536,372)		11	(3,536,372)
Operating expenses	(8,265,604)	(480,411)	(260,815)	(9,006,830)
Income (losses) before income tax	1,351,436	(28,569)	298,241	1,621,108
Income tax expenses	(402,560)	(28,764)	(164,781)	(596,105)
Net income (losses)	948,876	(57,333)	133,460	1,025,003

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

#### CAPITAL ADEQUACY RATIO DECEMBER 31, 2009 AND 2008

TABLE 10

1.E.SUN Financial Holding Company, Ltd.'s Capital Adequacy Ratio

		December 31, 2009		December 31, 2008		
	Proportionate Share	Group's Net Eligible Capital	Group's Statutory Capital Requirement	Proportionate Share	Group's Net Eligible Capital	Group's Statutory Capital Requirement
E.SUN Financial Holding Company, Ltd.		\$ 54,337,716	\$ 57,053,175		\$ 52,240,180	\$ 52,092,215
E.SUN Commercial Bank, Ltd.	100	58,053,242	42,098,339	100	54,793,876	41,504,878
E.SUN Securities Co., Ltd.	100	2,747,070	841,247	100	2,685,422	481,742
E.SUN Venture Capital Co., Ltd.	100	1,658,277	833,210	100	1,221,173	612,171
E.SUN Insurance Broker Co., Ltd.	100	365,951	226,549	100	209,900	123,235
Deduction		(65,961,195)	(57,019,274)	W	(58,238,908)	(50,898,742)
Total		51,201,061	44,033,246		52,911,643	43,915,499
Group capital adequacy ratio		116.	28		12	20.49

Note 1: The above amounts are calculated under the "Regulations Governing the Consolidated Capital Adequacy of Financial Holding Companies

Note 2: Group capital adequacy ratio = Group's net eligible capital ÷ Group's statutory capital requirement.

#### 2.E.SUN Financial Holding Company, Ltd.'s Eligible Capital

Unit: In Thousands of New Taiwan Dollars, %

Items	December 31, 2009	December 31, 2008
Common stock	\$ 36,528,000	\$ 35,443,511
Qualified noncumulative perpetual preferred stocks and noncumulative subordinated debts without maturity dates conformed with the terms of Bank's tier 1 capital		
Other preferred stocks and subordinated debts	2,400,000	3,500,000
Capital collected in advance	7	3.
Capital surplus	10,451,904	10,407,577
Legal reserve	1,876,324	1,773,823
Special reserve	817,781	683,801
Cumulative earnings	2,065,271	1,424,119
Equity adjustments	366,835	(653,811)
Less: Goodwill	1 1 -	
Less: Deferred assets	21	(2,021)
Less: Treasury stock	(168,399)	(336,819)
Total eligible capital	54,337,716	52,240,180

Note: The above amounts are calculated under the "Regulations Governing the Consolidated Capital Adequacy of Financial Holding Companies

#### 3.E.SUN Commercial Bank, Ltd.'s Capital Adequacy Ratio

(Unit: In Thousands of New Taiwan Dollars, %)

It	ems	Year	December 31, 2009	December 31, 2008
Eligible Capital	Tier 1 capital		\$ 43,649,594	\$ 40,407,211
	Tier 2 capital		14,403,648	14,386,665
	Tier 3 capital	man to the state of the state o	1.5	
	Eligible Capital		58,053,242	54,793,876
- 24	1	Standardized approach	467,100,520	458,686,467
R	Credit risk	Internal ratings - based approach	-	
Risk-weighted assets		Securitization	2,104,311	4,622,215
eigh	Operational risk	Basic indicator approach	24,446,038	24,659,738
ted a		Standardized approach/Alternative standardized approach		20
asset		Advanced measurement approach	-	F 40 - F -
v.	Market risk	Standardized approach	32,578,363	30,842,550
		Internal model approach		
	Risk-weighted assets		526,229,232	518,810,970
Capital adequacy ratio		11.03	10.56	
Ratio	of tier 1 capital to risk-wei	ghted assets	8.29	7.79
Ratio	of tier 2 capital to risk-wei	ghted assets	2.74	2.77
Ratio	of tier 3 capital to risk-wei	ghted assets	-	-
Ratio	of common stock to total a	ssets	3.60	3.79
Ratio	of leverage		5.01	5.13

Note 1:Eligible capital and risk-weighted assets are calculated under the "Regulations Governing the Capital Adequacy Ratio of Banks" and "Explanation of Methods for Calculating the Eligible Capital and Risk-weighted Assets of Banks".

#### Note 2:Formulas used were as follows:

1)Eligible capital = Tier 1 capital + Tier 2 capital + Tier 3 capital.

2)Risk-weighted asset = Risk-weighted asset for credit risk + Capital requirements for operational risk and market risk x 12.5.

3)Capital adequacy ratio = Eligible capital ÷ Risk-weighted assets.

4)Ratio of tier 1 capital to risk-weighted assets = Tier 1 capital ÷ Risk-weighted assets.

5)Ratio of tier 2 capital to risk-weighted assets = Tier 2 capital ÷ Risk-weighted assets.

6)Ratio of tier 3 capital to risk-weighted assets = Tier 3 capital ÷ Risk-weighted assets.

7)Ratio of common stock to total assets = Common stock ÷ Total assets.

8)Ratio of leverage = Tier 1 capital ÷ Adjusted average total asset (the average total asset excludes goodwill, deferred losses on the sale of nonperforming loans and ineligible items deducted from tier 1 capital under the "Explanation of Methods for Calculating the Eligible Capital and Risk-Weighted Assets of Banks").

#### 19 10

#### E.SUN FINANCIAL HOLDING COMPANY, LTD. AND SUBSIDIARIES

#### DISCLOSURE REQUIRED UNDER ARTICLE 46 OF THE FINANCIAL HOLDING COMPANY ACT DECEMBER 31, 2009 AND 2008 (In Thousands of New Taiwan Dollars, %)

TABLE 11 December 31, 2009

		20 70 20
Name	Total Amounts of Credits, Endorsement or Other Transactions	Percentage of ESFHC's Equity
	10 10	
1.Same person	7 7 7 7	
Tai Power Co., Ltd.	\$ 6,280,000	12.09
JP Morgan Chase Bank	5,249,869	9
CSC Group	4,958,000	10.11
Taiwan High Speed Rail Corporation	3,804,40	124
AUO Co., Ltd.	3,655,976	7.82
First Commercial Bank Co., Ltd.	3,525,994	
Deutsche Bank	3,475,008	
International Bills Finance Corporation	3,385,913	7.2
Chi Mei Optoelectronics Corp.	3,351,48	C dell'
Nanya Technology Corporation	3,168,62	
Capital Securities Co., Ltd.		1º Y
	3,150,000	32.
Chong Hong Construction Corp.	2,623,000	5.05
		F-14
2. Same related parties		
None	- 7 6 72	
		1 1
3. Same affiliate		1 1 Sec. 1
CSC Group and related parties	6,984,200	13.45
Nan Ya Plastic Co., Ltd. and related parties	6,545,994	12.60
Chi Mei Optoelectronics Corp. and related parties	5,490,288	3 10.57
AUO Co., Ltd. and related parties	5,463,770	10.52
Chinatrust Financial Holding Co., Ltd. and related parties	4,035,474	7.77
Formosa Petrochemical Corporation and related parties	3,800,804	7.32
Hon Hai Precision Co., Ltd. and related parties	3,329,760	The second second
Capital Securities Corp. and related parties	3,150,000	
Chong Hong Construction Co., Ltd. and related parties	3,125,000	200 (0)
Pou Chen Corporation and related parties	2,773,518	
Far Easten New Century Corporation and related parties	2,619,930	William To No
The state of the s		ELECTRONIA
	130	

December 31, 20

Name	Counter Party	Total Amounts of Credits, Endorsement or Other Transactions	Percentage of ESFHC's Equity
1.Tai Power Co., Ltd.	Same person	\$ 4,830,000	9.91
2. Taiwan High Speed Rail Corp.	Same person	4,053,941	8.32
3.Capital Securities Corp.	Same person	3,100,000	6.36
4.Nan Ya Plastic Co., Ltd. and related parties	Same affiliate	8,153,444	16.73
5.Chi Mei Corp. and related parties	Same affiliate	5,431,572	11.14
6.Far Eastern Textile Co., Ltd. and related parties	Same affiliate	5,183,869	10.64
7.AUO Co., Ltd. and related parties	Same affiliate	4,776,336	9.80
8.Mega Financial Holding Co., Ltd. and related parties	Same affiliate	4,319,045	8.86
9.CSC Group and related parties	Same affiliate	3,992,000	8.19
10.Chong Hong Construction Co., Ltd. and related parties	Same affiliate	3,192,089	6.55
11.Sinyi Realty Inc. and related parties	Same affiliate	3,014,613	6.18
	3 _ 5 =	Part of the	V V

# VII. Risk Management



The light breeze gradually enables us to sense the coming of autumn.

## 1.Risk Management

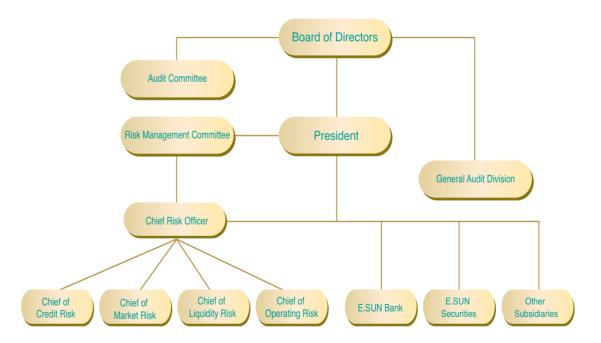
The primary objectives of E.SUN FHC's risk management are to ensure the safety of assets, provide customer service, and create shareholder value. All operations are carried out with risk considerations being the foremost concern. Operations are to stress safety and liquidity first, then profitability and then growth. All should take into account the interests of the public.

## 1.1 FHC's Risk Management

## Framework

E.SUN has established an independent Risk Management Committee that is responsible for establishing risk management policies, implementing the policies and ensuring compliance with international standards, thereby

providing proper management of credit risk, market risk, operations risk and other risks. The Risk Management Committee is also required to provide risk reports on a regular basis to the quasi Audit Committee and the board of directors. At the same time, E.SUN is working to comply with the framework set forth in the Basel II Accord. In addition to accurately calculating risk-based capital charges under Pillar I, paving the way for appropriate capital and asset risk allocation, E.SUN is striving to comply with Pillar II qualitative and quantitative standards and establish a risk sensitivity management framework. The FHC's risk management organizational framework is shown in the following diagram.



The FHC's Risk Management Organizational Framework.

# 1.2 Risk Measurement and Control Methods, and Exposure-related Quantitative Information Applicable to All Subsidiaries

The Company has established internal risk compliance policies and acts in accordance with related regulations set forth by regulatory institutions. At the same time, it uses the Basel II Accord risk management framework as reference in instituting risk controls and managing risk. This raises E.SUN's overall ability to monitor risk.

#### (1) Routine Disclosures

- a. Strategies and Procedures
- (a) Credit Risk Management
- 1. The objective of risk management for each subsidiary is to be in compliance with regulations set forth by regulators and internal credit and trading risk control mechanisms.

  Internal guidelines will be adjusted at appropriate times based on local and overseas developments in the banking and economic sectors.
- 2. According to rules set forth by regulators, restrictions are placed on the risk position of any single financial institution. Credit rating and operational status are also factors taken into consideration.
- 3.E.SUN is to abide by regulations stipulated by regulators regarding the guarantee of short-term bills of a single enterprise and group of affiliates.
- 4.E.SUN sets limits on the amount of

lending it provides to a specific industry and acts in accordance with rules set by regulatory agencies in this regard.

- (b) Market Risk Management
- 1.E.SUN manages assets and liabilities to ensure appropriate capital utilization and suitable liquidity.
- 2.E.SUN avoids risk associated with overconcentration of funds in a single or small group of fiscal tools or trading counterparties.
- 3. The Fund Utilization Committee meets daily to decide on trading strategies for that day and to remain abreast of any risks associated with price volatility.
- 4.E.SUN assesses risk positions on a regular basis. Information regarding such is used in deciding trading strategies.
- (c) Operational Risk Management

E.SUN will continue to establish wellrounded operational systems, cultivate risk awareness among its employees, and promote a corporate culture that embraces self-discipline and regulatory compliance. The Company also exhibits a comprehensive internal auditing system. E.SUN regularly holds vocational training classes to enhance the expertise of its employees. In order to prevent operations risk, it has also enacted a variety of rules and regulations governing persons working for E.SUN, customer service (including KYC), product design, information security, back-up systems, and emergency contingencies. E.SUN also displays well thought-out operational procedures and guidelines. Meanwhile, the Company

maintains a close watch on external risk factors, such as the market environment, customer behavior, technological changes, and regulatory amendments, enabling itself to adapt appropriately at the earliest time possible.

- b. Related Risk Management Systems Organization and Framework - Applicable to All Subsidiaries The E.SUN FHC Risk Management Policies and Guiding Principles require each subsidiary to set forth risk management standards and rules. Each subsidiary must establish a credit screening committee, an asset and liabilities management committee, and a risk management department and auditing department that carry out pricing of daily positions, tabulate the level of risk exposure and monitor external events. Meanwhile, each subsidiary is required to continue to enhance its customer value and risk analysis technology, along with internal controls system. This helps the FHC to recognize the accuracy of risk assessment and to ensure that management methods conform to international standards.
- c. Scope and Feature of Risk Reporting and Measurement Systems – Applicable to all Subsidiaries
  - (a) Credit Risk: Measures include the amount of credit extended to a single enterprise of single group of affiliates; controls on risk-based assets; total risk exposure to a single company; limits on liabilities with trading counterparties; and limits on trading of interest rate financial derivatives.
  - (b) Market Risk: Mechanisms have been

- established to tabulate the fair value and trading profits/losses of business-related assets and financial derivatives.
- (c) Operational Risk: Measures are adopted to determine whether business operations comply with guidelines and whether the suggestions for improvement provided in the course of internal audits are being carried out.
- d. Hedging and Risk Mitigation Policies; Strategies and Processes to Monitor the Continued Effectiveness of Risk Avoidance and Risk Mitigation Tools - Applicable to All Subsidiaries E.SUN FHC and its subsidiaries seek collateral, third-party guarantees and trade credit derivative products to hedge against risk. E.SUN will also use a trading counterparty's deposits to offset that party's liabilities. It also engages in asset securitization to transfer risk. E.SUN has set up internal risk control mechanisms and also complies with rules and systems set by regulatory agencies. E.SUN will adjust its measures as appropriate based on the developments in the domestic and foreign economic and banking environment. These measures ensure the continued effectiveness of risk avoidance and risk mitigation tools.

## 1.3 Impact of Important Domestic or Foreign Policy and Legal Changes on the FHC's Financial Operations, and Countermeasures:

In an effort to promote economic integration between Taiwan and the rest of the world, and also with an eye to boosting Taiwan's international competitiveness, the

government is engaged in negotiations on various pacts and an economic cooperation framework agreement with mainland China. Once realized, these agreements are likely to trigger major changes in financial interaction between the two sides of the Taiwan Strait. E. SUN has already begun evaluating the possible impact of these agreements and will be closely analyzing the details therein. The Company will be poised to take advantage of any opportunities that will effectively boost its competitiveness as a result of these developments and will also evaluate any associated risks.

# 1.4 Impact of Technological and Industrial Changes on the FHC's Financial Operations, and Countermeasures:

Technological and industrial changes not only inevitably influence the structural allocation of social resources, the method of utilizing capital and financial management tools, but also trigger fundamental conceptual changes in financial operations with respect to performance management, risk management and even strategic management. As a result, E.SUN encourages each subsidiary to monitor technological and industrial trends, apply the advice of world-class consultants. and strive to ensure that overall business knowledge and skills adhere to global standards.

# 1.5 Impact of Changes in the FHC's and Subsidiaries' Image on the Company, and Countermeasures:

ESUN not only emphasizes business development, discipline and legal compliance, but also has consistently sought to enhance corporate governance. In 2009, it won corporate governance certification from the Taiwan Corporate Governance Association ,Corporate Social Responsibility Award from Global Views Monthly and CSR award by Commonwealth magazine. These honors reflect E.SUN's commitment to quality, as well as its responsibility to customers, shareholders and society, and reflect another link in the effort to be the best performing and most respected enterprise.

1.6 Anticipated Benefits and Possible Risks Associated with Mergers and Acquisitions, and Countermeasures: None.

## 1.7 Risks from Concentration of Operations, and Countermeasures:

#### (1) Concentration of Operations

E.SUN remains sensitive to any changes in the financial industry. It stays abreast of macroeconomic and industrial trends, as well as the direction of prices. It adjusts its business development strategies as appropriate.

#### (2) Concentration of Counterparties

The Bank sets upper limits of risk exposure for

recipients of loans and investment, as well as individual conglomerates, and it strictly adheres to these limits. It acts in accordance with post-disbursement management regulations to regularly review the suitability of credit terms and assess the possibility of systemic risk.

# 1.8 Impact of the Transfer of Stakes Held by Directors, Supervisors or Major Shareholders Holding Stakes Over 1%, Possible Risks and Countermeasures:

As of the end of 2009, no directors, supervisors or major shareholders with a stake of over 1% transferred stakes to another party.

- 1.9 Influence of Changes in Ownership of the FHC, Possible Risks and Countermeasures:
  None
- 1.10 Litigious or Non-litigious Incidents: None
- 1.11 Other Major Risks and Countermeasures: None

## 2. Crisis Handling Mechanism

E.SUN FHC and each subsidiary comply with standard operating procedures and rules set forth in Guidelines on Crisis Management. Each unit has established a crisis handling task force and emergency contact point people who will be responsible for responding to and providing reports on any irregular internal, local or international events. In addition, drills and examination measures are carried out regularly to ensure that they are effective. This contingency planning ensures the stable operations of each unit and helps the FHC of achieving its objectives of sustainable operations and of fulfilling its responsibility to society.

## 3. Other Important Issues: None

## **VIII Special Notes**



The snow cover makes us even more resolute in our purpose.

#### 1. Representation of Consolidated Financial Statements of Affiliated Enterprises

## Representation of Consolidated Financial Statements of Affiliated Enterprises

The Company and its affiliated enterprises defined by "Criteria Governing Preparation of Affiliation Reports, Consolidated Business Reports and Consolidated Financial Statements of Affiliated Enterprises" in 2009 are the same with those defined by Article 7 of Statement Financial Accounting Standard. A consolidated financial statement of the parent company and affiliated enterprises has already been released and therefore there is no need to separately produce a consolidated financial statement for affiliated enterprises.

Company Name: E.SUN Financial Holding Company, Ltd.



hairman

Yung. gen Huung

February 12,2010

## 2. Affiliation Report: Please refer to Section 8 of Financial Statement (Chapter VI)



E.SUN FINANCIAL HOLDING COMPANY, LTD.



Chairman of the Board

Jung. gen Huung



March 30, 2010 Printed













#### E.SUN Spokesman

Name: Joseph N. C. Huang

Position: President

Telephone: +886 2 2175 1313

email: Joseph@email.esunbank.com.tw

#### Deputy Spokesman

Name: Suka Chen

Position: S.E.V.P.

Telephone: +886 2 2175 1313

email: suka@email.esunbank.com.tw

#### E.SUN Financial Holding Company, Ltd and subsidiaries

Name	Address	Telephone	Website
E.SUN Financial Holding Company, Ltd.	14F, No.117 & 1F, No.115, Sec.3, Minsheng E. Rd., Songshan District, Taipei, Taiwan	+886 2 2175 1313	www.esunfhc.com.tw
E.SUN Commercial Bank, Ltd.	No.117, Sec. 3, Minsheng E. Rd., Songshan District, Taipei, Taiwan	+886 2 2175 1313	www.esunbank.com.tw
E.SUN Securities Co., Ltd.	8F, No.117, Sec. 3, Minsheng E. Rd., Songshan District, Taipei, Taiwan	+886 2 5556 1313	www.esunsec.com.tw
E.SUN Insurance Brokers Co., Ltd.	9F, No.115, Sec. 3, Minsheng E. Rd., Songshan District, Taipei, Taiwan	+886 2 2545 6613	www.esunins.com.tw
E.SUN Venture Capital Co., Ltd.	4F, No.117, Sec. 3, Minsheng E. Rd., Songshan District, Taipei, Taiwan	+886 2 2719 6613	

#### Stock Transfer and Service Contact

Name: Stock Service Department, General Affairs Division, E.SUN FHC

Address: No.115, Sec. 3, Minsheng E. Rd., Songshan District Taipei , Taiwan, R.O.C.

Website: www.esunfhc.com.tw Telephone: +886 2 2719 1313

#### Rating Agency

Name: Moody's Investors Service Inc.

Address: 7 World Trade Center 250 Greenwich Street, New York, NY 10007, U.S.A.

Telehone: 1 212 553 0300

#### **Auditing Certified Public Accountant**

Certified Public Accountant: Chang Ryh Yan, Chen Li Chi

Accounting Firm: Deloitte Taiwan

Address: 12th FL., No. 156, Sec. 3, MinSheng East Road, Songshan District,

Taipei, Taiwan, R.O. C.

Website: www.deloitte.com.tw Telephone: +886 2 2545 9988

## Information of Overseas Depositary Receipt

Global Depositary Recipt

Place of Trading: Luxembourg Stock Exchange

Website: http://www.bourse.lu

## E.SUN of Taiwan, as E.SUN of the World.

## Service Network of E.SUN FHC

Shwangho Branck

Shinlin Branch

+886 2 2833 1313

+886 2 8923 1313

Nanching East Road Branch +886 2 2765 1313

phone		phone		phone
+886 2 2719 1313	Nanshijiao Branch	+886 2 2942 8813	Dali Branch	+886 4 2485 131
+886 2 2175 1313	Banciao Branch	+886 2 8257 1313	Caotun Branch	+886 4 9238 131
+886 2 2175 1313	Pu Chain Branch	+886 2 2963 1313	Changhua Branch	+886 4 728 131
+886 2 2182 1313	Banhsin Branch	+886 2 8952 1313	Yuanlin Branch	+886 4 836 131
+886 2 2760 1313	Haishan Branch	+886 2 2256 1313	Douliou Branch	+886 5 532 131
+886 2 2389 1313	Guangfu Branch	+886 2 2957 1313	Chiayi Branch	+886 5 223 131
+886 2 2321 1313	Sanchung Branch	+886 2 2280 1313	East Chiayi Branch	+886 5 216 131
+886 2 2504 1313	A	+886 2 2984 1313	Puzih Branch	+886 5 379 131
+886 2 2378 1313		+886 2 2278 1313	Tainan Branch	+886 6 241 131
+886 2 8789 1313	•	+886 2 2971 1313	East Tainan Branch	+886 6 289 13
+886 2 2835 1313	•		Jin hua Branch	+886 6 291 13
+886 2 2509 1313	•		Yungkang Branch	+886 6 201 13
+886 2 2771 1313	•		Chiali Branch	+886 6 721 13
+886 2 2754 1313			Rende Branch	+886 6 270 66
+886 2 2546 1313			Kaohsiung Branch	+886 7 336 13
+886 2 2537 1313			Dashun Branch	+886 7 727 13
+886 2 2659 1313			Lingya Branch	+886 7 716 13
+886 2 2834 1313			Cianjhen Branch	+886 7 761 13
+886 2 2632 1313			Chihsien Branch	+886 7 235 13
+886 2 2877 1313			Zuoying Branch	+886 7 559 13
+886 2 3765 1313			Nanzih Branch	+886 7 364 13
+886 2 2362 1313	•		North Kaohsiung Branch	+886 7 350 13
+886 2 2568 1313	•		Sanmin Branch	+886 7 315 13
+886 2 2577 1313			Dachang Branch	+886 7 341 13
+886 2 2755 1313			Chengcing Branch	+886 7 386 13
+886 2 2364 1313			Siaogang Branch	+886 7 807 13
+886 2 2895 1313	Bade Branch		Fongshan Branch	+886 7 743 13
+886 2 2562 1313	Jhongli Branch	+886 3 427 1313	Gangshan Branch	+886 7 621 13
+886 2 2936 1313	Lisin Branch	+886 3 492 1313	Linyuan Branch	+886 7 643 13
+886 2 2301 1313	Yangmei Branch	+886 3 488 1313	Houjhuang Branch	+886 7 702 13
+886 2 8791 6613	Hsinchu Branch	+886 3 523 1313	Pingtung Branch	+886 8 733 13
+886 2 2789 1313	Guanghua Branch	+886 3 533 1313	Chaojhou Branch	+886 8 786 13
+886 2 2202 1313	Jhu Bei Branch	+886 3 554 1313	Donggang Branch	+886 8 835 13
+886 2 2997 1313	Sinfong Branch	+886 3 557 1313	Neipu Branch	+886 8 778 13
+886 2 2848 1313	Jhunan Branch	+886 3 746 1313	Keelung Branch	+886 2 2427 13
+886 2 2923 1313	Taichung Branch	+886 4 2291 1313	Luodong Branch	+886 3 957 13
+886 2 2949 1313	Dadun Branch	+886 4 2320 1313	Hualien Branch	+886 3 831 13
+886 2 8923 1313	Nantun Branch	+886 4 2380 1313	Taitung Branch	+886 8 936 13
+886 2 8921 1313	Situn Branch	+886 4 2461 1313	Penghu Branch	+886 6 927 13
3.2.	Daya Branch	+886 4 2568 1313	Los Angeles Branch	1 626 810 240
+886 2 2222 1313				
+886 2 2222 1313 +886 2 8228 1313	Longjing Branch	+886 4 2636 6813	Hong Kong Branch	852 3405 616
	+886 2 2175 1313 +886 2 2182 1313 +886 2 2389 1313 +886 2 2321 1313 +886 2 2321 1313 +886 2 2378 1313 +886 2 2378 1313 +886 2 2378 1313 +886 2 2385 1313 +886 2 2509 1313 +886 2 2771 1313 +886 2 2754 1313 +886 2 2546 1313 +886 2 2546 1313 +886 2 2537 1313 +886 2 2537 1313 +886 2 2537 1313 +886 2 2632 1313 +886 2 2632 1313 +886 2 2632 1313 +886 2 2757 1313 +886 2 2361 1313 +886 2 2577 1313 +886 2 2577 1313 +886 2 2562 1313 +886 2 2577 1313 +886 2 2562 1313 +886 2 2575 1313 +886 2 2755 1313 +886 2 2301 1313 +886 2 2301 1313 +886 2 2301 1313 +886 2 2301 1313 +886 2 2789 1313 +886 2 2789 1313 +886 2 2789 1313 +886 2 2997 1313	+886 2 2175 1313 Banciao Branch +886 2 2175 1313 Pu Chain Branch +886 2 2182 1313 Banhsin Branch +886 2 2389 1313 Guangfu Branch +886 2 2321 1313 Sanchung Branch +886 2 2378 1313 Er-Chong Branch +886 2 2378 1313 Er-Chong Branch +886 2 2878 1313 Er-Chong Branch +886 2 2835 1313 Fucheng Branch +886 2 2509 1313 SouthTucheng Branch +886 2 2771 1313 SouthTucheng Branch +886 2 2554 1313 Has6 2 2554 1313 Has6 2 2554 1313 Has6 2 2659 1313 Has6 2 2577 1313 Has6 2 2568 1313 Has6 2 2562 1	+886 2 2175 1313	+886 2 2175 1313

Tainan Branch

Zuoying Branch

Kaohsiung Branch

+886 6 2 6 9 9913

+886 7 3 9 7 1313

+886 7 5 5 8 6613

E.SUN Venture Capital Co., Ltd.

+886 2 2719 6613

Headquarters